Governance Hot Topics
Summer 2018
Agenda

• Sexual violence prevention policy.
• Commission on College Basketball: Public Members to BOG.
• Alcohol sales at NCAA championships.
• Sport Science Institute (SSI) strategic priorities.
• NCAA Injury Surveillance Program.
• Division III updates.
  o Membership dues increase implementation.
  o Membership-wide survey feedback.
  o Ice hockey international certification pilot.
  o New educational resources.
Agenda

• 2018-19 Senior Woman Administrator Program.
• 2019 NCAA Convention governance-sponsored proposals.
• Working groups.
  o Sportsmanship and Game Environment.
  o LGBTQ.
  o FAR Engagement.
  o Diversity and Inclusion.
• Division III Identity Initiatives.
Sexual violence prevention policy. During its Aug. 8 meeting, the NCAA Board of Governors adopted a Policy on Campus Sexual Violence that requires coaches, student-athletes and athletics administrators to complete education annually in sexual violence prevention. Institutions will determine the types and manner of education provided and the NCAA Sexual Violence Prevention Tool Kit is an available tool on NCAA.org.

When does the policy take effect? The policy is effective immediately, though the first deadline for attesting that the requirements have been met will be in spring 2018.

What is the deadline for completing the education for coaches, student-athletes and athletics staff? This education should be completed during the 2017-18 academic year to allow presidents or chancellors, athletics directors and Title IX coordinators to attest in the spring.

What is the deadline for presidents or chancellors, athletics directors and Title IX coordinators to attest that the education has occurred on campus? The signoff form will be available electronically beginning March 1, 2018, and must be completed by May 15, 2018.

What type of education meets the expectations of the policy? The policy allows member schools to determine the types and manner of education provided. The NCAA Sexual Violence Prevention Tool Kit can assist member schools in this effort. The tool kit provides checklists for campus collaboration and educational resources created specifically for student-athletes. Those resources include the online curriculum myPlaybook, which includes a course on sexual violence prevention.

What happens after the deadline? A list of schools that have attested to the requirements of the Policy on Campus Sexual Violence will be presented in a report to the Board of Governors in August 2018, then published on ncaa.org.
In April, the NCAA and the membership received an update from the independent Commission on College Basketball. Based on the report, the NCAA has established eight areas of focus and developed working groups to do an in-depth review and analysis of each area. Seven of the areas are primarily focused on Division I and include: 1.) Nonscholastic basketball; 2.) Recruiting; 3.) NBA; 4.) Enforcement; 5.) Agents and advisors; 6.) Apparel companies; and 7.) Student support.

There is one working group examining Association-wide issues and in particular, the recommendation to add five public voting members to the BOG. Various issues to be determined (e.g. who/how nominated and appointed, terms of service).

This recommendation would need Association-wide approval, which would be a 2/3 majority joint vote at the 2019 NCAA Convention.
Alcohol Sales at NCAA Championships

• 2017-18 final year of a three-year pilot for alcohol sales at Division I championships.

• Division III men’s lacrosse part of a joint championship with Divisions I and II, so the past two years, Presidents Council has issued a waiver to allow the sale of alcohol at those championships.

• Championships committee recommended Division III not allow the sale of alcohol at Division III championships. The Councils accepted the recommendation. (April 2018)

• Alcohol sale at joint championships remains under discussion. Anticipate a decision by Aug. 2018.
Recent SSI initiatives and priority areas:

In January 2017, the NCAA held a joint interassociation task force with the National Athletics Trainers Association (NATA). Outcomes, expected in fall of 2018, will result in an interassociation consensus statement or summary report about key organizational and administrative aspects of athletics health care delivery. The statement/summary report will be intended to contribute to an NCAA member school’s ability to meet evolving interassociation health and safety standards for college student-athletes.

In November, SSI hosted a task force that served as a follow-up to the 2013 Mental Health Task Force. The 2017 task force identified strategies and resources that support the implementation of the Mental Health Best Practices and identify models of mental health care and measures of effectiveness for the best practices. Anticipate the final deliverables (a training kit and planning guide) in the summer of 2018.

In late February, SSI hosted a task force on football data. This Association-wide task force examined data from the 2017 football season. Representatives from the Management Council and Football Committee attended and participated in the examination of concussions, head impact exposure, length of preseason and the use of footballs during the walk-throughs. Initial findings still need scientific review.
The ISP is a data collection initiative designed to protect the health and safety of student-athletes. Since 1982, athletic trainers have collaborated with the NCAA to create the largest collegiate sports injury database program in the world. Today, the NCAA partners with the Datalys Center to manage the ISP and to inform injury prevention policies and practices at all levels of sport. Your help, through participation, is critical to the success of the ISP and to enhancing student-athlete care.

How will I benefit from participating in the ISP?
- Receive regular access to data that can inform injury prevention practices, risk and personnel management, and medical decision-making.
- Free continuing education credits for athletic trainers. (10 – one time credit)
- Contribute to national health and safety policy and sport rules changes.

Obstacles: Participation requires a time commitment of approximately 20 additional minutes of data submission per week, per sport. The actual program is coordinated by Datalys. Currently 50% of Division III institutions have the technology to use Datalys, but less than 10 percent are using it due to the time demands to enter the data. To help make the data submission process easier, the ISP has certified the following Electronic Medical Record vendors; Athletic Trainer System, CSMI Solutions SportsWare Online, SIMS, Vivature NExTT. Need to educate athletic trainers and institutions on the value of the data.

The governance staff is working with SSI to better enhance the use of the NCAA injury surveillance program by Division III institutions. Staff is seeking Management and Presidents Council feedback, along with membership input, to develop a strategic plan. Key initial parameters include a solicitation of select institutions to provide injury data for select sports. Reducing the number of institutions and sports will reduce the administrative burden on athletic trainers.
Division III Membership Dues Increase

- At the 2016 NCAA Convention, the membership voted to increase the Division III membership dues.
  - $900 to $2,000 for institutions.
  - $450 to $1,000 for conference offices.
- Original effective date was Sept. 2017. Delayed due to unanticipated revenue during 2016-17.
- At the request of SPFC, in April the Councils voted to implement the dues increase with the 2018-19 academic year.
- Division III will maintain all of the additional revenue ($519K) and use for future nonchampionship initiatives.
Division III Membership Survey

• Distributed in Feb. 2018 to every institution and conference office. One response per institution/conference.

• Survey captured feedback on Division III principles, legislative standards, processes, initiatives and programs.

• Approximately 70% of institutions completed the survey. Councils reviewed and will distribute to other governance committees.

• Feedback used by governance committees to shape future policies, legislation and initiatives. Results shared with the membership in May Monthly Update.

After receiving endorsement from Strategic Planning and Finance Committee (SPFC) and Management Council, staff distributed a membership-wide survey to all institutions and conference offices in February. There was one response per institution/conference. A membership-wide survey is distributed every five years; the last being in 2013. The survey sought feedback on Division III principles, legislative standards, processes, initiatives and programs. Institutional feedback was shared with the Division III Management and President Councils in April and will be forwarded to specific Division III governance and sport committees. The feedback will assist in shaping future policies, legislation, programs and initiatives.

Approx. 70% of the membership completed the survey. The Councils reviewed during their April meetings and key information will be sent to specific governance committees for review.

Results positive regarding current legislative standards, budget allocation (75% championships/25% nonchampionships), current championship AQ policies and strategic planning priorities.
Ice Hockey International Certification Pilot

- Pilot includes all Division III men’s and women’s international, first year, ice hockey prospective student-athletes (PSAs).
- Eligibility Center (EC) will complete sports participation review.
- The NCAA will pay the $135 fee by the EC during this pilot.
- At the end of the 2018-19 academic year, staff and committees will evaluate the pilot outcomes and next steps.

Pilot Parameters:
For the 2018-2019 NCAA Division III men’s and women’s ice hockey season, all Division III schools that sponsor men’s and/or women’s ice hockey will be required to participate in a one-year pilot.

The pilot parameters will include the following:

1. In coordination with the Eligibility Center, the Strategic Planning and Finance Committee and Management Council approved a pilot in 2018-19 for men’s and women’s international ice hockey student-athlete certification. The pilot parameters will include the following:

2. The NCAA Eligibility Center will conduct a sports participation review history of all international, first year men’s and women’s ice hockey players. For the purpose of the pilot, an international student is defined as any student who attended a secondary or postsecondary school outside the United States, participated in athletics outside the United States or whose permanent residence is outside the United States. A first-year student is defined as a student-athlete’s first year at an NCAA Division III institution so transfer students with no prior Division III enrollment are included in the pilot.

3. All international, first year men’s and women’s ice hockey players must complete the Eligibility Center’s free, online Profile Page to provide baseline information and obtain a unique NCAA ID number.

4. On August 1 or later, institutions that sponsor men’s and/or women’s ice hockey must submit the names of the international first year players on their men’s and women’s ice hockey rosters to the Eligibility Center (will need to define where this goes—perhaps ec-amateurism@ncaa.org?). All players must be accepted to and paid a deposit to the institution.

5. Upon receipt of the roster, the Eligibility Center will reach out to the international student-athletes for needed additional information to review the sports participation history. The review will include an assessment of the teams and leagues with which a prospective student-athlete participated, evaluation of any compensation or other benefits associated with athletics participation and evaluation of possible agent involvement. The review will not include any evaluation of delayed collegiate enrollment (NCAA Division III Bylaw 12.1.4).

6. There will not be an academic certification review.

7. All Eligibility Center reviews and findings are final and binding.

8. The NCAA will pay the $135 (or less) fee to conduct each review during this pilot. Anticipated pilot budget is no more than $10,000.
There are four new Division III specific educational resources that have been distributed to the membership and are also located on NCAA.org.

The Financial Aid resource provides an easy to use flow chart to assist financial aid administrators in reviewing outside aid awards.

The Staying Compliant with Division III Rules resource is intended to facilitate communication regarding the athletics compliance process between the athletics department and all campus constituents (e.g. admissions, advancement, financial aid, registrar, etc.).

The Building Toward a Career in Collegiate Athletics is a resource for athletics administrators, coaches and faculty athletics representatives who are assisting students navigate a career in athletics.

The newest resource is the Division III Time Demands Resource that assists prospective student-athletes with having a better understanding of the time demands of a Division III student-athlete. This resource also will be in the Eligibility Center’s Guide for the College Bound Student-Athlete.
Senior Woman Administrator (SWA) Updates

- At the membership’s request, next year’s Division III SWA program will occur at the NCAA Inclusion Forum. (Spring 2019)

- Selection process will be in Oct. with a final cohort of 30 SWAs selected by mid-Nov. Recipients will still receive a one-year membership to Women Leaders in Sport.

- NCAA Office of Inclusion recently released the findings, located on NCAA.org, of an Association-wide study of the SWA designation.
  - Still confusion around the designation.
  - 70% of Division III institutions have zero to one female administrator(s).

After a request from the membership, the third annual Division III SWA Program will move to the spring in the 2018-19 academic year. The program will be held in conjunction with the 2019 NCAA Inclusion Forum. Thirty participants will participate in the day and half professional development program and receive an annual membership to Women Leaders in College Sport (formerly NACWAA).

The NCAA office of inclusion recently released the findings of an Association-wide study of the SWA designation. Sixty-one (61) percent of SWAs, 42 percent of athletics directors and 67 percent of conference commissioners completed the survey. The survey revealed that there is still a lot of confusion around the designation. Only half of SWA respondents understand their role and a significant perception gap exists between athletics directors and SWAs. While 92 percent of athletics directors reported that they understand the SWA role, just 45 percent of SWAs reported having an athletics director who understands it. Further, the survey showed that 70 percent of Division III institutions had zero to one female administrator(s). The key findings as well as the full report are on NCAA.org.
Concussion safety protocols and checklist – noncontroversial legislation.

In August, the BOG endorsed a recommendation from SSI and the Committee on Competitive Safeguards and Medical Aspects of Sport (CSMAS) for more uniformity across the Association regarding the use of existing concussion safety protocols. In April the Management and Presidents Councils adopted noncontroversial legislation requiring institutions to use the NCAA Concussion Protocol checklist.
Football playing and practice seasons.

- Defeated at 2018 Convention.
- 2018 preseason waivers.
- New proposal for 2019 includes: 23 days from first contest and 1 day off for every 7 days after the acclimatization period.
- Noncontroversial legislation approved to allow footballs in walk-through practices and flexibility in practice time hour usage.
- Recent survey results indicate initial support.

**Football preseason.** The membership defeated 2018 Proposal No. 5, which included starting 25 days prior to the first game.

In March, the Administrative Committee approved three waivers for the 2018 football preseason: 1.) practice on day and half administrative day; use of footballs in walk-throughs and flexibility in practice time.

After membership feedback, the Division III Football Committee recommended and Management Council approved 2019 Convention legislation to start the football preseason practice 23 days from a school’s first contest and require a day off per week after the five day acclimatization period.

In April, the Management and Presidents Councils passed noncontroversial legislation to allow flexibility of the four-hour of practice time with no more than three hours during the contact practice and use of footballs allowed during the walk-throughs.

A survey in late April was sent to football coaches and ADs and athletics trainers at schools sponsoring football in addition to commissioners who sponsored football. Overall 69% supported the 21 days of practice opportunity, but head coaches were split on their support. 76% supported returning to campus 23 days prior to the first contest.
2019 Key Governance Sponsored Proposals

• Deregulation of social media.
  o Allow friending and following PSAs.
  o Allow staff to respond to PSA content.
  o Similar to Divisions I and II current legislation.

• Full-time enrollment exception.
  o Extends the existing final term exception.

• Pre-enrollment educational expenses.
  o Allows individuals to accept educational expenses based on athletics ability prior to collegiate enrollment.

Deregulation of social media. Legislation would permit institutional staff members to connect with (e.g., “friend”, “follow”, etc.) prospective student-athletes on social media platforms. Further, to allow an institutional staff member to engage in actions that indicate approval of content on social media platforms that were generated by users of the platforms. This proposal would be the same that exists in Division I and II. Proposal allows two actions: 1.) notifies the PSA that he or she has received a friend request; and 2.) allows coaches to respond to content produced by the PSA.

Full-time enrollment exception. The legislation would extend the existing final term exception to the full-time enrollment requirement to include student-athletes that are carrying (for credit) all courses necessary to complete degree requirements but have an outstanding experiential learning requirement (e.g., student teaching, internship, clinical, capstone project, etc.). A student-athlete that uses this exception would lose all remaining eligibility unless the student completes the credits necessary for graduation and participates in the experiential learning requirement by the next regular academic term. It provides flexibility for student-athletes who are unable to satisfy an experiential learning requirement in the same term in which they complete the other credits necessary for graduation.

Pre-enrollment educational expenses. Legislation to permit individuals to accept educational expenses, based on athletics ability, prior to collegiate enrollment from any individual other than an agent, professional sports team/organization or representative of an institution’s athletics interests, provided such expenses are disbursed directly through the recipient's educational institution. Current standard that precludes PSA from receiving educational benefits is more restrictive than current SAs, who can receive assistance in recognition of high school athletics leadership, ability, participation or performance (e.g. Rotary club grant).
2019 Key Governance Sponsored Proposals

• Student-athlete voluntary graduation rate reporting. 8 years old.

• At the request of the Diversity and Inclusion Working Group, the President Council is sponsoring legislation to require annual mandatory reporting, in particular, ethnic-minority males and football student-athletes are graduating at lower rates.
  o Several benefits of mandatory reporting, including use of the NCAA IPP (not public data) for benchmarking.
  o Some administrative burden start-up concerns.

The working group recently requested the Division III Councils consider annual mandatory reporting of student-athlete graduation rates. Currently, it is mandatory for institutions to report student body reporting and institutions may report student-athlete graduation rates on a voluntary basis. Over the past eight years of the reporting cycle, approximately 40 percent of the membership has provided at least one year’s student-athlete data. The Working Group analyzed the data and noted that consistently over the entirety of the voluntary reporting that ethnic minority men, and in particular football players, are graduating at a lower rate than their student-athlete peers as well as the general student body. This data trend prompted the working group’s request for legislative change. The working group also believes that there are several benefits to mandatory reporting.

a. A census of valid and reliable data will allow for legally and scientifically defensible evidenced-based best practices.
b. Student-athlete reporting is private and won’t be posted on NCAA.org. Enhancement to the Institutional Performance Program (IPP), the free self-assessment and benchmarking tool provided by the NCAA. Schools can review their data on the IPP as well as benchmark against peers and/or conference members
c. Enable the Division III membership to better tell its very positive academic story and highlight its unique philosophy. The current data show that Division III student-athletes graduate at a higher rate than the overall student-body, as well as student-athletes in other NCAA divisions.

Obstacles include administrative burden. However keep in mind that the financial aid office on an annual basis reports information on all student-athletes so it is coding student-athletes. Information could be shared and used for grad rate reporting.
During the April Council meetings, the Presidents Council endorsed the Management Council’s recommendation to sponsor 2019 Convention legislation.

Proposal parameters.
• Obligation of membership (same as Division I and II). Division III Membership Committee oversight. As new legislation, staff is recommending not detailing consequences initially within the proposed legislation. For example, attending Convention is an obligation of membership. If a school doesn’t attend, the Membership Committee follows a very prescriptive process and penalty.
• However, non-submission would follow the same format as the current mandatory submission of student body graduation rates, which is not being able to participate in NCAA championships. The last six years, no institution has received this penalty.
• Over time, the Council and the Membership Committee would determine if a more prescriptive process and penalty needs to be implemented.
• Effective date for first submission would be June 2020.
The 2018 NCAA Convention was the official program launch of Gameday the DIII Way. This program is the outcome of a collaboration between the Division III Sportsmanship and Game Environment Working Group and the Disney Institute, a global leader in the development of customer service standards. Gameday the DIII Way provides Division III-specific game environment standards focused on improving parental and fan behavior.

To date, 110 Division III administrators are trained to facilitate the 90-minute training. In addition to the trained facilitators, there are resources available on NCAA.org on the Division III sportsmanship webpage. Staff anticipate online modules being available by the fall of 2018.
At the 2018 NCAA Convention, the working group detailed its charge to examine the current and potential programming, resources, and recognition of the LGBTQ community and its allies in Division III, and increase the engagement and collaboration at the institutional, conference and national levels. The working group shared the findings of a membership-wide survey distributed in October 2017. It further conducted straw poll questions with the Convention delegates to assist in next steps. The feedback indicated the following:

a. Create programming for coaches.
b. Provide LGBTQ signage for institutions to display at their facilities.
c. Develop LGBTQ-inclusive policy templates for use in institution and conference office handbooks.

Existing available resources: 5 Ways to Have an LGBTQ-Inclusive Athletics Department and LGBTQ key terminology and definitions.
At the 2018 NCAA Convention, the working group provided an update on its key focus areas:

a. Campus first focus by engaging presidents and increasing length of FAR service.
b. More involvement with campus, conference and national SAAC.

The working group anticipates the following next steps:

a. Create an information sheet.
b. Develop best practices.
c. Implement an FAR orientation model and host in years that the Institute isn’t being held. Host at the FAR Fall Forum.
d. Revise FAR Institute to every other year.
e. Explore NCAA legislation to codify FAR expectations.
Identity Initiative

- Division III Week. April 1-7, 2019.
- Education and promotion.
  - New identity video. (August 2018)
  - Purchasing website.
  - Social media. (6,700 new Twitter followers) @NCAADIII
- Championship webcasting enhancements.
- D3SIDA recognition award.
- Special Olympics – 50th Anniversary. (Summer 2018)

Division III Week. Next year’s Division III week will be April 1-7. (7th annual)

Identity video. Staff has hired BI Worldwide, a production company, to refresh the existing Division III identity video. The video consists of current SAAC members, NCAA interns who were former DIII student-athletes, and NCAA award winners. BI Worldwide will conduct in-person interviews, collect b-roll, and fly to a few campuses to film the video. Updates on the video creation will be shared with assistant commissioners and sport information directors throughout the summer. Staff anticipates the video to be used with schools and conference’s event web streaming.

Purchasing Website. In Sept., a new $500 credit was provided for each Division III member school (including provisional members), multisport conference and single-sport conference to purchase items on the Division III Purchasing Website. The credit ends August 31. Use the money to buy t-shirts, knit hats, bags, etc.… New items include Gameday the DIII Way banners, t-shirts and giveaways.

Social Media. Continue to increase Twitter (45K) and Facebook (26K) followers. Working on implementing strategies to increase engagements.

Championship webcasting. After membership feedback, staff made the following webcasting enhancements:

  - Division III player brand (e.g., Division III branding frame around the webcast).
  - On-site announcers for all championships.
  - A fourth camera for select championships.

All championship enhancements are funded through the Identity Initiative.

D3SIDA recognition. A partnership between Division III and D3SIDA (sports information directors) that recognizes outstanding written or video work three times a year. The winning submission receives a $1,500 grant to attend the CoSIDA Convention, including Division III Day.

Special Olympics. Summer of 2018 marks the 50th Anniversary of Special Olympics. All institutions and conference offices are encouraged to host an activity and report it via the link on NCAA.org. National SAAC has initiated a 50 for 50th challenge. The challenge starts on Aug. 1 and it asks each Division III institution to have at least 50 student-athletes participate in a Special Olympics event and report it by Feb. 28, 2019. All institutions that complete the challenge will receive a prize and the three institutions with the highest number of student-athlete participants will face off in the March 2019 Special Olympics spotlight poll for the grand prize.
Questions