Recruiting Checklist

What resonates with recruits and their families:

✓ You can be an elite athlete without compromising your academic pursuits.
✓ You can earn scholarship dollars for your athletic ability in addition to academic and need-based aid.
✓ Of the three divisions, Division II provides its athletes with the most access to championships competition (one championships opportunity for every seven athletes in highly sponsored sports such as basketball, volleyball, and track and field – the ratio is even higher in sports such as lacrosse and field hockey).
✓ DII athletes are featured on more than 100 national broadcasts annually.
✓ You can play more than one sport at DII schools.
✓ DII offers National Championships Festivals, Olympic-style events at which multiple champions are crowned at one locale on the same day.
✓ Division II’s commitment to community engagement affords athletes the chance to give back to their communities while at the same time generating new fans who consider them as role models.

Question

What tools do you equip your coaches with when they hit the recruiting trail?

People often underestimate the quality of Division II competition, but they change their minds quickly when they watch us play. Our stadiums might not be as large as some other schools, but our talent is.

Joe Reich
Head Football Coach
Wingate University

I urge our coaches to talk about what sets us apart, such as the more intimate and family settings for athletics events ... that sense of engagement, community and inclusivity – that defines who we are and what makes us unique. And that’s what matters to many prospective students and their families.

Jody Harpster
President
Shippensburg University of Pennsylvania

For more information and resources, visit the “Tools to tell the DII story” link on the Division II homepage at NCAA.org.