Use the Student-Athlete Voice!

As you promote your conference, don’t forget your biggest advocates – your student-athletes. Division II conferences did just that in the annual Division II Yearbook that was distributed at the 2016 NCAA Convention. Here’s a sample of how student-athletes promoted their conferences as part of their DII experience:

NE-10 student-athletes share a common pride regarding the balance of sports and education, but that also is apparent among our coaches, athletics directors and the conference office staff.

Zaire Williams, Basketball, Saint Michael’s College

In my sport, track and field, the GNAC brings a strong sense of camaraderie. Conference meets feel almost like reunions, and you feel compelled to cheer for GNAC competitors at the national level, as you know that person would be cheering for you as well.

Cameron Proceviat, Track and Field, Simon Fraser University

Being an ECC student-athlete is special and unique in the way we feel like one family. We reach out to each other to help make our experience on our individual campuses better. I always feel like I have a family member looking out for me from all institutions within the ECC.

Samantha Basile, Softball, New York Institute of Technology

Being part of the GLIAC brings fun experiences and memories as well. We tease each other with our ‘prank wars’ throughout the season, but the bottom line is that I can always count on playing with kind, respectful girls at our GLIAC tournaments. We are a close-knit family in the GLIAC, and I have made many friends at a number of schools.

Gabrielle Shipley, Golf, Grand Valley State University