

**Bowl Championship Series
Five Year Summary of Revenue Distribution
2004 - 2008**

	<u>2004-05</u>	<u>2005-06</u>	<u>2006-07</u>	<u>2007-08</u>	<u>2008-09</u>
Television and Title Sponsorships	\$78,000,000	\$81,000,000	\$ 85,000,000	\$ 88,400,000	\$ 90,200,000
Revenue from:					
Fiesta Bowl	4,420,000	4,420,000	6,000,000	6,000,000	6,000,000
Sugar Bowl	4,400,000	4,400,000	6,000,000	6,000,000	6,000,000
Orange Bowl	4,700,000	4,600,000	6,000,000	6,000,000	6,000,000
BCS National Championship Game			6,000,000	6,000,000	6,000,000
Rose Bowl	1,367,500	1,740,000	-		
Subtotal	14,887,500	15,160,000	24,000,000	24,000,000	24,000,000
Rose Bowl Payout	29,234,392	29,733,334	33,564,052	33,446,923	33,964,228
Total BCS Revenue	\$122,121,892	\$125,893,334	\$ 142,564,052	145,846,923	148,164,228
Distributions:					
Big 10	16,295,461	21,094,444	22,588,675	22,824,992	23,172,725
Southeastern	16,247,847	16,594,444	22,588,675	22,824,992	23,172,725
Big 12	20,795,460	16,594,445	18,088,675	22,824,992	23,172,725
Pacific 10	16,247,847	16,594,445	18,088,675	18,324,992	18,672,743
Atlantic Coast	16,247,847	16,594,444	18,088,675	18,324,992	18,672,725
Big East	16,247,847	16,594,444	18,088,675	18,324,992	18,672,725
Mountain West	14,569,583	1,050,000	3,529,600	3,724,000	9,788,800
Western Athletic	1,050,000	1,050,000	9,008,000	9,170,000	3,224,000
Conference USA	1,050,000	1,050,000	2,486,400	2,616,000	2,659,200
Mid-American	1,050,000	1,050,000	1,964,800	1,508,000	2,094,400
Sun Belt	720,000	960,000	1,443,200	2,062,000	1,529,600
Notre Dame	0	14,866,667	4,500,000	1,316,971	1,331,860
Big Sky	200,000	225,000	225,000	225,000	225,000
Atlantic 10 (Colonial in 2007-08)	200,000	225,000	225,000	225,000	225,000
Mid-Eastern	200,000	225,000	225,000	225,000	225,000
Gateway	200,000	225,000	225,000	225,000	225,000
Ohio Valley	200,000	225,000	225,000	225,000	225,000
Southwestern Athletic	200,000	225,000	225,000	225,000	225,000
Southland	200,000	225,000	225,000	225,000	225,000
Southern	200,000	225,000	225,000	225,000	225,000
U.S. Military Academy			100,000	100,000	100,000
U.S. Naval Academy			100,000	100,000	100,000
Temple University			100,000		
BCS Distribution	\$122,121,892	\$125,893,333	\$ 142,564,052	145,846,923	148,164,228
Total BCS Distribution & Expenses	\$122,121,892	\$125,893,333	\$ 142,564,052	145,846,923	148,164,228