

**2007-08 Postseason Football  
Analysis of Excess Bowl Revenue and Expense by Conference**

Conference	Institution's Bowl Revenue	Participating Institution's Expense	Excess of Revenue over Expenses	% of Excess Revenue/Expenses per Conference
ACC Totals	29,208,325	9,944,676	19,263,649	13.5%
Big East Totals	22,274,992	8,077,971	14,197,021	9.9%
Big Ten Totals	36,745,609	12,351,304	24,394,305	17.1%
Big Twelve Totals	34,800,471	13,094,044	21,706,427	15.2%
Conference USA Totals	6,466,000	5,404,742	1,061,258	0.7%
Independent Totals	2,066,971	816,488	1,250,483	0.9%
Mid-American Totals	3,758,000	2,833,188	924,812	0.6%
Mountain West Totals	7,004,000	4,292,984	2,711,016	1.9%
Pac-10 Totals	24,773,471	7,126,459	17,647,012	12.4%
SEC Totals	40,380,518	11,388,798	28,991,720	20.3%
Sun Belt Totals	2,387,000	563,457	1,823,543	1.3%
WAC Totals	10,025,000	3,125,914	6,899,086	4.8%
Other Distribution	2,000,000	-	2,000,000	1.4%
<b>2007-08 Totals</b>	<b>\$ 221,890,357</b>	<b>\$ 79,020,025</b>	<b>\$ 142,870,332</b>	<b>100.0%</b>

<i>Previous Years Totals</i>						
2006-07 Totals	\$	217,600,715	\$	69,678,305	\$	147,922,410
2005-06 Totals	\$	190,251,548	\$	61,600,904	\$	128,650,644
2004-05 Totals	\$	186,373,416	\$	58,279,982	\$	128,093,434
2003-04 Totals	\$	181,044,784	\$	52,816,134	\$	128,168,650
2002-03 Totals	\$	181,721,956	\$	59,563,616	\$	122,158,340