

Examining the Division III Student-Athlete Experience through the NCAA GOALS Study

FARA Annual Meeting and Symposium
November 12, 2011



Growth, Opportunities, Aspirations and Leaning of Students in College (GOALS) Study

- The 2010 version of GOALS was the second administration of the study by NCAA Faculty Athletics Representatives (FARs). The first GOALS study occurred in 2006.
- All NCAA FARs were invited to participate by sampling one to three pre-specified teams on their campuses. Strict protocols were put in place to standardize the administration and ensure that each student-athlete's responses would not be seen by anybody besides the researchers.
- Portions of the 2006 survey were maintained in 2010 to allow for assessment of changes over time. Some new items were swapped into the 2010 version based on findings from the first study and topics that have generated interest within the NCAA since the first study was released.



Survey Response

In total, 611 schools participated in the study, which is very similar to the number from 2006.

Divisional institutional response rate:

	2006 GOALS	2010 GOALS
Division I	66%	56%
Division II	66%	58%
Division III	54%	57%

Response rate changes will be analyzed in more detail but possible reasons include late mailing date for 2010 version, increased IRB demands, administrative challenges.

Number of GOALS Student-Athlete Respondents 2010 Survey – Total N=19,967 Division III – Men=4,111 Women=3,025

Men's Sports						
	Baseball	Basketball	Football	Golf	Ice Hockey	Lacrosse
N	497	522	1,352	121	132	250
	Soccer	Swimming	Tennis	CC/Track	Wrestling	
N	367	228	167	365	110	
Women's Sports						
	Basketball	Field Hockey	Golf	Ice Hockey	Lacrosse	Softball
N	477	181	123	155	211	361
	Soccer	Rowing	Swimming	Tennis	CC/Track	Volleyball
N	370	188	205	190	255	309

GOALS Survey – Main Sections

- College athletics experience
- College academic experience
- College social experience
- Recruitment / decision to attend current college
- Health and well-being
- Time commitments
- Finances
- Qualitative

Current Analyses – GOALS

- Recruiting experiences and college choice of student-athletes
- Athletics versus Academics
- Time Demands
- Missed Classes and Time Away From Campus
- Off-season Activities
- Satisfaction with Time Allocation
- Extracurricular Activities
- Community Service

Recruitment and College Choice

Recruitment and College Choice Research Questions

- What factors lead student-athletes to choose a given college?
- Do student-athletes believe that the information they receive in the recruiting process is useful?
- Do student-athletes consider the recruiting process to be intrusive?
- How important is the coach in the decision to choose a particular college?
- How do student-athletes currently feel about their college choice?
- Do highly-recruited athletes view recruiting differently than other student-athletes?

Academic versus Athletics Reasons Driving Decision to Attend this College.

(% Responding Agree or Strongly Agree)

Division I						
	Baseball	Men's Basketball	Football	All Other Men's Sports	Women's Basketball	All Other Women's Sports
Academics	63%	65%	66%	69%	58%	75%
Athletics	79%	83%	80%	82%	86%	86%
Division II						
Academics	49%	59%	67%	61%	71%	70%
Athletics	84%	83%	81%	81%	91%	83%
Division III						
Academics	62%	75%	78%	75%	84%	83%
Athletics	76%	81%	85%	74%	82%	72%

Note: Endorsement of top two scale points on 6-point scale



The information I received during recruitment helped me decide what college to attend.

(% Responding Agree or Strongly Agree)

Division I						
	Baseball	Men's Basketball	Football	All Other Men's Sports	Women's Basketball	All Other Women's Sports
N	69%	66%	62%	66%	64%	70%
Division II						
N	60%	68%	68%	60%	69%	63%
Division III						
N	55%	66%	76%	63%	69%	58%

Note: Endorsement of top two scale points on 6-point scale



**The coaches recruiting me talked a lot
about academics.**
(% Responding Agree or Strongly Agree)

Division I						
	Baseball	Men's Basketball	Football	All Other Men's Sports	Women's Basketball	All Other Women's Sports
N	39%	47%	43%	38%	40%	47%
Division II						
N	36%	43%	46%	39%	42%	38%
Division III						
N	32%	52%	48%	40%	48%	39%

Note: Endorsement of top two scale points on 6-point scale



**Some of the coaches recruiting me contacted me too often.
Highly recruited versus not.**
(% Responding Agree or Strongly Agree)

Division I													
	Baseball		Men's Basketball		Football		All Other Men's Sports		Women's Basketball		All Other Women's Sports		
N	19%	32%	26%	39%	29%	37%	20%	27%	31%	45%	16%	30%	
Division II													
N	22%	42%	30%	27%	26%	41%	20%	41%	25%	39%	18%	28%	
Division III													
N	19%	43%	28%	41%	32%	47%	22%	40%	25%	37%	20%	38%	

Note: Endorsement of top two scale points on 6-point scale.
Proportions for highly-recruited student-athletes in red, others in green.



How accurate were your initial expectations of various aspects of the experience at this college?
 (% Division III SAs Responding Very Accurate or Mostly Accurate)

Academic Experience					
Baseball	Men's Basketball	Football	All Other Men's Sports	Women's Basketball	All Other Women's Sports
79%	86%	86%	84%	90%	86%
Athletics Experience					
68%	74%	78%	77%	70%	76%
Social Experience					
69%	79%	71%	72%	75%	77%
Time Demands					
74%	81%	77%	75%	76%	77%

Note: Endorsement of top two scale points on 4-point scale



Division III Responses to Questions Regarding Satisfaction with College Choice
 (% Responding Agree or Strongly Agree)

If I could start over, I still would attend this school...					
Baseball	Men's Basketball	Football	All Other Men's Sports	Women's Basketball	All Other Women's Sports
45%	55%	57%	62%	65%	70%
I would recommend this school to a prospective student-athlete...					
44%	58%	66%	65%	62%	71%
I am glad that I made the choice to be at this school...					
51%	63%	67%	69%	70%	77%

Note: Endorsement of top two scale points on 7-point scale



I am glad that I made the choice to be at this school.

Highly recruited versus not.
(% Responding Agree or Strongly Agree)

Division I												
	Baseball		Men's Basketball		Football		All Other Men's Sports		Women's Basketball		All Other Women's Sports	
N	72%	62%	63%	57%	60%	50%	69%	65%	49%	46%	71%	68%
Division II												
N	49%	55%	50%	51%	60%	63%	61%	54%	62%	65%	64%	57%
Division III												
N	51%	44%	65%	58%	69%	64%	71%	62%	69%	77%	77%	76%

Note: Endorsement of top two scale points on 7-point scale.
Proportions for highly-recruited student-athletes in red, others in green.



I would have gone to a four-year college somewhere even if I hadn't been an athlete

(% Responding Disagree or Strongly Disagree)

Division I						
	Baseball	Men's Basketball	Football	All Other Men's Sports	Women's Basketball	All Other Women's Sports
N	15%	18%	16%	14%	13%	11%
Division II						
N	17%	16%	15%	19%	15%	11%
Division III						
N	14%	12%	12%	13%	11%	13%

Note: Endorsement of top two scale points on 6-point scale



Athletics vs. Academics

I would be willing to sacrifice my athletics participation for academics or vice versa. (% Responding Agree or Strongly Agree)

Division I						
	Baseball	Men's Basketball	Football	All Other Men's Sports	Women's Basketball	All Other Women's Sports
Sacrifice Academics	46%	43%	34%	31%	21%	18%
Sacrifice Athletics	25%	31%	38%	36%	35%	45%
Division II						
Sacrifice Academics	43%	34%	28%	26%	24%	16%
Sacrifice Athletics	28%	39%	45%	43%	35%	47%
Division III						
Sacrifice Academics	33%	24%	23%	19%	15%	10%
Sacrifice Athletics	34%	44%	50%	50%	53%	52%

Time Demands

Average Hours Spent Per Week In-Season on Academic and Athletic Activities in 2010 (SA Self-Report)

Division III						
	Baseball	Men's Basketball	Football	All Other Men's Sports	Women's Basketball	All Other Women's Sports
Academic Hours	35.6	34.8	37.9	39.7	41.3	43.0
Athletic Hours	34.8	30.8	33.1	29.2	29.8	28.9
Difference	0.8	4.0	4.9	10.5	11.5	14.1

Note: Green = Increase of 2+ hours on academics from 2006;
Red = Decrease of 2+ hours on academics from 2006

**Average Sum of Hours Spent Per Week In-Season on
Academic Activities and Athletic Activities in 2010
(SA Self-Report)**

Division I							
	Baseball	Men's Basketball	Football (FBS/FCS)		All Other Men's Sports	Women's Basketball	All Other Women's Sports
Ave. Sum	73.7	76.5	81.3	79.8	68.0	76.5	73.4
Division II							
Ave. Sum	71.8	73.5	74.2		67.6	71.6	73.1
Division III							
Ave. Sum	70.4	65.6	71.0		68.8	71.1	72.0

Note: Green = 2+ hours less on academics/athletic sum vs. 2006;
Red = 2+ hours more on academics/athletic sum vs. 2006.



**Average Difference in Hours Spent Per Week In-Season on
Academic Activities vs. Athletic Activities
in 2010 (SA Self-Report)**

Division I							
	Baseball	Men's Basketball	Football (FBS/FCS)		All Other Men's Sports	Women's Basketball	All Other Women's Sports
Acad - Ath	-10.4	-1.9	-5.3	-3.5	4.0	1.4	6.8
Division II							
Acad - Ath	-6.2	-2.0	-0.7		5.0	3.1	9.7
Division III							
Acad - Ath	0.8	4.0	4.9		10.5	11.5	14.1

Note: Green = 2+ hours more on academics relative to athletics vs. 2006;
Red = 2+ hours more on athletics relative to academics vs. 2006.



Missed Classes and Time Away From Campus


Average Classes Missed Per Week During the Season in 2010 (SA Self-Report)

Division III Men - Team Sports						
	Baseball	Basketball	Football	Ice Hockey	Lacrosse	Soccer
Ave. Missed	1.8	1.2	1.0	1.1	1.4	1.3
Miss >3	13%	8%	6%	4%	11%	6%
Division III Men - Individual Sports						
	CC/Track	Golf	Swimming	Tennis	Wrestling	
Ave. Missed	0.7	1.7	0.7	1.3	1.1	
Miss >3	3%	13%	4%	7%	10%	

Average Classes Missed Per Week During the Season in 2010 (SA Self-Report)

Division III Women - Team Sports							
	Basketball	Field Hockey	Ice Hockey	Lacrosse	Soccer	Softball	Volleyball
Ave. Missed	.9	1.3	.9	1.4	1.4	1.8	1.2
Miss >3	3%	6%	5%	10%	7%	11%	3%

Division III Women – Individual Sports							
		CC/Track	Golf	Rowing	Swimming	Tennis	
Ave. Missed		.6	1.3	.4	.7	1.2	
Miss >3		1%	8%	2%	3%	7%	



Average Classes Missed for Athletic Competition in 2010 (SA Self-Report) Summary


Average Classes Missed per Week				
	Highest Two		Lowest Two	
Men	Baseball (1.8)	Golf (1.7)	CC/Track (0.7)	Swimming (0.7)
Women	Softball (1.8)	Lacrosse -- Soccer (1.4)	Rowing (0.4)	CC/Track (0.6)

Percent Missing More Than 3 Classes per Week				
	Highest Two		Lowest Two	
Men	Baseball (13%)	Golf (13%)	CC/Track (3%)	Swimming – Ice Hockey (4%)
Women	Softball (11%)	Lacrosse (10%)	CC/Track (1%)	Rowing (2%)

Average Days Away from Campus for Athletic Competition in 2010 -- Men (SA Self-Report)

Division III Men - Team Sports						
	Baseball	Basketball	Football	Ice Hockey	Lacrosse	Soccer
Ave. Away	1.9	1.4	1.0	1.3	1.1	1.4
3+ days away	27%	8%	4%	3%	3%	8%


Division III Men – Individual Sport						
	CC/Track	Golf	Swimming	Tennis	Wrestling	
Ave. Away	1.0	1.6	0.9	1.4	1.6	
3+ days away	3%	19%	1%	8%	11%	



Average Days Away from Campus for Athletic Competition in 2010 -- Women (SA Self-Report)

Division III Women - Team Sports							
	Basketball	Field Hockey	Ice Hockey	Lacrosse	Soccer	Softball	Volleyball
Ave. Away	1.7	1.7	1.8	1.4	1.7	2.1	1.9
3+ days away	14%	16%	5%	6%	15%	28%	26%

Division III Women – Individual Sports							
		CC/Track	Golf	Rowing	Swimming	Tennis	
Ave. Away		1.1	1.8	1.2	1.0	1.3	
3+ days away		1%	19%	4%	1%	6%	



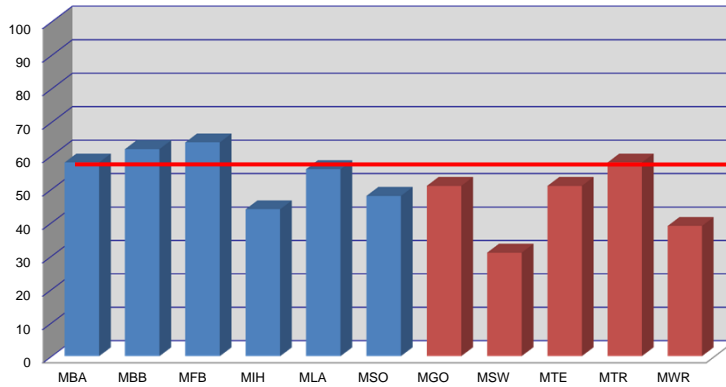
Average Days Away from Campus for Athletic Competition in 2010 (SA Self-Report) Summary

Average Days Away from Campus				
	Highest Two		Lowest Two	
Men	Baseball (1.9)	Wrestling - Golf (1.6)	Swimming (0.9)	CC/Track - Football (1.0)
Women	Softball (2.1)	Volleyball (1.9)	Swimming (1.0)	CC/Track (1.1)
Percent Reporting 3 or More Days Away per Week				
	Highest Two		Lowest Two	
Men	Baseball (27%)	Golf (19%)	Swimming (1%)	Several (3%)
Women	Softball (28%)	Volleyball (26%)	Swimming (1%)	CC/Track (1%)

Off-Season Athletics Activities

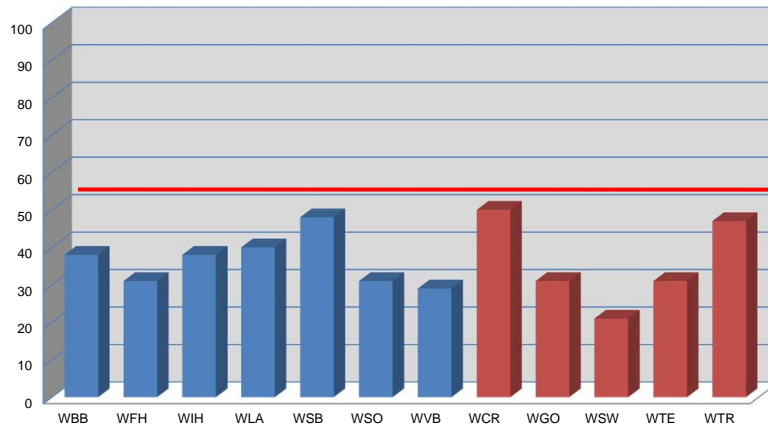
Percentage of Division III Student-Athletes Reporting As Much or More Time on Athletic Activities in Off-Season than In-Season in 2010 (SA Self-Report)

Men



Percentage of Division III Student-Athletes Reporting As Much or More Time on Athletic Activities in Off-Season than In-Season in 2010 (SA Self-Report)

Women



Satisfaction With Time Allocation

Percentage of Student-Athletes Who Say They Would Prefer More Time In College on... (2010 Self-Report)

Division III						
	Baseball	Men's Basketball	Football	All Other Men's Sports	Women's Basketball	All Other Women's Sports
Academics	55%	60%	57%	51%	61%	57%
Athletics	53%	54%	44%	48%	33%	38%
Extracurr. Activities	44%	48%	45%	47%	56%	56%
Family	47%	50%	45%	34%	50%	37%
Job	48%	43%	49%	43%	60%	52%
Socializing	59%	54%	54%	57%	65%	64%
Relaxing	53%	57%	53%	54%	70%	66%
Sleeping	60%	71%	69%	67%	81%	73%

Note: Green = Decrease of 5% or more from 2006;
Red = Increase of 5% or more from 2006

**Percentage of Student-Athletes Who Say They Would
Prefer Less Time In College on Athletics
(2010 Self-Report)**

Division I							
	Baseball	Men's Basketball	Football (FBS/FCS)		All Other Men's Sports	Women's Basketball	All Other Women's Sports
Athletics	18%	10%	23%	20%	15%	29%	26%
Division II							
Athletics	10%	9%	15%		7%	20%	18%
Division III							
Athletics	8%	10%	11%		8%	15%	10%

Note: Green = Decrease of 5% or more from 2006;
Red = Increase of 5% or more from 2006



Extracurricular Activities



**Percentage of Student-Athletes Who Say They Would
Prefer More time on Extracurricular Activities ...
(2010 Self-Report)**

Division III Men		
High	Low	Median
Tennis 52%	Ice Hockey 38%	45%
Division III Women		
High	Low	Median
Rowing 71%	Tennis 45%	57%

**If you had one extra hour each day, on what one
activity (other than sleeping) would you most want to
spend it? (2010 Self-Report)**

Division III						
	Baseball	Men's Basketball	Football	All Other Men's Sports	Women's Basketball	All Other Women's Sports
Academics	14%	21%	22%	22%	20%	23%
Athletics	26%	22%	17%	21%	14%	13%
Extracurric. Activities	3%	4%	5%	6%	5%	7%
Family	9%	7%	8%	4%	14%	6%
Job	7%	4%	6%	6%	7%	5%
Socializing	25%	18%	21%	24%	24%	28%
Relaxing	17%	24%	21%	18%	18%	19%

Note: Green = Decrease of 5% or more from 2006;
Red = Increase of 5% or more from 2006

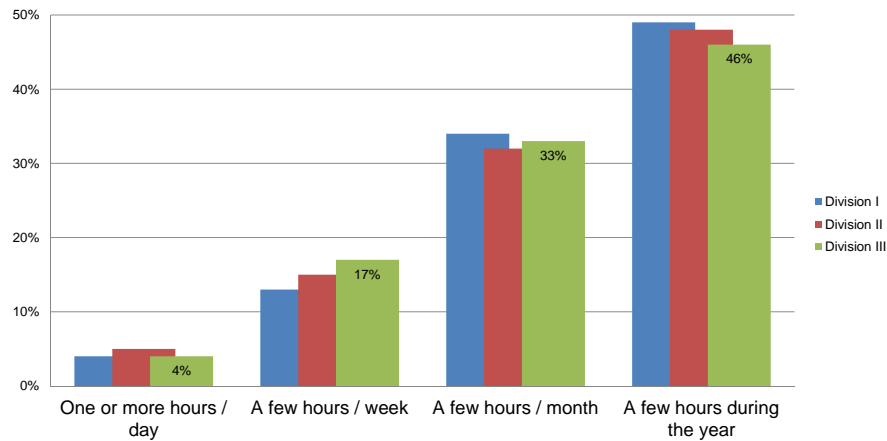
Community Service

Community Service with Athletics Team (% Responding they had opportunities for community service with team)

Division I						
	Baseball	Men's Basketball	Football	All Other Men's Sports	Women's Basketball	All Other Women's Sports
	84%	88%	86%	76%	94%	83%
Division II						
	81%	88%	81%	72%	86%	76%
Division III						
	62%	81%	83%	62%	85%	66%

Community Service

- Over 80% of all student-athletes reported participating in volunteerism in the last year.
- Among those who participated in community service, Division III student-athletes reported the greatest amount of time per week (21% of Div. III SAs committed a few hours/week or more vs. 17% in Div. I and 20% in DII):



NCAA Research

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NCAA Research

Questions?



Report on HERI/NCAA Division III Study NCAA Convention 2012 -- Indianapolis

- Additional information on
 - College Choice
 - Personal Growth
 - Time Demands
 - Campus and Community Engagement
- Unique comparisons between student-athletes and the general student-body
- Session Thursday, January 12 – 9:30-11:00 a.m.



Thank You!

