ATHLETICS INTEGRATION: ESTABLISHING A CAMPUS-WIDE CULTURE OF COMPLIANCE
Agenda

• The Importance of Compliance.
• Best Practices for Connections Across Campus.
• Wrap-Up.
Panelists

- Tina Hill, Randolph College.
- Dennis Leighton, University of New England.
- Shana Levine, Lewis & Clark College.
- Angel Mason, Pomona-Pitzer Colleges.
- J. Will Rothermel, Ithaca College.
Why is Compliance Important?
What is Your Role in Creating a Culture of Compliance?
Best Practices for Connections Across Campus
Campus Compliance Resource

Athletics Compliance

ADMISSIONS
Review/educate about: advertisements; athletics staff involvement; electronic communications; and prospective student-athlete visits.

FINANCIAL AID
Review/educate about: athletics staff involvement policies; financial aid from outside sources; and institutional scholarships and grants.

OTHER DEPARTMENTS
Review/educate with the following departments (not exhaustive): academic departments; alumni relations; board of trustees; boosters; chancellor/president; communications; and student activities.

REGISTRAR
Review/educate about: good academic standing; graduation rate reporting; monitoring full-time enrollment; and satisfactory progress requirements.

ADVANCEMENT
Review/educate about: athletics fundraising policies; permissible awards and benefits; and scholarships and donations.

DIVISION III
#WHYD3
Campus Compliance Resource

Best Practices for Connections Across Campus

• Admissions.
  o Educate, educate, educate.
  o Create a team approach with admissions.
  o Support difficult decisions to your coaches.
Best Practices for Connections Across Campus

• Financial Aid.
  o Utilize the "Staying Compliant with Financial Aid Requirements" resource.
  o Commit to and lead conversations regarding aid, annually.
  o Ask questions.
Best Practices for Connections Across Campus

• Advancement.
  o Have annual meetings with a key contact person.
  o Educate on roles of coaches and athletes with events.
  o Build a partnership.
Best Practices for Connections Across Campus

• Registrar.
  o Meet with Registrar Office staff annually to review pertinent NCAA bylaws.
  o Have a place on the course withdraw form to indicate whether the student is a student-athlete.
  o Have regular communications, in person and email, for student course and university withdrawals.
Best Practices for Connections Across Campus

• Other Departments.
  
  o Make your role known and what it means.
  
  o Seek feedback on what they know already.
  
  o Identify best mode of communication to inform, not overwhelm.
Wrap-Up
Key Takeaways

• Regardless of role, compliance is everyone’s responsibility.

• Campus-wide athletics compliance is a continuous year-round process.

• Map out an annual education/communication plan for planning/future reference.
Key Takeaways

• Don’t allow compliance to be a bad word on your campus. Help it to be a guiding principle to support everyone’s experience with athletics.

• Educate, educate, educate—and explain the why.

• Compliance begins with us. Learn, educate, remind...repeat.