

Division I National SAAC Video Contest

What is it? The Media Team for the Division I National Student-Athlete Advisory Committee (SAAC) would like to invite all NCAA campuses to create a video promoting the It's On Us campaign. The NCAA has partnered with It's On Us to stand up and prevent campus sexual assault. The Division I National SAAC firmly believes in the ability for student-athletes to drive change and raise awareness for this cause.

What to do? Get started now on creating your video for this contest! Video submissions will be evaluated on effectiveness of message, creativity, quality and ability to “call-to-action” a movement to stop sexual assault.

For more information on **It's On Us** go to: <http://itsonus.org>

Maximum Length: 60 seconds.

Winning Prize: An award of \$5,000 will be provided to the institution with the winning video, to be used for sexual assault prevention and awareness efforts on campus. The winning video also will debut at the 2015 NCAA Men's Final Four and Women's Final Four.

What to Submit?

- Send video web link to disaac@ncaa.org.
- Submissions must include the name, email address, and phone number of each individual who appears in the video or was involved in the production of the video, the name of the primary NCAA institution and conference (if applicable) and the name of the primary athletic administrator who is affiliated with the video submission.

Only complete submissions can be considered for the prize.

Deadline for Video Submission: March 17, 2015.

Questions: Questions can be sent to disaac@ncaa.org. You can also contact your Division I Conference SAAC representative or the Division I National SAAC Media Chairs, Jenny Lauer (jennylauerdisaac@gmail.com) or Cody McDavis (codymcdavisdisaac@gmail.com).

