New Director of Athletics Workbook
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**Division III New Director of Athletics Workbook**

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Division III Philosophy Statement

Colleges and universities in Division III place the highest priority on the overall quality of the educational experience and on the successful completion of all students’ academic programs. They seek to establish and maintain an environment in which a student-athlete’s athletics activities are conducted as an integral part of the student-athlete’s educational experience, and an environment that values cultural diversity and gender equity among their student-athletes and athletics staff.

(a) Expect that institutional presidents and chancellors have the ultimate responsibility and final authority for the conduct of the intercollegiate athletics program at the institutional, conference and national governance levels;

(b) Place special importance on the impact of athletics on the participants rather than on the spectators and place greater emphasis on the internal constituency (e.g., students, alumni, institutional personnel) than on the general public and its entertainment needs;

(c) Shall not award financial aid to any student on the basis of athletics leadership, ability, participation or performance;

(d) Primarily focus on intercollegiate athletics as a four-year, undergraduate experience;

(e) Encourage the development of sportsmanship and positive societal attitudes in all constituents, including student-athletes, coaches, administrative personnel and spectators;

(f) Encourage participation by maximizing the number and variety of sport offerings for their students through broad-based athletics programs;

(g) Assure that the actions of coaches and administrators exhibit fairness, openness and honesty in their relationships with student-athletes;

(h) Assure that athletics participants are not treated differently from other members of the student body;

(i) Assure that student-athletes are supported in their efforts to meaningfully participate in nonathletic pursuits to enhance their overall educational experience;

(j) Assure that athletics programs support the institution’s educational mission by financing, staffing and controlling the programs through the same general procedures as other departments of the institution. Further, the administration of an institution’s athletics program (e.g., hiring,
compensation, professional development, certification of coaches) should be integrated into the campus culture and educational mission;

(k) Assure that athletics recruitment complies with established institutional policies and procedures applicable to the admission process;

(l) Exercise institutional and/or conference autonomy in the establishment of initial and continuing eligibility standards for student-athletes;

(m) Assure that academic performance of student-athletes is, at a minimum, consistent with that of the general student body;

(n) Assure that admission policies for student-athletes comply with policies and procedures applicable to the general student body;

(o) Provide equitable athletics opportunities for males and females and give equal emphasis to men’s and women’s sports;

(p) Support ethnic and gender diversity for all constituents;

(q) Give primary emphasis to regional in-season competition and conference championships; and

(r) Support student-athletes in their efforts to reach high levels of athletics performance, which may include opportunities for participation in national championships, by providing all teams with adequate facilities, competent coaching and appropriate competitive opportunities.

The purpose of the NCAA is to assist its members in developing the basis for consistent, equitable competition while minimizing infringement on the freedom of individual institutions to determine their own special objectives and programs. The above statement articulates principles that represent a commitment to Division III membership and shall serve as a guide for the preparation of legislation by the division and for planning and implementation of programs by institutions and conferences.
Follow your passions and discover your potential. The college experience is a time of learning and growth – a chance to follow passions and develop potential. For student-athletes in Division III, this happens most importantly in the classroom and through earning an academic degree. The Division III experience provides for passionate participation in a competitive athletics environment, where student-athletes push themselves to excellence and build upon their academic success with new challenges and life skills. And student-athletes are encouraged to pursue the full spectrum of opportunities available during their time in college. In this way, Division III provides an integrated environment for student-athletes to take responsibility for their own paths, follow their passions and find their potential through a comprehensive educational experience.

Audiences
Who we are addressing

Audience Benefits
Key benefits of the DIII experience

Reasons to Believe
Supporting features of DIII

1. Comprehensive educational experience. Division III institutions develop student-athlete potential through a holistic educational approach that includes rigorous academics, competitive athletics and opportunity to pursue other interests and passions.
2. Integrated campus environment. About one-quarter of all students at Division III institutions participate in athletics. Those participating in athletics are integrated into the campus culture and educational missions of their colleges or universities:
   - Student-athletes are subject to admission and academic performance standards consistent with the general student body;
   - Student-athletes are not provided any special housing, services or support from their institution different from other students or student groups;
   - Athletics departments are regulated and managed through the same general procedures and practices as other departments of the institution.
This integration of athletics allows the student-athletes to take full advantage of the many opportunities of campus life and their entire collegiate experience.
3. Academic focus. Student-athletes most often attend a college or university in Division III because of the excellent academic programs, creating a primary focus on learning and achievement of their degree. The division minimizes the conflicts between athletics and academics through shorter playing and practicing seasons, the number of contests, no red-shirting or out-of-season organized activities and a focus on regional in-season and conference play.
4. Available financial aid. Three-quarters of all student-athletes in Division III receive some form of grant or non-athletics scholarship. Student-athletes have equal opportunity and access to financial aid as the general student body – but are not awarded aid based on athletics leadership, ability, performance or participation.
5. Competitive athletics programs. Student-athletes do not receive any monetary incentive (athletics scholarship) to play sports in college. They play for the love and passion of the game and to push themselves to be their best, creating an intense, competitive athletics environment for all who participate.
6. National championship opportunities. Division III has over 155,000 student-athletes competing annually in 36 different national championships. These competitions provide an opportunity for student-athletes to compete at the highest level and fulfill their athletics potential.
7. Commitment to athletics participation. Division III institutions are committed to a broad-based program of athletics because of the educational value of participation for the student-athlete. The division has a higher number and wider variety of athletics opportunities on average than any other division in the NCAA, emphasizing both competitive men’s and women’s sports.
ASSOCIATION-WIDE COMMITTEES
A. Committee on Competitive Safeguards and Medical Aspects of Sports.
B. Honors Committee.
C. Minority Opportunities and Interests Committee.
D. Olympic Sports Liaison Committee.
E. Postgraduate Scholarship Committee.
F. Research Committee.
G. Committee on Sportsmanship and Ethical Conduct.
H. Walter Byers Scholarship Committee.
I. Committee on Women’s Athletics.
J. International Student Records (Divisions I and II).
K. High School Review (Divisions I and II).
L. Student Records Review (Divisions I and II).
M. NCAA Committees that have playing rules responsibilities.

DIVISION I BOARD OF DIRECTORS
Responsibilities
A. Set policy and direction of the division.
B. Monitor legislation.
C. Delegate responsibilities to Council.
D. Assess operation of the governance structure.

Members
A. Institutional Presidents or Chancellors.
B. Athletics Administrators.
C. Faculty Athletics Representative.
D. Student-Athlete.

DIVISION I COUNCIL
Responsibilities
A. Review recommendations of the substructure.
B. Final authority on championships matters.
C. Adopt legislation for the division.

Members
A. Athletics Administrators.
B. Conference Commissioners.
C. Faculty Athletics Representatives.
D. Student-Athletes.

DIVISION I BOARD OF GOVERNORS
Responsibilities
A. Approval/oversight of budget.
B. Appointment/evaluation of Association’s president.
C. Strategic planning for Association.
D. Identification of Association’s core issues.
E. To resolve issues/litigation.
F. To convene joint meeting of the three presidential bodies.
G. To convene same-site meeting of Division I Council and Division II and Division III Management Councils.
H. Authority to call for constitutional votes.
I. Authority to call for vote of entire membership when division action is contrary to Association’s basic principles.
J. Authority to call Special/Annual Conventions.

Members
A. Eight FBS members from Division I Board of Directors.
B. Two FCS members from Division I Board of Directors.
C. Two Division I members from Division I Board of Directors.
D. Two members from Division II Presidents Council.
E. Two members from Division III Presidents Council.
F. Ex officio/nonvoting—NCAA President.¹
G. Ex officio/nonvoting—Chairs of Division I Council and Division II and Division III Management Councils.

¹ May vote in case of tie.

DIVISION II MANAGEMENT COUNCIL
Responsibilities
A. Recommendations to primary governing body.
B. Handle responsibilities delegated by primary governing body.

Members
A. Athletics Administrators.
B. Faculty Athletics Representatives.
C. Student-Athletes.

DIVISION II PRESIDENTS COUNCIL
Responsibilities
A. Set policy and direction of division.
B. Delegate responsibilities to Management Council.

Members
A. Institutional Presidents or Chancellors.

DIVISION III MANAGEMENT COUNCIL
Responsibilities
A. Recommendations to primary governing body.
B. Handle responsibilities delegated by primary governing body.

Members
A. Presidents or Chancellors.
B. Athletics Administrators.
C. Faculty Athletics Representatives.
D. Student-Athletes.
E. Athletics Direct Reports.

DIVISION III PRESIDENTS COUNCIL
Responsibilities
A. Set policy and direction of division.
B. Delegate responsibilities to Management Council.

Members
A. Institutional Presidents or Chancellors.
( ) Represents the number of individuals who will serve on this committee.

* All Division III sports committees report to the Division III Championships Committee. The following are common committees with playing rules and championships administration responsibilities — Women's Bowling, Men's and Women's Rifle, Men's and Women's Skiing, Men's and Women's Swimming and Diving, Men's and Women's Track and Field, Men's and Women's Water Polo and Wrestling.

** The size of the committee depends on the number of Division III conferences (see Bylaw 21.9.5.10).

$ The Division III Infractions Appeals Committee shall hear and act on an institution's appeal of the findings of major violations by the Division III Committee on Infractions.
FIGURE 5-1
NCAA Division III Legislative Process

Other Constituent Groups

NCAA Committee Legislative Recommendation

Management Council Reviews Legislative Concept

Management Council or Presidents Council Sponsors Legislative Concept (Submission Deadline September 1)

Membership Legislative 1 Recommendation by primary sponsor(s) (Submission Deadline: 5 p.m. Eastern time July 15)

Management Council and/or Presidents Council Reviews (July-August Council Meeting)

Initial Publication of Proposed Legislation (POPL) (August 15)

Membership Legislative 2 Recommendations by Co-Sponsor(s) (Submission Deadline: 5 p.m. Eastern time September 1)

Sponsor Modification Period (August 15—September 15)

Second Publication of Proposed Legislation (SPOPL) (September 23)

Amendment-to-Amendment Period 3 (September 23—November 1)

Resolutions Due from Presidents Council and Membership (November 1)

Official Notice (November 15)

NCAA Convention (Second week of January)

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1 Per NCAA Constitution 5.3.4.1-(d) and -(c), legislative recommendations from the membership may be sponsored by 20 or more active member institutions with voting privileges or two or more voting member conferences. Per Constitution 5.3.5.1.1, at least one of the sponsors of a conference-sponsored amendment or at least 10 of the 20 individual institution sponsors must meet the deadline of 5 p.m. Eastern time July 15.

2 Per Constitution 5.3.3.3.1.1, the second co-sponsor of a conference-sponsored amendment or the additional 10 individual institutions must meet the deadline of 5 p.m. Eastern time September 1 or the amendment will be automatically withdrawn.

3 Per Constitution 5.3.4.2, an amendment to an amendment may be sponsored by the Management Council, Presidents Council, 20 or more active member institutions with voting privileges or two or more voting member conferences.
Sample Campus Organizational Chart
Sample Athletics Department Organizational Chart

Director of Athletics

Director of Recreational & Club Sports

Assoc. Athletics Director

Asst. Athletics Director

Sports Information Director

Asst. Sports Information Director

Director of Facilities/Equipment

Faculty Athletics Representative

Senior Woman Administrator

Head Athletic Trainer

Asst. Athletic Trainers or Student Trainers

Head Coaches

Asst. Coaches

Graduate or Volunteer Asst. Coaches
Tips to Access Key NCAA.org Resources

Update athletics department contacts for NCAA mailings. Unfortunately, department staff turnover is sometimes common. Below are ways to make changes so that you and your staff continue to get NCAA updates, memos and resources:

- Go to www.ncaa.org.
- Hover on the Division III mega-nav (top right) and click on NCAA Online Directory.
- Log-in with your single source sign-on information.
- Find your institution.
- Click the change request bottom on the top right and make your updates. Make sure to click submit at the bottom of the page.
- Changes occur in 72 hours [business days].

Monthly Update. A good resource to keep up with Division III news. Recommend that you read the subject titles and forward to all coaches.

- Will be direct emailed on the first of every month (except January).
- Also located on www.ncaa.org in the Division III mega-nav drop-down menu.

Single Source Sign-on (SSSO). If you have never logged in, go to NCAA.org and click on my Apps (top right corner) to log in. If you forgot your password, type in your email address and click “forgot password”. If an error appears, email ncaatechnology@ncaa.org to gain access.

Recommended SSSO Apps for every AD. NCAA staff strongly recommends the following applications be added to your SSSO: LSDBi, RSRO, Self-Study Guide (known as ISSG), NCAA directory, Sports, Sport Sponsorship and Demographic Form, Program Hub, Compliance Forms, Compliance Assistant, and DIII Financial Aid Management System (to assist your financial aid director with the annual financial aid report).

If you need to change your password. Click on My Profile and submit a new password. You control your password so make is something you can remember.

Adding a user to Single Source Sign On (e.g. an athletics administrator, coach, etc.).

- Log into SSSO.
- Click on the Users tab.
- Click on the show user from [drop down list] to pick your institution.
- Click on Create New User and fill in all the boxes, except the notes.
Tips to Access Key NCAA.org Resources
Page No. 2

- Determine if you want this user to have administrator access or not.
- Make sure you check the box so they get an email saying they are a new user.
- Click Create User. It will appear immediately on your SSSO home screen.

**How to add an application for a user or yourself.** (e.g., assign Program Hub to your FAR or LSDBi for all of your coaches).

- Log into SSSO.
- Click the users tab and find the person you want to add an application to and click their name.
- Look to the far right of the words “Access To” and in the drop down box find the program you want to add. Highlight the program.
- Click “Add Application Access”.
- Determine privileges you want to add.

**RSRO.** Use this SSSO app for interpretative questions, waivers and self-reports.

- Log into SSSO.
- Click on RSRO.
- Click on “request or self-report” tab at the top of the page.
- Select an option – [e.g., interpretation request].
- Follow the instructions – [always hit save and continue, and on last page, hit submit case].
- No email confirmation so strongly urge printing a PDF.
- If no email from NCAA within five days, reach out to academic and membership affairs (AMA) staff member.
MODEL FOR SUCCESS FOR A DIVISION III ATHLETICS PROGRAM

While Division III has a diverse membership of varying sizes and institutional missions, most of the following guidelines represent attributes that are found in successful Division III athletics programs and reflect real goals that, if achieved, should enhance an institution’s operations.

Guiding Principles for the Model Athletics Program

1. **Integration and Institutional Control.** A model Division III athletics program is integral to the educational mission of the institution, is fully integrated as an athletics department in the institution’s budget and management operations, and is committed to the principle of institutional control. The administration of an institution’s athletics program (e.g., hiring, compensation, professional development, certification of coaches) should be integrated into the campus culture and education mission, and strive to incorporate the core attributes of the Division III mission and philosophy.

2. **Chancellor or President Oversight.** A model Division III member institution’s chancellor or president sets forth a vision for the institution’s intercollegiate athletics program, ensures that adequate resources exist for the athletics department to carry out this vision, emphasizes the importance of the institution’s compliance system and the roles of various departments (e.g., financial aid office) in this system, and ensures that the athletics programs support the institution’s educational mission by financing, staffing and controlling the programs through the same general procedures as other departments of the institution.

3. **Athletics Direct Report.** At many Division III member institutions, the president or chancellor has designated oversight of intercollegiate athletics to another individual (e.g., vice president). Within a model Division III member institution that has this structure, the athletics direct report should be consulted for input on key institutional and conference operational and strategic issues facing the athletics program.

4. **Director of Athletics.** A model Division III athletics program shall feature a full-time administrator that takes responsibility for the academic and athletics success of the athletics department. As the department’s manager, the Director of Athletics shall implement the institution’s vision for intercollegiate athletics consistent with the institution’s mission and philosophy. The Director of Athletics is also responsible for creating an environment that prioritizes sportsmanship and civility. The Director of Athletics should provide its staff members with professional development opportunities. Although not a requirement, as a best practice it is recommended that the Director of Athletics should serve as a primary athletics administrator and should not have other major responsibilities (e.g., should not also serve as a coach). [Attachment A]
5. **Associate/Assistant Director of Athletics.** A model Division III athletics program should have at least one associate or assistant director of athletics. This individual could have a variety of responsibilities ranging from compliance, budget management, scheduling and/or facility oversight.

6. **Senior Woman Administrator (SWA).** A model Division III athletics program shall include the active involvement of the senior woman administrator in decision making regarding key issues and in the general operations and management of the athletics department. The SWA is a senior level administrator who has the appropriate title (e.g., assistant, associate athletics director). [Attachment B]

7. **Faculty Athletics Representative (FAR).** A model Division III athletics program shall include the active involvement of the faculty athletics representative as the key institutional liaison to the athletics department and should be supported and funded by the institution to perform these functions. The involvement of the FAR should include eligibility or academic related duties. The FAR should also serve as a key contact for student-athletes. [Attachment C]

8. **Coach’s Role.** A model Division III athletics program shall feature an environment where head coaches understand their responsibility in establishing a culture of compliance with conference and NCAA rules. The actions of coaches should exhibit fairness, openness, honesty in their relationships with student-athletes. A model athletics program also features, a coaches policies and procedures manual.

9. **Athletic Trainers.** A model Division III athletics program shall feature an adequate number of certified athletic trainers who are able to provide for the safety and well-being of the student-athletes. A model athletics program also features athletic trainers who are integral to compliance with CPR, first aid and AED certification requirements. Best practices, procedures and policies should adhere to the NCAA Sports Medicine Handbook.

10. **Athletics Communication Director.** A model Division III athletics program shall feature an individual responsible for promoting the institution’s intercollegiate athletics program and for building key relationships with the media and the community. This individual should work with the department in establishing web communication and social media strategic planning.

11. **Student-Athlete Advisory Committee (SAAC) Involvement.** A model Division III athletics program shall feature an active institutional SAAC that represents the concerns and ideas of the institution’s student-athletes in all sports and is committed to the overall well-being of the student-athlete. Every team should have at least one representative on the campus SAAC, and the institution should have at least one student-athlete representative on the conference SAAC. A model athletics program also should have a student-athlete handbook.
12. **Continuing Education and Professional Development.** A model Division III athletics program shall be committed to sending its key personnel to educational events (e.g., NACDA, NACWAA, NCAA Regional Rules Seminar) and to the annual NCAA Convention to enhance the success of the institution and to further the professional development of coaches and administrators. In addition, the athletics department should look for regional and national seminars to send coaches and student-athletes for enhanced leadership skills.

13. **Academic Success.** A model Division III athletics program shall be committed to the academic success of its student-athletes and ensures the academic performance of student-athletes is, at a minimum, consistent with that of the general student-body. A model program has regularly scheduled meetings with the director of athletics, admissions and financial aid directors.

14. **Admissions.** A model Division III athletics program ensures that athletics recruitment complies with established institutional policies and procedures applicable to the admission process. The institution should also ensure that admission policies for student-athletes comply with policies and procedures applicable to the general student-body.

15. **Financial Aid.** A model Division III athletics program ensures that athletics ability, participation, or leadership are not considered in the formation of institutional financial aid packages and that athletic department personnel are not involved in the arrangement or modification of student-athlete financial aid packages. A model program has regularly scheduled meetings with the director of athletics, admissions and financial aid directors.

16. **Diversity.** A model Division III athletics program shall be committed to the principle of diversity. The athletics department shall promote an atmosphere of respect for and sensitivity to the dignity of every person. The department shall also value the opinions of all, initiate a leadership role on campus in this area, and, through diverse hiring pools, strive for gender and ethnic diversity in the institution’s administrative and coaching positions.

17. **Compliance.** A model Division III athletics program shall feature a designated compliance coordinator whose primary responsibility is the oversight of the institution’s compliance system, the coordination of the institution’s rules education and the monitoring of rules compliance. Although not a requirement, as a best practice it is recommended that the individual with compliance responsibilities should not be a coach. The department should commit to a regular self-analysis or a regular external assessment to evaluate the strengths and weaknesses of the institution’s compliance systems. A model Division III athletics program that has multidivisional classification should have policies and procedures in place to monitor compliance and education regarding NCAA Division I legislative requirements.
18. Citizenship/Leadership/Sportsmanship. A model Division III athletics program shall encourage all student-athletes, coaches and spectators to respect each other, practice civility, encourage teamwork and understand citizenship responsibilities during the conduct of intercollegiate practice and competitions. An athletics department should develop a policy on sportsmanship and fan behavior for home events. A model program will emphasize that a “family friendly” environment should exist at all athletics department events.

19. Game Management. A model Division III athletics program shall have game-day operations or event management procedures. A designated person should have oversight responsibilities related to game management to create a positive atmosphere and ensure that individuals who violate the code must be held accountable.

20. Finances and Sports Sponsorship. A model Division III athletics program shall be administered with prudent management and fiscal practices to ensure financial stability. Sufficient operating and travel budgets should be maintained to allow for the effective operation of the athletics department. The median total expenses for a Division III athletics department budget is $3 million (with football) or $1.45 million (without football). The model program should also feature participation opportunities that are consistent with the institution’s mission and the interests of the institution’s student-athletes. The current Division III sports-sponsorship averages are 18 varsity sports.

21. Fundraising. A model Division III athletics program provides for an individual with responsibilities in athletics fundraising and development. If that individual is the athletics director, an additional assistant athletics director may be necessary for the day-to-day operations of the department. If the function is handled outside the athletics department, the institution’s development office should provide for an individual for athletics fundraising and development.

22. Communication/Campus Relationships. A model Division III athletics program shall feature a communication strategy to keep other key campus departments (e.g. registrar, financial aid) up to date regarding athletics department issues.

23. Strategic Plan for Intercollegiate Athletics. A model Division III athletics program shall feature a strategic vision for an integrated athletics model that specifies the goals and objectives for the intercollegiate athletics experience and identifies how athletics enhances the mission of the campus.

24. Assessment. A model Division III athletics program shall feature an instrument (e.g., student-athlete exit interview) that is used as an assessment each year to measure the student-athletes’ experience. In addition, the athletics department should feature annual performance evaluations for coaches and administrators.
25. **Institutional Self-Study Guide.** Each Division III institution shall conduct a comprehensive self-study and evaluation of its intercollegiate athletics program at least once every five years, using the NCAA’s Institutional Self-Study Guide (ISSG). Note that the five-year cycle should be accelerated when there are personnel or administrative changes on campus.
DIRECTOR OF ATHLETICS

Role of the Director of Athletics.

1. Report directly to the chancellor or president (or have access to the chancellor or president if reporting directly to an athletics direct report) and have the primary responsibility for the day-to-day operations of the department and the supervision of the athletics department staff.

2. Oversee the organization and management of all athletics department personnel, policies and procedures.

3. Be the champion and primary caretaker for the institution’s athletics department’s strategic plan and compliance with Title IX.

4. Promote effective communication among all institutional constituents (e.g., chancellor or president, staff, administrators, faculty, student-athletes, media public).

5. Take an active role in conference and national affairs.

6. Maintain communication with outside organizations that are vital to the athletics department’s operations, such as the NCAA, NACDA, NACWAA, CoSIDA, etc.

7. Provide professional growth opportunities for athletics department staff.

8. Coordinate fundraising and development activities for the department or communicate with other units on campus that have this responsibility.

9. Be accountable for the compliance and fiscal stability of the athletics department.

10. Oversee the annual assessment policies and procedures.
SENIOR WOMAN ADMINISTRATOR (SWA)

The highest-ranking female administrator involved in the management of an institution’s intercollegiate athletics program. [NCAA Constitution 4.02.4] The following should not be used to create a job position or list of responsibilities for the individual who fills this role; rather this document is merely intended to encourage the involvement of female administrators in meaningful ways in the decision-making process in intercollegiate athletics. The designation of the SWA is intended to enhance representation of women’s interests, experience and perspective at the institutional, conference and national levels.

The Role of the SWA.

A model athletics department may find it valuable to use the SWA in the following ways:

1. As a key decision-maker instrumentally involved with the athletics department.

2. As a participant on the senior management team.

3. As a team member working within the group structure to accomplish goals.

4. As a strategizer of ways to support and manage gender equity and Title IX plans and issues.

5. As an advocate of issues important to female and male student-athletes, coaches and staff.

6. As an educator on issues concerning both men and women.

7. As a role model and resource for students, coaches, administrators and others.

8. As an administrator leading student-athletes in successfully balancing academics and athletics by providing leadership.


Institutional Benefits.

The SWA aids senior management with a broad-based, well versed, wide range of experiences in sport and in the world of intercollegiate athletics. The institution also obtains an experienced, female voice and perspective, and a role model who is conscious about equity and gender matters.
Examples of responsibilities model athletics departments have assigned to their SWAs:

1. Sport program supervision.
2. Budget management.
3. Fundraising.
4. Administration and governance of the athletics program.
5. Recruitment and hiring of key department and/or institutional personnel.
7. Spokesperson for the needs and interests of women within the intercollegiate athletics department.
8. Role model for student-athletes, educating them on issues affecting intercollegiate athletics.
9. Serving as an active member in appropriate professional organizations (e.g., NACWAA, NACDA).
FACULTY ATHLETICS REPRESENTATIVE (FAR)

Each member institution is required to appoint a faculty athletic representative (FAR). [Constitution 6.1.3]

Role on Campus.

Faculty athletics representatives can be only as effective as their institutional circumstances permit. Circumstances that would tend to support a meaningful role for the faculty athletics representative include:

1. A position description, which clearly specifies both authority and responsibility;
2. A commitment of institutional resources so that the FAR has sufficient time, clerical assistance, discretionary travel privileges and similar support; and
3. Recognition by both the chancellor or president and the faculty governance structure of the importance of a significant faculty athletics representative role in the institutional governance and oversight of the intercollegiate athletics program.

Faculty Athletics Representative Credentials and Duties.

1. The working relationship between the chancellor or president and the faculty athletics representative is a critically important determinant of the effectiveness of the faculty athletics representative in contributing to the local control of the intercollegiate athletics program.
2. The basis of this relationship should be a model of institutional control in which significant responsibilities for administration and oversight are assigned to the faculty athletics representative, as well as to the director of athletics.
3. It is important that the chancellor or president recognize that the range of activities and the scope of the responsibilities of the FAR elevate this position above the level of the typical faculty service appointment, and it is recommended that those who hold this position have permanent tenure.

Essential Faculty Athletics Representative Responsibilities.

1. The FAR should ensure, either directly or indirectly, that student-athletes meet all NCAA, conference and institutional requirements for eligibility for practice and intercollegiate competition. Eligibility checks should be periodically reviewed and audited by the FAR. Academic eligibility certifications should be performed by persons outside of the department of athletics.
2. The FAR should be involved in institutional compliance activities or responsibilities, along with campus entities outside the athletics department. Such entities include, but are not limited to, the following:
   a. Office of student financial aid,
   b. Office of undergraduate admissions,
   c. Office of the registrar; and
   d. Offices of the academic vice president and the deans of several colleges.

3. The FAR should work in concert with the director of athletics to ensure a comprehensive and effective rules education and compliance program on the campus.

4. The FAR should be knowledgeable about the NCAA and conference rules related to academic eligibility, transfer requirements, and restrictions and enforcement procedures. He or she should participate, or otherwise be fully informed about, institutional investigations of allegations of rules violations. No infractions report to either the NCAA or a conference should leave the campus until it has been reviewed by the FAR.

5. The FAR should have direct contact with student-athletes on a systematic and periodic basis. He or she should participate in new student-athlete orientation activities and should interact frequently with the student-athlete advisory committee.

6. Student-athletes should recognize the FAR as a source of information and an advocate for student-athlete well-being.

7. The FAR should be a senior advisor outside of the athletics department to the CEO on matters related to intercollegiate athletics. Together, with the director of athletics, the FAR should formulate and recommend institutional positions on NCAA legislation and other matters affecting, or related to, intercollegiate athletics on the campus.

8. The FAR should be an active member of the campus intercollegiate athletics board or committee.
Do you know all the ways 360 Proof can HELP you?

Help students understand the impact of their alcohol use.
The 360 Proof Personalized Feedback Index (PFI) is a confidential tool, accessible from any web-enabled device, that presents to students the impact and consequences of their alcohol-related behavior. It also offers practical strategies for reducing the negative consequences of high-risk alcohol use. Studies show the PFI can have a significant effect on students’ alcohol use, reducing the total number of drinks consumed per week, frequency of alcohol use after one month and frequency of drinking after one year.

Equip coaches with tips to communicate about alcohol use.
The Coaches’ Modules include insights into alcohol-related behavior and consequences, and strategies for communicating with student-athletes in a manner that engenders trust, confidence and accountability. There are five, three-minute modules accessible at http://www.360proof.org/coaches (no log on required).

Learn from other campuses.
All individuals registered for 360 Proof are invited to join a virtual Learning Collaborative to learn from and share ideas with others implementing 360 Proof. During monthly web-based conversations, members can consult with other campuses and national experts about challenges and successes. In addition, members have access to contact information to connect directly with other program users by phone or email. To register for the Learning Collaborative, visit the profile page and opt in.

Produce data for required reports.
The data collection framework and team building strategies provided in 360 Proof help prepare a campus to gather data for required alcohol-related reports.

360 Proof is brought to you by NCAA Division III and NASPA. It is available at 360proof.org.
Since ADRs are such an important component in the athletics organizational chain at Division III institutions – and because the prevalence of these reporting lines is unique to Division III – it is imperative that ADRs are equipped with the tools and resources they need to be effective at the campus, conference and national levels.

These recommendations come from the Athletics Direct Report Working Group, which was established to help ADRs be more effective in their oversight roles and to be more engaged with their athletics directors in the Division III governance process.

The Division III philosophy states an expectation “that institutional presidents and chancellors have the ultimate responsibility and final authority for the conduct of the intercollegiate athletics program at the institutional, conference and national governance levels.” The working group embraces this concept and believes that enhancing the ADR role will support presidential leadership.

The recommendations are based on three surveys conducted in 2014-15 – two garnering feedback from ADRs themselves and another from athletics directors at Division III institutions. The surveys, with average response rates of 50 percent, indicated that athletics directors and ADRs alike would appreciate development opportunities to enhance their relationships, and to be provided ideas that work in that regard.
1 **ADRs should report directly to the president.** 
A recent survey showed that 87 percent of athletics direct reports (ADRs) responding report directly to the president. This is an effective reporting line, as it improves communication, allows for greater presidential leadership and facilitates integrating athletics on campus. No change is being recommended for institutions whose athletics director reports directly to the chancellor/president; rather, the goal is to provide strategies and resources for institutions that use an ADR reporting structure.

2 **Ongoing communication.** 
More than three-quarters of ADRs and athletics directors surveyed said they meet with each other weekly or biweekly, which is a good approach. Meeting agendas should include athletics budgets, personnel issues, enrollment management, student-athlete conduct, compliance, facilities, sportsmanship, diversity and inclusion, Title IX compliance, student-athlete well-being, and strategic planning as standing items (in addition to the more contemporary issues that need to be addressed at a given time, such as conference office updates).

3 **Presidential communication.** 
A triad of communication should be developed among the ADR, the athletics director and the president (some schools also include the faculty athletics representative). Surveys show that a little more than a quarter of Division III colleges and universities already schedule such meetings. Since presidents are ultimately accountable for athletics, and because presidents rarely have the time necessary to fully engage in conference and national athletics governance issues, it is critical for ADRs and athletics directors to inform presidents in person about these matters at regularly scheduled times throughout the year. Such communications will provide an opportunity for these decision-makers to collaborate and strategize in regard to the role athletics plays related to enrollment, retention, graduation, branding and campus-life perspectives.

4 **Engage at the campus level.** 
Most athletics directors attend as many athletics events on campus as they can, and many also engage regularly with their campus Student-Athlete Advisory Committees (SAACs) by attending meetings and supporting SAAC-led initiatives on campus. ADRs should adopt a similar approach as their schedules permit. Such engagement not only leads to a better understanding of athletics operations, but also increases visibility for the ADR and positions him or her as an advocate for student-athlete interests.

5 **Engage faculty athletics representatives.** 
Active involvement of the faculty athletics representative (FAR) as a key institutional liaison to the athletics department and the student-athlete is important. FARs may be involved with student-athlete eligibility requirements, compliance and rules education, and collaboration efforts with faculty, admissions, financial aid and the registrar, as well as interactions with student-athlete leaders (such as SAAC). Regular engagement with the ADR allows the FAR to share, discuss and collaborate on many topics, including eligibility, and academic and faculty-related issues. Similar to item No. 3, a triad of communication should be established among the ADR, the athletics director and the FAR.

6 **Engage at the conference level.** 
Involvement in athletics conference business typically has been the purview of the athletics director, but ADRs would benefit from being more engaged at the conference level. Currently, just slightly more than half of ADRs surveyed (55 percent) participate in conference office business, but almost 90 percent said they discuss conference business with their presidents. As such, staying informed is critical. Regular conference communication (such as emails and newsletters) and conference best practices boost engagement with conference business. At the very least, conference-member ADRs should meet annually with each other to discuss pertinent issues, develop stronger networks, and ultimately improve the overall athletics and academic experiences for student-athletes.

7 **Engage at the national level.** 
In addition to participating in the Division III governance structure (ADRs have two seats on the Division III Management Council) or via the newly created ADR Institute (see item No. 8), ADRs should stay informed with national and athletics issues through newsletters and monthly updates provided by the NCAA national office. ADRs should be sure they are on the mailing list to receive these periodic updates and check NCAA.org regularly for news pertaining to Division III. ADRs wanting to attend the NCAA Convention should discuss funding opportunities with their conference commissioner/executive director, as funding is available for ADR professional development.

8 **Shared practices and networking.** 
Survey responses indicate that three-quarters of ADRs do not have any formal, or even informal, relationships with their counterparts, but 86 percent said they would attend a professional development conference to discuss issues and create networks. Topics that ADRs would be most interested in discussing include budgeting, personnel management, conference matters and enrollment management. To help in this regard, the Division III Strategic Planning and Finance Committee agreed to fund an annual professional development program called the “Athletics Direct Report Institute,” which would convene select ADRs to discuss these and other topics. Current ADRs, along with NCAA staff and outside consultants, will serve as faculty for the ADR Institute. Based on feedback, the ADR Institute will be held in conjunction with the annual NCAA Convention. The nomination process to determine participants will be announced in the summer of 2015. While the NCAA will fully fund ADR Institute participants, every Division III conference office also has funding available for ADR professional development.

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NCAA is a trademark of the National Collegiate Athletic Association.
What is Division III Week?

Division III Week is a positive opportunity for all individuals associated with Division III to observe and celebrate the impact of athletics and of student-athletes on the campus and surrounding community. During the week, every Division III school and conference office is encouraged to conduct a type of outreach activity that falls into one of three categories: academic accomplishment; athletic experience; or leadership/community service/campus involvement.

When Will it be Celebrated?

2018 Division III Week runs April 2 through April 8, 2018.

What Kind of Outcomes Should We Expect From Division III Week?

The specific charge is to conduct and promote at least one academic, athletic, co-curricular or extracurricular activity. On the macro-level, each institution will be encouraged to report its activity to the national office so the collective impact of our division can be shared on a broader scale. Ultimately, through both local and national activation, the goal is to build a greater awareness and understanding of Division III athletics.

Who Should Be Involved in Division III Week?

The true essence of Division III athletics is the full integration of our student-athletes into the campus culture. Therefore, in addition to primary participation and organization by the athletics administration and student-athletes, Division III Week could involve the president, faculty, student body, admissions, student affairs or alumni.

Where Can I Share About A Division III Week Activity?

We want to hear what you are doing to celebrate Division III Week! Click here to share your story or report your activity.

Will This Be an Annual Event?

Yes! The NCAA national office will continue to solicit feedback from the membership to determine the frequency and timing for future celebrations.

How Did Division III Week Come to Be?

The event is part of Division III’s Identity Initiative, which was introduced in 2010 to sharpen the division’s identity and to enable schools and conferences to more effectively explain why they prefer to compete in Division III. The initiative has been guided by a strategic-positioning platform, describing Division III as a place where student-athletes can “follow your passions and develop your potential,” within an approach that combines rigorous academics, competitive sports and an opportunity to pursue other interests.
Introduction

For the athletics information professional who has been around 25 years or more, a simple smile may appear when reminiscing about the past “Stone Age” realities of the trade – the telecopier; sending raw copy to a printer for a publication’s design and layout; and hours on the phone calling in contest results.

A reality is that the evolution of new communication platforms is measured now in months rather than years. Today, for example, videos can be produced on a phone. Athletics communication directors accustomed to traditional methods or recently fluent in the latest media or technology platforms may be startled by the amount of emerging new platforms and the expectation to learn and use them quickly and efficiently.

While there is no denying the technology explosion impacts every aspect of the athletics department, the publicity arms of those departments, in particular athletics communication directors, are asked to flex their muscles more than any person. Social media especially has revolutionized information dissemination, and new products and services are ever-changing and expanding. For starters, athletics venues routinely serve as broadcast studios producing live streaming video and/or audio. Messages of 140 characters, delivered by computer or phone, are the lifeblood of the fan who wants up-to-the-minute sports coverage whether the user is across campus or across the country.

NCAA Division III institutions are particularly stretched by fast-paced technology growth because the sports publicity operation is typically one full-time professional, who is challenged with everyday responsibilities while keeping up with the latest technological demands. It’s highly unusual for a Division III athletics communication director to have a full-
time assistant. The number of student workers, interns and graduate assistants varies widely, and those individuals are in constant need of training.

These inherent limitations do not reduce demands upon institutions, or expectations by a public that wants need-to-know information now. The pressures are, at the very least, two-fold. The first, and most obvious, is the time involved as one exploits the technology to its fullest. The second is the inevitable comparison with those seen as the institution’s peers; when, based on staffing and other resources, they might not be peers at all.

The national College Sports Information Directors of America (CoSIDA) organization is keenly aware of the profession’s evolving complexity, acknowledging that its own name might not do the organization justice anymore.

The traditional title of sports information director with roles of historian, record-keeper, statistician and media contact are still very much present, but evolving responsibilities such as media producer, strategic communicator and multi-platform content manager are as equally important in today’s more aptly titled athletics communication director’s daily work. One might argue the new roles are more important in an increasingly competitive college admissions climate in which many Division III athletics departments are seen as an integral component of the institution’s enrollment management effort.

Most everyone in higher education recognizes that athletics provides an institution the best and most visible way of connecting the campus to its alumni, to prospects, to parents, to the “Town-Gown” relationship, and even to the more casual observer on a local and regional basis. Compelling sports feature stories and contest results get “air time.”
Throughout this document, there are several key repeating themes in each section. The themes encapsulate the changing landscape of this profession and the current challenges facing Division III.

**Resources** – Demands on time, technology knowledge and breadth of experience have increased, but the resources have remained status quo. The data highlight staffing needs, technology demands and the lack of professional development opportunities for athletics communication directors, even though the expectations and demands within the profession have changed and grown beyond the original scope.

**Strategic Integration** – The importance of the athletics communication director at both the departmental and institutional level has become a key piece in promoting institutions.

**Technology** – The challenge of the ever-changing, fast-paced and instantaneous demands of students, prospects, spectators, parents, alumni, etc., and its impact on the expectations of athletics departments.

**Workload** – With recent changes and expectations, the workload and time demands have increased dramatically.

Athletics communication directors must be mindful of Division III’s unique student-athlete experience and supportive of its philosophy, which calls upon its member institutions to provide and promote a mix of rigorous academics, competitive athletics, and the opportunity to pursue the multitude of other co-curricular and extra-curricular activities.
Student-Athlete Perspective

In Division III, the student-athlete is inherently committed to academic achievements, community outreach initiatives, and athletic success – three values that are fundamental to Division III institutions. Student-athletes have the opportunity to share their stories with the help of athletics communication directors, as the institution and its athletics program seek to align with the Division III philosophy in its entirety. Fellow student-athletes, parents, the general public/media, and other Division III constituents are able to understand and appreciate the value of the Division III student-athlete experience through the highlighted words and talents of athletics communication directors.

The relationship formed between directors and student-athletes not only supports the Division III strategic platform of portraying the division’s mission, it also allows student-athletes to form a professional connection – a connection that may lead to increased internship opportunities and/or a future career path.

As individuals who are dedicated to community service and outreach, student-athletes and institutional and conference Student-Athlete Advisory Committees (SAAC) can collaborate with athletics communication directors to brainstorm ideas for campuses and conferences and to increase awareness of Division III initiatives such as the partnership with Special Olympics. Additionally, directors can narrate what events and opportunities are offered on campus or within a conference, while applauding a different kind of dedication and achievement from a student-athlete. The collaboration ultimately benefits the student-athletes, SAAC, and the directors, enables institutions to exemplify Division III tenets, and builds the foundation of an affirmative and comprehensive communications strategy for a Division III institution and the communities it serves.
Surveys by the Division III Sports Information Directors of America (D3SIDA) involving 64 percent (279 responses) of 433 Division III institutions in 2005 and 67 percent (300 of 446 responses) in 2012 confirmed that Division III athletics communication directors have assumed a greater responsibility for institutional and conference outreach through the years, beyond the traditional tasks of writing news releases and keeping statistics. The data indicates the following:

- Division III athletics communication directors are chief communications and information officers at institutions sponsoring an average of 17 varsity sports (compared to an average of 19 sports sponsored by Division I institutions and 15 sports sponsored by Division II institutions).

- Approximately 60 percent of respondents to the 2012 D3SIDA survey reported that their schools sponsor 17 to 23 sports, up from 53 percent in 2005.

- Almost 52 percent of respondents perform non-communications duties (down from 56 percent in 2005).
Nearly 20 percent serve as a head or assistant coach for a sport (down from nearly one-third of directors in 2005).

Slightly more than 20 percent of athletics communication directors are assigned non-athletics duties as employees of a university or college public relations office.

Nearly 60 percent of Division III athletics communication directors hold the traditional title of director of sports information, but a significant number (approaching 20 percent) perform communications duties as associate or assistant directors of athletics; a smaller number (approximately 5 percent) hold the title of director of athletics communication. Regardless of title, the majority of Division III institutions (60 percent) operate with one professional athletics communication staff member. Data also indicates the following regarding staffing:

- Approximately 80 percent of directors are employed full-time for 12 months.
- A recent review of the Division III institutions’ directory of athletics communication directors indicates that more than 85 percent are men.
- Forty percent of directors report having a communications professional as an assistant, but approximately one-third of those assistants are not full time. In comparison, a 2010 Division II survey revealed that all of the respondents’ institutions employ a full-time communications director, and approximately half of those institutions employ two or more full-time staff as part of the communications team.
• In Division III, according to the 2012 D3SIDA survey, approximately 15 percent of athletics communication offices have a graduate assistant. About one-fourth have one student assistant working in the office, while about 30 percent have no student assistants. (The Division II survey indicated nearly 70 percent of respondents drew additional staffing from a pool that included part-time staff, graduate assistants and paid or volunteer internships.)

Survey responses indicate that workload is a significant issue, with 90 percent of Division III athletics communication directors reporting that they work an average of 50 or more hours per week. At institutions sponsoring 17 or more sports, approximately 50 percent of directors work an average of 60-plus hours per week, and 17 percent work 70 or more hours weekly. Most directors continue to perform traditional duties including designing media guides, producing game programs and creating promotional materials (such as posters, brochures and recruiting materials).

### Weekly hours for fewer than 12 sports

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<tr>
<th>Hours</th>
<th>Number of respondents</th>
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<tbody>
<tr>
<td>80-plus hours</td>
<td>1</td>
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<tr>
<td>70 to 79 hours</td>
<td>2</td>
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<tr>
<td>60 to 69 hours</td>
<td>4</td>
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<tr>
<td>50 to 59 hours</td>
<td>5</td>
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<td>40 to 49 hours</td>
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Graduate assistants on staff

- **No**
- **Yes** (14.9%)
However:

- Between 10 and 30 percent of directors also perform duties such as selling advertising or venue sponsorships, serving as radio or television broadcasters for games, overseeing taping of games for coaches, and hiring game officials.

- Nearly three-quarters of directors are responsible for performing or hiring individuals to perform game-management duties.

- With the emergence of new technologies, most directors manage athletics website content, and more than half devote 16 or more hours weekly to this duty.

- Nearly all communications offices use social media – primarily Facebook, Twitter and YouTube – to promote athletics. About 42 percent of athletics communication staffs devote six or more hours to social media functions weekly (although about 55 percent of offices staffed by one professional athletics communicator devote fewer than five hours to social media).
- Approximately three-quarters of Division III athletics communicators report producing athletics video content for online use, and live web-based streaming of competition.

There is also evidence in the 2012 D3SIDA survey that athletics communication directors are heavily involved in strategic decision-making at Division III institutions. More than 80 percent of respondents to the 2012 D3SIDA survey believe their opinion is valued by the top administration within athletics departments, and 69 percent believe they are involved in administrative decision-making.

About 40 percent of athletics communication directors have worked in the profession for six or fewer years, according to the 2012 D3SIDA survey.

A high percentage of respondents have not participated in the primary professional-development opportunities available to Division III athletics communicators. [Currently, the primary opportunity for development is offered by CoSIDA during its annual summer workshop, which for at least the next three years will be held in conjunction with the National Association of Collegiate Directors of Athletics (NACDA) Convention in Orlando, Florida. CoSIDA programming traditionally has a multi-divisional focus with less emphasis on Division III. The regionally conducted Eastern College Athletic Conference Sports Information Directors Association (ECAC-SIDA) is an important professional-development alternative.] The D3SIDA survey reveals:

- About one-third of respondents have attended the summer ECAC-SIDA meeting and a similar percentage report involvement in opportunities not directly affiliated with CoSIDA or ECAC-SIDA, including attending an NCAA Regional Rules Seminar (14 percent).
• However, 45 percent of directors have not attended a CoSIDA Workshop (a slight improvement from 2005’s 47 percent).

• Institutions paid the full cost of attending the CoSIDA Workshop for about 45 percent of respondents and a portion of the cost for another 12 percent, while conference support is nearly nonexistent.

Data from these surveys of athletics communication directors and from other sources points to the following conclusions:

• Most directors have workloads of 50 or more hours weekly, and due to the large number of sports sponsored at Division III institutions (in comparison to Divisions I and II institutions), about half work 60 or more hours weekly.

• About 60 percent of Division III institutions employ only one athletics communication professional, who has a wide array of responsibilities – ranging from management of athletics websites, social media and video, to non-communications duties including game management (measurable numbers hold coaching positions or work in institutional public relations offices).

• Despite devoting many hours weekly to communications duties, more than two-thirds of athletics communication directors believe they are also involved in strategic decision-making within the institution’s athletics department.

• More than one-third of directors who have worked in the profession for six or fewer years, combined with time spent in learning and using new technologies and on strategic planning and supervision, point to the importance of professional-development opportunities for directors seeking to be more proficient in their duties.

• Lack of funding for professional-development activities appears to be a significant reason why only slightly more than half of athletics communication directors participate in the CoSIDA Workshop and even fewer seek out other professional development programming.
Best Practices

Based on feedback and data collection, the NCAA Division III/CoSIDA Strategic Communications Working Group provides the following best practices that will positively impact athletics communication directors (ACD) while simultaneously having a significant positive impact on athletics departments.

1. **Be a part of the athletics department senior staff.** As the keeper of the front porch (i.e., the athletics website; statistics; social media; marketing; and communication), it is important for the ACD to be involved in athletics department meetings and strategic planning. [Sixty-nine percent of the 2012 survey respondents believe they are involved in administrative decision making and strategic planning].

2. **Encourage ACD collaboration with campus, local community and conference counterparts.**

   - Initiate cross-departmental communication and collaboration with a variety of campus constituents, including:
     - Academic Departments (Journalism, Marketing Communications, Public Relations, etc.)
     - Alumnae/i Relations
     - Communications Office
     - Development Office
     - Information Technology Office
     - Marketing Department
     - Multi-Media Services
     - Student Affairs
     - University Relations
• Build and maintain relationships with local media – television, newspaper and radio – and social media outlets. Cultivating relationships with media professionals is a key component.

• Develop a professional resource with other ACDs within the respective conference, including the conference communication director. Recommend an annual meeting with all conference ACDs and the conference communication director.

3. Ensure that ACDs are members of the campus communications cadre that discusses strategic campus public relations and media issues; ensures consistent institutional branding; garners insights and input on athletics initiatives; and shares communication best practices. This group could include representatives from University Relations, Development, Alumnae/i Relations, Student Affairs, Faculty, Administration, etc.

4. Engage with the Student-Athlete Advisory Committee (SAAC) on a regular basis, with a minimum interaction of twice each semester. The student-athletes are the story. ACDs can provide a communication resource to SAAC and benefit from frequent interaction with the student-athletes to learn about possible feature stories and special events. These stories will also foster connections with other campus constituents.

5. Partner with campus-wide and academic departments to enlist graduate assistants, interns and student workers. Athletics communication offices provide a wide array of intern opportunities ranging from feature story and press release writing and editing; compilation of statistics; game announcing; social media maintenance; and marketing. If partnered with academic departments, interns could receive academic credit; exposure to the entire student body; resume building; and real world experiences. Graduate assistants can be solicited internally or from neighboring institutions. [Data from the 2012 survey indicates that less than 25 percent of Division III ACDs have a graduate assistant or student intern and nearly three-quarters of athletics communication directors are responsible for overseeing game-management and management of athletics website content].
6. **Build relationships with local community groups** (e.g., Lions Club, Chamber of Commerce, etc.) to elevate the institution’s athletics events, to engage with a potential fan base, build a better understanding of opportunities for collaboration among community members and create community service opportunities for student-athletes.

7. **Attend one regional professional development seminar annually and at least one national professional development convention every three years.** Conference offices, with the assistance of the NCAA Conference Grant program, have funding to support professional development opportunities for ACDs.

8. **Staffing.** Based on the 2012 Division III survey, institutions currently have the following staffing based on the number of sports offered:

   - Fewer than 17 varsity teams – 75 percent of institutions employ one full-time athletics communication director with all responsibilities within sports information who averages 60 hours per week.

   - More than 17 varsity teams – 50 percent of institutions employ two full-time athletics communication personnel.

9. **Athletics directors and ACD need to conduct an annual review of the ever-changing landscape in athletics communication and reassess best practices.**
Resources

Technology

- Personal computer(s) – laptop(s), tablet(s)
- Smartphone(s)
- Remote Internet access - wireless air card(s)/hot spot
- Professional camera/video camera
- Flip camera(s)
- Video editing software
- Design software (InDesign, Adobe Illustrator)
- Statistics software
- Web-streaming equipment for indoor/outdoor events
- Web hosting company (rather than an in-house website)

CoSIDA Resources

- CoSIDA.com  
  www.cosida.com
- CoSIDA Twitter (@CoSIDAnews)  
  twitter.com/cosidanews
- CoSIDA listserv
- D3SIDA Facebook  
  facebook.com/pages/D3SIDA
NCAA Division III Resources

- Division III Strategic Positioning Platform
- NCAA.org (public)
  www.NCAA.org (@InsidetheNCAA)
- NCAAconnect (membership side of NCAA.org)
  www.NCAA.org/wps/myportal
- NCAA.org/D3SpecialOlympics
  www.NCAA.org/D3SpecialOlympics
- NCAA.com
  www.NCAA.com
- NCAA Division III FTP site
  ncaadiv3.smartfile.com/ftp/login
  Username: ncaadiv3
  Password: ncaaftp1
  Download customizable Division III Week resources
  (communications kit, logos, videos, splash page, etc.)
  Download Identity Initiative videos
- NCAA Division III Facebook
  www.facebook.com/NCAADivisionIII
- NCAA Division III Twitter
  twitter.com/NCAADIII (@NCAADIII) #whyd3
- NCAA Division III YouTube
  www.youtube.com/ncaadivisioniii
- Division III membership peers
- NCAA News archives
- NCAA Division III mobile website
  blog.NCAA.org/d3mobile

Professional Development Resources

Memberships/Affiliations

- Membership in CoSIDA
- Membership in NACDA
- Membership in ECAC-SIDA
- Membership in public relations/communications/marketing organizations
Workshops

- Attendance at annual CoSIDA Convention
- Attendance at ECAC-SIDA workshops and professional development activities
- Attendance at communications-related seminars, workshops and webinars

Online

- Public Relations Society of America
  www.prsa.org (@PRSAtactics)
- Ragan Communications
  www.ragan.com (@MarkRaganCEO)
- Institute for Public Relations
  www.instituteforpr.org
- International Association of Business Communicators
  www.iabc.com
- International Public Relations Association
  www.ipra.org
- Mashable
  mashable.com (@mashable)
- LinkedIn Groups (CoSIDA, PRSA, PR and Communications professionals and Sports Information and Statistics)

Other

- ECAC-SIDA
  www.ecac-sida.org
- NCAA Division III Sports Information Directors
  Email Address Listing
  moraviansports.com/information/links/D3emails
- NCAA Division III College Athletics Website Addresses (Alphabetical)
  moraviansports.com/information/links/AlphaWebsites
- NCAA Division III College Athletics Website Addresses (By Conference)
  moraviansports.com/information/links/D3websites
- AP Style Guide
  www.apstylebook.com (@APStylebook)
On-Campus

- Communications/Journalism departments (professors, class projects, internships, etc.)
- Campus-wide communication group/team
- Student-athletes. Their stories are the greatest resource.

Budget

- Independent budget operations for communications
- Work-study budget and/or stipends to hire graduate assistants and student interns

New Professional Development Funding starting in 2013-14
Division III ACD meeting before the beginning of CoSIDA Workshop

- Will conduct a one-day Division III-specific workshop before the beginning of the annual CoSIDA Workshop.
- Request an increase to Tier I funding and include athletics communication directors as part of the mandatory constituency. Conference offices would dictate distribution/allocation on a conference-by-conference basis. Approximately $1,000 per conference ($43,000).
- Request that CoSIDA front end the Division III programming on the first day of its Workshop.
- Partner with CoSIDA to provide a registration discount for Division III participants.

To provide feedback on this guide or for more information on the NCAA Division III/CoSIDA Strategic Communications Working Group, please contact d3identity@NCAA.org.
What is the IPP data management system?

- The IPP data management system consolidates data currently being submitted by Division III institutions into a more user-friendly format with reporting functionality.
- IPP provides leaders better visibility into their institutional data.
- The goal: to facilitate better informed decisions and strategic planning on campus.

How can IPP help me?

**ACADEMICS:** Review graduation rates data, including trends by gender, race/ethnicity and sport.

**STUDENTS:** View the data of your student-athletes and compare their characteristics with those at peer institutions; view how your student-athletes compare with your entire undergraduate population in regard to gender and reported ethnicity/racial groups; compare sports sponsorship with peer institutions.

**LEADERSHIP:** See breakdown of assistant and head coaches and administrators by gender, sport and race/ethnicity and compare their characteristics with peer groups and your conference.

**FINANCIAL:** View how expenses are trending; research compensation data for head and assistant coaches and administrators to compare against peer groups; and better understand the expense implications of adding a sport(s) to your athletics program.

Why should I use IPP?

- No extra work on your end. The data you annually submit to the NCAA is already in the system.
- Secured, powerful platform provides information you can rely on.
- Peer comparison feature lets you compare your school, privately, in all data categories to existing peers (for example, conference and all Division III) and to other peer groups of your own choosing.
The National Association of Division III Athletics Administrators (NADIIIAA)

The National Association of Division III Athletics Administrators (NADIIIAA) is an association composed of athletics administrators from the 439 institutions and 43 conferences competing at the NCAA Division III level. The partnership between the NCAA and the NADIIIAA supports professional development programming for Division III athletics administrators by funding grants and program expenses for the NADIIIAA Summer Forum held in conjunction with the Annual NACDA Convention.

The NADIIIAA website provides members with useful information and resources regarding the Association and the administration of intercollegiate athletics consistent with philosophy and practices of Division III of the NCAA. The NADIIIAA also provides a List Server and Digital Community for its members to exchange information on best practices, job openings, scheduling opportunities, and other topics of interest.

NADIIIAA/Jostens Community Service Award: NADIIIAA and Jostens co-sponsor a “community service recognition program” to bring recognition to the many contributions Division III student-athletes regularly make to their campuses and local communities. The program recognizes institutions in three separate community service categories: One-Time Projects, An Array of Projects, and Ongoing Projects. The winners this year in each of the three award categories were, respectively: Manhattanville College, SUNY Oswego, and SUNY Oswego. In addition to the recognition associated with winning the award, the NADIIIAA and Jostens make a $1,000 contribution to the general scholarship fund of the institutions. The awards are presented as part of the NADIIIAA reception conducted at the annual NCAA Convention.

Emerging and Transitioning Administrator Awards: Each year NADIIIAA accepts nominations, selects, and presents an Emerging Administrator Award and a Transitioning Administrator Award. The awards are presented annually to a new athletic administrator and to an administrator who has transitioned from another role in athletics with seven or fewer years of service as an administrator who has demonstrated achievement and leadership in intercollegiate athletics within their institution or conference. The award includes a $1,000 professional development grant to be used by the recipients. Angela Marin, Assistant Athletic Director and Senior Woman Administrator at the University of Texas at Dallas received the Emerging Athletic Administrator Award this year. Eric Blanchard, Assistant to the Athletic Director at Rhode Island College received the Transitioning Administrator Award.

Lifetime Achievement Award: This year the NADIIIAA Executive Committee established a Lifetime Achievement award and named NADIIA Executive Director and co-founder Dick Rasmussen as the inaugural recipient of the award. The award was presented during the Learfield Sports Awards Luncheon at the NACDA Convention. The committee also announced that the award will be named the Richard A. Rasmussen Lifetime Achievement Award and will be presented to someone who has had a significant impact on Division III during the course of his or her career.

NADIIIAA Professional Development: Each year NADIIIAA sponsors professional development workshops in conjunction with the NCAA Convention and the Annual NACDA Convention. The NADIIIAA session at the 2017 Convention focused on developing departmental handbooks that integrate policy and philosophy and establish expectations around program culture and success. The session included a panel of athletic administrators from institutions with well-established departmental documents as well as those just getting started with reviewing or establishing their guidelines. The panel also benefitted from expert legal advice on best practices and coordination with institutional policies and established legal standards. The 2017 Summer Forum offered an expanded menu of professional development topics over two days, including working with student-athletes and coaches on appropriate uses of social media, team communication, and team behavior expectations; working with other institutional offices to ensure effective financial aid compliance; discussion of program priorities by the NCAA Sports Science Institute staff; and mental health issues affecting student-athletes and coaches. The program also included an afternoon of round table discussions offering a variety of topics facilitated by NADIIIAA members. More than 100 Division III members participated in the Forum sessions, including participants from the NCAA Division III New AD’s program.
GETTING THE MOST FROM YOUR

ATHLETICS RECRUITING PROCESS

A guide to maximizing efficiency and effectiveness for your coaches and staff
Recruiting is critical for any Division III athletics program. And recruiting student-athletes is critical for any Division III institution.

As such, the following resource will help you manage and make more efficient one of the most essential parts of your job.

For institutions, athletics recruiting plays an integral role in enrollment strategy and management, since about 20 to 30 percent of students at most Division III schools play sports. For athletics departments, recruiting affects roster size, team success, and in many cases, student retention.

Just how important is recruiting in Division III?

Prospective student-athletes and their families increasingly depend on the athletics recruitment process to make their college choice.

A 2013 survey tells us that athletics recruiting as a key component of enrollment strategies has grown 10 percent:

- **71%** in 2013
- **61%** in 2008

**57,000** Approximate number of first-year student-athletes (about one-fifth of the entire Division III student population) on one or more sports teams in 2012-13.

**7,700** Number of Division III teams in 2012-13.

**2 out of 3** Number of Division III athletes recruited by college coaches in 2012-13; the rest walked on or were recruited after enrolling.

Division III sports with high proportions of participants who were recruited:

- **76%** MEN'S BASKETBALL
- **78%** WOMEN'S BASKETBALL
- **83%** MEN'S LACROSSE
- **85%** WOMEN'S ICE HOCKEY
- **86%** FOOTBALL
- **88%** MEN'S ICE HOCKEY
What’s the effect of the Division III recruiting model on coaches, athletics staff and student-athletes?

- Some coaches are away from campus so often recruiting that they spend less time with their current student-athletes on campus.
- Some prospects say they’re overwhelmed. Surveys tell us that a quarter of Division III recruits believe coaches contact them too often. Three-quarters of prospective student-athletes are recruited by anywhere from one to nine schools, and 15 percent are recruited by 10 or more.
- Athletics administrators who rely on part-time coaches and coaches with dual responsibilities (such as administrative or teaching roles) say their staffs are being stretched too thin.
- The pressure to fill beds and compile competitive rosters makes coaches and staff reluctant to scale back, thus exacerbating what already is a work/life imbalance.

Indeed, because institutions are relying more and more on student-athletes to help meet admission goals, recruiting creates a challenging environment on many levels.

All of this strongly suggests that everyone involved should actively manage a recruiting process that is integral to the institution and the prospective students. It is imperative not only to student-athlete well-being, but also your own.

How this resource will help.

This resource will help your planning process by providing a framework for asking the important questions and developing practices that minimize the strain on your coaches, staff and the prospects they recruit.

It will help prepare your coaches for success on the recruiting trail. It will help you collaborate with the broader campus community to support your coaches. It will help you shape the best recruiting program for your unique situation.

In short, this resource is designed as a springboard for focused discussion, planning and programming that can increase success and make your recruiting efforts more efficient and effective.

Assure that athletics recruitment complies with established institutional policies and procedures applicable to the admissions process.

Division III Philosophy
Research shows that athletics recruiting is widespread and pervasive across Division III. It’s also an important tool that families use to choose the best college or university for their son or daughter.

**What does Division III recruiting look like?**

- Email and telephone are the top recruiting tools for more than 90 percent of coaches.
- About 80 percent of coaches say they review video either sent by the prospective student-athlete or through a recruiting service.
- Notably, only about one-third of Division III coaches use social media to communicate with prospects.
- Division III coaches are out on the recruiting trail, as well. Seventy percent or more attend high school events and nonscholastic events or showcases to identify and establish relationships with prospective athletes in order to set up an on-campus visit.
- Eighty percent of coaches have the prospect visit campus, spend time with student-athletes and attend a class in order to learn about the campus and evaluate whether the school is a good fit.
Who’s involved in the recruiting process?

• To be sure, it’s more than just the prospect and the college coach. College athletics directors, college admissions counselors, high school coaches, high school guidance counselors, high school teachers, club sport coaches and the prospect’s family and friends all play a part.

• Who plays the biggest role in the college choice decision? Sixty-two percent of Division III athletes say parents and relatives are the most influential. High school teachers, guidance counselors, and high school and club coaches were cited by fewer than 25 percent as being “extremely important.”

When does recruiting occur?

• Legislation adopted at the 2015 NCAA Convention allows contact after a recruit’s sophomore year of high school and permits recruits to make an official campus visit beginning January 1 of their junior year.

• Once the process starts, the recruiting trail tends to be year-round. In the offseason, 97 percent of coaches are actively recruiting. Recruiting at nonscholastic events reaches its height in June and July when most showcases and recruiting camps are held. The peak for high school events occurs in December, January and February. The bulk of the off-campus contact comes at nonscholastic events during the summer.

• On-campus visits are an important part of the recruiting process, too. Coaches host prospects on their campuses throughout the calendar year. The number of campus visits peaks in October.
PART 2

PREPARING YOUR COACHES

We know that coaches serve on the front line when it comes to recruiting. But what can athletics departments do to better prepare them and track their success?

Research shows that student-athletes frequently cite the college coach as the most important person in their college selection process. As such, educating and training those influential coaches is critical to effective and efficient recruiting. It can also be a factor in retaining coaches, since it can help them find the necessary career balance.

To effectively prepare your coaches for the recruiting trail, ask yourself the following:

Are your coaches educated on the “type” of student that fits your institution? Do your coaches have materials to guide them in this regard?

To be successful recruiters, coaches need to know what type of student to target and what exactly to tell them about the campus once they’re identified.

And it’s not an “athletics-only” sale in Division III. On the contrary, research shows that college choice is affected by two primary components – academics and athletics. More than 85 percent of student-athletes say that athletics recruiting played an important role, but academics played an equally important role in their college choice.

As such, equip your coaches with talking points about ALL that the campus has to offer. Remember, Division III is about proportion in the college experience – encouraging students to discover their interests and passions, develop their potential and dedicate themselves to achieving their goals.

TIPS TO BETTER EDUCATE AND TRAIN YOUR COACHES:

- Have them meet periodically with the campus admissions staff to share key enrollment strategy information.
- Encourage them to participate in campus tours led by the admissions staff.
- Make sure they have a coaches handbook that addresses strengths of your campus, conference and Division III overall (and if your institution doesn’t have a coaches handbook, consider developing one).
- Provide them with a campus “quick facts” sheet or pamphlet. For new coaches, conduct orientation sessions led by the admissions staff and/or the faculty athletics representative.

Do you offer resources for new coaches on “how” to recruit?

Successfully “on-boarding” new coaches not only helps them become effective recruiters quickly but also establishes the foundation necessary to sustain that success.

TIPS TO BETTER ACCLIMATE YOUR NEW HIRES:

- Have an outside consultant or entity conduct sport-specific recruiting webinars.
- Establish a mentor program in which the new coach is matched with a senior coach.
- Propose that your conference offer a training program for new coaches to minimize costs and maximize efficiencies.

Does standardized training exist for coaches? Who’s responsible for developing it?

Many institutions have developed their own training programs (and we encourage sharing with peers in this regard), but programs also may be available from external sources. For example, some coaches associations offer programming at their annual conventions.
If you’re looking for training programs and are considering developing your own, it will be important to include all the key players:

- Athletics director
- Compliance coordinator
- Admissions staff
- Enrollment manager
- Senior woman administrator
- Faculty athletics representative
- Conference commissioner
- Financial aid staff
- Academic advisors/academic counseling centers
- Student services/student affairs
- Student-Athlete Advisory Committee (SAAC) representative

The campus admissions department is the logical starting point due to its expertise in student recruiting. Also consider when the training would occur. It should be regular and periodic, but you may prefer heavier engagement at key campus enrollment times.

Because athletics recruitment on a Division III campus is frequently tied to overall student recruitment, it requires a “team effort.” Be sure you have healthy lines of communication among various campus departments and key groups.

What resources should coaches have at their disposal?

As many as you’ve got! Athletics administrators should consider resources that exist beyond the walls of the athletics department to help their coaches be successful. These resources could include:

- Talking points
- Brochures
- Video content
- Letter templates
- Websites
- Learning management systems
- Software applications

These are all potential tools in any coach’s recruiting toolbox.

Also remember that the NCAA national office provides resources, as well. They include:

- Division III Facts and Figures
- The NCAA Recruiting Fact Sheet
- The Division III Coaches Rules Test
- The Division III Identity Initiative Tool Kit
- The NCAA Division III Website
- The NCAA Eligibility Center
- The Division III Coaches Mobile Website

And finally, make sure you’re tracking key institutional benchmarks to help coaches develop appropriate recruiting strategies. These include:

- Retention rates
- Graduation rates
- Grade-point averages
- Admissions/enrollment benchmarks
- Financial aid benchmarks
- Participation opportunities in key co-curricular and extra-curricular programs such as SAAC, internships/externships, study abroad and community service
Efforts to increase effectiveness and efficiency in recruiting pay off in multiple ways. They help the coach sustain excellence and approach an appropriate career balance. At the same time, they may help the athletics department save time and money.

Here are some areas to think about:

1. Collecting data to monitor progress and assess your success is an integral part of an efficient and effective recruiting program. Be sure to coordinate these efforts, as “monitoring progress” and “assessing success” may be regarded as separate tasks on your campus. Your coaches may be using software to manage their recruiting list, while admissions may be using other software to monitor enrollment goals. Make sure you’ve got your right and left hands pulling the same levers!

QUESTIONS TO CONSIDER

- What role does technology play in managing the recruiting process for your coaches?
- Do you have a software platform to help?
- Are you using your current software platform to its fullest extent?
- Is it time to consider an upgrade, or changing your current software platform altogether?
As we mentioned in Part 1, more than 90 percent of coaches use email and telephone most often as recruiting tools, and more than 80 percent incorporate video into their recruiting routine. On the other hand, only about one-third of coaches use social media to attract prospects. Social media may help coaches keep up with the changing times, but the challenge is to find user-friendly options that aren’t outdated.

QUESTIONS TO CONSIDER
- Should your coaches consider social media as a viable recruiting tool?
- Does the campus admissions office use social media?
- What can athletics learn from the admissions office?

With more than 70 percent of coaches attending high school and nonscholastic events throughout the calendar year, make sure your coaches maximize their effectiveness in establishing relationships with prospective student-athletes. Relationships are the name of the game in recruiting, and there are multiple ways for your coaches to solidify them:

- Attendance at recruiting showcases and high school events
- In-home visits
- Email, phone, letters, texts, etc.
- Attendance at or hosting camps and clinics

QUESTIONS TO CONSIDER
- Have you considered other possibilities?
- Can admissions help in this regard?

Data show that academics are just as important, if not more so, as athletics when prospects are weighing their college choice. In recruiting, finding an academic match as well as an athletics match is the goal. Your admissions staff and faculty can help coordinate these efforts.

QUESTION TO CONSIDER
- Recognizing that athletics recruitment is an integral part of overall institutional enrollment strategies, are your coaches leveraging your faculty, your faculty athletics representative, and your current student-athletes to promote the academic aspects of the campus?

Many Division III athletics programs cannot survive without part-time coaches – head and assistant. It can be difficult to incorporate part-time coaches into your department’s recruiting strategies, though. Before any coach hits the recruiting trail, he or she must be appropriately prepared and informed. Part-time coaches present a unique challenge in this regard.

QUESTIONS TO CONSIDER
- Are part-time assistant and head coaches appropriately engaged in your recruiting process?
- Are there new or different ways to involve them?

Coaches categorize recruits in many ways (for example, high/low level, blue chip). Prospective student-athletes may be recruited by multiple Division III institutions, as well as by Division I and Division II colleges and universities. Research indicates that nearly a tenth of student-athletes participate in more than one sport. These factors will likely lead a successful recruiter to approach prospective student-athletes in unique ways.

QUESTIONS TO CONSIDER
- Have you considered the process by which your coaches determine how many contacts and types of contacts would be needed in recruiting a “blue chip” prospect, a potential varsity player, or an admissions office referral-type prospect?
- Have communication lines among coaches been established for potential multisport athletes?
- Have you implemented any plan in this regard?
Athletics recruiting is an increasingly important tool that prospects and their families use to select their college destination. As with all decisions, more information increases the likelihood of good choices. But it’s not just about educating families. Don’t forget about club and high school coaches, event coordinators, and high school guidance counselors.

**QUESTIONS TO CONSIDER**

- How much time do your coaches spend educating these various groups on Division III and its recruiting process?
- What do coaches need to do this effectively? Ideas may include:
  - Using the NCAA’s one-page resource highlighting the institutional differences among the NCAA’s three divisions.
  - A one-page resource outlining the recruiting/enrollment process at your college or university.
  - The Division III facts and figures one-page resource.
  - The coaches mobile website.
CONCLUSIONS AND TAKEAWAYS

As we know, recruiting is not an idle pastime. Rather, it is the lifeblood of any Division III institution. As such, just about all campus employees are expected to pitch in when it comes to recruiting students. And since students who want to participate in sports make up at least one-fifth of the undergraduate population at most Division III colleges and universities, coaches and athletics department staff are expected to be on the recruiting trail year-round.

Thus, it behooves any staff to have its ducks in a row when it comes to athletics recruiting. That means:

**Educating** your coaches and staff about identifying the right prospects and telling them all the campus has to offer.

**Collaborating** with other campus groups to streamline your efforts, develop the proper approaches and enhance the work/life balance for your coaches and staff.

**Evaluating** your processes frequently to ensure they are the most efficient and effective they can be.

To do this effectively, refer to this resource often. And if you need help in framing all of it, don’t be afraid to ask! Contact your neighboring Division III members, work with your conference office or call the NCAA Division III staff to learn what works best.

While recruiting can be a competitive endeavor, all Division III members have a collective interest in making it more efficient for everyone. You owe it to your coaches, your staff – and yourself – to make the process the best it can be.
DIVISION I
Division I schools, on average, enroll the most students, manage the largest athletics budgets, offer a wide array of academic programs and provide the most athletics scholarships.

PARTICIPATION
• 176,000 student-athletes
• 346 colleges and universities

ATHLETICS SCHOLARSHIPS
56 percent of all student-athletes receive some level of athletics aid

ACADEMICS
2014 Graduation Success Rate: 83 percent*

OTHER STATS
Median Undergraduate Enrollment: 9,205
Average Number of Teams per School: 19
Average Percentage of Student Body Participating in Sports: 4 percent
Division I National Championships: 26 (1 out of every 8.5 student-athletes participates)

DIVISION II
Division II provides growth opportunities through academic achievement, high-level athletics competition and community engagement. Many participants are first-generation college students.

PARTICIPATION
• 118,800 student-athletes
• 307 colleges and universities

ATHLETICS SCHOLARSHIPS
61 percent of all student-athletes receive some level of athletics aid

ACADEMICS
2014 Academic Success Rate: 71 percent*

OTHER STATS
Median Undergraduate Enrollment: 2,530
Average Number of Teams per School: 15
Average Percentage of Student Body Participating in Sports: 10 percent
Division II National Championships: 25 (1 out of every 7 student-athletes participates)

DIVISION III
The Division III experience provides an integrated environment that focuses on academic success while offering competitive athletics and meaningful non-athletics opportunities.

PARTICIPATION
• 187,800 student-athletes
• 439 colleges and universities

FINANCIAL AID
82 percent of all student-athletes receive some form of academic grant or need-based scholarship; institutional gift aid totals $17,000 on average

ACADEMICS
2014 Academic Success Rate: 87 percent*

OTHER STATS
Median Undergraduate Enrollment: 1,860
Average Number of Teams per School: 18
Average Percentage of Student Body Participating in Sports: 21 percent
Division III National Championships: 28 (1 out of every 10 student-athletes participates)

Want to play NCAA sports? Visit www.NCAA.org/playcollegesports

*Graduation rate for student-athletes, including those who transfer from one school to another.
**Facts about NCAA sports**

**Does the NCAA award athletics scholarships?**
Individual schools award athletics scholarships. Divisions I and II schools provide $2.7 billion in athletics scholarships annually to more than 150,000 student-athletes. Division III schools, with more than 180,000 student-athletes, do not offer athletically related financial aid, but most student-athletes receive some form of academic grant or need-based scholarship.

**Do many high school athletes earn athletics scholarships?**
Very few, in fact. About 2 percent of high school athletes are awarded some form of athletics scholarship to compete in college.

**Do NCAA student-athletes have difficulty meeting graduation requirements with the time demands of their sport?** While competing in college does require strong time-management skills and some thoughtful planning with academic advisors, on average NCAA student-athletes graduate at a higher rate than the general student body.

**Do many NCAA student-athletes go on to play professionally?** Fewer than 2 percent of NCAA student-athletes go on to be professional athletes. In reality, most student-athletes depend on academics to prepare them for life after college. Education is important. There are nearly half a million NCAA student-athletes, and most of them will go pro in something other than sports.

**ESTIMATED PROBABILITY OF COMPETING IN NCAA ATHLETICS BEYOND HIGH SCHOOL**

<table>
<thead>
<tr>
<th>Student-Athletes</th>
<th>All Sports</th>
<th>Men’s Basketball</th>
<th>Women’s Basketball</th>
<th>Football</th>
<th>Baseball</th>
<th>Men’s Ice Hockey</th>
<th>Men’s Soccer</th>
</tr>
</thead>
<tbody>
<tr>
<td>High School Student-Athletes</td>
<td>7,800,000</td>
<td>541,500</td>
<td>429,500</td>
<td>1,083,600</td>
<td>486,600</td>
<td>35,900</td>
<td>432,600</td>
</tr>
<tr>
<td>NCAA Student-Athletes</td>
<td>480,000</td>
<td>18,700</td>
<td>16,600</td>
<td>72,800</td>
<td>34,200</td>
<td>4,100</td>
<td>24,500</td>
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<tr>
<td>Percentage Moving from High School to NCAA</td>
<td>6%</td>
<td>3.5%</td>
<td>3.9%</td>
<td>6.7%</td>
<td>7%</td>
<td>11.3%</td>
<td>5.7%</td>
</tr>
<tr>
<td>Percentage Moving from NCAA to Major Professional*</td>
<td>2%</td>
<td>1.1%</td>
<td>0.9%</td>
<td>1.6%</td>
<td>9.7%</td>
<td>6.6%</td>
<td>1.4%</td>
</tr>
</tbody>
</table>

*Percent NCAA to Major Professional figures are based on the number of draft picks made in the NFL, NBA, WNBA, MLB, NHL and MLS drafts.
Advancement Road Map

No career path is ever the same- or often straight, or clear. Use this career road map as your guide to take advantage of the best leadership education, development and networking opportunities in intercollegiate athletics. As a Women Leaders in College Sports member, you will be empowered to navigate and accomplish each of these steps along the way.

Phase 1: Demonstrate Your Commitment with Hard Work

For Senior Woman Administrators, grad students, interns and entry-level athletics staff:

- Become a Women Leaders in College Sports member.
- Attend the NCAA/Women Leaders in College Sports’ Women’s Leadership Symposium.
- Follow and engage with Women Leaders in College Sports on social media platforms.
- Connect with industry professionals through Women Leaders in College Sports events.
- Join the Women Leaders in College Sports Rising Stars Circle.
- Attend the Women Leaders in College Sports National Rally.
- Continue to update your resume in Job Link and apply for jobs.
- Engage with the Women Leaders in College Sports’ Women of Color Initiative.
- Be intentional about utilizing the benefits of your membership.

Phase 2: Be Visibly the Best at Your Current Job

For women working in intercollegiate athletics 3-6 years:

- Be intentional in your growth
- Attend the Women Leaders in College Sports Institute of Administrative Advancement (IAA), where you will learn and be equipped to:
  - Create your own personal board of directors
  - Identify your greatest strengths
  - Ask for increasing administrative duties in your department
- Apply and serve on a Women Leaders in College Sports committee
- Attend the Women Leaders in College Sports Rally to be inspired, developed and expand your professional circle
- Join a Women Leaders in College Sports circle
Phase 3: Time to Raise Your Game and Build Your Brand/Own Your Power and Establish Your “It” Factor

For women working in intercollegiate athletics with 7+ years of experience:

- Attend the Women Leaders in College Sports Leadership Enhancement Institute (LEI).
- Identify areas of expertise and submit your name to speak at Women Leaders in College Sports programming.
- Express your interest in serving as a leader for one of the Women Leaders in College Sports committees or circles.
- Apply to serve on an NCAA national committee.
- Be intentional about your professional goals and look to gain experience in areas that will assist you in reaching these goals.

Phase 4: You Want to be an Athletic Director/ Commissioner

For women working in intercollegiate athletics with 10+ years of experience:

- Attend the Women Leaders in College Sports Executive Institute (EI).
- Apply for NCAA Pathways program.
- Ensure your name is on the Women Leaders in College Sports’ Candidate List of high-level women ready to advance into senior/deputy level and AD/commissioner positions.
- Master the AD areas of competency (i.e. fundraising, facilities, executive presence).
- Develop relationships with search firms.

Phase 5: Leave a Legacy & Lift as You Rise

For senior-level women in intercollegiate athletics:

- Shine your light and share your talent.
- Be an agent of change.
- Serve on the Women Leaders in College Sports Board of Directors and national committees.
- Attend Women Leaders in College Sports program for female AD and commissioners.
- Give back to the profession and lift as you rise, guiding younger administrators.

Questions? Visit www.womenleadersincollegesports.org or contact Lisa Thuer, Director of Membership and Inclusion, at lthuer@womenleadersincollegesports.org.
Strategic Initiatives
Conference Grant Program
POLICIES AND PROCEDURES

2014–18 Funding Cycle
(Revised March 2017)

All grant related resources are available at the
Division III Strategic Initiatives Grant Program homepage
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Note: Highlighted items indicated language that has been added or amended since the previous policy update (February 2016).

The NCAA Division III Strategic Initiatives Conference Grant Program allocates funds to all NCAA Division III voting conferences and the Association of Division III Independents to encourage collaboration, involvement and accountability among all Division III constituent groups in support of the priorities detailed in the Division III Strategic Plan. The program offers Division III conferences and the Association of Independents the opportunity to advance Division III priorities in ways most meaningful at the local level. Presidential oversight and accountability with the process and budget allocations, consistent with the legislated leadership role of presidents within conference governance, is paramount.

Goals of the Grant Program:

1. Make efficient use of national resources to serve local needs and realize Division III strategic priorities.

2. Encourage broad-based strategic initiative participation and collaboration between conference constituents.
General Overview of Tiers:

The funding for this grant program consists of three primary tiers and an administrative stipend. A summary of the three primary tiers is provided here, with specific funding usage instructions for each tier provided in a later portion of this policies and procedures guide.

**Tier One – Professional Development, Education and Communication.** Conferences are provided funding to support the attendance of designated constituents at specific professional development events. There is a list of preapproved constituents and events for this tier. This list is not exhaustive and approval can be given for other uses. The focus of Tier One is to support administrative advancement for the following constituent groups or events: student-athlete advisory committee (SAAC), compliance and rules seminar education, faculty athletics representative (FAR) enhancement, senior woman administrator (SWA) enhancement, sports information director (SID) enhancement, athletics direct report (ADR) enhancement, athletic trainers enhancement, ethnic minority/diversity enhancement and conference office travel. Conferences are expected to support most of these constituent groups on an annual basis; exceptions are described in the Tier One policy section of this guide. Conferences may request approval to send designated constituents to events beyond the preapproved list by making such request to the grant administrator at the NCAA national office, and, while Tier One does not cover coaching related events, coaching related professional development may be funded using Tier Three. Tier One policies allow conference offices to spend up to 25 percent of Tier One annual funding within the category of conference office travel.

**Tier Two – Social Responsibility and Integration.** Tier Two operates on a four-year cycle and includes four core values or initiatives:

1. Student-Athlete Well-Being/Community Service;
2. Sportsmanship;
3. Equity and Inclusion; and
4. Identity and Integration Activities (optional).

A conference must demonstrate financial support of each of initiatives one through three in the above list over the course of a four-year period, though this financial support may come from a source other than the Strategic Initiatives Conference Grant Program. In satisfying Tier Two, funds may be used for conference-wide programming or provided directly to institutions. The Identity and Integration Activity is not a required initiative (though that initiative remains a permissible use of Tier Two funds).

**Tier Three – Quality of the Participation Experience.** Tier Three includes a series of optional strategic enhancements (technology, officiating improvement, athletics training/sports medicine and nutrition, promotions and marketing/Division III Identity, championships enhancements and professional development). Conferences may also use Tier Three funds on permissible Tier One or Tier Two initiatives, or any other initiative that can be justified by the Division III Strategic Plan.
Administrative Stipend (‘Tier Four’). Conferences are provided with an administrative stipend to offset the costs of grant program administration including coordination of the annual required third-party review. Conferences may choose to contract out the grant administration or manage the program with existing staff. This administrative stipend is listed under ‘Tier Four’ within the grant reporting system; however, reporting on how the administrative stipend was used is not required. Sample grant administrator duties may be accessed on the Division III Strategic Initiatives Grant Program homepage.
**Overall Grant Program Policies and Procedures:**

1. This program was formally approved by the governance structure and endorsed by the Division III Commissioner’s Association in 2005 and launched in 2006-07. Grant allocations and policies are reviewed annually by the NCAA Division III Strategic Planning and Finance Committee, which includes representation from the Division III Commissioner’s Association.

2. Currently, conferences are allocated between $45,000 to $90,000 annually based on the number of active conference members.

3. To receive funding, conferences must complete the following annual forms:
   a. **Impact Form Report** – due **July 15** (following the academic year in which funds were used). The impact form report describes fund use and its impact on the conference (including self-certification), which affirms with the commissioner’s signature that the conference office will submit a third-party external review by October 15 each year. The annual impact form report is completed through the online conference grant program and can be accessed on the Division III Strategic Initiatives Grant Program homepage. The homepage also contains a detailed online grant program users guide.
   
   b. **Requisition Form** – due **July 15** (in advance of the academic year in which funds will be provided). The Requisition Form affirms that the conference office will accept funds and use them in an appropriate manner. The form also provides verification from the conference office on the number of member institutions the conference will have in the year of grant funding. The annual requisition form is completed through the online conference grant program and can be accessed on the Division III Strategic Initiatives Grant Program homepage. The homepage also contains a detailed online grant program users guide.
   
   c. **Third-Party Review Form** – due **October 15** (following the academic year in which funds were used). The third-party review form provides documentation of a third-party external review of grant fund usage. The current third-party review form may always be accessed on the Division III Strategic Initiatives Grant Program homepage.

4. Conferences should initiate broad-based, conference-wide dialogue to establish the policies governing the distribution of funds and the selection of grant recipients. To acknowledge this broad-based dialogue, upon submission the conference office will be checking a box that indicates that the grant usage has been shared and reviewed by an AD, SWA, FAR and a conference SAAC member. These four individuals also will receive an email copy of the final report and will be given two weeks to express any concerns related to that report to the grant administrator at the NCAA national office. This step is taken to ensure that the conference has used a broad-based and inclusive approach in determining grant usage and distribution of funds.

5. In July and August, the NCAA staff will conduct its standard review of each conference’s Impact Form submitted to the national office, as well as confirm receipt of the conference’s requisition form. If a Level Two (for cause) assessment is deemed necessary, it would entail
the NCAA collecting some of the conference’s receipts and other grant related documents for examination and validation. Issues that may trigger a Level Two assessment include:

a. Not submitting the third party external review by the October 15 deadline;

b. Inconsistencies between accounting and narrative sections of the Impact Form;

c. Lack of detail provided in the narrative section of the Impact Form: and

d. Failure to abide by grant program policy with reported spending.

This list is only a sample and not an exhaustive list.

6. Following the Level Two (for cause) assessment, a report is presented to a subcommittee of the Strategic Planning and Finance Committee to outline any findings and outstanding questions that may have resulted from the assessment.

7. If a conference allocates, or an institution uses, funds in a manner inconsistent with grant program policy, the Strategic Planning and Finance Committee will take one of four actions, depending on the nature of the fund use:

a. Issue a warning to the commissioner, conference athletics director and conference president/chancellor that such fund use shall not be permitted in the future;

b. Deduct the misused funds from the conference’s next annual grant allocation;

c. Require the conference to reimburse the NCAA in an amount equal to the misused funds. The conference is responsible for this reimbursement; however, it may require the institution to submit funds to the conference; or

d. Audit fund use and take other steps as deemed necessary by the staff or committee.

8. The deadline for completion of the Impact Form and Requisition Form (including required signatures) is July 15. The online Impact Form may be accessed on the Division III Strategic Initiatives Grant Program homepage. The homepage also contains a detailed online grant program users guide. The deadline for the annual third party review form is October 15 each year.

9. Conferences will be provided a two-day grace period for submitting the online Impact Form before being penalized a late fee of $500 per week. The fine will be removed from the coming year’s administrative portion of the grant.

10. Funds are typically distributed in September each year.

11. If a conference has a question about application of grant program policy or permissible use of funds, those questions may be forwarded to Jay Jones (jkjones@ncaa.org), the grant program administrator, who will apply program precedent in granting approval or submit the question
to the Division III Commissioner’s Association Conference Grant Subcommittee or to the Division III Strategic Planning and Finance Committee representatives for review.


a. For every check that is distributed, a receipt or document will be kept in the conference office.

b. Conference offices will complete and submit a Requisition Form with the annual Impact Form. The Requisition Form affirms that the conference office will accept funds for the coming year and use them in an appropriate manner.

c. Conferences must submit an annual third-party external review form not later than October 15. Third-party external reviewers will be independent of the conference’s daily operations, accounting and approval processes. Examples of appropriate third-party reviewers are a member institution’s business office (that does not handle conference finances directly); chair of the conference’s presidential oversight body (e.g., institutional president); the conference’s bank; or an outside accounting firm; etc. The current third-party review form may always be accessed on the Division III Strategic Initiatives Grant Program homepage.

d. Beginning in 2012, $400 in additional Tier Four grant funding was added to offset the cost of a third-party external review each year.


a. Provisional members are not taken into account in the determination of the allocation of funds to each conference; however, conferences that have provisional members may choose to share grant resources with those member institutions.

b. Conferences with members in two conferences will receive allocations for "half-members" (.5). With the adoption of NCAA Division III Proposal No. 2012-2, there shall not be any new conferences entering into such an arrangement, but relationships existing on or before August 1, 2012, will continue to be honored.

c. The Association of Division III Independents will support its current members as well as independent institutions that are not members of that Association.

d. Tier One and Tier Two allocations are based on the number of active member institutions in a conference. Tier Three allocations include an equal-base allocation for all conferences, plus an additional allocation per member institution. All conferences shall receive an equal allocation to support the administrative expense of managing this program including the annual third party external review.

e. Because Tier Three is the flex tier, those funds may be spent as described in the Tier Three policies, which includes any initiative permissible under Tiers One or Two, since these tiers are based on the Division III Strategic Plan. Use of Tier One and Tier Two funds are limited to the specific parameters described for those tiers.
f. Allocations will vary each year based on fluctuating membership numbers and overall grant program budget adjustments.

13. Unused funds must be returned to the NCAA with two exceptions:

a. Exception One: If the conference has a remaining unused amount of funds amounting to $300 or less within a particular tier, those dollars will not ‘carry over’ for required usage in the following year. In addition, the conference will not be required to provide a plan for future usage of those dollars, nor will the system flag those dollars for an explanation. Any tier with a carryover of $301 or more will continue to require an explanation and plan for future usage. A conference may retain any unused funds totaling $1,000 or less (across all three tiers combined), provided that the conference submits its justification and plans for the future use of the excess funds in the conference’s impact form. This does not require committee approval.

b. Exception Two: A conference may retain unused funds in excess of $1,000 (beyond $301 in any single tier) provided that the conference submits a detailed plan regarding how the excess funds will be used and the Strategic Planning and Finance Committee approves the plan.

Conferences may pre-emptively request authorization to pool funds across years of the grant program, as long as the funds are to be allocated within the four-year grant cycle (e.g., 2014-18).
## Appropriate Usage of Funds Within Each Tier

**Tier One – Professional Development, Education and Communication:**

Specific Spending Requirements and Preapproved Uses

Tier One funds are meant to support administrative professional development. While coaches are eligible for Tier One funds in some cases, these funds may not be used to support coaching specific events. There is a Tier One infographic available on the [Division III Strategic Initiatives Grant Program homepage](#).

<table>
<thead>
<tr>
<th>Student-Athlete Advisory Committee (SAAC).</th>
<th>Preapproved uses of SAAC funds include:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual spending is required.</td>
<td>1. Conference SAAC meeting and communication expenses (e.g., travel and meals for student-athletes and advisors).</td>
</tr>
<tr>
<td>Conferences shall spend at least $200 per member institution in support of the conference SAAC.</td>
<td>2. Guest speakers for conference SAAC meetings.</td>
</tr>
<tr>
<td></td>
<td>3. Conference SAAC t-shirts.</td>
</tr>
<tr>
<td></td>
<td>4. Conference SAAC leadership banquet or retreat.</td>
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<td></td>
<td>5. Expenses related to conference SAAC directed community service projects.</td>
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<tr>
<td></td>
<td>6. Conference SAAC website creation and maintenance (including blogs and polling devices).</td>
</tr>
<tr>
<td></td>
<td>7. Promotions of conference SAAC initiatives (e.g., sportsmanship giveaways, posters, marketing of National Student-Athlete Day).</td>
</tr>
<tr>
<td></td>
<td>8. Conference SAAC logo development.</td>
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<tr>
<td></td>
<td>9. Increasing committee size.</td>
</tr>
<tr>
<td></td>
<td>10. Conference SAAC Scholar-Athlete of the Month program.</td>
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<tr>
<td></td>
<td>11. Student or SAAC led initiatives to raise awareness of equity or inclusion issues.</td>
</tr>
</tbody>
</table>

NOTE: Other uses may be permissible; however, require approval from the conference grant administrator.

<table>
<thead>
<tr>
<th>Compliance and Rules Seminar Education.</th>
<th>Preapproved uses of Compliance and Rules Seminar Education funds include:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual spending is required.</td>
<td>1. NCAA Regional Rules Seminars.</td>
</tr>
<tr>
<td>There is no set minimum dollar amount that is required to be spent.</td>
<td>2. Up to $1,500 to support the overall costs of a regional-based Conference Rules Seminar event. (Only permissible in the year which a conference is hosting a Conference Rules Seminar).</td>
</tr>
<tr>
<td></td>
<td>3. Travel expenses for Conference Rules Seminar event attendees.</td>
</tr>
</tbody>
</table>

NOTE: Other uses may be permissible; however, require approval from the conference grant administrator.
<table>
<thead>
<tr>
<th>Faculty Athletics Representative (FAR)*</th>
<th>Preapproved uses of FAR funds include:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual spending is required.</td>
<td>1. FARA Annual Meeting and Symposium.</td>
</tr>
<tr>
<td></td>
<td>2. NCAA Convention.</td>
</tr>
<tr>
<td></td>
<td>4. NCAA Regional Rules Seminar.</td>
</tr>
<tr>
<td></td>
<td>5. General administrative professional development opportunities offered by the affiliate groups of the BCA, MOAA, NACDA, NADIII AA, Women’s Leaders in College Sports.</td>
</tr>
<tr>
<td></td>
<td>If a conference desires to host a professional development event not on this list (i.e., a conference-based event), it may do so on a schedule not to exceed once every three years. In order to permissibly use funding in this manner, an agenda and attendee list must be approved by the NCAA staff grant administrator in advance of such an event.</td>
</tr>
<tr>
<td></td>
<td>NOTE: Other uses may be permissible; however, require approval from the conference grant administrator.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Campus Senior Woman Administrators (SWA)*</th>
<th>Preapproved uses of SWA funds include:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual spending is required.</td>
<td>1. NCAA Convention.</td>
</tr>
<tr>
<td></td>
<td>2. Women’s Leaders in College Sports Convention.</td>
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<tr>
<td></td>
<td>3. NCAA Equity and Inclusion Forum.</td>
</tr>
<tr>
<td></td>
<td>4. NCAA Women's Leadership Symposium.</td>
</tr>
<tr>
<td></td>
<td>6. Title IX seminars, generally.</td>
</tr>
<tr>
<td></td>
<td>7. NCAA Regional Rules Seminar.</td>
</tr>
<tr>
<td></td>
<td>8. NACDA</td>
</tr>
<tr>
<td></td>
<td>If a conference desires to host a professional development event not on this list (i.e., a conference-based event), it may do so on a schedule not to exceed once every three years. In order to permissibly use funding in this manner, an agenda and attendee list must be approved by the NCAA staff grant administrator in advance of such an event.</td>
</tr>
<tr>
<td></td>
<td>SWA funds may not be used to fund professional development for a female director of athletics, including attendance at the NCAA Convention.</td>
</tr>
<tr>
<td></td>
<td>SWA funds may be used to support attendance at the list of preapproved events for SWAs and individuals aspiring to hold the designation of SWA.</td>
</tr>
<tr>
<td></td>
<td>NOTE: Other uses may be permissible; however, require approval from the conference grant administrator.</td>
</tr>
</tbody>
</table>
### Campus Sports Information Directors (SID)

**Annual spending is required.**

At least $1,000 is required to be spent in this category in support of member institution’s SIDs.

Preapproved uses of member institution SIDs funds include:

1. The annual CoSIDA meeting.
2. The annual ECAC SIDA meeting.

If a conference desires to host a professional development event not on this list (i.e., a conference-based event), it may do so on a schedule not to exceed once every three years. In order to permissibly use funding in this manner, an agenda and attendee list must be approved by the NCAA staff grant administrator in advance of such an event.

**NOTE:** Other uses may be permissible; however, require approval from the conference grant administrator.

### Athletic Direct Reports (ADR - Vice Presidents OR Presidents to whom athletics directly reports)

**Annual spending is strongly encouraged, but optional.**

Preapproved uses of ADR funds include:

1. NCAA Convention.
2. NCAA Inclusion Forum.
3. NCAA Regional Rules Seminar.
4. General administrative professional development opportunities offered by the affiliate groups of the BCA, MOAA, NACDA, NADIIIAA, Women’s Leaders in College Sports.

Funding for these preapproved uses can be provided for a president if he or she serves as the ADR.

If a conference desires to host a professional development event not on this list (i.e., a conference-based event), it may do so on a schedule not to exceed once every three years. In order to permissibly use funding in this manner, an agenda and attendee list must be approved by the NCAA staff grant administrator in advance of such an event.

**NOTE:** Other uses may be permissible; however, require approval from the conference grant administrator.

### Conference Office Staff (including Commissioners, Assistant Commissioners and conference Sports Information Directors)

**Annual spending is required.**

No more than 25% of the Tier One total amount can be spent within this

Preapproved uses of Conference Office Staff funds include:

**Commissioner:** In odd years (e.g., 2015, 2017), conferences shall fund commissioner attendance at the biannual summer meeting hosted by the NCAA staff in conjunction with the conference SIDs.

In even years (e.g., 2014, 2016), conferences may fund commissioner attendance at the summer meeting hosted by the D3CA in conjunction with the NCAA Regional Rules Seminars or the NCAA Convention.

Preapproved events for conference office SIDs include:

1. In odd years (e.g., 2015, 2017), conferences shall fund
## Tier One – Appropriate Usage

### conference SID attendance at the bi-annual summer meeting hosted by the NCAA staff in conjunction with the Division III Commissioners Association.

2. In even years (e.g., 2016, 2018), conferences shall send the conference SID to professional development program. Preapproved events include the annual CoSIDA and ECAC SIDA meetings.

<table>
<thead>
<tr>
<th>Ethnic Minorities</th>
<th>Preapproved uses of Ethnic Minority funds include:</th>
</tr>
</thead>
</table>

1. General administrative professional development opportunities offered by the affiliate groups of the BCA, MOAA, NACDA, NADIIIAA, Women’s Leaders in College Sports.

2. NCAA Inclusion Forum.

3. NCAA Regional Rules Seminar.

4. Professional membership dues to specific organizations geared toward ethnic/minority athletics administrators. (In order to receive the funding under this usage, the recipient must show proof of attending or participating in an educational/professional development program with the organization.)

If a conference does not have a racial or ethnic minority administrator available to attend one of the preapproved events, they also may send an ethnic minority coach to an event other than a coaching convention or send an ethnic minority student-athlete to the NCAA Convention. In the latter case, the student-athlete must have an interest in pursuing a career in athletics, and the conference must commit to making the Convention a meaningful experience for the student-athlete.

If all options for racial or ethnic minority candidates have been exhausted, conferences may provide funding for any administrator to attend an event specifically designed to increase campus or conference diversity or to help campuses or conferences develop strategies to generate diverse candidate pools. An example of such an event would be the NCAA Inclusion Forum.

If a conference desires to host a professional development event not on this list (i.e., a conference-based event), it may do so on a schedule not to exceed once every three years. In order to permissibly use funding in this manner, an agenda and attendee list must be approved by the NCAA staff grant administrator in advance of such an event.

NOTE: Other uses may be permissible; however, require approval from the conference grant administrator.
<table>
<thead>
<tr>
<th>Athletic Trainers</th>
<th>Preapproved uses of Athletic Trainers funds include:</th>
</tr>
</thead>
</table>
| Annual spending is optional. | 1. NATA Annual Clinical Symposia & AT Expo  
2. College Athletic Trainers’ Society (CATS) Annual Meeting  
3. Any expenses Related to Certification-Based Clinics or Training Sessions (e.g., Local, Regional or State Clinics). |

If a conference desires to host a professional development event not on this list (i.e., a conference-based event), it may do so on a schedule not to exceed once every three years. In order to permissibly use funding in this manner, an agenda and attendee list must be approved by the NCAA staff grant administrator in advance of such an event.

NOTE: Other uses may be permissible; however, require approval from the conference grant administrator.

*If a conference does not satisfy the requirement to support an FAR and/or SWA’s professional development for two consecutive years, it shall be penalized $500 from its administrative grant. To avoid being subject to this penalty, a conference may opt out of a required category. A conference that opts out of a required category will lose funding for that category, but will not be subject to additional penalty. Forfeited funds will be redistributed to conferences that have historically satisfied all required categories and have unmet needs in Tier One.
Tier Two – Social Responsibility and Integration: Specific Spending Requirements and Preapproved Uses

The conference must support each of the following areas within the four-year grant cycle (2014-18):

1. Student-Athlete Well-Being/Community Service.
2. Equity and Inclusion.
3. Sportsmanship.

Identity and Integration Activities is an optional initiative during the four-year cycle. Tier Two dollars may be used to support Identity and Integration Activities, but that usage is not required.

Conferences may spend the entire Tier Two allotment in one area in a given year, or may divide it between areas. A conference must demonstrate financial support of each of the three required Tier Two areas over a four-year period; though this financial support may come from sources other than the Strategic Planning and Finance Committee.

Preapproved uses of Student-Athlete Well-Being/Community Service funds include the following:

1. Academic banquet and awards.
2. Adversity training.
3. Alcohol abuse prevention programs or speakers.
4. Anger management programs.
5. Career planning seminars for student-athletes*.
6. Community outreach.
7. DIII week activities.
8. Etiquette training*.
11. Hazing education.
12. Healthy relationships/sexual health and abuse education or programming.
13. Concussions education (e.g., Impact Program).
14. Leadership development speakers or materials*.
15. Life planning programming*.
16. Life skills programming*.
17. Media training for student-athletes.
18. Mental discipline/performance psychology training*.
19. Motivational speaker for student-athletes*.
20. Nutritional/diet information (handbook, access to nutritionist).
21. Purchase of AEDs.
22. Rest/recovery education.
23. Safe competition techniques.
24. Special Olympics initiatives  (See the Division III Special Olympics partnership website for programming ideas).
25. Sports massage and relaxation techniques.
26. Student-athlete attendance at NCAA Convention.
27. Time management skills training*.
28. Training for student-athlete mentors (SAM program).
29. Treatments by sports psychologist to address issues including stress management, anxiety, burnout and life balance.
30. Sports Wagering Prevention (this is a subtopic of student-athlete well-being). The NCAA’s Sports Wagering webpage offers further information.

   a. Funding for awareness around National Problem-Gambling Awareness week. This can be a campus-wide event with a sport wagering focus. Awareness week is strategically placed in March soon after Super Bowl and before March Madness.

   b. Giveaways for students during National Problem-Gambling Awareness week for participation in organized prevention events.
c. Advertising about Awareness week or other gambling prevention on campus (television scrolls, campus newspaper; local newspaper, mass emails).

d. Posters/postcards to promote prevention events or to disseminate information about gambling (i.e., sports betting/office pools).

e. Campus speaker about gambling.

f. Distribution of problem-gambling brochure to student-athletes and parents.

g. Employ the Step Up program, a pro-social behavior/bystander-intervention program. Annual letters to local media.

h. Gambling websites blocked in computer labs.

i. Conduct a Wellness Assessment Survey.

j. Props for tabling events to attract students (green felt, card shuffler, display board).

k. Funding for a campus task force lead by athletics using the National Center for Responsible Gaming (NCRG) report to help guide policy and prevention (See ncrg.org website for report and recommendations).

*Per NCAA Division III extra benefit regulations, similar programming must be open to the general student-body for these services to be provided to student-athletes (see NCAA Division III Bylaw 16.3.2). Please contact your Academic and Membership Affairs conference contact if you have interpretive questions regarding the extra benefit regulations.

Impermissible fund use includes the following:

- Televisions or entertainment equipment for locker rooms or other common spaces.

Preapproved uses of Equity and Inclusion funds include the following:

1. Attendance by student-athletes, coaches or administrators at equity or inclusion focused education or professional development events.

2. Campus or community equity or inclusion workshops.

3. Creative presentations to raise awareness of equity or inclusion issues (e.g., plays, spoken word performance, art exhibits or other artistic expressions).

5. Recruitment and retention of ethnic minority student-athletes.

6. Recruitment and retention of women and ethnic minority staff.

7. Events to encourage women and ethnic minorities to pursue careers in athletics (e.g., Winning Careers in Athletics, women’s coaching symposiums, student-athlete attendance at the NCAA Convention).

8. Guest speakers on equity or inclusion topics.

9. Panel discussions on equity or inclusion topics.

10. Service or mentoring activities with a focus on equity or inclusion awareness.

11. Sponsor an internship program for female or ethnic minority junior or senior students with an interest in pursuing a career in athletics. The duties and responsibilities for the internship will vary and the overall goal is to provide administrative duties, including sports information, and professional networking in order to give a quality career experience in college athletics. Since the internship is meant for current students, there would be no coaching responsibilities assigned.

12. Student or SAAC-led initiatives to raise awareness of equity or inclusion issues.

13. Student-Athlete Retreat focusing on equity and inclusion issues.

The Commissioners Association Diversity and Well-Being Subcommittee constructed an inventory of equity and inclusion programs that have enhanced the educational experiences of student-athletes on Division III campuses, and created opportunities for increasing understanding and appreciation for diversity by all campus constituents. That list can be accessed on the Division III Strategic Initiatives Grant Program homepage. The list includes program titles, descriptions and costs, where possible and is updated annually.

Preapproved uses of Sportsmanship funds include the following:

1. All-Conference sportsmanship teams or other conference-based awards.

2. Banners and signage.


Tier Two – Appropriate Usage

5. Division III Week activities.
6. Educational materials, including, but not limited to, mailings to parents and program inserts.
7. Establishment of good sportsmanship student-body pep group or pep rally.
8. Guest speakers.
9. Halftime events.
10. In-game announcements.
11. Newspaper ads promoting sportsmanship.
12. Partnering with SAAC for workshops and seminars.
13. Play with Respect ... Live Respectfully – Program includes five seminars on positive sports behavior, appropriate decision making and core life values for student-athletes, coaches and athletics staff.
15. Promotional items including, but not limited to, awareness bracelets and t-shirts.
16. Sportsmanship day.
17. Sportsmanship summit including supervisor of officials, student-athletes, coaches and directors of athletics.

For additional information, please refer to The NCAA Sportsmanship and Ethical Conduct Committee webpage.

Identity and Integration Activities

Effective with the 2014-15 to 2017-18 conference grant program’s four-year cycle, the Identity and Integration Activity is no longer a required initiative; however, it remains permissible to use Tier 2 funds in this way. Activities and symposiums should emphasize the Division III identity and the integration of intercollegiate athletics in the campus and conference context. Conference Identity and Integration Symposia and Activities are intended to bring key conference constituents together in an effort to discuss ways in which each school (and the conference as a group) might best support the integration concept, consistent with Division III’s unique philosophy, identity and Strategic Positioning Platform. To assist in the planning and conduct of an Identity and Integration symposia, please see the Sample Identity and Integration Symposium and Activity Guide on the Division III Strategic Initiatives Grant Program homepage.
Other permissible identity and integration activities that may include key conference constituents or campus only key constituents include the following:

1. Support of faculty mentor programs designed to promote a better understanding of the student-athlete experience.

2. Campus-based identity/integration discussions: Provide various campus constituencies (e.g., faculty, academic staff, administration) with the opportunity to learn about the role of athletics, the Division III philosophy, how athletics is integrated within the university as a whole and how athletics contributes to the overall mission of the institution and conference.

3. Celebration of Division III Week incorporating various campus departments.

4. Host a faculty forum on intercollegiate athletics.

5. Recognize National Student-Athlete Day, incorporating various campus departments.

6. Collaborate with admissions office to conduct an annual recruiting seminar.

7. Partner with development office and devise a specific fundraising project that would aid both athletics and development.

8. SAAC-led identity and integration presentations to institutional constituents, such as boards of trustees, faculty, and alumni, and facilitate other campus discussions.

9. Student-athlete integration discussions: engage student-athletes in discussions about the Division III philosophy, how athletics is integrated within the university as a whole, and how athletics contributes to the overall mission of the institution.

10. Programs focused on establishing and assisting students in achieving essential learning outcomes through the identification and integration of learning outcomes taught both on and off-the-field.

11. Conferences may use Tier Two funds on promotional materials (including video) supporting the Division III Identity.
Tier Three – Quality of the Participation Experience: Specific Spending Requirements and Preapproved Uses

Tier Three funds may be used on any permissible Tier One or Tier Two initiative or any other initiative justified by the Division III Strategic Plan.

Impermissible Tier Three fund use includes the following and will be denied:

1. Salary or benefits for campus or conference full-time employees.
2. Standard operating expenses beyond technology expenses.
3. Property plant and equipment that cannot be linked directly to enhancing the participation experiences (e.g., replacing standard athletics equipment or facility maintenance).

Preapproved uses of Technology funds include the following:

1. Color printing equipment and supplies.
2. Communication hardware and software.
5. Game film exchange.
6. Internet and cellular service.
7. Wind gauge (automatically feeds wind speeds into track results program).
8. Statistical software packages and updates.
9. Webcasting (web production and equipment).
10. Web enhancements, including a conference scoreboard.

Preapproved uses of Officiating Funds include the following:

1. Assignment software (e.g., Arbiter Sports).
2. Funding pre-season officiating meetings.
3. Hiring officials’ observers, who evaluate, educate and recruit officials.
4. Officials’ enhancement education, including attendance at the annual July National Association of Sports Officials (NASO) Annual Sports Officiating Summit.

5. Officials training (could include subsidizing registration with Arbiter Sports).

6. Officiating crew manuals.

Preapproved uses of Athletic Training/Medicine/Nutrition funds include the following:

1. Athletic training equipment.


3. Eating to Win program.

4. Funding for planning team to implement heat protocol (including communication initiatives and educational materials).

5. Health and safety posters.


7. Nutrition lectures.

8. Portable AED units.

9. Professional development session for certified athletic trainers.

10. Renew site licenses for IMPACT Concussion Management software.

11. Session for staff or student-athletes: identify signs or symptoms of depression.

Preapproved uses of Promotions/Marketing/Identity (Division III identity activation) funds include the following:

1. Conference banners.
2. Conference directory.
3. Logo development.
4. Schedule cards.
5. Traveling conference trophies.

Preapproved uses of Championships Enhancement funds include the following:

1. Championship t-shirts for participants.
2. Conference awards (participant, MVP, other).
3. Conference-wide championships program.
4. Employment of a professional timing company for swimming, indoor and outdoor track and field and/or cross country championships.
5. Increased signage.
6. Reimbursing expenses for sportsmanship chaperones.

Preapproved uses of Professional Development, Administration/Coaching Education Enhancement funds include the following:

1. Professional development activities for coaches, other campus athletics staff, conference interns or any of the constituents included in Tier One. Events include the preapproved list from Tier One or other events the conference determines to be effective professional development programming.
2. Conference SAAC leadership retreat.
3. Host a professional development day for entire conference.
4. Host session on professional ethics in coaching.
5. Host speaker on catastrophe management.
6. Attendance at Intercollegiate Athletics Forum.

7. New coach’s seminar (compliance review, general).

8. Support attendance at the NCAA Coaches Academy.
Administrative Stipend ("Tier Four")

Conferences are provided with an administrative stipend to offset the costs of grant program administration including coordination of the third-party review. Conferences may choose to contract out the grant administration or manage the program with existing staff. This administrative stipend is listed under “Tier Four” within the grant reporting system; however, reporting on how the administrative stipend was used is not required. Sample grant administrator duties may be accessed on the Division III Strategic Initiatives Grant Program homepage.
<table>
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<tbody>
<tr>
<td><strong>Athlete-Development Professional Certification Program</strong></td>
<td>The Athlete Development Professional Certification Program (ADPCP) is an annual certificate program that provides athletics professionals serving in a student-athlete development role or with current oversight of student-athlete development to develop essential management and leadership skills. This program will provide you with business skills to work more effectively with college athletes, their families and campus constituents and become a well-respected and valued member of your school’s team.</td>
<td>September</td>
<td>Costs: Registration (includes hotel and meals). Participants will be responsible for all transportation related costs.</td>
</tr>
<tr>
<td><strong>APPLE Conference</strong></td>
<td>The APPLE conference provides a weekend strategic training opportunity to an “athletics prevention team” (student-athletes and administrators) on the APPLE model, a comprehensive design for promoting student-athlete wellness and substance abuse prevention programming and policies in the athletics department.</td>
<td>October</td>
<td>Institutions have to pay a $350 registration fee, and cover team travel. Lodging, meals and materials are covered by the NCAA.</td>
</tr>
<tr>
<td><strong>Campus and Conference DiSC</strong></td>
<td>Leadership Development staff will provide the membership with funding to provide DiSC training to student-athletes, coaches and administrators. If needed, the NCAA will identify a trained facilitator to present</td>
<td>Ongoing</td>
<td>$80,000 distributed on a first-come-first-serve basis.</td>
</tr>
<tr>
<td><strong>Career In Sports Forum</strong></td>
<td>The Career in Sports Forum (CSF) is an annual educational forum hosted by the NCAA that brings together 200 selected student-athletes for four days to learn and explore potential careers in sports, with the primary focus on intercollegiate athletics. The CSF is designed to assist student-athletes in charting their career paths, to give them the opportunity to network and to learn from current athletics professionals. The CSF is working to dispel myths about careers in athletics, as well as, facilitate the opportunity to learn about industry trends and hot topics from current athletics professionals.</td>
<td>Spring</td>
<td><strong>FREE</strong></td>
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</table>
| **Champion Football Forum**                     | The NCAA Champion Forum is an educational forum where individuals who have been identified as a potential head coaches by administrators in the membership will simulate the intercollegiate interview process from researching the position to their first staff meeting after becoming a head coach. By achieving the following objectives, the forum is providing tailored education to future head coaches at the intercollegiate level. **Program Objectives:**  
  - Participants will participate in various formats of mock interviews with key decision makers in the institutional hiring process.  
  - Participants will learn a realistic view of the role of and the preparation it takes to become a head football coach in collegiate athletics.  
  Participants will network with head football coaching professionals and directors of athletics from NCAA member institutions. | Participants are selected through their conference offices. | Cost: The NCAA will provide hotel accommodations, flights for those who live further than 300 miles from the program location, meals during the program and meeting materials to all participants. |
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<tr>
<td>CHOICES Grant</td>
<td>The CHOICES Grant, established as a gift to the NCAA from Anheuser-Busch, provides approximately 15 awards annually to selected NCAA institutions from proposals that integrate athletics into effective campus-wide alcohol-education programs. CHOICES projects are designed to work toward the elimination of illegal and excessive alcohol consumption on college campuses.</td>
<td>February</td>
<td>$30,000 for a 3-year project.</td>
</tr>
<tr>
<td>Emerging Leaders Seminar</td>
<td>The Emerging Leaders Seminar (ELS) is an annual professional development event providing effective leadership, educational and transitional programing for more than 200 current graduate assistants and interns from NCAA membership institutions, conference offices and affiliate organizations. This three-day program educates, develops and connects selected participants, and has proved to increase the likelihood for career progression within intercollegiate athletics. New to ELS in 2015 is an application process for potential participants.</td>
<td>October</td>
<td>Cost: Registration (includes hotel and meals) Participants will be responsible for all transportation related costs.</td>
</tr>
<tr>
<td>Effective Facilitation Workshop</td>
<td>The NCAA engages energetic administrators and coaches, dedicated to student-athlete well-being, with training that enhance facilitation knowledge and ability, as well as develop the confidence and competence to lead large- and small-group discussions and implement activities for today’s college athletes.</td>
<td>Fall/Spring</td>
<td>Participants will be responsible for all transportation related costs.</td>
</tr>
<tr>
<td>Ethnic Minority and Women’s Enhancement Postgraduate</td>
<td>The goal of the enhancement scholarships is to increase the pool of and opportunities for qualified minority and female candidates in intercollegiate athletics through postgraduate scholarships.</td>
<td>February</td>
<td>$7,500 for each award.</td>
</tr>
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# 2017-18 Association-Wide Grants, Programs and Scholarships

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<tr>
<td><strong>Honors Awards</strong></td>
<td>The NCAA Honors Awards are presented annually at the NCAA Convention held in January and are described below.</td>
<td></td>
<td>FREE</td>
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<tr>
<td><strong>Contact: Sharon Tufano</strong></td>
<td>• <strong>Theodore Roosevelt Award.</strong> The highest honor the Association may confer on an individual, this award is presented each year to a distinguished citizen of national reputation and outstanding accomplishment who was a varsity letter-winner in college.</td>
<td></td>
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<td>• <strong>Today's Top 10 Awards.</strong> The Today's Top 10 Awards provide the Association with the opportunity to honor 10 outstanding senior student-athletes of the preceding calendar year.</td>
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<td></td>
<td>• <strong>Silver Anniversary Awards.</strong> Recognize up to six distinguished former student-athletes on their 25th anniversary of the end their athletics eligibility.</td>
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<td></td>
<td>• <strong>Award of Valor.</strong> A special award that is not presented on an annual basis. Selection is based on heroic action occurring in the calendar year preceding the NCAA Honors Celebration.</td>
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<tr>
<td></td>
<td><strong>Inspiration Award.</strong> A special award that is not presented on an annual basis. Selection is based on inspirational action occurring in the calendar year ended just before the NCAA Honors Celebration.</td>
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<tr>
<td><strong>Inclusion Forum</strong></td>
<td>Expert panelists and presenters serve as Forum teachers on topics ranging from ground floor Title IX concepts and equity planning to strategies for dealing with the most complex issues impacting women in intercollegiate sports; racial and ethnic minorities; international student-athletes; lesbian, gay, bisexual, transgender and questioning issues; and disability and sport-access topics. The Forum also brings together our affiliate organization leaders and legal advisors. Attendees are engaged by authorities on a broad range of topics and invited to participate in practical-advice exchanges.</td>
<td></td>
<td>$350 (Fee varies by location region) Registration fee covers two–three nights hotel lodging, meals, networking reception and Forum materials.</td>
</tr>
<tr>
<td><strong>Contact: Amy Wilson</strong></td>
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<tr>
<td><strong>Jim McKay Graduate Scholarship</strong></td>
<td>The Jim McKay Scholarship was established as a means of recognizing the immense contributions and legacy of pioneer sports journalism. Under this program, one male and one female student or student-athlete are awarded a $10,000 scholarship in recognition for outstanding academic achievement and potential to make a major contribution in the sports communication industry. McKay scholars will be recognized as having demonstrated a unique aptitude and commitment to the sports communications field and promises to be a future leader in the industry.</td>
<td>January</td>
<td>$10,000 per scholarship</td>
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## 2017-18 Association-Wide Grants, Programs and Scholarships

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| **Kaplan Test Prep**                                  | The NCAA and Kaplan Test Prep have committed to broaden the collaboration by providing resources and tools to schools, conferences and student-athletes. All student-athletes affairs administrators as identified in the NCAA Online Directory received the following resources:  
  - Advisor Quick Sheet. This document provides life skills and academic support staff with an at-their-desk reference guide. This guide should be used to help your student-athletes receive the basic information necessary to make an informed decision about graduate school. (Free)  
  - The NCAA negotiated an institutional, discounted rate for the membership, which allows athletics departments and conferences (if approved) to run high-quality classes at school facilities during times that best benefit the needs of each academic and sports community.                                                                                                | Ongoing  | Institutions Cover Cost                                                                     |
| **Dr. Charles Whitcomb Leadership Institute**          | The Dr. Charles Whitcomb Leadership Institute assists 20 ethnic minority males and females who are mid-level managers/assistant and associate athletic directors across all three divisions in strategically mapping and planning their careers through the exploration of the intercollegiate athletics community. This unique weeklong workshop providing tailored programming will be conducted on NCAA member institution campuses.                                                                 | April    | Participants must cover travel expenses.  
  - The NCAA will provide hotel accommodations and meals during the program and meeting materials to all participants.                                                                                                                          |
| **Leadership Academy Workshop**                       | The NCAA Leadership Academy Workshop educates and trains athletics administrators on the ins and outs of developing effective, comprehensive leadership curriculum for student-athletes and department staff. Participants in the workshop learn how to structure activities, facilitate discussions and structure effective sessions. Over two sessions, you will also explore the ideal frame works for a leadership academy, discuss the best practices for implementation, learn evaluation methods, and investigate the best strategies to obtain buy-in from key stakeholders and the campus opportunity. | September| FREE                                                                                         |
| **NCAA and NFL Coaches Academy**                      | The NCAA and NFL Coaches Academy (Coaches Academy) is a program designed to provide attendees with the opportunity to gain knowledge and insight into the world of coaching. During the three-day academy, the NCAA leadership development staff and the National Football League Player Engagement are able to educate and train selected participants in a variety of areas that encourage effective coaching and improve student-athlete well-being at both the intercollegiate and professional levels. Topical education and conversation during the academy may include: effective communication with campus and community constituents; the importance of building culture focused on the overall success of the student-athletes both on and off the field; budget management of a football program; coaching strategies and philosophies. | November | Cost: The NCAA will provide hotel accommodations, meals during the program and meeting materials to all participants. Participants are responsible for the cost of travel to and from the program and any meals outside ones scheduled. |
## 2017-18 Association-Wide Grants, Programs and Scholarships

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<tr>
<td><strong>AFCA / NCAA 35 Under 35 Coaches Leadership Institute</strong>&lt;br&gt;<strong>Contact:</strong> Justin Paysinger</td>
<td>The AFCA/NCAA 35 Under 35 Coaches Leadership Institute is a professional development and networking opportunity for football coaches held in conjunction with the American Football Coaches Association (AFCA) Convention. Formerly the Future Football Coaches Academy (FFCA), this new one-day event is designed to identify and train the premiere leaders in the game of football and the coaching profession, and will feature interactive lectures on topics that include: ethics, leadership, NCAA rules, financial management, the coach hiring practice and student-athlete safety.</td>
<td>July</td>
<td>The NCAA will provide $1,000 stipends to 20 selected participants representing NCAA member schools. The funds are meant to assist with expenses for attending the AFCA convention.</td>
</tr>
<tr>
<td><strong>NCAA Graduate Student Research Grant Program</strong>&lt;br&gt;<strong>Contact:</strong> Lydia Bell</td>
<td>The NCAA Research Committee invites research proposals within the general topic areas of student-athlete well-being and college athletics participation. Research grants are available for graduate students enrolled at NCAA-member institutions and are intended to support the student while conducting research to be used for a doctoral dissertation, master’s thesis or external publication. Awards for these research grants are set at a maximum of $7,500 for one-year projects. Grantees are required to submit a 750-word summary of findings suitable for publication on the NCAA website and/or the NCAA Champion magazine and are invited to share their results at an NCAA Research Committee meeting.</td>
<td>May</td>
<td>$7,500</td>
</tr>
<tr>
<td><strong>NCAA Innovations in Research and Practice Grant Program</strong>&lt;br&gt;<strong>Contact:</strong> Lydia Bell</td>
<td>The NCAA Innovations in Research and Practice Grant Program supports data-driven pilot projects designed to enhance student-athlete psychosocial well-being and mental health. Applicants may request up to $25,000 in funding; a total of $100,000 in funding is available. Research topics may include, but are not limited to, managing transitions (e.g., from recruit to first-year student; transferring between universities; adapting from youth sports to college sports environment; developing independence from parents), identity development, stress management, substance use, bystander intervention, cultivating healthy relationships, career exploration and sport exit strategies. Funded projects must demonstrate potential to result in campus-level programming that can positively impact the well-being of NCAA student-athletes at a range of member institutions.</td>
<td>December</td>
<td>$25,000</td>
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## NCAA Chancellors and Presidents Engagement Program

**Contact:** Gretchen Miron

Provides valuable information, resources and information on how to advocate for student-athlete success on the field, in the classroom and for life. First-time and transitioning chancellors and presidents will also be engaged by national office staff during their inaugural year to establish lines of communication and encourage participation in at least one engagement opportunity.

Engagement opportunities provide an overview of the NCAA, touch on Association-wide and Division-specific information and educate about current issues facing intercollegiate athletics. Chancellors and presidents are encouraged to utilize these opportunities to better acquaint themselves with the Association. Options include, but are not limited to:

- **Visits customized to the chancellor or president’s needs** may be conducted either on campus or the NCAA national office
- The national office will host a training session at the annual NCAA Convention
- The national office will host customized seminars, training sessions or receptions at conference meetings or in conjunction with other national programming
- **Phone calls** with a peer, presidential mentor or other key contact

## NCAA Postgraduate Internship Program

**Contact:** internship@ncaa.org

The NCAA Postgraduate Internship Program is a unique cohort model and professional development focus that provides on-the-job learning experiences annually for 30 college graduates who express an interest in pursuing a career in intercollegiate athletics administration.

A year-long program based at the national office in Indianapolis, the NCAA postgraduate internship exposes participants to the inner workings of college sports from the national perspective, one they eventually share as full-time athletics administrators on campuses and conference offices.

NCAA postgraduate interns are salaried with benefits and they receive comprehensive training, mentor assignments, networking opportunities throughout the internship. Additionally, postgraduate interns plan and execute professional development site visits – interns have traveled to conference offices, member campuses and affiliate organizations to further their knowledge of the collegiate sports industry and network with industry leaders.

The NCAA offers year-long internships in 10 departments within the national office: Academic and Membership Affairs, Administrative Services, Championships and Alliances, Communications, Eligibility Center, Enforcement, Governance, Inclusion, Leadership Development and Membership & Student-Athlete Affairs.

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| NCAA Chancellors and Presidents Engagement Program | Provides valuable information, resources and information on how to advocate for student-athlete success on the field, in the classroom and for life. First-time and transitioning chancellors and presidents will also be engaged by national office staff during their inaugural year to establish lines of communication and encourage participation in at least one engagement opportunity. Engagement opportunities provide an overview of the NCAA, touch on Association-wide and Division-specific information and educate about current issues facing intercollegiate athletics. Chancellors and presidents are encouraged to utilize these opportunities to better acquaint themselves with the Association. Options include, but are not limited to:  
  - **Visits customized to the chancellor or president’s needs** may be conducted either on campus or the NCAA national office  
  - The national office will host a training session at the annual NCAA Convention  
  - The national office will host customized seminars, training sessions or receptions at conference meetings or in conjunction with other national programming  
  - **Phone calls** with a peer, presidential mentor or other key contact | Ongoing  |                                                            |
| NCAA Postgraduate Internship Program             | The NCAA Postgraduate Internship Program is a unique cohort model and professional development focus that provides on-the-job learning experiences annually for 30 college graduates who express an interest in pursuing a career in intercollegiate athletics administration. A year-long program based at the national office in Indianapolis, the NCAA postgraduate internship exposes participants to the inner workings of college sports from the national perspective, one they eventually share as full-time athletics administrators on campuses and conference offices. NCAA postgraduate interns are salaried with benefits and they receive comprehensive training, mentor assignments, networking opportunities throughout the internship. Additionally, postgraduate interns plan and execute professional development site visits – interns have traveled to conference offices, member campuses and affiliate organizations to further their knowledge of the collegiate sports industry and network with industry leaders. The NCAA offers year-long internships in 10 departments within the national office: Academic and Membership Affairs, Administrative Services, Championships and Alliances, Communications, Eligibility Center, Enforcement, Governance, Inclusion, Leadership Development and Membership & Student-Athlete Affairs. | August   | $24,000 per intern plus benefits |
# 2017-18 Association-Wide Grants, Programs and Scholarships

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<td><strong>NCAA Postgraduate Scholarship</strong></td>
<td>The postgraduate scholarship is awarded to student-athletes who excel academically and athletically and who are in their final year of intercollegiate athletics competition or those who formally competed. The one-time scholarship of $7,500 each are awarded for fall, winter and spring sports. Each sport season there are 29 scholarships available for men and 29 scholarships available for women. The scholarship is non-renewable.</td>
<td>Fall: Jan Winter: March Spring: June</td>
<td>$7,500 per scholarship.</td>
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<tr>
<td><strong>Contact:</strong> Lori Thomas</td>
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<tr>
<td><strong>NCAA Regional Rules Seminars</strong></td>
<td>NCAA's Regional Rules Seminars are a NCAA legislation, athletics compliance and associated issues educational forum. Attendees are athletics administrators, coaches and other campus administrators in the areas of financial aid, registrar and admissions from Divisions I, II and III institutions and conferences. The seminars are designed to benefit participants with different responsibilities, backgrounds, experiences and levels of expertise. The seminars are conducted at two sites annually and the membership is encouraged to participate.</td>
<td>Registration typically opens in early March.</td>
<td>Program is free to the membership. Non-members pay a fee of $175 to attend.</td>
</tr>
<tr>
<td><strong>Contacts:</strong> <a href="mailto:regionalrules@ncaa.org">regionalrules@ncaa.org</a></td>
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<tr>
<td><strong>Women Leaders in College Sports</strong></td>
<td>The NCAA partners with the Women Leaders in College Sports (WLCS) to provide professional development programming for women coaches and administrators from all three NCAA divisions. The Institutes offer three professional/leadership development programs (the Institute for Administrative Advancement, the Leadership Enhancement Institute and the Executive Institute) with the goal of providing a beneficial experience to every female athletic administrator—no matter where she is in her career.</td>
<td></td>
<td>NCAA Grant/Scholarship covers fee for selected female staff through application process.</td>
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<td><strong>Contact:</strong> Louise McCleary</td>
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<tr>
<td><strong>Institute for Administrative Advancement and the Leadership Enhancement Institute:</strong> These programs are offered twice per year in Atlanta and Denver.</td>
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<tr>
<td><strong>Institute for Athletics Executives:</strong></td>
<td>This program is offered every other year. For more information on these WLCS Institutes <a href="https://www.womenleadersincollegesports.org/">https://www.womenleadersincollegesports.org/</a></td>
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<tr>
<td><strong>Women’s Leadership Symposium</strong></td>
<td>The Women’s Leadership Symposium is designed as an educational experience for professional women new to working in intercollegiate athletics and students aspiring to a career in college athletics. The mission of the program is to further the participants’ leadership skills, expand their professional network and promote the recruitment and retention of women in athletics administration.</td>
<td>February</td>
<td>Registration fee. Participant cost: Travel and lodging.</td>
</tr>
<tr>
<td><strong>Contact:</strong> <a href="mailto:womenleaders@womenleadersincollegesports.org">womenleaders@womenleadersincollegesports.org</a></td>
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### Pathway Program

**Contacts:** Curtis J. Hollomon
Marissa Robinson

The Pathway Program is designed to elevate those currently in senior-level positions within athletics administration to the next step as a director of athletics. This year-long program is an intensive, experiential learning opportunity for 25 selected participants throughout Division I (15), Division II (5), and Division III (5). Following the year-long program, you as a participant will be able to identify how your values fit into the philosophy and execution of leadership within intercollegiate athletics. Additionally, you will develop knowledge and skill sets in areas such as budgeting, strategic planning and fundraising, and then learn to apply those skills to your current job responsibilities, and eventually utilize the skills during the transition to director of athletics. At Pathway, you are sure to gain first-hand experience with the role of athletics within higher education.

**Eligibility:**
- Applicants must currently be a full-time employee at a NCAA membership institution. To be considered, it is preferred that applicants should have a minimum of eight years of combined administrative and/or coaching experience in intercollegiate athletics. Additionally, applicants should be serving in a senior-leadership capacity within their organizational chart at the associate level or above (with consideration given to varying organizational structures).
- Eligible applicants will also have experience with staff supervision, as well as experience in at least two of the following areas: sport oversight (revenue sport preferred); development (e.g., associate director of athletics for development, associate director of athletics for annual giving); fiscal and/or budget management (e.g., senior associate director of athletics - chief financial officer, associate director of athletics for business operations, associate director of athletics - finance); coaching (previous or current); senior woman administrator designation; internal operations (e.g., oversight of business, compliance, academics, facilities); and/or external operations (e.g., oversight of marketing/promotions, tickets, media relations, fundraising).
- Preferred candidates for Pathway have been recognized or demonstrate the ability to lead in their current professional role; through an educational association; or through the successful completion of a professional leadership program (e.g. NCAA/NACWAA Leadership Enhancement Institute, NACDA, MOAA, etc.).
- Applicants should obtain supervisor approval and endorsement, as well as be able to attend all programming throughout the year.

**Deadline:** March

**Program Cost or Grant Amount:** Cost: The NCAA will provide hotel accommodations, flights for those who live further than 300 miles from the program location, meals during the program and meeting materials to all participants.
### 2017-18 Association-Wide Grants, Programs and Scholarships

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</table>
| **Student-Athlete Leadership Forum** | The NCAA Student-Athlete Leadership Forum engages a diverse and dynamic representation of student-athletes, coaches, faculty and administrators. Student-athletes selected to attend Leadership Forum return to campus with invaluable leadership skills, the experience of exploring the relationship between personal values, core beliefs and behavioral styles, and a thorough understanding of the NCAA as a whole, the different divisional perspectives and the valuable role of Student-Athlete Advisory Committees (SAAC).  
Currently, each Division I and Division II conference office selects student-athletes from among their active member schools and an administrator from the conference office, to represent their conference at the Leadership Forum. For Division III, the Leadership Forum is open to all institutions in an identified region based on a first-come, first-served basis in the eligible region. Each eligible institution can send up to two student-athletes and one administrator. For Division III in Spring 2019, schools in Region 3 are eligible to attend. | Spring  | FREE                        |
| **Walter Byers Graduate Scholarship** | In 1988 the Walter Byers Scholarship was established as a means of recognizing the contributions of the former executive. It is intended that an individual named a Walter Byers Scholar will be recognized as one who has combined the best elements of mind and body to achieve national distinction for his or her achievements, and promises to be a future leader in his or her chosen field of career service. One male and one female student-athlete are annually awarded a scholarship in recognition of outstanding academic achievement and potential for success in postgraduate study. | January | $24,000 per scholarship (potential renewal for 2nd year). |

*Contact: DeeDee Merritt for Student-Athlete Leadership Forum*  
*Contact: Lori Thomas for Walter Byers Graduate Scholarship*
## 2017-18 Association-Wide Grants, Programs and Scholarships

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Description</th>
<th>Deadline</th>
<th>Program Cost or Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Women Coaches Academy</strong></td>
<td>The Women Coaches Academy provides skills training for coaches at all levels to assist them in being more efficient, productive, resourceful and successful. The skills taught within the academy are not sport specific, they are focused on the professional development part of coaching that includes everything beyond the X's and O's. Coaches can now access excellent training opportunities for their professional development and success. <strong>WeCOACHU</strong>: The Alliance of Women Coaches and the NCAA Women Coaches Academy have partnered to host regional training seminars for women coaches called – WeCoachU. The response to the programs has been incredible! Hundreds of women coaches have attended, many of them more than once! Clearly, we are fulfilling a need with affordable and local on-going professional development opportunities. We utilize experiential learning formats that ensure coaches can expand their perspectives, learn new skills and gain tools to do a better job immediately. The program includes inspiration, motivation, team building ideas, networking and skills development. Are you interested in being a host school? It’s a great opportunity to show off your people and campus! Let us know @ <a href="mailto:info@GoCoaches.org">info@GoCoaches.org</a></td>
<td></td>
<td>Travel Lodging and Registration Free.</td>
</tr>
</tbody>
</table>
| **The Huddle**               | The Event of the Year for Women Coaches! Women coaches from all divisions experience 3 days of great skills building, networking, professional development, fun, amazing speakers and inspiration! Events include:  
  ⭐ The Bigger Picture of Being a Champion Awards  
  ⭐ Q&A with Championship Coaches  
  ⭐ Learning via general and breakout sessions, assistant & head coach forums, roundtable discussions, networking, mentoring and much more!  
 More information, dates and sites at [www.GoCoaches.org](http://www.GoCoaches.org) |          |                              |
| **Woman of the Year Award**  | The NCAA Woman of the Year Award honors senior female student-athletes who have distinguished themselves throughout their collegiate careers in the areas of academic achievement, athletics excellence, community service, and leadership. Females are nominated by their conference. |          |                              |

*Contact: Amy Wilson*
# 2017-18 Division III Grants, Programs and Services: “Show Me the Money”

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Description</th>
<th>Deadline</th>
<th>Program Cost or Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Division III ADR Institute</strong></td>
<td>The purpose of the Athletics Direct Report (ADR) Institute is to engage Division III ADRs in best practices to oversee and manage athletics departments and to improve The relationships between ADRs and their presidents, athletics directors and conference commissioners to enhance effectiveness of the ADR at the campus, conference and national levels. Institute topics may include athletics budgeting; managing athletics personnel; student-athlete well-being; relationship building; conference office engagement; NCAA governance and philosophy; and opportunities for NCAA committee service. The ADR Institute will accept up to 43 participants each year. All Division III ADRs, with at least one year of experience in the ADR role are eligible to attend. Applications are accepted via Program Hub from June 15 to August 31. Participant selections prioritize accommodation of the greatest number of conferences.</td>
<td>Nominations: August 31st</td>
<td>FREE</td>
</tr>
</tbody>
</table>

Contact: [Leah Kareti](mailto:leah.kareti@ncaa.org)

| **Division III Career Next Steps Program** | The Division III Career Next Steps Program supports past Student Immersion participants to attend a four-day intensive professional development program for those committed to seeking a career in athletics (administration or coaching). Selected students are fully funded to experience Division III specific programming prior to the [NCAA Career in Sports Forum](https://www.ncaa.org). Participants will explore potential careers in sports, with the primary focus on college athletics. The program is designed to assist students in charting their career paths, as well as provide an opportunity to network and learn from current athletics professionals. The goal is to build a pipeline of talented ethnic minority candidates, with an interest in Division III coaching and/or administration, in an effort to ultimately diversify the division. The Division III Career Next Steps Program is held in conjunction with the NCAA Career in Sports Forum. Ethnic minority students, who have attended the Division III Student Immersion Program and have a strong interest in a career in Division III athletics (coaching and/or administration) are encouraged to apply. Applications are available, via [Program Hub](https://www.ncaa.org), from February to March. Final selections are announced in late March. | March                     | FREE                        |

Contact: [Louise McCleary](mailto:louise.mccleary@ncaa.org)
## 2017-18 Division III Grants, Programs and Services: “Show Me the Money”

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Description</th>
<th>Deadline</th>
<th>Program Cost or Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Division III FAR Fellows Institute</strong>&lt;br&gt;<em>Contact: Leah Kareti</em></td>
<td>The mission of the Division III FAR Fellows Institute is to provide a professional development opportunity for Division III FARs with the potential to positively impact their campus, conference and the division. Through networking with other Division III FARs, enhancing leadership and communication skills, and learning about key issues in the NCAA and Division III, FARs are both inspired and challenged to enrich the Division III student-athlete intercollegiate athletics experience. The 30-member annual class of Fellows allows for each conference to have a representative two out of three years. Applications are accepted via Program Hub from April 1 to May 31. The annual institute is conducted in October.</td>
<td>Nominations: May 31st</td>
<td>FREE</td>
</tr>
<tr>
<td><strong>Division III Ethnic Minority and Women’s Internship Grant</strong>&lt;br&gt;<em>Contact: Ali Teopas</em></td>
<td>This two-year grant is designated for Division III institutions and conference offices to hire 10-month full-time interns. Funding will cover the intern’s salary ($23,660) and $3,000 to cover professional development activities. The institution or conference office will be responsible for providing an additional in-kind contribution of at least $3,700 per year.</td>
<td>January</td>
<td>$26,660 per year ($1,130,000 pool)</td>
</tr>
<tr>
<td><strong>Division III Senior Woman Administrator Program</strong>&lt;br&gt;<em>Contact: Louise McCleary</em></td>
<td>Annually, Division III provides funding for 30 SWAs to attend a division-specific program in conjunction with the annual Women Leaders in College Sports Convention. The program’s goal is to provide professional development and networking opportunities for SWAs, in particular those seeking to become athletics directors and/or conference commissioners. Topics discussed will cover a variety of professional development topics that may include preparing your resume and cover letter for the athletics director search, networking, budgeting, positioning yourself to become an athletics director, the presidents perspective, working with and collaborating with athletics directors, and discussing the SWA’s current role and responsibilities. In addition to the scheduled Division III specific programming, participants will be registered to attend the Women Leaders in College Sports Convention. All participants will also receive a year’s membership to Women Leaders in College Sports. Applications are available, via Program Hub, in June. Final selections are announced in mid-July.</td>
<td>June</td>
<td>FREE</td>
</tr>
</tbody>
</table>
## Opportunity: Division III Strategic Alliance Matching Grant Program

**Contact:** Ali Teopas  

The Strategic Alliance Matching Grant provides funding for Division III institutions and conference offices to enhance gender and ethnic diversity through full-time professional positions in athletics administration.

Each Division III institution and conference office selected to receive a matching grant will be funded for three years, with diminishing contributions by the NCAA. The NCAA will fund 75 percent of the position during the first year, 50 percent the second year and 25 percent during the third year. All applying institutions and conference offices must show a commitment to continuing the position beyond the three-year NCAA grant at the time of the submitted application.

<table>
<thead>
<tr>
<th>Deadline</th>
<th>Program Cost or Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>$708,600 pool</td>
</tr>
</tbody>
</table>

## Opportunity: Division III Student Immersion Program

**Contact:** Louise McCleary  

In 2015, at the recommendation of the Division III Diversity and Inclusion Working Group, the Division III governance staff and the NCAA Office of Inclusion partnered on a new program that brought 40 ethnic minority students to the NCAA Convention. The selected students are fully funded to attend the Convention, and they are exposed to Division III, its members and its governance process. In addition to the scheduled Division III programming, grant recipients receive DiSC training, and attend welcome and debrief meetings. The goal is to build a pipeline of talented ethnic minority candidates, with an interest in Division III coaching and/or administration, in an effort to ultimately diversify the division.

The Division III Student Immersion Program is held annually in conjunction with the NCAA Convention. Ethnic minority students, preferably juniors and seniors, with a strong interest in a career in Division III athletics (coaching and/or administration) are encouraged to apply.

Applications are available, via Program Hub, from mid-August to late September. Final selections are announced in early October.

<table>
<thead>
<tr>
<th>Deadline</th>
<th>Program Cost or Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>September</td>
<td>FREE</td>
</tr>
</tbody>
</table>

## Opportunity: Division III Institute for Administrative Advancement

**Contact:** Louise McCleary  

The Division III Institute for Administrative Advancement seeks to provide professional development and networking opportunities for under-represented populations in Division III athletics. Currently, the Division III membership is lagging behind its counterparts from the other divisions in the representation of ethnic minorities and steps such as the incorporation of the Division III Institute for Administrative Advancement are positive ones. Overall, the goal is to prepare participants to excel within their current role and ultimately, advance their position within Division III athletics. This effort is a partnership between the National Collegiate Athletic Association (NCAA) and the Minority Opportunities Athletic Association (MOAA). (Invitation only)

<table>
<thead>
<tr>
<th>Deadline</th>
<th>Program Cost or Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>FREE</td>
</tr>
</tbody>
</table>
### National Association of Division III Administrators (NADIIIAA) Partnership

**Opportunity Description:** A partnership between the NCAA and NADIIIAA supports professional development programming for Division III athletics administrators. The partnership includes grants and programming to support the NADIIIAA Summer Forum in conjunction with NACDA Convention. Division III athletics administrators that are members of the NADIIIAA may apply for grants to support travel and lodging expenses.

**Contact:** Louise McCleary
Debbie Kresge

**Deadline:**

**Program Cost or Grant Amount:** $75,000 pool

### Female Administrator Enhancement Grant

**Opportunity Description:** This grant in the form of a scholarship enhances the role of the Senior Woman Administrator (SWA) in Division III to support professional development. A partnership between the NCAA and Women Leaders in College Sports (WLCS) provides Division III women the opportunity to attend the annual NCAA/WLCS Institute for Administrative Advancement, a week-long professional development experience to enhance their knowledge and understanding of intercollegiate athletics. Funding will cover tuition, lodging, meals and a portion of travel. The application process is administered by WLCS including a request for consideration of a Division III scholarship.

**Contact:** Patti Phillips, WLCS or Louise McCleary

**Deadline:**

**Program Cost or Grant Amount:** $28,000 pool

### Conference Grant Program (Strategic Initiatives Grant)

**Opportunity Description:** NCAA Division III will allocate $2.49 million pool directly to conferences and Association of Division III Independents to administer educational programs and services that best meet local needs in support of the Division III strategic plan. The grant is intended to encourage collaboration and involvement of all Division III constituent groups (presidents, athletics directors, senior woman administrators, faculty athletics representatives, and student-athletes) in planning, decision-making and accountability of programming at the local level to achieve the goals established in the strategic plan and the grant program. Consistent with the legislated leadership role of presidents and chancellors within conference governance, presidential oversight and accountability with the process and budget allocations, is paramount.

The program is designed in a three-tiered format, consistent with key areas of focus: Tier One - Professional Development/Education/Communication. Tier Two - Social Responsibility and Integration. Tier Three - Quality of the Participation Experience.

**Contact:** Jay Jones

**Deadline:**

**Program Cost or Grant Amount:** $2.54 million pool ($39,000 - $90,000 per conference and Association of Division III Independents).
DIVISION III AMATEURISM CHECKLIST FOR PROSPECTIVE STUDENT-ATHLETES

This document is designed to assist NCAA Division III schools in certifying the amateur status of prospective student-athletes. However, it is not a substitute for the specific legislation in the NCAA Division III Manual.

Note: For international student-athletes, go to the Division III Compliance webpage and click on Division III Compliance Forms to access the General Amatuerism Form for International Student-Athletes — NCAA Division III.

Prospective Student-Athlete's Name: __________________________ Sport(s): __________________________

High School Graduation Date: __/__/________ Date of Initial, Full-time Enrollment at Any Collegiate Institution: __/__/________

Date of Most Recent Amateur Status Certification (if applicable): __/__/________

Prospective Student-Athletes — Amateurism Status (Bylaw 12.1.3)

BEFORE initial, full-time enrollment at any collegiate institution, an individual loses amateur status and is not eligible for participation in a particular sport if the individual engages in any of the following activities (Bylaw 12.1.3.2):

Checking YES to any of the following activities means the individual may have jeopardized his or her amateur status, and the individual should contact the institution’s athletics compliance administrator.

<table>
<thead>
<tr>
<th>YES</th>
<th>NO</th>
<th>BYLAW 12.1.3.2</th>
</tr>
</thead>
<tbody>
<tr>
<td>a.</td>
<td></td>
<td>Use of Athletics Skill for Pay (e.g., receives payment for endorsing a commercial product).</td>
</tr>
<tr>
<td>b.</td>
<td></td>
<td>Accepts a Promise of Pay for Athletics Participation.</td>
</tr>
<tr>
<td>c.</td>
<td></td>
<td>Expenses above Actual and Necessary from a Professional Team.</td>
</tr>
<tr>
<td>d.</td>
<td></td>
<td>Agreement with an Agent.</td>
</tr>
<tr>
<td>e.</td>
<td></td>
<td>Expenses or Awards Not Permitted by Amateurism Rules Governing Events.</td>
</tr>
<tr>
<td>f.</td>
<td></td>
<td>Expenses above Actual and Necessary from Outside Amateur Sports Team or Organization.</td>
</tr>
<tr>
<td>g.</td>
<td></td>
<td>Expenses for Competition from a Sponsor — other than an individual on whom the athlete is naturally or legally dependent.</td>
</tr>
<tr>
<td>h.</td>
<td></td>
<td>Other Activities. Receives any expenses, awards and benefits not listed as permissible in Bylaw 12.1.3.1 (see below).</td>
</tr>
</tbody>
</table>

Per Bylaw 12.1.3.1, before initial, full-time enrollment, an individual may accept any expenses, awards and benefits listed below:

a. Prize Money Based on Place Finish.
b. Actual and Necessary Expenses from a Professional Team.
c. Contract for Professional Athletics.
d. Competition on a Professional Team.
e. Living Expenses from Established Relationship.
f. Actual and Necessary Expenses from Outside Amateur Team or Organization.
g. Expenses from Nonprofessional Sponsor of Event.
h. Actual and Necessary Expenses for Parents and Legal Guardians.
i. Prize for Institutional Promotion.
j. NCAA Eligibility Center Fee.
k. Expenses for Age 15 and Younger Camp or Academy Sponsored by a Professional Sports Organization.
l. Equipment and Apparel Items.
m. Life Skills Mentoring Program.
n. Benefits for Elite-Level Participation.
o. Permissible Insurance Against Disabling Injury or Illness.
q. Fee-for-Lessons.
DIVISION III AMATEURISM CHECKLIST FOR CONTINUING STUDENT-ATHLETES

This document is designed to assist NCAA Division III schools in certifying the amateur status of continuing student-athletes. However, it is not a substitute for the specific legislation in the NCAA Division III Manual.

Note: For international student-athletes, go to the Division III Compliance webpage and click on Division III Compliance Forms to access the General Amateurism Form for International Student-Athletes – NCAA Division III.

Continuing Student-Athlete's Name: ____________________________ Sport(s): ____________________________
High School Graduation Date: __/__/________ Date of Initial, Full-time Enrollment at Any Collegiate Institution: __/__/________
Date of Most Recent Amateur Status Certification (if applicable): __/__/________

Continuing Student-Athletes – Amateurism Status (Bylaw 12.1.5)

AFTER initial, full-time collegiate enrollment, an individual loses amateur status and is not eligible for participation in a particular sport if the individual engages in any of the following activities (Bylaw 12.1.5.2):

Checking YES to any of the following activities means the individual may have jeopardized his or her amateur status, and the individual should contact the institution's athletics compliance administrator.

<table>
<thead>
<tr>
<th>YES</th>
<th>NO</th>
<th>BYLAW 12.1.5.2</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>a. Use of Athletics Skill for Pay (e.g., receives payment for endorsing a commercial product).</td>
</tr>
<tr>
<td></td>
<td></td>
<td>b. Accepts a Promise of Pay for Athletics Participation.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>c. Signs a Contract.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>d. Receipt of Any Funds from a Professional Team.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>e. Competes on a Professional Team.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>f. Enters into a Professional Draft More than Once.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>g. Agreement with an Agent.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>h. Receipt of Cash Award for Participation.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>i. Expenses or Awards Not Permitted by Amateurism Rules Governing Events.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>j. Expenses above Actual and Necessary from Outside Amateur Sports Team or Organization.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>k. Expenses for Competition from a Sponsor – other than an individual on whom the athlete is naturally or legally dependent.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>l. Payment Based on Place Finish – Team Sports. Receives any payment, including actual and necessary expenses.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>m. Payment Based on Place Finish – Individual Sports – During the Playing Season or During the Academic Year. Receives any payment, including actual and necessary expenses.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>n. Payment Based on Place Finish – Individual Sports – Outside the Playing Season During the Institution's Official Summer Vacation Period. Receives any payment other than actual and necessary expenses from the sponsor of an open athletics event.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>o. Other Activities. Receives any expenses, awards and benefits not listed as permissible in Bylaw 12.1.5.1 (see below).</td>
</tr>
</tbody>
</table>

Per Bylaw 12.1.5.1, after initial, full-time enrollment, an individual may accept any expenses, awards and benefits listed below:

a. Actual and Necessary Expenses from Outside Amateur Team or Organization.
c. Expenses from Nonprofessional Sponsor of Event.
d. Actual and Necessary Expenses for Parents or Legal Guardians.
e. Prize for Institutional Promotion.
f. Participation in Institutional, Charitable or Educational Promotions or Fundraising Activities Involving the Athletics Ability of Student-Athletes.
g. Benefits for Elite-Level Participation.
h. Permissible Insurance against Disability or Illness.
i. Camp Employment.
j. Fee-for-Lessons.
<table>
<thead>
<tr>
<th>Event/Activity</th>
<th>Can it Occur on Campus?</th>
<th>Can Coaches Work the Event?</th>
<th>Can Coaches Attend the Event?</th>
<th>Bylaw Connections</th>
</tr>
</thead>
<tbody>
<tr>
<td>Combine Type Activities • Agility, flexibility, speed or strength tests • Skills tests • Other tryout events</td>
<td>No</td>
<td>No</td>
<td>Only if the event is sponsored by an outside organization, occurs off-campus and is open to all institutions.</td>
<td>13.11.2.1, 13.11.2.2</td>
</tr>
<tr>
<td>Competition Event that includes Combine Type Activities*</td>
<td>No</td>
<td>No</td>
<td>Only if the event is sponsored by an outside organization, occurs off-campus and is open to all institutions.</td>
<td>13.11.2.1, 13.11.2.2</td>
</tr>
<tr>
<td>Nonscholastic Competition</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Other recruiting legislation applies</td>
</tr>
<tr>
<td>Privately Owned Camp</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Other recruiting legislation applies</td>
</tr>
<tr>
<td>Camp Providing Recruiting Service***</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td>13.12.2.4.1, May 20, 1996 Educational Column</td>
</tr>
</tbody>
</table>

Notes:

* Often it is not clear if an event includes combine type activities. It is incumbent on the institution to ensure that activities such as offensive and defensive skill displays, running displays and other sport specific tests, are not included as part of the event. If those activities are included then the event would be treated like a combine type activity.

** If the camp includes combine type activities, then a member institution’s coach may only work the camp if the combine type activities are directly related to the instruction at the camp.

*** To determine whether a camp operator constitutes a recruiting service for purposes of staff employment, it is NOT sufficient to ask whether the operator considers itself a recruiting service. A recruiting service is defined in Bylaw 13.02.12 (Recruiting or Scouting Service). If the camp operator provides any of the services set forth in Bylaw 13.02.12, then it is considered a recruiting service for purposes of Division III NCAA legislation.
COMMUNICATION, CONTACTS AND EVALUATIONS

CONTACTS (Bylaw 13.1)
- Off-campus contacts are not permitted until a PSA has completed his or her sophomore year of high school.
- No number limit on off-campus contacts.
- Contact (including telephone calls if at the event or aware of the competition) may not be made with a PSA before any athletics competition in which the PSA is a participant until the PSA has been released by the appropriate institutional authorities. Exception: An athletics staff member may have on-campus contact prior to competition with a PSA, provided the PSA is not scheduled to compete on that day on the institution's campus.
- Contact may occur with relatives, guardian(s) or individual of comparable relationship of a contactable PSA at the site of a PSA's practice or competition (including during the competition).

EVALUATIONS (Bylaw 13.1)
- There are no restrictions on the number or timing on evaluations of a PSA participating in practice or competition.

PERMISSION TO CONTACT (Bylaw 13.1.1.2)
- Athletics recruitment of any type of an NCAA or NAIA four-year college student-athlete is not permitted without first obtaining written permission from the student's current institution, regardless of who makes the initial contact.
- A student-athlete transferring from a Division III institution to another Division III institution can sign the self-release form for proper permission.
- Permission to contact is not required for a two-year college prospect.

RECRUITING MATERIALS (Bylaw 13.4)
- There are no restrictions on the timing of providing recruiting materials or letters to PSAs.
- Institutions are permitted to provide any official academic, admissions, athletics and student-services publications or electronic media published or produced by the institution and other information of a general nature that is available to all students.

CELEBRATORY SIGNING FORM (Bylaw 13.9)
- Institutions may use a standard, nonbinding athletes celebratory signing form after a PSA has been accepted for enrollment. The standard form shall be made available by the NCAA national office. The form is located on the Legislative Services Database (LSDBi).

This document is designed to provide a quick reference of NCAA Division III recruiting rules. It is not to serve as a substitute for the legislation in the NCAA Division III Manual. Division III recruiting rules apply to athletics-based recruiting and are not meant to limit an institution’s admissions office from the recruitment of prospective students generally.
### CAMPUS VISITS

<table>
<thead>
<tr>
<th></th>
<th>Official visits</th>
<th>Unofficial visits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Number of Visits Permitted</strong></td>
<td>One financed visit per institution.</td>
<td>Unlimited.</td>
</tr>
<tr>
<td><strong>First Opportunity to Visit</strong></td>
<td>January 1 of the prospective student-athlete’s (PSA) junior year in high school.</td>
<td>Any time.</td>
</tr>
<tr>
<td><strong>Permissible Length of Visit</strong></td>
<td>Shall not exceed 48 hours. The 48-hour period begins at the time the PSA arrives on campus.</td>
<td>No time limitations.</td>
</tr>
<tr>
<td><strong>Meals</strong></td>
<td>Three on-campus meals per day for the PSA and individuals accompanying the PSA. Dessert or after-meal snack also is permitted. May provide meals while in transit to and from visit.</td>
<td>One on-campus meal for the PSA only.</td>
</tr>
<tr>
<td><strong>Lodging</strong></td>
<td>Campus or within 30-mile radius of campus and comparable to student life. May include other guests if no additional cost. May provide a separate room for parents/guardians. May provide lodging while in transit to and from visit.</td>
<td>None, unless lodging is generally available to all visiting prospective students.</td>
</tr>
<tr>
<td><strong>Entertainment</strong></td>
<td>Maximum of $40 each day (no cash to the PSA) within a 30-mile radius of campus. $40 must cover PSA, the PSA's parents, guardian(s), spouse or individual of comparable relationship and student host.</td>
<td>None.</td>
</tr>
<tr>
<td><strong>Complimentary Admissions to Home Athletics Event</strong></td>
<td>Admission for the PSA and any individual accompanying the PSA (no limit on the number of tickets). No special seating.</td>
<td>Admission for the PSA and any individual accompanying the PSA (no limit on the number of tickets). May not reserve additional game tickets. May not arrange special parking. No special seating.</td>
</tr>
<tr>
<td><strong>Transportation</strong></td>
<td>Round-trip (e.g., airfare, mileage) cost for the PSA only (including other individuals traveling in same automobile). The PSA may receive special on-campus parking. Transportation to view home practice and competition sites in the PSA's sport or other home institutional facilities.</td>
<td>Transportation to view home practice and competition sites in the PSA's sport or other home institutional facilities.</td>
</tr>
</tbody>
</table>

See Bylaws 13.5, 13.6 and 13.7 for more information.

### SOCIAL MEDIA TIMING

<table>
<thead>
<tr>
<th><strong>When</strong></th>
<th><strong>Athletics may</strong></th>
<th><strong>Athletics may not</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Before the PSA submits a financial deposit to the institution</strong></td>
<td>• Send private/direct messages to the PSA (or PSA's family) using social media.</td>
<td>• Send a public message to the PSA (or PSA's family) on social media.</td>
</tr>
<tr>
<td></td>
<td>• Send a public message to the PSA (or PSA's family) on social media.</td>
<td>• Post information about the PSA on social media.</td>
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<td></td>
<td>• Like the PSA's post (or a post the PSA is tagged in).</td>
<td>• Follow, friend, retweet, tag or post to the PSA's page/timeline.</td>
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<td>• Follow, friend, retweet, tag or post to the PSA's page/timeline.</td>
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<tr>
<td><strong>After the PSA submits a financial deposit to the institution, but before May 1 of the senior year in high school</strong></td>
<td>• Send private/direct messages to the PSA (or PSA's family) using social media.</td>
<td>• Send a public message to the PSA (or PSA's family) using social media.</td>
</tr>
<tr>
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<td>• Use social media to announce the PSA's commitment to attend the institution.</td>
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</tbody>
</table>

See Bylaws 13.02.11 and 13.10 for more information.

### ELECTRONIC TRANSMISSIONS (Bylaw 13.02.11)

- No restrictions on the number or timing of telephone calls (including videoconferencing and videophones) and private electronic correspondence (electronic mail, text messages, private communication through social networking site) to PSAs.
BUILDING TOWARD A CAREER IN COLLEGIATE ATHLETICS
BUILDING TOWARD A CAREER IN COLLEGIATE ATHLETICS

UNDERGRADUATE YEARS — DURING ACADEMIC SESSIONS

☑️ **Work or volunteer in your institution’s department of athletics.**
  - With the athletics director or another athletics administrator, discuss opportunities that are experiential in nature.
    - Event management of athletics contests.
    - Special event management (for example, Hall of Fame, Alumni Weekend, Family Weekend).
    - Organization and execution of annual fundraisers (golf outing, etc.).
    - Event management of conference or NCAA championship/tournament events.
    - Student volunteer coach or manager.

  - Build relationships with many staff members representing multiple areas within college sports.

  - Diversify your experiences.
    - Athletics administration.
    - Athletics communications.
    - Coaching.
    - Compliance.
    - Facilities and equipment management.
    - Fundraising/development.
    - Sports medicine.
    - Strength and conditioning.
    - Student-athlete development.

☑️ **Volunteer to serve on athletics-related committees.**
  - Express interest in an athletics professional career to the director of athletics, other athletics administrators or coaches and volunteer to serve on athletics-related committees.
    - Search committees (for example, administrator or coach).
    - Student-Athlete Advisory Committee (SAAC).
    - Building project committees.
    - Special event planning committees (Hall of Fame, Alumni Weekend, Family Weekend, conference and/or NCAA championship committees).
    - Athletics board.

☑️ **Explore opportunities to work in the conference office (if applicable).**
  - Championship — volunteer support.
  - Internship.
  - Web-content management.

☑️ **Maximize related course offerings.**
  - Explore whether there are academic courses specifically designed for individuals pursuing a career in athletics (administration and/or coaching).
  - Research and consult with your faculty athletics representative (FAR) if there are courses that provide a related skill set/knowledge base (coaching, business, accounting, event planning, health and safety, etc.).
Apply for and attend conference office and/or NCAA-sponsored events and athletics leadership programming.

- Attend NCAA-sponsored events (for example, NCAA Convention, Inclusion Forum).
  - Apply for the NCAA Student Immersion Program (ethnic minorities).
  - Apply for conference-grant funding (if applicable within your athletics conference).
  - Request institutional funding and support (if available).
- Apply for NCAA-sponsored student leadership programming.
  - Student-Athlete Leadership Forum.

Visit the career development office.

- Inquire about externship, internship, fellowship and job-shadowing opportunities in collegiate sports.
- Explore opportunities that will provide a related experience or opportunity to gain relative knowledge (for example, fundraising, event management, marketing, web-content management).
- Apply for experiential opportunities.
- Request resume review and development.
- Participate in mock interviews and etiquette sessions.
- Participate in informational interviews (in-person meeting or phone call).

DURING SUMMER/BREAK PERIODS

- Pursue experiential opportunities and build your network.
  - Participate in externships, internships, fellowships or jobs within collegiate athletics or outside the industry that will allow you to gain significant relative knowledge and skills.
  - Job shadow at nearby colleges, universities and conference offices — always expand your network.
  - Coach a local travel sports team (organize team travel, logistics, player management, etc.).

- Research opportunities to take coursework in athletics administration/athletics management/coaching not otherwise available at your institution.

- Obtain commonly required certifications for your desired profession. (Note: Check requirements for renewal and associated time deadlines)
  - Coaching licensure.
  - Health and safety certifications (automated external defibrillator, CPR, first responder).
  - Strength and conditioning certification.

- Research graduate schools that provide an advanced degree in athletics administration, sports/business management, and/or higher education.
  - Identify necessary prerequisites.
  - Determine what graduate assistant positions might be available (administration, coaching).
  - Plan a visit during the summer before your senior year.
**NCAA Division III Emergency Phone Line**

The purpose of this service is to process emergency interpretive requests that require a response within the next business day and when an institution or conference does not have sufficient time to submit the request via Requests/Self-Reports Online (RSRO).

**Examples:**
- Competition today or tomorrow.
- Bus leaves this afternoon.
- PSA plans to depart tonight for an official visit.

**How?**
- An institution or conference office should call 317-917-6003 and leave a detailed voicemail.

**How Long?**
- An academic and membership affairs (AMA) staff member will contact the institution or conference office by telephone as soon as possible to resolve the issue. The voice mailbox will be checked from 9 a.m. to 5 p.m. Eastern Monday through Friday.

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**Urgent Interpretive Request via RSRO**

The purpose of the urgent interpretive process is to allow AMA staff to triage interpretive requests that require a response within the next two business days. An institution must include an explanation of the circumstances that require a response within two business days.

**Examples:**
- Competition within the next two business days.
- Scheduled departure within the next two business days.
- Start or end of a term within the next two business days.
- Transfer questions when the start or end of a term is within two business days.

**How?**
- Submit an interpretation request via RSRO and mark the request as requiring “expedited review.”

**How Long?**
- As of September 1, 2014, NCAA staff was issuing decisions on urgent Division III interpretations in an average of .91 days.

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**Interpretive Request via RSRO**

The purpose of the interpretive process is to provide efficient, accurate interpretative support to NCAA institutions and conferences.

**Examples:**
- Competition or departure more than two days from today.
- Transfer questions when the start or end of a term is not within two business days.
- All other requests.

**How?**
- Submit an interpretation request via RSRO.

**How Long?**
- As of September 1, 2014, NCAA staff was issuing decisions on nonurgent Division III interpretations in an average of 1.83 days.
The enforcement staff supports schools and individuals who play by the rules and are committed to integrity. NCAA investigations protect the common interests of schools and the Association’s enduring values. When potential violations are discovered, schools and individuals are obliged to cooperate by disclosing all relevant information to enforcement staff or committee representatives.

BYLAWS
NCAA members propose and adopt bylaws.

INVESTIGATION & PROCESSING
The enforcement staff investigates alleged violations of those bylaws and presents its findings to the Committee on Infractions (COI).

OUTCOME & APPEAL
The COI, made up of qualified individuals from NCAA schools and the public, concludes whether violations occurred and whether penalties are appropriate. The COI decision is reviewed by the Infractions Appeals Committee, also made up of qualified individuals from NCAA schools and the public.

COMPLIANCE
Each NCAA school has an obligation to monitor and control its athletics programs, its representatives and its student-athletes to assure compliance with the Constitution and bylaws of the Association.

EXEMPLARY COOPERATION
Exemplary cooperation by an NCAA school or involved individual may be a mitigating factor when determining any penalties. Exemplary cooperation may include identifying individuals, documents and other information pertinent to the investigation; expending institutional resources to expedite a thorough and fair collection and disclosure of information; or bringing additional violations to the attention of the enforcement staff.

NON-COMPLIANCE
Each NCAA school has an obligation to report all instances of noncompliance to the Association in a timely manner.

FAILURE TO COOPERATE
Failing to cooperate with the NCAA enforcement staff, Committee on Infractions (COI) or Infractions Appeals Committee may result in an independent allegation and be considered an aggravating factor when determining any penalties. Institutional representatives or involved individuals may be asked to appear before a hearing panel of the COI at the time the allegation is considered.
The NCAA membership created the infractions process to ensure fair play and integrity among NCAA schools. Resolving a case of alleged violations includes distinct phases of fact-gathering, review and appeal. The NCAA enforcement staff works with schools and involved individuals—such as schools’ employees or student-athletes—to investigate the facts related to alleged violations. The Independent Committee on Infractions (COI), made up of qualified individuals from NCAA schools and the public, reviews the facts to conclude whether violations occurred and whether penalties are appropriate. Schools or involved individuals may appeal the COI decision to the independent Infractions Appeals Committee (IAC), also made up of qualified individuals from NCAA schools and the public.

### Infractions Process

<table>
<thead>
<tr>
<th>Process Adopted by Membership</th>
<th>Who is Involved</th>
<th>Investigation</th>
<th>Review</th>
<th>Appeal</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Who is Involved</strong></td>
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<tr>
<td>Enforcement Staff</td>
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<tr>
<td>Schools &amp; Involved Individuals</td>
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<tr>
<td>Committee on Infractions*</td>
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<tr>
<td>Infractions Appeals Committee*</td>
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</tbody>
</table>

#### Investigation
- After learning of possible violations, the enforcement staff conducts research and decides whether to investigate.
- If the facts warrant an inquiry on campus, the enforcement staff issues a notice to the school and investigates. After the inquiry, the enforcement staff decides whether to bring formal allegations. If sufficient information exists, the staff issues a “notice of allegations.” The school and involved individuals have the opportunity to respond in writing.

#### Review
- The COI reviews evidence provided by the enforcement staff, schools and involved individuals.
- After reviewing information and the positions of all parties, the COI deliberates privately to conclude whether violations occurred and whether penalties are appropriate. The COI prepares and releases a written decision.
- If the parties agree on the facts, the COI can decide the case through an expedited process called summary disposition.

#### Appeal
- A school or involved individual may appeal violations or penalties to the IAC.
- When an appeal is filed, the IAC hears arguments from the school, involved individuals and the COI. The enforcement staff plays a very limited role in appellate arguments.
- The IAC deliberates privately to decide if the COI decision should be affirmed or reversed. The IAC has the final word on whether a violation occurred and whether penalties are appropriate.

*CONSISTS OF QUALIFIED INDIVIDUALS FROM NCAA SCHOOLS AND THE PUBLIC

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NCAA is a trademark of the National Collegiate Athletic Association.
Across Divisions I, II and III, there are more than 5,800 rules. Obviously, the enforcement staff encounters violations of certain rules more than others. To aid compliance efforts at Division III member colleges and universities, frequently violated rules are noted below. This information highlights areas in which schools have been most likely to encounter violations in recent years. The information may also be used as a resource for schools looking to audit areas of potential noncompliance.

### TOP 5 SECONDARY VIOLATIONS IN DIVISION III

- **17.1.5** – Out-of-season athletically related activities
- **14.1.8.1** – Full-time enrollment
- **16.8.1.2** – Expenses provided during competition while representing the institution
- **13.02.11** – Electronic transmissions to prospective student-athletes
- **14.1.3.1** – Failure to complete the Student-Athlete Statement

### TOP 5 MAJOR VIOLATIONS IN DIVISION III

- **16.02.3** – Extra benefits
- **15.4.1-(a)** – Consistent financial aid: Athletics considered as a criterion
- **15.4.1-(c)** – Consistent financial aid: Clearly distinguishable pattern for student-athletes
- **15.4.5** – Athletics involvement in financial aid packaging
- **11.1.2.1** – Responsibility of head coach
- **14.01.2** – Academic status
Some rules violations adversely impact the eligibility of one or more student-athletes. Eligibility matters are not resolved through the infractions process. Rather, violations impacting a student-athlete’s eligibility are resolved through the NCAA academic and membership affairs (AMA) group.

At the close of an investigation, the enforcement staff presents any bylaw interpretation questions to the AMA staff, which provides an interpretation. If the school disagrees with the staff interpretation, it may appeal to the appropriate peer committee.

If it is determined a violation occurred, the school declares the impacted student-athlete ineligible and seeks his or her reinstatement from the AMA staff. If the school disagrees with the staff decision or the conditions of reinstatement, it may appeal to a peer body called the Student-Athlete Reinstatement (SAR) Committee.

The school may advocate for its position throughout the interpretation and reinstatement process.
Staying Compliant with NCAA Division III Financial Aid Requirements

This resource is intended to facilitate communication across all campus constituencies (e.g., director of athletics, director of financial aid, development office, admissions office and athletics compliance) with a role in the institution’s financial aid awarding process. The NCAA Division III Financial Aid Committee recommends that Division III institutions engage in these conversations regularly to help ensure compliance with Bylaw 15.

Please have the following resources on hand for all discussions:

- NCAA Division III Manual – Bylaw 15: Financial Aid
- Annual Financial Aid School Profile Report
- Institutional Financial Aid Policies and Procedures
- Institutional Awards Applications and Descriptions
- NCAA Division III Financial Aid Reporting Program Policies and Procedures Worksheet

Guidelines to a Consistent Financial Aid Package:

1. Financial aid cannot be granted based on a student-athlete’s athletics participation. This means institutions should not consider athletics leadership, ability or performance when formulating a financial aid package. [Bylaw 15.4.1-(a)]

   Discussion Questions:
   - Is the financial aid based on the student-athlete’s financial need?
   - What criteria are used for awarding non-need based aid?
   - Do we have a non-need based award policy?
   - Is there an application process for non-need based awards?
   - Who makes non-need based award decisions and are athletics personnel involved?
   - Are extracurricular activities considered in awarding non-need based aid?
   - Are leadership positions considered in non-need based awards?
   - When considering extra curricular activities and leadership positions in awarding non-need based aid, may athletics be a component?
   - What criteria are included in our award matrix?

2. Financial aid procedures should be the same for all students. Student-athletes and non-athletes should be treated the same. [Bylaw 15.4.1-(b)]

   Discussion Questions:
   - What methods are used to determine financial need for need-based aid?
   - Is there a policy directing the proportion of financial need that will be met by institutional gift aid?
   - What are our policies and procedures for awarding non-need based aid and do they differ for any student subpopulation?
   - What policies and procedures inform our award matrix?
   - How do our policies and procedures remove athletics from consideration in the admissions rating system before a financial aid award?

3. The financial aid packages for student-athletes should resemble similar packages offered to non-athletes. [Bylaw 15.4.1-(c)]

   Discussion Questions:
   - Do student-athletes appear to receive preferential financial aid packaging?
   - Do specific athletics teams appear to benefit from preferential, specific institutional awards or grants?

4. The total award amount given to student-athletes compared to the total award amount given to the overall student population should be proportionate to the number of student-athletes compared to the overall student population. [Bylaw 15.4.1-(d)]

   Discussion Questions:
   - What is the percentage of student-athletes in the student body and what percentage of total institutional aid do student-athletes receive?
   - Is there a difference in proportion in the amount given to student-athletes when compared to the rest of the student population?
   - What considerations do we make when awarding institutional aid?

Athletics Staff Involvement:

Athletics staff members are not allowed to have any role in determining institutional aid and are not permitted to modify or arrange financial aid packages. [Bylaw 15.4.5]

Discussion Questions:
- What role do athletics department staff members play in the awarding of financial aid?
- Are athletics staff members on our financial aid committee?
- Do we have members of the athletics staff also employed by the admissions department? If so, do employees of the admissions department play a role in the financial aid award process?

For additional resources:
- Contact your conference office
- File an interpretive request in RSRO
- Call the AMA Interpretations Line at 317/917-6003
This resource is intended to assist financial aid administrators in reviewing outside aid awards. The NCAA Division III Financial Aid Committee recommends that Division III institutions utilize this document as a first step in ensuring compliance with the financial aid from outside sources legislation (NCAA Division III Bylaw 15.2.3.5), which allows student-athletes to receive financial aid from an outside source that considers athletics provided certain criteria are met. For additional financial aid resources please contact your athletics department or conference office, file an interpretive request in Requests-Self Reports Online (RSRO) or call the Academic and Membership Affairs (AMA) Interpretations Line at 317/917-6003.

Start here and work your way down the page to determine if the outside aid you are examining meets the requirements of Bylaw 15.2.3.5.

- Does the award limit the recipient to attend your institution only?
- Does the donor of the award have a direct connection with your institution?
- Can the award be made on more than one occasion?

If YES to any

Was athletics participation, leadership, ability or performance considered in the determination of the award recipient?

If YES

Receipt of the award would be IMPERMISSIBLE

If NO

Receipt of the award would be PERMISSIBLE

If NO to all

The award is permissible

**DIRECT CONNECTION:** A direct connection is present when the donor of an outside award is also a representative of athletics interest (NCAA Bylaw 13.02.9) for the institution the recipient plans on attending.

**DONOR:** The individual or entity funding the outside scholarship.

**MULTI-YEAR DISBURSEMENT:** It is permissible for outside financial aid (where athletics is considered) to be disbursed over multiple years provided the award is made on one occasion only. (For example, a student-athlete receives a $5,000 scholarship that is renewable each year until he/she graduates. There are no renewal criteria and the student-athlete does not have to do anything to continue to receive the scholarship each year. In total, he/she receives $20,000 from this organization.)
<table>
<thead>
<tr>
<th>Form</th>
<th>Description</th>
<th>Who Signs or Is Responsible</th>
<th>Destination</th>
<th>Due Date</th>
<th>NCAA Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coaches Rules Test</td>
<td>All head coaches and athletics administrators with compliance responsibilities must take the rules test annually. Institutions must file a secondary violation for failure to adhere to this annual requirement.</td>
<td>Compliance Director</td>
<td>NCAA national office via the NCAA website</td>
<td>August 1 Updated rules test available. Annual requirement.</td>
<td>Kristin DiBiase <a href="mailto:kdibiase@ncaa.org">kdibiase@ncaa.org</a></td>
</tr>
<tr>
<td>Sports Sponsorship and Demographic Report</td>
<td>Institutions must update contact information for administrators and head coaches. They must report information for sports sponsored last year and for the upcoming academic year. Athletic department citizenship and ethnicity information is collected. Information is required for championships eligibility.</td>
<td>Athletics Director</td>
<td>NCAA national office via the NCAA website (My Apps)</td>
<td>August 1 Institutions are not eligible for championships if data is not submitted.</td>
<td>Nicole Hollomon <a href="mailto:nhollomon@ncaa.org">nhollomon@ncaa.org</a></td>
</tr>
<tr>
<td>NCAA Directory</td>
<td>Institutions should update directory contact information for administrators and head coaches as personnel changes take place to keep the institution's page current.</td>
<td>Compliance Director</td>
<td>NCAA national office via the NCAA website (My Apps)</td>
<td>As needed</td>
<td>Nicole Hollomon <a href="mailto:nhollomon@ncaa.org">nhollomon@ncaa.org</a></td>
</tr>
<tr>
<td>Drug-Testing Consent</td>
<td>Student-athlete must sign form to affirm his or her awareness of the NCAA drug-testing program and agree to allow the NCAA to test in relation to any participation in NCAA championships.</td>
<td>Student-Athletes</td>
<td>Athletics Director’s Office</td>
<td>Before student-athlete’s first outside competition</td>
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<tr>
<td>Student-Athlete Affirmation of Eligibility</td>
<td>Must be completed for each sport to include the names of the student-athletes who have completed and signed the Student-Athlete Statement and Drug-Testing Consent.</td>
<td>Athletics Director and Head Coaches</td>
<td>Athletics Director’s Office</td>
<td>Before student-athlete’s first outside competition</td>
<td></td>
</tr>
<tr>
<td>General Amaturism and Eligibility Form for International and Select Student-Athletes</td>
<td>Must be completed for each international student-athlete to certify eligibility for practice and competition and assess compliance with NCAA amateurism and eligibility rules.</td>
<td>Student-Athletes, Eligibility-Certification Official and Head Coaches</td>
<td>Athletics Director’s Office</td>
<td>Before student-athlete’s first practice</td>
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<tr>
<td>NCAA DIVISION III ANNUAL LIST OF REQUIRED FORMS AND ACTIONS</td>
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<td><strong>HIPAA/Buckley Amendment Consent/Waiver Form</strong></td>
<td>Signing of the authorization/consent shall be voluntary and is not required by the institution for medical treatment, payment for treatment, enrollment in health plan or for any benefits (if applicable) and is not required for the student-athlete to be eligible to practice or compete.</td>
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<tr>
<td>Student-Athletes</td>
<td>Athletics Director’s Office</td>
<td>Before student-athlete’s first outside competition (voluntary)</td>
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<td><strong>Student-Athlete Statement</strong></td>
<td>Student-athlete must sign form to affirm, to the best of his or her knowledge; he or she is eligible to compete in intercollegiate competition.</td>
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<td>Student-Athletes</td>
<td>Athletics Director’s Office</td>
<td>Before student-athlete’s first outside competition</td>
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<td><strong>Membership Dues</strong></td>
<td>Institutions and conferences must remit membership dues annually.</td>
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<tr>
<td>Director of Athletics, Fiscal Staff Members</td>
<td>NCAA National Office</td>
<td>September 1. Cannot vote at Annual Convention if membership dues have not been paid.</td>
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<tr>
<td><strong>Certification of Compliance for Staff Members of Athletics Departments</strong></td>
<td>Staff members of the athletics department (including part-time staff members, graduate assistants and clerical staff) must sign if they were a staff member in the previous academic year and returning for this academic year.</td>
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<tr>
<td>Returning Staff Members</td>
<td>Athletics Director’s Office</td>
<td>September 15</td>
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<tr>
<td><strong>Certification of Compliance for Institutions</strong></td>
<td>Chancellor or president certifies that the institution has met the requirements of Bylaw 31.2.1. Must certify each year to be eligible to enter a team or individual competitors in an NCAA championship.</td>
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<td>Chancellor or President</td>
<td>Athletics Director’s Office</td>
<td>September 15</td>
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<tr>
<td><strong>EADA Report</strong></td>
<td>Any coeducational institution of higher education that participates in Title IV, the federal student aid program, and has an intercollegiate athletics program, must comply with the EADA by preparing an annual report, officially called The Report on Athletic Program Participation Rates and Financial Support Data.</td>
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<tr>
<td>Athletics Director</td>
<td>United States Federal Government Office of Postsecondary Education</td>
<td>October 15 EADA Help Desk</td>
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<tr>
<td><strong>NCAA DIVISION III ANNUAL LIST OF REQUIRED FORMS AND ACTIONS</strong></td>
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</table>
| **Division III In-Region Scheduling Waiver Requirement Form**  | Institutions that are unable to meet the in-region scheduling requirement in team sports must complete this form on an annual basis to be eligible for championships selection. | Athletics Director | Division III Championships Committee | December of the previous year | Liz Suscha  
lsuscha@ncaa.org |
| **NCAA National Convention Attendance**                       | Annual Association-wide meeting of all NCAA member institutions and conferences to discuss pertinent issues and vote on legislation. A voting delegate from your institution must attend and cast a vote during the Division III Business Session. | Initial contact is sent to the chancellor or president, with a copy to the athletics director. | NCAA national office | Second week of January, annually. Delegates may not vote if membership dues have not been paid. | Kristin DiBiase  
kdbiasi@ncaa.org |
| **NCAA Financial Reporting Form (voluntary)**                 | Report on the revenues, expenses, and capital expenditures of the institution’s athletics department. | Initial contact is sent to the chancellor or president, with a copy to the athletics director. | NCAA national office  
(My Apps) | January 15 | Maria DeJulio  
mdejulio@ncaa.org |
| **NCAA Regional Rules Seminars**                             | Annual rules compliance seminars. The seminar is offered twice per year in two locations. In select years, members of certain Division III conferences are permitted to use attendance at a Conference Rules Seminar to fulfill the once-in-three-year requirement. | Athletics Director; compliance or other administrators are optional. | NCAA national office | May and June (once in three years) | Kristin DiBiase  
kdbiasi@ncaa.org |
| **Institutional Self-Study Guide**                            | Institutional self-assessment to ensure compliance with NCAA Division III member rules and regulations. | Athletics Director is responsible for submission; however, the chancellor or president, athletics direct report (if applicable), SWA, and FAR must review prior to submission. | NCAA national office, via online submission portal  
(My Apps) | June 1 (once in five years) | Kristin DiBiase  
kdbiasi@ncaa.org |
<table>
<thead>
<tr>
<th><strong>NCAA DIVISION III ANNUAL LIST OF REQUIRED FORMS AND ACTIONS</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Athletics Program Assessment</strong></td>
</tr>
<tr>
<td><strong>Annual Report Form</strong></td>
</tr>
<tr>
<td><strong>NCAA Graduation Rates</strong></td>
</tr>
<tr>
<td><strong>Financial Aid Reporting Program (required)</strong></td>
</tr>
<tr>
<td><strong>Athletics Director</strong></td>
</tr>
<tr>
<td><strong>January 15</strong></td>
</tr>
<tr>
<td><strong>May 15</strong></td>
</tr>
<tr>
<td><strong>NCAA national office</strong></td>
</tr>
<tr>
<td><strong>June 1 of each year of the provisional or reclassifying membership process.</strong></td>
</tr>
<tr>
<td><strong>Jay Jones</strong></td>
</tr>
<tr>
<td><strong>Jean Orr</strong></td>
</tr>
<tr>
<td><strong>Designated Institutional Personnel</strong></td>
</tr>
<tr>
<td><strong>NCAA national office (My Apps)</strong></td>
</tr>
<tr>
<td><strong>Between June 1 and September 15</strong></td>
</tr>
<tr>
<td><strong>Maria DeJulio</strong></td>
</tr>
<tr>
<td><strong>Eric Hartung</strong></td>
</tr>
</tbody>
</table>
Staying Compliant with Division III Rules

This resource is intended to facilitate communication between the intercollegiate athletics department and all campus constituencies (e.g., admissions, advancement, financial aid, registrar, etc.) with a role in the institution’s athletics compliance process. Institutions that engage in frequent cross-campus conversations will improve compliance with NCAA Division III legislation.

The graphic below shows the departments that the athletics compliance administrator should meet with throughout the year and suggested educational topics to discuss. Links to most frequently violated rules, the infractions process and resources are also provided. The goal is to educate the campus community and promote NCAA compliance.

---

Enforcement trends and processes

- Resources
- Infractions process

NCAA Division III annual list of required forms and due dates (access here)

- Sport sponsorship and demographic form (August 1)
- Financial aid report — mandatory (September 15)
- NCAA financial reporting form — voluntary (January 15)
- Regional Rules Seminars (May and June — once in three years)
- Institutional Self-Study Guide (June 1 — once in five years)
- NCAA graduation rates (June 1)

---

**ADVANCEMENT**

Review/educate about:
- athletics fundraising policies;
- permissible awards and benefits; and scholarships and donations.

**ADMISSIONS**

Review/educate about:
- advertisements; athletics staff involvement; electronic communications; and prospective student-athlete visits.

**REGISTRAR**

Review/educate about:
- good academic standing;
- graduation rate reporting;
- monitoring full-time enrollment; and satisfactory progress requirements.

**FINANCIAL AID** (access here)

Review/educate about:
- athletics staff involvement policies; financial aid from outside sources; and institutional scholarships and grants.

**OTHER DEPARTMENTS**

Review/educate with the following departments (not exhaustive):
- academic departments;
- alumni relations; board of trustees; boosters; chancellor/president; communications; and student activities.
**MEMBERSHIP**

Division III is the NCAA’s largest division (approximately 40% of total membership).

- **Division III**
  - **Total Members:** 451
  - **Active:** 443
  - **Provisional:** 5
  - **Reclassifying:** 3

**STUDENT-ATHLETE COMPOSITION**

On average, student-athletes comprise 26% of the student body at Division III institutions. (This percentage ranges from two to more than 55%.)

- **Median:**
  - Student-athletes at schools that don’t sponsor football: 285
  - Student-athletes at schools that sponsor football: 537

**UNDERGRADUATE ENROLLMENT**

- **Lowest:** 416
- **Median:** 2,758
- **Average:** 4,084
- **Highest:** 38,860

**DIVISION III STUDENT-ATHLETES**

- Report participating in club sports and intramural sports at greater rates than the student body.
- Report active academic engagement and participation in academic “extras,” such as research with faculty, study abroad opportunities and capstone/senior thesis projects.
- Have a graduation rate approximately 5 percent higher than the overall student body.
- Report significantly greater gains in time management when compared with the student body.
- Report greater involvement in volunteering.
- Are more likely to report that they see themselves as part of the campus community.
- Have equal opportunity and access to financial aid as the general student body – but are not awarded aid based on athletics leadership, ability, performance or participation.

**ATHLETICS PARTICIPATION**

(Approximately 39% of NCAA student-athletes compete at Division III institutions.)

<table>
<thead>
<tr>
<th></th>
<th>Division III</th>
<th>NCAA Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Men</strong></td>
<td>113,020 (58.2%)</td>
<td>280,437 (56.2%)</td>
</tr>
<tr>
<td><strong>Women</strong></td>
<td>81,176 (41.8%)</td>
<td>218,567 (43.8%)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>194,196</td>
<td>499,004</td>
</tr>
</tbody>
</table>

**AVERAGE TOTAL OPERATING EXPENSES PER INSTITUTION**

<table>
<thead>
<tr>
<th></th>
<th>WITH FOOTBALL</th>
<th>WITHOUT FOOTBALL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Division III</strong></td>
<td>$4,265,000</td>
<td>$2,696,000</td>
</tr>
<tr>
<td><strong>NCAA Overall</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**SPORTS SPONSORED PER INSTITUTION**

18 average number of sports that Division III schools sponsor.

**NCAA BUDGET ALLOCATION**

$30.2 million

(3.18% of NCAA operating budget)

**PRIORITY INITIATIVES**

- Clarify the values of Division III athletics.
- Appropriately leverage presidential and ADR leadership in the Division III governance structure.
- Ensure the division is effectively managing equity and inclusion issues.
- Enhance the well-being of prospects, student-athletes and staff.
- Promote the Division III philosophical principle that the academic performance of student-athletes should be consistent with the general student body.
- Enhance formal accountability of the governance structure.
- Maintain fiscal integrity.

**III-SPONSORED CHAMPIONSHIPS**

**MEN CHAMPIONSHIP SPORTS (14)**

- Baseball
- Basketball
- Cross Country
- Football
- Golf
- Ice Hockey
- Lacrosse
- Soccer
- Swimming and Diving
- Tennis
- Indoor Track and Field
- Outdoor Track and Field
- Volleyball
- Wrestling

**WOMEN CHAMPIONSHIP SPORTS (14)**

- Basketball
- Cross Country
- Field Hockey
- Golf
- Ice Hockey
- Lacrosse
- Rowing
- Soccer
- Softball
- Swimming and Diving
- Tennis
- Indoor Track and Field
- Outdoor Track and Field
- Volleyball

**NATIONAL COLLEGIATE CHAMPIONSHIPS (9)**

- Men - Gymnastics, Water Polo
- Women – Beach Volleyball, Bowling, Gymnastics, Water Polo
- Men and Women – Fencing, Rifle, Skiing
POSITIONING STATEMENT

Follow your passions and discover your potential.

The college experience is a time of learning and growth — a chance to follow passions and develop potential. For student-athletes in Division III, all of this happens most importantly in the classroom and through earning an academic degree. The Division III experience provides for passionate participation in a competitive athletics environment, in which student-athletes push themselves to excellence and build upon their academic success with new challenges and life skills. And student-athletes are encouraged to pursue their full passions and find their potential through a comprehensive educational experience.

THE THREE D’S

DISCOVER
Division III student-athletes are encouraged to pursue their interests and passions beyond the classroom and field of play ... to discover themselves.

DEVELOP
Division III institutions provide an environment that encourages student-athletes to develop into well-rounded adults. Small class sizes, the ability to participate in more than one sport, and an emphasis on participating in activities outside of the classroom are all hallmarks of the Division III experience.

DEDICATE
Division III institutions expect student-athletes to dedicate themselves to achieving their potential. Student-athletes must manage their busy schedules, keep up with class work and face the same challenges as the rest of the student body.

WHAT DOES DIVISION III ATHLETICS HAVE TO OFFER?

- Division III athletics provides a well-rounded collegiate experience that involves a balance of rigorous academics, competitive athletics, and the opportunity to pursue the multitude of other co-curricular and extra-curricular opportunities offered on Division III campuses.
- Division III playing season and eligibility standards minimize conflicts between athletics and academics, allowing student-athletes to focus on their academic programs and the achievement of a degree.
- Division III offers an intense and competitive athletics environment for student-athletes who play for the love of the game, without the obligation of an athletics scholarship. However, three-quarters of all student-athletes in Division III receive some form of grant or nonathletics scholarship.
- Division III athletics departments place special importance on the impact of athletics on the participants rather than on the spectators. The student-athlete’s experience is of paramount concern.
- Division III athletics departments are dedicated to offering broad-based programs with a high number and wide range of athletics participation opportunities for both men and women.
- Division III places primary emphasis on regional in-season and conference competition, while also offering 37 national championships annually.
- Division III affords student-athletes the opportunity to discover valuable lessons in teamwork, discipline, perseverance and leadership, which in turn make student-athletes better students and responsible citizens.
- Division III features student-athletes who are subject to the same admission standards, academic standards, housing and support services as the general student body. The integration of athletics with the larger institution enables student-athletes to experience all aspects of campus life.
### REVENUE

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015-16</td>
<td>$28,543,836</td>
</tr>
<tr>
<td>2016-17</td>
<td>$29,695,153</td>
</tr>
<tr>
<td>2017-18</td>
<td>$30,219,258</td>
</tr>
</tbody>
</table>

- Source: 3.18% of NCAA operating revenue allocation.

### BUDGET ALLOCATION

<table>
<thead>
<tr>
<th>Initiative</th>
<th>2017-18 Allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Championships (28 Division III specific)</td>
<td>$12,308,900</td>
</tr>
<tr>
<td>Nonchampionships Initiatives</td>
<td>$11,193,550</td>
</tr>
</tbody>
</table>

### MEMBERSHIP DUES

**Total Members:** 451

**Division III Voting Conferences:** 43

**Division III Nonvoting Conferences:** 25

### VALUE OF MEMBERSHIP

With an annual budget of $31.8 million and annual membership dues of $900 or less, the estimated per-institution value of Division III membership is $70,728 annually.

### DIVISION III STAFF SUPPORT

Overall, of 514 NCAA staff members, 38 support Division III directly. 14 provide full-time, 100% Division III support. (Does not include administrative assistants.)
<table>
<thead>
<tr>
<th>Division</th>
<th>III Future Championship Sites and Dates 2016-2022</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Baseball</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Selections</strong></td>
<td>May 13</td>
</tr>
<tr>
<td><strong>Regionals</strong></td>
<td>May 18-20</td>
</tr>
<tr>
<td><strong>Super Regionals</strong></td>
<td>May 24-26</td>
</tr>
<tr>
<td><strong>Host</strong></td>
<td>UW-Oshkosh/Lawrence</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>Appleton, WI</td>
</tr>
<tr>
<td><strong>Footbal</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Selections</strong></td>
<td>Feb. 23</td>
</tr>
<tr>
<td><strong>Regionals</strong></td>
<td>Mar. 1</td>
</tr>
<tr>
<td><strong>Super Regionals</strong></td>
<td>Mar. 8</td>
</tr>
<tr>
<td><strong>Host</strong></td>
<td>St. Mary's (MN)/Rochester Amateur Sports Commission</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>Rochester, MN</td>
</tr>
<tr>
<td><strong>Cross Country</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Selections</strong></td>
<td>Nov. 11</td>
</tr>
<tr>
<td><strong>Regionals</strong></td>
<td>Nov. 18</td>
</tr>
<tr>
<td><strong>Super Regionals</strong></td>
<td>Nov. 25</td>
</tr>
<tr>
<td><strong>Host</strong></td>
<td>Naval Academy</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>Annapolis, MD</td>
</tr>
<tr>
<td><strong>Field Hockey</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Selections</strong></td>
<td>Nov. 5</td>
</tr>
<tr>
<td><strong>Regionals</strong></td>
<td>Nov. 12</td>
</tr>
<tr>
<td><strong>Super Regionals</strong></td>
<td>Nov. 25</td>
</tr>
<tr>
<td><strong>Host</strong></td>
<td>Bellarmine and Louisville</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>Louisville, KY</td>
</tr>
<tr>
<td><strong>Men's Golf</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Selections</strong></td>
<td>May 1</td>
</tr>
<tr>
<td><strong>Regionals</strong></td>
<td>May 8</td>
</tr>
<tr>
<td><strong>Super Regionals</strong></td>
<td>May 15-18</td>
</tr>
<tr>
<td><strong>Host</strong></td>
<td>Guilford/Greensboro Sports Comm</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>Greensboro, NC</td>
</tr>
<tr>
<td><strong>Women's Golf</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Selections</strong></td>
<td>Apr. 18</td>
</tr>
<tr>
<td><strong>Regionals</strong></td>
<td>May 8-10</td>
</tr>
<tr>
<td><strong>Super Regionals</strong></td>
<td>May 14-17</td>
</tr>
<tr>
<td><strong>Host</strong></td>
<td>Oglethorpe/CFSC</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>Houston, TX</td>
</tr>
<tr>
<td><strong>Men's Ice Hockey</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Selections</strong></td>
<td>Mar. 17</td>
</tr>
<tr>
<td><strong>Quarterfinals</strong></td>
<td>Mar. 17</td>
</tr>
<tr>
<td><strong>Host</strong></td>
<td>ORIO/SUNY Plattsburgh</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>Lake Placid, NY</td>
</tr>
</tbody>
</table>
## Division III Future Championship Sites and Dates 2016-2022

### Women's Ice Hockey

<table>
<thead>
<tr>
<th>Division</th>
<th>Site</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018-19</td>
<td></td>
<td></td>
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<tr>
<td>2019-20</td>
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</tr>
<tr>
<td>2020-21</td>
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</tr>
<tr>
<td>2021-22</td>
<td></td>
<td></td>
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</tbody>
</table>

### Men's Lacrosse

<table>
<thead>
<tr>
<th>Division</th>
<th>Site</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-18</td>
<td></td>
<td></td>
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<tr>
<td>2018-19</td>
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<td>2019-20</td>
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<tr>
<td>2020-21</td>
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<td></td>
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<tr>
<td>2021-22</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Women's Lacrosse

<table>
<thead>
<tr>
<th>Division</th>
<th>Site</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-18</td>
<td></td>
<td></td>
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<tr>
<td>2018-19</td>
<td></td>
<td></td>
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<tr>
<td>2019-20</td>
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<tr>
<td>2020-21</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2021-22</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Men's Soccer

<table>
<thead>
<tr>
<th>Division</th>
<th>Site</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018-19</td>
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<tr>
<td>2019-20</td>
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<tr>
<td>2020-21</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2021-22</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Softball

<table>
<thead>
<tr>
<th>Division</th>
<th>Site</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018-19</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019-20</td>
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<tr>
<td>2020-21</td>
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<td></td>
</tr>
<tr>
<td>2021-22</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Swimming & Diving

<table>
<thead>
<tr>
<th>Division</th>
<th>Site</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018-19</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019-20</td>
<td></td>
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</tr>
<tr>
<td>2020-21</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2021-22</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Season</td>
<td>Men's &amp; Women's Tennis</td>
<td>Indoor Track &amp; Field</td>
</tr>
<tr>
<td>--------</td>
<td>------------------------</td>
<td>----------------------</td>
</tr>
<tr>
<td>2017-18</td>
<td>Selections: May 6, 2017-18</td>
<td>Location: Claremont, CA</td>
</tr>
<tr>
<td>2018-19</td>
<td>First/Second/Third Round: May 11-13</td>
<td>Location: Kalamazoo, MI</td>
</tr>
<tr>
<td>2020-2021</td>
<td>Regionals: Nov. 10-12</td>
<td>Location: Claremont, CA</td>
</tr>
<tr>
<td>2021-2022</td>
<td>Selections: Nov. 6</td>
<td>Location: Orlando, FL</td>
</tr>
</tbody>
</table>

Last updated: 07/08/2017 1PM
SECTION 7 ● ESTABLISHMENT OF BRACKETS/FIELD SIZES

[Refer to Appendix C for the percentage sponsorship categories.]

The Committee will review sports sponsorship numbers, access ratios and trends, including membership feedback, for all NCAA championships sports annually at its September meeting, with a view toward long-range planning for future bracket/field size expansion or reduction. The planning is intended to ensure the appropriate allocation of the Association’s financial resources relative to the membership’s priorities, and to encourage the maintenance of a consistent and equitable championships program.

[NCAA Bylaw 31.3.1.1]

In team sports, overall bracket sizes shall be established based on an approximate access ratio of 1:6.5 (see Bylaw 31.3.1.1.1 for maximum bracket sizes). In golf and tennis, the team portion of the bracket shall be based on an approximate access ratio in the range of 1:7 to 1:7.5 with specific access ratio to be recommended by the NCAA Division III Men’s and Women’s Golf Committees and NCAA Division III Men’s and Women’s Tennis Committees, respectively, subject to approval by the NCAA Division III Championships Committee. The individual participant access shall be determined according to Championships Committee policy. The overall team bracket size shall be determined by dividing the total number of active Division III institutions sponsoring the sport by 6.5 or the number specified for golf and tennis, and then adjusted as necessary by the Championships Committee. Bracket composition shall be based on three pools (A, B and C) and shall be established using the following principles: (Adopted 1/13/03 effective 8/1/05, Revised: 1/10/05 effective 8/1/06, 1/9/06 effective 8/1/06, 1/13/10, 4/13/10)

**Pool A** – Conferences that meet the automatic-qualification requirements per Bylaw 31.3.2. No conference shall receive more than one automatic berth per sport.

**Pool B** – Independent institutions plus institutions from conferences that do not meet the automatic-qualification requirements.

1. Eligible institutions. The number eligible institutions in Pool A (total number of institutions in conferences with automatic qualification) subtracted from the total number of active Division III institutions sponsoring the sport.

2. Available berths. The number of institutions eligible in Pool B divided by the access ratio for Pool A (total number of institutions in conferences with automatic qualification divided by the number of Division III conferences with automatic qualification). (Revised 12/10/04)

**Pool C** – Institutions in conferences with automatic qualification that are not the conference champion plus remaining independents and members of non-qualifying conferences. The number of Pool C berths is determined by subtractive Pool A and Pool B from the total bracket size. There shall be a minimum of two berths in Pool C.
#APPENDIX H ● 2017-18 DIVISION III AUTOMATIC QUALIFICATION SPORT CHAMPIONSHIP BERTH

Tentative allocations pending review of 2017-18 sponsorship.

<table>
<thead>
<tr>
<th>SPORT</th>
<th>BRACKET SIZE</th>
<th>POOL A</th>
<th>POOL B</th>
<th>POOL C</th>
</tr>
</thead>
<tbody>
<tr>
<td>BASEBALL</td>
<td>58</td>
<td>40</td>
<td>2</td>
<td>16</td>
</tr>
<tr>
<td>M BASKETBALL</td>
<td>64</td>
<td>43</td>
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<tr>
<td>W BASKETBALL</td>
<td>64</td>
<td>43</td>
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<tr>
<td>FIELD HOCKEY</td>
<td>24</td>
<td>19</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>FOOTBALL</td>
<td>32</td>
<td>25</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>#M GOLF</td>
<td>42 teams</td>
<td>33</td>
<td>2</td>
<td>7</td>
</tr>
<tr>
<td>#W GOLF</td>
<td>24/25 teams</td>
<td>18</td>
<td>2</td>
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<tr>
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<td>42</td>
<td>1</td>
<td>19</td>
</tr>
<tr>
<td>#M TENNIS</td>
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<td>35</td>
<td>2</td>
<td>6</td>
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<tr>
<td>#W TENNIS</td>
<td>49 teams</td>
<td>39</td>
<td>2</td>
<td>8</td>
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**Pool A** – the number of conferences that meet the automatic qualification requirements.

**Pool B** – the number of independent institutions plus the number of institutions from conferences that do not meet the automatic qualification requirements divided by the Pool A access ratio in that sport (total number of institutions in conference with automatic qualification divided by the number of Division III conferences with automatic qualification – for example, 118 eligible institutions divided by 13 AQs = 1:9.07).

To determine Pool B, for example, a sport has 24 institutions that are in conferences which do not receive automatic qualifications and 10 independents, for a total of 34. The Pool A access ratio in that sport is 1:9.07. As a result, there would be three berths in Pool B [34 divided by 9.07 = 3.7 truncated down to the nearest whole number (e.g., 3.7 truncates to 3)]. An additional berth is only provided if the next whole number is achieved.

If the number of institutions being considered in Pool B are less than the access ratio (e.g., three schools and a ratio of 1:9), those institutions would be considered in Pool C.

**Pool C** – The bracket size minus the number of Pool A and Pool B berths. This would be a national selection based on the team sport selection criteria. For example, a bracket of 48 – (Pool A + Pool B) = Pool C.
# Individual/team sports that qualify for automatic qualification selection principles. The Pool A access ratio for individual/team sports is 1:7.8 (golf, 1:7.0) and the individual participant access for each championship varies.

Notes:
- Brackets are based on the previous academic year’s sponsorship numbers (eligible institutions).
- Pool berths are based on the current academic year’s sponsorship numbers (eligible institutions).
- Bracket size and format (i.e., additional preliminary-round games) may fluctuate based on sport sponsorship numbers. The team sport access ration is 1:6.5.
- Pool C will maintain a minimum of two berths.
- Bracket sizes when applying the 1:6.5 ratio have been rounded to the nearest whole number (e.g., 55.23 rounds to 5 teams and 52.61 rounds to 53 teams).
- Pool B berths when applying the Pool A access ratio have been truncated down to the nearest whole number (e.g., 3.7 truncates to 3).
**2017 NCAA Division Gender Sport Championship**

**Preliminary-Round Information and Bid Checklist**

### Selections

Selections for the 2017 NCAA Division Gender Sport Championship will be announced at **Time Eastern time, Day, Date** via web stream on NCAA.com.

### Preliminary-Round Schedule

- **First Round**: (day), (Month and date): (start time-end time)
- **Second Round**: (day), (Month and date): (start time-end time)
- **Third Round**: (day), (Month and date): (start time-end time)
- **Quarterfinals**: (day), (Month and date): (start time-end time) or (day), (Month and date): (start time-end time) *(if necessary)*

### Bid Checklist

The following materials must be submitted by institutions that wish to be considered as hosts for preliminary-round competition. All materials are due by **5 p.m. Eastern time, (day), (Month and date)**.

Aside from the submission of your institution’s certificate of insurance, each of the online forms listed below may be accessed and submitted through the championships host portal, at: [https://championships.ncaa.org](https://championships.ncaa.org).

To begin the process of submitting a bid, you will need to locate the specific divisional sport and round in the Championships Available for Bidding section and click on Start Bid.

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**Proposed Budget(s)**. An online proposed budget must be completed for each round of competition you wish to host. For those institutions submitting bids for multiple rounds, a ‘copy’ function is available via the Budget System tab and will allow you to copy the budget for another round. The appropriate round and date of competition must be indicated on each budget. Please be sure to include projected ticket sales in the Receipts section.

Please carefully review pages [page #s] of the **2017-18 NCAA Division (div) (gender) (sport) Pre-Championship Manual (linked)**, prior to submitting a proposed budget, and make note of the following for all preliminary-round games:

- **Institutions will not receive an honorarium for hosting non-predetermined competition. NCAA staff will override the honorarium listed upon the host’s submission of the financial report.**

- **Effective this year, per diem for non-predetermined hosts will be reinstated at a rate of $30; consult the 2017-18 travel policies for further detail.**
• All lodging expenses for officials and site representatives (if needed) must be included in your budget. Officials’ fees, per diem and travel expenses do not need to be included, nor do per diem and travel expenses for site representatives – the NCAA will pay those expenses directly.

• If needed, this space can be used for other pertinent information containing to sport specific championship budgets (i.e., do not budget for specific equipment; this will be provided by the NCAA)

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**Facility Profile.** An online facility profile must be completed and/or maintained as necessary by each institution interested in hosting preliminary-round competition. Information regarding video board, LED board and/or ribbon boards should be entered via the “Boards/Control Room” tab of the applicable venue profile.

A facility profile can be maintained and updated on a regular basis. If a facility can host multiple sports, check the appropriate box(es) under the Sports tab of the facility profile to provide the information for that facility. Refer to page (page #) of the pre-championship manual for facility requirements and site selection procedures.

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**Key Contacts.** The key contacts for your institution should be entered and/or maintained as necessary within your profile. Please enter the information for the key personnel associated with running a championship at your site.

If you previously submitted key contacts for this championship, a key contact form will automatically be created by the system. Please review the information by clicking on the PDF icon next to the Contacts link to ensure accuracy. This step is imperative to prevent incorrect or duplicate information. If edits need to be made, please click on the Contacts link and make the necessary updates.

Personnel who will administer the competition should be listed within the key contacts section of the Championships Bid and Host portal. Information must be entered on both the General tab and the Role/Titles by Sport or Facility tab. Please include the proper mailing address for overnight deliveries. P.O. box addresses are not acceptable.

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**Lodging.** The host institution/agency shall negotiate a courtesy hold for the participating institutions/student-athlete(s). The selected hotel properties shall be within no more than 30 miles of the competition site and be priced at a fair and reasonable market room rate. The selection of a competition site may be dependent on availability and quality of rooms for participating institutions/student-athletes. A Letter of Intent template is provided by the NCAA for the host to use to confirm the hold with the hotel(s).

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**Safety and Security Plan.** Based on a review of current and future championships competition venues, discussions with safety and security experts, and their own expertise and knowledge, the NCAA has established a Safety and Security Advisory Group (SSAG) to develop a compilation of Best Practices for NCAA Championships, which can be found here.
We urge each competition venue to take these Best Practices into account when developing its safety and security program.

As part of your bid, please submit a safety and security plan for your venue. You must also submit the NCAA Championships Safety and Security Team contact information form, located in Appendix A of the Best Practices document. These documents should be uploaded in the document section of the facility profile. Both documents can be uploaded under the Safety and Security tab.

Liability Insurance. Host institutions must maintain and provide proof of at least $1 million of general liability insurance on an occurrence form for Bodily Injury and Property Damage, including Products Liability (including completed-operations coverage), coverage for contractual liability, independent contractors, and personal and advertising injury. Coverage cannot exclude liability arising from athletic participation, spectators, alcohol, or food-borne illness. Certificate must be submitted to NCAA prior to competition. State institutions subject to state governing tort laws are permitted to provide proof of limited liability under state laws instead of GL coverage. (This is the minimum requirement per NCAA bylaws).

If applicable, off-campus venue must also maintain and provide a minimum of $1 million in general liability insurance on an occurrence form for Bodily Injury and Property Damage, including Products Liability (including completed-operations coverage), coverage for contractual liability, independent contractors, and personal and advertising injury. Coverage cannot exclude liability arising from athletic participation, spectators, alcohol, or food-borne illness. NCAA must be named as an additional insured.

All insurance must be provided by an insurance company with an A.M. Best Rating of A-, VII or higher.

Host institutions must provide the national office with the appropriate certificates of insurance or documentation of self-insurance. This can be sent to the championships staff at xxx@ncaa.org.

(Other additional requirement(s)). If you have any additional sport specific bid requirements, they should be added here. If other documents are required, they can be uploaded in to the Championships Bid and Host portal system.

(Other additional requirement(s)). If you have any additional sport specific bid requirements, they should be added here. If other documents are required, they can be uploaded in to the Championships Bid and Host portal system.

Additional Host Information/Resources

Host Operations Manual. The 2017-18 NCAA Division (div) (gender) (sport) Championship Host Operations Manual (linked) will assist your institution in all stages of the bidding and
hosting process. **Drug Testing.** Drug testing may occur at any round of the championship and the assistance of the host institution will be a vital part of the testing. You will be notified in advance if the round you are hosting has been selected for drug testing. Please review the site coordinator manual and note that The National Center for Drug-Free Sport will provide materials to assist in the program.

**Americans with Disabilities Act.** The Americans with Disabilities Act requires that public establishments offer equal access and services to people who are physically and mentally challenged. The NCAA will rely on the host institution/conference to confirm compliance with the Act by the various facilities hosting NCAA championship events. The host institution/conference is responsible for determining if the facility will be in compliance as of the dates of the championship. If the host institution/conference becomes aware that a facility hosting an NCAA championship event will not be in compliance, the host institution/conference shall immediately notify the NCAA national office staff member with responsibility for the event in order to discuss the issue.

**NCAA Bylaw 31.** Please review Bylaw 31 of the NCAA Division (div) Manual as it contains policies regarding the administration of an NCAA event.

**Contact Information.** If you have any questions regarding the bid process, please contact the (championship administrator) at 317-917-XXXX or xxxxxxxxxx@ncaa.org.