



Governance Hot Topics Fall 2017

Agenda

- Board of Governors updates.
 - Sexual violence prevention policy and championships alcohol pilot.
- Pathway to Opportunity.
- Sport Science Institute (SSI) strategic plan.
 - NATA task force; ACHA designation; concussion protocols; and mental health best practices.
- 2018 governance sponsored convention legislation.

Agenda

- Division III updates.
 - 2017-19 budget plan.
 - Ice hockey certification pilot.
- Working groups.
 - Sportsmanship and Game Environment; LGBTQ; FAR Engagement; and Diversity and Inclusion.
- Division III identity initiatives.

Board of Governors (BOG) Updates

- Sexual violence prevention policy.
 - NCAA BOG adopted a new policy (Aug. 2017).
 - Institutions will determine the types and manner of education provided.
 - The NCAA Sexual Violence Prevention Tool Kit is an available educational tool.
- Championships alcohol pilot.
 - Continued alcohol pilot for 2017-18.
 - Year-long study to determine next steps for 2018-19.
 - Federated decision.

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Sexual violence prevention policy. During its Aug. 8 meeting, the NCAA Board of Governors adopted a Policy on Campus Sexual Violence that requires coaches, student-athletes and athletics administrators to complete education annually in sexual violence prevention. Institutions will determine the types and manner of education provided and the [NCAA Sexual Violence Prevention Tool Kit](#) is an available tool on NCAA.org.

When does the policy take effect? The policy is effective immediately, though the first deadline for attesting that the requirements have been met will be in spring 2018.

What is the deadline for completing the education for coaches, student-athletes and athletics staff? This education should be completed during the 2017-18 academic year to allow presidents or chancellors, athletics directors and Title IX coordinators to attest in the spring.

What is the deadline for presidents or chancellors, athletics directors and Title IX coordinators to attest that the education has occurred on campus?

The signoff form will be available electronically beginning March 1, 2018, and must be completed by May 15, 2018.

What type of education meets the expectations of the policy? The policy allows member schools to determine the types and manner of education provided. The NCAA Sexual Violence Prevention Tool Kit can assist member schools in this effort. The tool kit provides checklists for campus collaboration and educational resources created specifically for student-athletes. Those resources include the online curriculum myPlaybook, which includes a course on sexual violence prevention.

What happens after the deadline? A list of schools that have attested to the requirements of the Policy on Campus Sexual Violence will be presented in a report to the Board of Governors in August 2018, then published on ncaa.org.

Championships alcohol pilot. Similar to action taken last year, the Administrative Committee used its legislated authority, per Constitution 4.3.2, to waive existing legislation and permit the sale of alcohol (beer and wine only) at the 2018 Division III men's lacrosse championship's final site, as a part of the championships alcohol pilot approved by the NCAA Board of Governors. The pilot will conclude in 2017-18.

Each division will determine steps it wants to take beyond the expiration of the pilot. The DIII governance structure will conduct a year-long study to determine next steps regarding the sale of alcohol at future Division III championships per the minimum guidelines established by the BOG (e.g. the venue must already have a history and set-up for alcohol sales and the venue must have a min. number of seats).

The initial feedback indicated the pilot had the following outcomes:

- Positive fan experience.
- Favorable participant feedback.
- Reduction in the number of incidents in parking areas and outside of the stadiums.

Pathway to Opportunity

- Concrete action and unified voice to better understand the mission of college sports.
- Perceptions: Many faculty and staff have negative views of college sports.
 - Self-report unfamiliarity with the NCAA, so in many cases perceptions are underinformed.
 - Engaging faculty and staff can deepen their understanding of the priorities in college sports.
- The [leader's guide](#) can spark conversation among key campus constituents.

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Opening: NCAA Board of Governors has led an initiative since 2015 to bring clarity and focus to the priorities of our Association; the pathway to opportunity is the result. The origins of the effort are grounded in our governance structure. Pathway to opportunity, and specifically the three pillars: academics, well-being and fairness is the lens of how we make decisions.

- As we think about the DIII, this framework distills what we do everyday to support student-athlete success.
- What's involved? Creating opportunity through concrete action and unified voice. This is how we help people better understand the mission of college sports.
- Here's what we know: people both on and off campus have concerns and misperceptions about college sports. By far, the greatest negativity toward college sports is among faculty and campus employees.
- For example: In January 2017, we asked: *We asked faculty and staff: How well does this phrase: "is committed to academics" fit with your image of the NCAA in general? The respondents answered as follows:*

Drill down of "is committed to academics": DI = 16 percent, DII – 19 percent and DIII – 24 percent

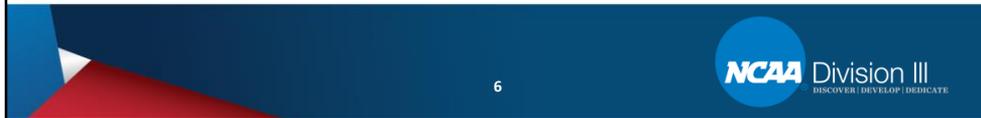
- Why is this significant? The phrase most closely associated with the NCAA among faculty and staff is "mainly motivated by making money (46%)" while "Recognizing the commitment to academics (19%), student-athlete well-being (21%), fairness (21%) and the pathway to opportunity (36%) are relatively low.
- While perceptions are lowest among faculty and staff, compared to other audiences, **what we don't know is why**. There is a need to better understand what's behind the perceptions and have an informed dialogue. Let us know if you'd like a broader discussion around the NCAA Research and pathway to opportunity during your conference meetings – our staff is willing to come out and facilitate the dialogue.

Key takeaways

- Use the leader's guide to spark conversation with your member athletics directors, presidents/chancellors and faculty athletics reps.
- Engage faculty and staff to deepen their understanding of the priorities in college sports and what's behind the perceptions.
- Spotlight student-athletes whose course in life has been altered by college sports - this type of story drives the shift in perceptions. While DIII stories do well across the board in campus communities across the three divisions, DI stories fair well in DIII campus communities. We've also learned that persuasion occurs once a message is heard at least 20 times – which means we have to stay the course.
- Hard facts are key: share conference/campus policies and actions to safeguard health, create a positive life experience and protect students' academic aspirations.

Sport Science Institute (SSI)

- Current initiatives and priority areas:
 - Joint NATA and NCAA interassociation summit (Jan. 2017)
 - Communication with designated campus athletics health care administrators regarding standards of care. (Aug. 2017 and thereafter)
 - Concussion protocols and fact sheets.
 - Mental health best practices. (Nov. 2017)



Recent SSI initiatives and priority areas:

In Jan., SSI held a joint interassociation task force with the NATA. Outcomes, expected in Fall of 2018, will result in an interassociation consensus statement or summary report about key organizational and administrative aspects of athletics health care delivery. The statement/summary report will be intended to contribute to an NCAA member school's ability to meet evolving interassociation health and safety standards for college student-athletes.

The Athletics Health Care Administrator Handbook, a new resource created to help support athletics health care administrators in their new designation as established by Association-wide NCAA Independent Medical Care legislation, was released this August. The handbook, located on NCAA.org, includes information about the recommended roles for athletics health care administrators, as well as an overview of NCAA health and safety legislation, interassociation consensus recommendations and educational resources.

In Aug., SSI released revised fact sheets, located on NCAA.org, for student-athletes and coaches that promote concussion safety and provide concrete action steps for implementing a healthy and safe culture. The fact sheets consider emerging data from the NCAA-U.S. Department of Defense CARE Consortium study, and are the result of input from medical, scientific and health education experts and NCAA Divisions I, II and III Student-Athlete Advisory Committees and coaches.

In Nov., SSI will host a task force that will serve as a follow-up to the 2013 Mental Health Task Force. The 2017 task force will identify strategies and resources that support the implementation of the Mental Health Best Practices and identify models of mental health care and measures of effectiveness for the best practices. Anticipate the final deliverables in the fall of 2018.

2018 Key Governance Convention Legislation

- Football playing and practice seasons.
 - 25 days prior to the first game.
 - One day off per week.
 - Four (4) hours of practice per day after acclimatization but no two contact practices.
 - Use of footballs allowed in walk-throughs.
- Sports wagering.
 - Internet, parlay card or bookie.
 - Doesn't eliminate prohibition on sports wagering.
 - Eliminates a specific penalty.

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Football playing and practice seasons. Initial parameters include the following:

- a. Start 25 days prior to the first game.
- b. Preseason would occur in three phases:
 - 1.) acclimatization;
 - 2.) two weeks of practice with one required day off each week (7 day period) and
 - 3.) a practice week leading up to the first game
- c. No two-a-days.
- d. Mandated day off every 7 days.
- e. Use of footballs during walk-throughs allowed.
- f. Four hours of practice a day, but no more than 3-hours during the contact practice.
- e. Opportunity for two scrimmages, joint practices or exhibitions per standardization of contests per legislation adopted at 2017 Convention.

Sports Wagering

- The Management Council agreed to sponsor legislation for the 2018 NCAA Convention.
- Eliminate the legislatively mandated penalty for sports wagering via the internet, parlay card or with a bookmaker and move the penalties to the SAR guidelines.
- Current policy is an automatic one-year suspension and no appeal process.
- If adopted by Division III members at the 2018 Convention, the change would permit the committee to conduct a case-by-case evaluation of such sports wagering violations and would provide student-athletes the opportunity to appeal the committee's decision, which is consistent with all other reinstatement requests. SAR believes it promotes more fairness.
- This proposal would not eliminate the prohibition on sports wagering, instead its focus is solely on the mandated penalty related to that infraction.

2018 Key Governance Convention Legislation

- Academic misconduct.
 - Requires academic misconduct policy for the entire student body.
 - Expands academic misconduct language.
- Graduate eligibility.
 - Allows Division III to Division III transfers.
 - Current waiver retained for Division I, II and NAIA.

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Academic Misconduct

- Adopted by Division 1 two years ago and Division 2 in Jan. 2017
- Would require every school to have an academic misconduct policy for the entire student body.
- Would recognize academic misconduct and impermissible academic assistance violations separately from rules pertaining to extra benefits or unethical conduct.
- Under the current regulatory structure, it can be unclear when academic misconduct involving student-athletes falls within the purview of the NCAA and when academic misconduct should be an institutional matter.

Graduate Eligibility

- Management Council has sponsored legislation that would permit students who graduate from a Division III college or university and are enrolled in a graduate or second baccalaureate degree program to compete at another Division III school provided they have athletics eligibility remaining.
- The current waiver – in school continuously, graduate in 3 years with a 3.0 – would stay in place for Division I, II and NAIA.

Budget Planning Updates

- 2017-19 budget biennium cycle began Sept. 1.
 - August 2017, membership dues increase – one-year credit.
 - Championships per diem increases (individual & host).
 - New championships and nonchampionships initiatives.
 - Revised mandated reserve policy.
 - Intentional spend down of surplus reserve.
- Updated budget fact sheet and strategic plan on website.



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President and Management Councils approved the following budget recommendations:

- 1.) a one-year credit for the membership dues increase (savings of \$1,100 for schools and \$550 for conference offices) in 2017-18.
- 2.) championship per diems increase to \$95 and host per diems will be reinstated at \$30 per person in 2017-18.
- 3.) championship initiatives that include bracket enhancements for several teams sports; track and field participant increases, officiating enhancements, ground transportation reimbursement for teams and individuals that fly to a championship site, increase in travel party size to the 2013-14 levels prior to the 2014 reductions, and several sport specific requests.
- 4.) nonchampionship initiatives that include a 10% increase for the conference grant program; three additional diversity internships (up to 23 from 20) in 2018-19; increases in the NADIIIAA partnership; and funding of the Disney partnership in relation to the Sportsmanship and Game Environment working group.
- 5.) SPFC also proposed a slight modification to the division's mandated budget reserve policy. The change went from a 50% annual reserve, including a \$5 million insurance policy, to a 50% annual cash reserve policy, excluding the \$5 million insurance policy. The change aligns with the Association's budget reserve policy.
- 6.) Finally, SPFC and the Councils are maintaining their commitment to an intentional spend down of the accumulated surplus above and beyond the mandated reserve.

Similar to last year, in Sept., will post the 2017-18 budget fact sheet as well as the 2017-19 strategic plan.

Ice Hockey International Certification Pilot

- Researching feasibility of a pilot for fall 2018 PSAs.
- Pilot would include all Division III men's and women's international, first year, ice hockey PSAs.
- Eligibility Center (EC) would complete sports participation review.
- The NCAA would pay the \$135 review by the EC.
- Anticipate sending second survey in Sept. to all ice hockey coaches, ADs and commissioners for feedback.

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Pilot Parameters:

For the 2018-2019 NCAA Division III men's and women's ice hockey season, all Division III schools that sponsor men's and/or women's ice hockey will be required to participate in a one-year pilot.

The pilot parameters will include the following:

1. The NCAA Eligibility Center will conduct a sports participation review history of all international, first year men's and women's ice hockey players. For the purpose of the pilot, an international student is defined as any student who attended a secondary or postsecondary school outside the United States, participated in athletics outside the United States or whose permanent residence is outside the United States. A first-year student is defined as a student-athlete's first year at an NCAA Division III institution so transfer students with no prior Division III enrollment are included in the pilot.
2. All international, first year men's and women's ice hockey players must complete the Eligibility Center's free, online Profile Page to provide baseline information and obtain a unique NCAA ID number.
3. On August 1 or later, institutions that sponsor men's and/or women's ice hockey must submit the names of the international first year players on their men's and women's ice hockey rosters to the Eligibility Center (will need to define where this goes—perhaps ec-amateurism@ncaa.org?). All players must be accepted to and paid a and deposited to the institution.
4. Upon receipt of the roster, the Eligibility Center will reach out to the international student-athletes for needed additional information to review the sports participation history. The review will include an assessment of the teams and leagues with which a prospective student-athlete participated, evaluation of any compensation or other benefits associated with athletics participation and evaluation of possible agent involvement. The review will not include any evaluation of delayed collegiate enrollment (NCAA Division III Bylaw 12.1.4).
5. There will not be an academic certification review.
6. All Eligibility Center reviews and findings are final and binding.
7. The NCAA will pay the \$135 (or less) (or less) fee to conduct the each review. Anticipated annual budget is no more than \$10,000.

Sportsmanship & Game Environment Working Group

- Through a partnership with the Disney Institute, the Sportsmanship and Game Environment Working Group has created Division III game environment service standards known as “Gameday the DIII Way”.
- Facilitators trained in Aug. have begun local training sessions.
- There will be a training session at 2018 NCAA Convention. Training will also be available both online and in-person.

The Division III Sportsmanship and Game Environment Working Group has worked with the Disney Institute to create Division III Game Environment standards. The program is known as “Gameday the DIII Way”.

The program will culminate in training that takes 1 ½ hours to complete and will be offered through online and in-person delivery methods. The goal of the training is to develop Division III specific game environment standards and provide tools focused on improving parental and fan behavior. There is an informational flyer about this exciting project, which is expected to be launched in fall 2017.

In addition, the working group launched a Division III specific webpage. Watch this page for continued updates and timelines on the Disney Institute project as well as other sportsmanship information and tools.

LGBTQ Working Group

- Working group charge:
 - Examine the current and potential programming, resources and recognition of the LGBTQ community and its allies in Division III.
 - Increase engagement and collaboration at the institutional, conference and national levels.
- Develop and distribute membership survey. (Oct. 2017)
- Status report at the 2018 NCAA Convention.
- Resource: 5 Ways to Have an LGBTQ-Inclusive Athletics Department.

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In the fall of 2016, the Management Council endorsed a proposal to establish a working group to address LGBTQ issues. The working group's charge is to examine the current and potential programming, resources, and recognition of the LGBTQ community and its allies in Division III, and increase the engagement and collaboration at the institutional, conference and national levels. The first teleconference is scheduled for early February.

Status report at the 2018 NCAA Convention.

Five Ways to Have an LGBTQ-Inclusive-Athletics Department. This resource serves as a guide to ensure athletics departments are providing an environment that is inclusive of all student-athletes, especially those who identify as lesbian, gay, bisexual, transgender and/or questioning. Included in the resource are samples of policies and codes of conduct; additional resources for coaches, players and staff; and LGBTQ inclusion training best practices.

Faculty Athletics Representatives (FAR) Engagement Working Group

- Process includes:
 - Survey to assess current engagement. (May 2017)
 - Collection of conference data, specifically bylaws and constitution related to FAR engagement.
 - Compiling a national level report of FAR engagement (e.g., committees, NCAA Convention attendance, etc.).
 - Status report at the 2018 NCAA Convention.

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The Management Council endorsed the creation of a working group to research and possibly enhance the engagement of FARs. The working group will consist of FARs, athletics directors, commissioners and other key constituent groups. Outcomes may include conducting a survey of current Division III FARs, developing a best practices resource, and collaboration with commissioners.

FAR working group talking points

- The FARA Executive Committee is represented on the working group by Kurt Beron and Dennis Leighton (Management Council member).
- The working group created subgroups to address FAR engagement at each level – national, conference, campus.
- Campus Level: Work continues on the development of specific engagement-related questions that will be embedded in the national FARA Survey. This survey is scheduled for a late Spring release and will go to each DIII FAR. Historically, this survey has garnered more than a 50% response rate. The Working Group will promote participation in the survey to push that rate even higher. The questions will seek to learn about campus-level engagement as well as the reality and perceptions of conference and national level engagement.
- Conference Level: Data collection is ongoing. We've collected constitution/bylaws from 35 of 42 conferences. This will help the Working Group to learn more about the role of FAR's in conference governance and activities. This will be followed-up with a survey to conference commissioners to learn more about their perceptions of how these structures (or lack thereof) serve the conference membership.
- National Level: Mike Miranda is compiling a report of national level engagement by FARs. This largely comes from attendance records at the national convention, the annual FARA meeting and the DIII FAR Institute.
- The Work Teams will review the findings from these data collections, compile reports and determine next steps throughout the remainder of 2017.
- A status report is planned for the national convention in January.

Diversity and Inclusion Working Group

- Working Group initiatives:
 - Request presidents be champions of change.
 - Jan. 2017, released the “Diverse Workforce”, a guide to assist schools in diversifying athletics searches.
 - Inaugural Career Next Steps program. (May 2017)
 - Conference grants for diversity. (\$2,500/conference)
 - Senior woman administrators (SWA) professional development program. (October 2017)
 - Division III Student Immersion Program. (Jan. 2018)

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The Division III Diversity and Inclusion Working Group’s overarching goal is to have presidents and vice presidents/athletic direct reports (ADRs) be champions of change.

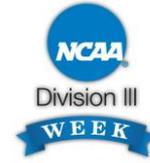
The last three years, the turnover of athletics director positions has averaged 70 per year, but new hires have reflected the same demographic, which is primarily white males. The working group collaborated with the NCAA’s Office of Inclusion in the development of a hiring best practices resource, “The Diverse Workforce: Recruitment and Retention Basics for Division III Athletics Departments”. The resource offers best practices and other suggestions to make diversity a priority in seeking, selecting and retaining high-performing athletics administrators and coaches.

In May, held inaugural Career Next Steps program. This program is a companion program for the Student Immersion Program participants interested in furthering their career in athletics. The participants are invited to attend the NCAA’s Career in Sports Forum and a day of Division III specific programming.

For the second consecutive year, at the request of the Division III Student Immersion Program. For the second year, the division funded 42 Division III ethnic minority students to attend the 2017 NCAA Convention. At the Convention, the students were paired with mentors and exposed to Division III, its members and its governance process. The program’s goal is to build the pipeline in an effort to ultimately diversify the administrative landscape in Division III.

Identity Initiative

- Division III week.
 - April 2-8, 2018.
- Education and Promotion.
 - Purchasing website.
 - Social Media.
- Championship Webcasting Enhancements.
- D3SIDA recognition award.
- Special Olympics.



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Division III Week. Next year's Division III week will be April 2-8.

Purchasing Website. On September 11, a new \$500 credit will be provided for each Division III member school (including provisional members), multisport conference and single-sport conference to purchase items on the Division III Purchasing Website. The credit ends August 31. Use the money to buy t-shirts, knit hats, bags, etc...

Social Media. Continue to increase Twitter and Facebook followers. Working on implementing strategies to increase engagements.

Championship webcasting. After membership feedback, staff made the following webcasting enhancements for the 2016-17 championships that will be maintained for the 2017-18 championships:

- Division III player brand (e.g., Division III branding frame around the webcast).
- On-site announcers for all championships.
- A fourth camera for select championships.

All championship enhancements are funded through the Identity Initiative.

D3SIDA recognition. A partnership between Division III and D3SIDA (sports information directors) that recognizes outstanding written or video work three times a year. The winning submission receives a \$1,500 grant to attend the CoSIDA Convention, including Division III Day.

Special Olympics. We encourage all institutions and conferences to report their Special Olympic activities a reporting form on the Division III Special Olympics webpage on NCAA.org.

Questions