Division III July Webinar
Diversity Grants and Identity Initiative

Ali Teopas and Adam Skaggs

We will begin at promptly 1:30 p.m. (EST). Please MUTE your phone and/or the audio on your computer.
• If using a computer, click on the audio link at the top of the screen. Choose audio connection and then select call using computer. Turn off the computer video and make sure the sound is off.

• If your computer audio isn’t working, please call 1-844-621-3956 and enter access code: 805 841 453. Please mute your phone.

• The PowerPoint with notes is posted on the Division III homepage, [DIII Webinars Link](https://ncaa.org), on ncaa.org.
Division III Diversity Grants

The Ethnic Minorities and Women’s Internship Grant helps fund full-time, entry-level athletics administration positions for two academic years.

• The NCAA contributes funding for both the intern’s salary ($23,660) and professional development opportunities ($3,000) annually.

• Schools and conferences are required to provide a minimum of 10 months of employment, and contribute additional dollars or in-kind support (at least $3700) for either the intern’s salary or other benefits each year.
Division III Diversity Grants

The **Strategic Alliance Matching Grant** helps fund full-time, senior-level athletics administration positions for a five-year period.

- The NCAA contributes funding for the first three years for the employee’s salary and benefits, as well as professional development opportunities and technology expenses.
Strategic Alliance Matching Grant

• Funding:
  o Year 1 - NCAA contributes 75% of funding; $1,500 for professional development and $1,000 for technology.
  o Year 2 - NCAA contributes 50% of funding; $1,500 for professional development.
  o Year 3 - NCAA contributes 25% of funding; $1,500 for professional development.

• Schools and conference offices are required to contribute additional funds during the first three years, and commit to fully funding the position for an additional two years.
Division III Diversity Grants

• Call for proposals for the 2019-20 grant cycle will be available via the NCAA Program Hub starting Friday, September 14, 2018 and will close on Wednesday, January 30, 2019 at 5p.m. Eastern.

• Proposals are reviewed in February by the selection committee.

• Selected and non-selected applicants will be notified by the end of March.

• For more info, please visit the Division III Diversity Grant Website
Questions?

- If you are on your phone, unmute your line and ask a question.
- All questions, via your computer, should be typed using the following instructions.
  - Click on the chat icon – near the top of your screen. It will open a text box at the bottom of your computer screen.
  - Type in message and click on send.
Identity Initiative

• Purchasing Website Update.
• Special Olympics Report Form.
• Special Olympics 50th Anniversary.
• Website Resources.
  a) Videos and Resources.
  b) Championship Ads.
  c) Membership.
• Social media Analytics:
  Impressions = +81\%  Engagement = +118\%.
Identity Initiative

Division III
August 1 - April 30

- Audience Growth: 7,475 (+34% YoY)
- Impressions: 29 Million (+81% YoY)
- Engagements: 1.1 Million (+118% YoY)

- Engagement Rate: .43% (21% YoY)
- Video Views: 435K (+229% YoY)
- Brand Posts: 2,195 (+76% YoY)

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