Thirteen-Year Trends in Division II Athletics Finances
The data used here were collected from the NCAA Financial Reporting System for fiscal years 2003-04 through 2015-16.

Significant changes were made to the process beginning with the data collection in 2003-04 (e.g., definitional changes, agreed-upon procedures, etc.), so previous data are not comparable.

305 Division II institutions provided data to the NCAA Financial Information System.
Generated Revenue Sources

- Ticket sales.
- NCAA and conference distribution.
- Contributions from alumni and others.
- Other:
  - Guarantees and options.
  - Third party support.
  - Concessions.
  - Broadcast rights.
  - Royalties/advertising/sponsorship.
  - Sports camps.
  - Endowment/investment income.
Allocated Revenue Sources

Allocated support:

- Student activity fees.
- Direct government support.
- Direct institutional support.
- Indirect institutional support.
- Less-transfers to the institution.
Summary Data for Division II by Football Sponsorship
### Median (and Range) 2016 Revenues and Expenses for Division II Institutions By Football Sponsorship

<table>
<thead>
<tr>
<th></th>
<th>Division II - w/MFB</th>
<th>Division II - w/o MFB</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Median</td>
<td>Minimum</td>
</tr>
<tr>
<td>Generated Revenues</td>
<td>$777,000</td>
<td>$17,000</td>
</tr>
<tr>
<td>Total Revenues</td>
<td>$6,564,000</td>
<td>$905,000</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$6,609,000</td>
<td>$1,891,000</td>
</tr>
<tr>
<td>Net Generated Revenue</td>
<td>($5,611,000)</td>
<td>($1,678,000)</td>
</tr>
</tbody>
</table>
Large disparities seen in both revenues and expenses across Division II – with MFB institutions (expenses ranged from approximately $1.9 to $19.0 million and revenues ranged from $905,000 to $19.4 million). The median expenses for this group of institutions was $6.6 million.

The median generated revenues ranged from $17,000 to $4.3 million. The median generated revenue was approximately $777,000.

Generated revenues did not exceed expenses for any institution in 2016.

The median institution shows negative net generated revenue of approximately $5.6 million. This could be construed as the cost to the institution of running a Division II athletics program with football.
Summary of 2016
Division II – without MFB Data

- Large disparities seen in both revenues and expenses across Division II – without MFB institutions (expenses ranged from approximately $701,000 to $26.7 million and revenues ranged from $382,000 to $26.7 million). The median expenses for this group of institutions was $5.0 million.

- The median generated revenues ranged from $0 to $3.4 million. The median generated revenue was approximately $397,000.

- Generated revenues did not exceed expenses for any institution in 2016.

- The median negative net generated revenue for Division II – without MFB schools is approximately $4.7 million. This could be construed as the cost to the institution of running a Division II athletics program without football.
Revenue and Expense Trends from 2004 to 2016
By Football Sponsorship
Division II Median Total Revenues With and Without Football (2004-2016)

Percentage increase from 2004-2016:
With MFB = 146.9%
Without MFB = 138.2%
Division II Median Generated Revenues With and Without Football (2004-2016)

Percentage increase from 2004-2016:
- With MFB = 102.4%
- Without MFB = 133.5%
Division II Median Total Expenses
With and Without Football (2004-2016)

Percentage increase from 2004-2016:
With MFB = 129.1%
Without MFB = 127.8%
Division II Net Operating Results Excluding Allocated Support With and Without Football (2004 – 2016)

($6,000,000) ($5,500,000) ($5,000,000) ($4,500,000) ($4,000,000) ($3,500,000) ($3,000,000) ($2,500,000) ($2,000,000) ($1,500,000) 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016

With MFB Without MFB

Percentage increase from 2004-2016:
With MFB = 137.7%
Without MFB = 137.4%
Summary of 2004 – 2016
Division II – with MFB Trend Data

- Over the 13-year period, generated revenues grew by 102.4%. Total expenses grew by 129.1%.

- The overall negative net revenue (which might be construed as the “true” cost of running an athletics program) grew from approximately $2.4 million in 2004 to approximately $5.6 million in 2016. This represents a change of about 137.7% over that 13-year period.
Summary of 2004 – 2016
Division II – without MFB Trend Data

- Over the 13-year period, generated revenues grew by 133.5%. Total expenses grew by 127.8%.

- The overall negative net revenue (which might be construed as the “true” cost of running an athletics program) grew from approximately $2 million in 2004 to approximately $4.7 million in 2016. This represents a change of about 137.4% over that 13-year period.
Dashboard Indicators
Division II Median Allocated Revenues
(Allocated Rev. by Total Rev.)
By Subgroup and Year (2004 – 2016)
Division II Median Athletics Aid
By Subgroup and Year (2004 – 2016)
Division II Median Coaches Compensation
By Subgroup and Year (2004 – 2016)
Division II Median Team Travel
By Subgroup and Year (2004 – 2016)
Division II Median
Other Additional Expenses
By Subgroup and Year (2004 – 2016)
Division II Median Athletics Aid Per Student-Athlete By Subgroup and Year (2004 – 2016)
Division II Median Student-Athletes as a Percentage of the Student Body
By Subgroup and Year (2004 – 2016)
Division II Median Athletics as a Percentage of Institutional Expenditures By Subgroup and Year (2004 – 2016)