

GOALS

Growth, Opportunities, Aspirations, and Learning of Students in College

Purpose

The GOALS 2010 study will provide NCAA policymakers and member institutions with detailed information on the athletics, academic and social experiences of **current** student-athletes across all sports and NCAA divisions. Comparison data from a 2006 administration will be available for some items.

Design

The 2010 survey builds on the 2006 version and is divided into eight sections:

- College athletics experience
- College academic experience
- College social experience
- Recruiting experiences
- Health and well-being
- Time-commitments
- Finances
- Open-ended feedback

Distribution

Faculty Athletics Representatives (FARs) at each NCAA member institution were requested to survey between one and three teams during early 2010. A sampling plan was developed to ensure a representative sample of student-athletes.

Method

FARs had the opportunity to administer either an online or paper version of the survey. Administration protocols were standardized for each form of administration.

Response

Approximately 20,000 surveys were returned from more than 600 member schools.

SCORE

Study of College Outcomes and Recent Experiences

Purpose

SCORE-96 is the most comprehensive large-scale national study of **former** college student-athletes ever undertaken. It is a longitudinal study that collects data from student-athletes who completed their collegiate careers approximately ten years ago and assesses the impact of intercollegiate athletics during and beyond college. A previous iteration of the study examined similar outcomes for an earlier cohort of former student-athletes.

Design

The survey is designed to gather in-depth information in seven areas:

- College sports experiences
- College educational experiences
- Current career and work experiences
- Health and well-being
- Daily life experiences
- Background information
- Open-ended feedback

Distribution

Student-athletes who had graduated high school in 1996 were identified from records gathered at the time of their initial entry into a Division I college. We attempted to contact roughly 25,000 of these former student-athletes in this study.

Method

Participants were given the option to complete an online or paper version of the survey.

Response

Over 7,000 surveys were received. Data will be weighted to be as representative as possible of the appropriate 1996-entering cohort of student-athletes.