NCAA Division II Bylaw 12.5.4 - Use of Logos on Equipment, Uniforms and Apparel

During competition (including pre- and postgame activities), the following criteria must be met for equipment or apparel used by a student-athlete (SA) that bears the trademark or logo of a manufacturer/distributor:

What is considered “Athletics Equipment?”
(Note this list is not exhaustive)

(1) Athletics equipment:
Shall bear only the manufacturer’s normal label or trademark, as it is used on all items for sale to the general public; and

(2) Institutional official uniform and all other items of apparel:
Shall bear only a single manufacturer’s or distributor’s normal label or trademark, not to exceed 2 ¼ square inches in area.

What is an institution’s “Official Uniform?”
(Note this list is not exhaustive)

What is considered “Institutional Apparel?”
(Note this list is not exhaustive)

Note: Consult sport specific playing rules to determine whether a sport has adopted a more restrictive standard regarding the use of logos on uniforms.