

**.REPORT OF THE  
NCAA EXECUTIVE COMMITTEE  
APRIL 24, 2014**

**KEY ITEMS.**

None.

**ACTION ITEMS.**

None.

**INFORMATIONAL ITEMS.**

1. Welcome and announcements. President Simon convened the meeting at 1:53 p.m. and welcomed all members. She specifically welcomed new member Judith Bense, president of the University of West Florida, and Alan Cureton, president of the University of Northwestern-St. Paul.
2. Approval of meeting reports. The January 17, February 27 and March 14 meeting reports report were approved as distributed.
3. NCAA President's report.
  - a. Regulatory Review. The Committee received an update on the Regulatory Review process. NCAA General Counsel Bearby shared an action plan template that prioritizes the recommendations, provides economic impact as well as membership level of interest, and offers an alternate view of the proposed NCAA ombudsman. He noted that the NCAA Executive Committee Administrative Subcommittee received a preview of this work and made additional suggestions, and the NCAA Committee on Infractions generally supported the recommendations relative to the enforcement process. The Committee supported the direction and authorized the staff to use the action plan template for assessing progress.
  - b. Officiating limited liability company consolidation. The Committee received a brief report from Isch on plans to consolidate three limited liability corporations– RefPay, LLC; The Arbiter, LLC; and eOfficials, LLC – into one corporation, Arbiter Sport, LLC, where the NCAA continues to hold majority ownership.

- c. Supplemental Support Fund (SSF)/Accelerated Academic Success Programs (AASP). Executive Vice President and Chief Inclusion Officer Franklin reviewed a recommendation to consolidate the SSF and the AASP and create a two-tiered funding model, one for multiyear funding and the other for annual grants. Both programs were established to assist institutions in meeting the requirements of the NCAA Division I Academic Performance Program, including increasing retention and academic success of student athletes. Franklin noted that data have shown limited success for recipients of the SSF while, by contrast, the AASP has already demonstrated high success markers in its first year. Franklin noted that the AASP grants provide larger sums of money for institutions to make more significant and lasting change and also requires presidential oversight, involvement of key staff, goals identified by the institution, an ability to match grant funds and demonstrated sustainability of the initiative. The Committee noted that a combination of the programs would result in some institutions no longer receiving funds, inasmuch as the grant allotment per institution would be higher.

It was VOTED

“To support the recommendation to consolidate the programs. However, the Committee deferred the effective date for one year, maintaining SSF for one more year at its current budget and reallocating any additional SSF dollars to the AASP.”

5. NCAA Executive Committee Finance and Audit Committee report.

- a. Black Coaches Association (BCA) funding request. The Executive Committee Finance and Audit Committee received a proposal for to provide temporary funding for the BCA. The historical funding of the BCA changed over the past 10 years, leaving it inadequate funds to restructure. Franklin shared that the current number of African-American head coaches is poor and declining, elevating even further the need for success of the BCA. The Finance and Audit Committee is considering a grant of \$750,000 to fund years one and two of the requested allocation.

The Finance and Audit Committee has requested that additional information be provided at its June 23 meeting. This information would provide a detailed budget on how these funds would be used, as well as metrics that will be reviewed annually to ensure that targets are being met each year if the funds are provided. Any action on this item will come to the Executive Committee in August.

- b. NCAA 10-Year Financial Plan. The NCAA chief financial officer has proposed a 10-year financial planning model that will allow the NCAA to run various financial scenarios based on assumptions of estimated revenues and expenses. The plan is intended to replace the current triennial budget process and will be a living document that allows for annual updating. In April 2015, the Finance and Audit Committee will

be presented the updated 10-year financial plan that will be used for approval of the 2015-16 budget and tentative approval of the 2016-17 budget.

It was VOTED

“To approve the 10-year financial plan model.”

- c. Modified FY 2013-14 internal audit plan. In October, 2013, the Finance and Audit Committee approved a draft internal audit plan. At that time, the NCAA’s internal auditor had accepted another position. The Committee reviewed a final audit plan submitted by Jim Brown, the NCAA’s new internal auditor. The new plan defers three items to the 2015-16 fiscal year, which accommodates lost time when the position was vacant.
  
5. Update on Confederate battle flag policy. The Committee reviewed a request from the NCAA Minority Opportunities and Interests Committee to consider amending the NCAA Confederate flag policy to include nonpredetermined championship sites. Executive Vice President for Championships and Corporate Alliances Lewis updated the Committee on recent changes in the championships group designed to enhance the championship experience for student-athletes by taking some championships back to a campus setting. He noted that the Confederate flag policy had not changed. The Committee agreed to seek additional feedback on this matter from various constituent groups and review again during its August meeting.
  
6. Update from the Executive Committee Subcommittee on For Profit Institutions. The Executive Committee accepted a report of the For Profit Subcommittee. The Executive Committee will review the report in anticipation of action at its August meeting.
  
7. Discuss the structure of the Executive Committee. The Committee continued discussion on clarification of its role and possible changes to its name, composition and terms of service. President Walt Harrison from Hartford University led the discussion and outlined several suggestions generated by the small working group charged by the chair of the Executive Committee during its January meeting. Harrison noted the value of clearly articulating the oversight role this committee serves within the structure while preserving and protecting the autonomy of the membership to act in a federated manner on issues of divisional import. The Committee discussed its responsibility to preserve and enhance the collegiate model of sport with higher education, health and safety and student-athlete wellbeing and overall success at the core, within a sustainable financial and ethical model. The consensus of the group was to continue further exploration and dialogue on possible structural changes.

8. NCAA Division I Board of Directors and Divisions II and III Presidents Councils reports.

a. Division I Board of Directors. The Committee received an update on the actions of the Division I Board of Directors that included the following:

- Division I governance restructuring. Continued discussion on Division I governance restructuring and noted that the most recent documents will be sent to the membership for further review over the next 60 days. The steering committee will meet in July to review comments from the membership and to craft the final document for presentation to the Board in August.

b. Division II Presidents Council. The Committee received an update on the actions of the Division II Presidents Council that included the following:

- (1) Strategic planning. Engaged in a strategic planning process that will culminate in 2015. The Council intends to have a very inclusive collaborate review. The duration of the strategic plan will be six years, ending in 2021 with a midperiod review in 2018.
- (2) Brand management. Engaged in a brand enhancement exercise and has secured the services of Blacktop Creative to assist in this venture. The focus will be on external audiences and the timeline for completion is spring 2015.
- (3) Legislative proposal. Proposed new legislation for active Division II members to require institutions to have an athletics director with no additional coaching responsibilities, as well as one full-time compliance administrator also with no additional coaching responsibilities. This requirement is already in place for provisional Division II members. Proposed date for implementation will be August 2018.

c. Division III Presidents Council. The Committee received an update on the actions of the Division III Presidents Council that included the following:

- (1) Trends in higher education. Discussed trends in higher education, focusing on challenges to the Division III membership in general and specifically smaller private colleges. Athletics continues to play an increasing role in enrollment and retention, in particular at tuition driven institutions. The staff was asked to provide additional information for further review during the August meeting.
- (2) Legislative concepts. Reviewed legislative concepts being discussed by the membership for the 2015 NCAA Convention and agreed to forward to the Management Council two concepts for further development.

- (a) A possible reduction in the overall contest limits in each sport, to help reduce time demands and missed class time for our student-athletes.
- (b) Significant changes to the nontraditional playing seasons, possibly replacing formal practice and competition with limited coaching contact. This discussion also will include the current spring football conditioning season, which some members have desired to see expanded in scope.
- (3) Budget. Reviewed and approved a plan for the Division III Championships Committee and Strategic Planning and Budget Committee to address the current championships deficit as well as revise the budget reserve policy. This included suspending \$1.2 million in per diem increases originally scheduled for fiscal year 2014-15.

9. Executive session. The Committee convened an executive session to discuss administrative matters.

*Committee Chair: Lou Anna Simon, Michigan State University.*

*Staff Liaisons: Donald Remy, Law, Policy and Governance*

*Delise O'Meally, Law, Policy and Governance*

Attendees	Absentees
Judith Bense, University of West Florida Gene Block, University of California, Los Angeles Rita Cheng, Southern Illinois University at Carbondale Alan Cureton, University of Northwestern-St. Paul Michael Drake University of California, Irvine Mark Emmert, NCAA President Thomas Haas, Grand Valley State University Nathan Hatch, Wake Forest University Sharon Herzberger, Whittier College David Hopkins, Wright State University David Leebron, Rice University Noreen Morris, Northeast Conference Horace Mitchell, California State University, Bakersfield	Patrick Harker, University of Delaware Karen Stromme, University of Minnesota Duluth

Harris Pastides, University of South Carolina, Columbia (participated by teleconference for a portion of the meeting) Terry Rupert, Wilmington College, Ohio E. Joseph Savoie, University of Louisiana at Lafayette Kirk Schultz, Kansas State University Lou Anna Simon, Michigan State University	
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Other Participants

Walt Harrison participated by teleconference for a portion of the meeting.

David Berst, vice president of Division I governance

Scott Bearby, general counsel

Daniel Dutcher, vice president of Division III governance

Jim Isch, chief operating officer

Jean Frankel, consultant

Bernard Franklin, executive vice president of membership and student-athlete affairs/chief inclusion officer

Brian Hendrickson, director of strategic communications

Cari Klecka, director of executive affairs

Mark Lewis, executive vice president of championships and alliances

Kathleen McNeely, vice president of administration and chief financial officer

Delise O'Meally, director of governance and international affairs

Donald Remy, executive vice president of law, policy & governance/chief legal officer/Executive Committee liaison

Terri Steeb-Gronau, vice president of Division II governance

Bob Williams, vice president of communications