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**Texas A&M-Kingsville Javelina Athletics**

*Javelinas*



**2013-14 - 2017-18 (Mirrored w/Your Pouring Rights Term/Options)  
Major Corporate Sponsorship Agreement  
“Official Basketball Portable Goals Sponsorship Package”**



**Major Corporate Sponsorship Agreement  
Official Basketball Portable Goals Sponsorship Package  
Texas A&M University-Kingsville Athletics**

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This represents a five (5) year Major Corporate Sponsorship Agreement between Pepsi-Cola (PEPSICO) and Texas A&M-Kingsville Athletics for the 2013-14 through 2017-18 fiscal years (Fiscal year is September 1<sup>st</sup> through August 31<sup>st</sup> each year) - (Mirrored w/Your Pouring Rights Term/Options).

- A.) Official Sponsor --- Basketball Portable Goals  
--- Annual Advertising Cash Investment: See Pages 3 & 4





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- A.) Year # 1 (2013-14) – Pepsi-Cola (PEPSICO) will pay for the purchase of two (2) portable baskets along with the two (2) shot clock supports and two (2) shot clocks which will include all shipping and installation costs. Logo of your choice will be placed on the base of the two (2) portable baskets and the two (2) upper side support arms of each portable basket throughout the term of the agreement.

Actual One Time Cost: \$ 33,970.00

## **Javelina Value Added Benefits - No Additional Costs:**

In addition, at no additional cost, Pepsi-Cola will receive the Javelina Football Stadium Scoreboard signage, Baseball Scoreboard signage and Softball Scoreboard signage Package (valued at \$20,000.00 per year), a link to the Javelina Athletics Major Corporate Sponsorship section on our web site of [www.javelinaathletics.com](http://www.javelinaathletics.com) (valued at \$ 6,000.00 per year) and space for two (2) slides year long (24 hours per day/365 days per year) on the Javelina Athletics Electronic Marquee in front of Javelina Stadium on Armstrong Street (valued at \$ 1,500.00 per slide per month X 2 slides = \$ 3,000.00 per month --- Therefore \$ 3,000.00 per month X 12 months = \$ 36,000.00 value ). Pepsi-Cola has the option to change those two (2) slides on a monthly basis if they so desire.

Actual Annual Value: \$ 62,000.00

Your Annual Investment: Complimentary

**B.) Beginning in year two (2) (2014-15) and each year thereafter throughout the term of our Agreement (Mirrored w/Your Pouring Rights Term/Options), Pepsi-Cola will provide Texas A&M University-Kingsville Javelina Athletics with \$30,000.00 cash. In return, Pepsi-Cola will receive the same advertising package on the Basketball Portable Goals and Javelina Value Added Benefits at No Additional Costs (Complimentary) as listed in Item A.) above.**



## **Payment Schedule:**

<b><u>2013-14 PAYMENT SCHEDULE</u></b>	<b><u>AMOUNT DUE</u></b>
August 1, 2013	\$ 20,000.00
October 1, 2013	\$ 13,970.00
<b>Total 2013-14 Cash Payments:</b>	<b>\$ 33,970.00</b>

<b><u>2014-15 PAYMENT SCHEDULE</u></b>	<b><u>AMOUNT DUE</u></b>
August 1, 2014	\$ 15,000.00
October 1, 2014	\$ 15,000.00
<b>Total 2014-15 Cash Payments:</b>	<b>\$ 30,000.00</b>

<b><u>2015-16 PAYMENT SCHEDULE</u></b>	<b><u>AMOUNT DUE</u></b>
August 1, 2015	\$ 15,000.00
October 1, 2015	\$ 15,000.00
<b>Total 2015-16 Cash Payments:</b>	<b>\$ 30,000.00</b>

<b><u>2016-17 PAYMENT SCHEDULE</u></b>	<b><u>AMOUNT DUE</u></b>
August 1, 2016	\$ 15,000.00
October 1, 2016	\$ 15,000.00
<b>Total 2016-17 Cash Payments:</b>	<b>\$ 30,000.00</b>

<b><u>2017-18 PAYMENT SCHEDULE</u></b>	<b><u>AMOUNT DUE</u></b>
August 1, 2017	\$ 15,000.00
October 1, 2017	\$ 15,000.00
<b>Total 2017-18 Cash Payments:</b>	<b>\$ 30,000.00</b>

**OR** Other Cash Payment arrangements/periods may be made by mutual agreement between Pepsi-Cola (PEPSICO) and Texas A&M University-Kingsville Javelina Athletics

Please Make Your Checks Payable to *Javelina Athletics* and forward your payment to:

Joe Biedron  
Associate Athletics Director – External Advancement  
Texas A&M University – Kingsville  
700 University Blvd., MSC 202  
Kingsville, Texas 78363





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Reviewed by TAMUK Development/Foundation: \_\_\_\_\_  
 Initials Date

**SIGNATURE PAGE**

**FOR:**



**TEXAS A&M UNIVERSITY-KINGSVILLE**

**D. Scott Gines**  
 Recommended by - Name (Print)

\_\_\_\_\_  
 Signature

**Vice President, Intercollegiate Athletics  
 & Campus Recreation**  
 Title

\_\_\_\_\_  
 Date

**Terisa Riley, Ph. D.**  
 Approved by - Name (Print)

\_\_\_\_\_  
 Signature

**Sr. Vice President, Fiscal & Student Affairs**  
 Title

\_\_\_\_\_  
 Date

**FOR:**



**PEPSI-COLA (PEPSICO)**

\_\_\_\_\_  
 Name (Print)

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Title

\_\_\_\_\_  
 Date