What do you say when people ask you this question?
As a Division II member, you know what the division stands for and how your office operates accordingly, but do other constituents on your campus and in your community understand those distinctions?
Even if your audiences are familiar with the NCAA and its three-division membership structure, do they know what distinguishes Division II?

Any response to “What is Division II?” should emphasize:

- Our commitment to academic success;
- Our ability to award athletics scholarships;
- Our unparalleled access to NCAA championships; and
- Our balanced approach that allows student-athletes to “Make It Yours” – to experience all the campus and surrounding community have to offer.

Need an “elevator speech”? Try this one:
“Division II is all about balance. Our students participate in highly competitive athletics, have ample access to NCAA championships and can earn athletics scholarships, but sports participation doesn’t dominate their college experience. The balanced approach in athletics, academics and civic engagement allows Division II student-athletes to focus on their academic pursuits, their grades, their internships, their studies abroad, and whatever else it takes to prepare them for life after graduation.”

Too formal? How about:
“Division II gives student-athletes the unique opportunity to compete in the classroom, on the field, in their career, for their causes, and on their terms.”

Need more? See the flip side for additional DII distinctions.