ACADEMIC-BASED REVENUE DISTRIBUTION

Background on the Academic Unit

In October 2016, NCAA Division I Board of Directors and Board of Governors approved distribution of portion of Division I revenue to membership based on academic achievement of student-athletes.

First distribution to conferences will occur May/June 2020.

No restrictions on how institutions can use revenue.

Distribution based on NCAA's Turner/CBS media contract future increases.

Conference policies/bylaws relevant to distributions will apply.
Guidelines Used to Establish Unit Distribution

- Distributions reward broad-based academic success by all teams.
- Multiple academic measures are used to determine qualification for an academic unit in order to ensure institutions with various missions are afforded opportunity to earn them.
- Criteria are simple and use rates familiar to the membership and the public.
- Measures create incentive for schools that may not initially receive distributions.
- Criteria balance selectivity inherent in rewarding broad-based academic success with diversity of schools’ academic missions.

Academic-Unit Criteria for Distribution

Institution has to meet one of the following criteria:

**NCAA Division I Academic Progress Rate**
- Division I APR for previous year is equal to or greater than 985. Average of single-year rates for all teams.

**Graduation Success Rate**
- Graduation Success Rate for most recently available year is equal to or greater than 90 percent. Average of single-year rates for all teams.

**Federal Graduation Rate**
- Difference between student-athlete and student-body rates for most recently published Federal Graduation Rate is equal to or greater than 13 percentage points.
ROLE OF THE NCAA DIVISION I COMMITTEE ON ACADEMICS

Academic Unit
Academic-Based Revenue Distribution

Oversight and Review of Academic Benchmarks

- Oversee activation of new distribution, from onset through first distribution of funds to member conferences in spring 2020.

- Address any questions and operational issues that arise after vetting by the Division I Committee on Academics Subcommittee on Data.

- Monitor academic metrics used to determine which institutions qualify for academic funding and overtime recommend appropriate changes to the Division I Board of Directors.

  - Division I Values-Based Revenue Distribution Working Group noted fund benchmarks should be periodically reviewed and potentially amended.
**Timeline for New Academic-Unit Revenue Distribution**

- **Spring 2018**: First mock reports available.
- **Spring 2019**: Second mock reports available.
- **Spring 2020**: Final reports available.
- **May/June 2020**: First actual financial distribution to conferences.

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**Estimated - New Academic Achievement Funding A Five-Year Look**

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Academic Fund Annual Distribution</th>
<th>Approx. Payout / Institution*</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019-2020</td>
<td>$12,694,601</td>
<td>$55,678</td>
</tr>
<tr>
<td>2020-2021</td>
<td>$25,389,203</td>
<td>$111,356</td>
</tr>
<tr>
<td>2021-2022</td>
<td>$36,427,986</td>
<td>$159,772</td>
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<tr>
<td>2022-2023</td>
<td>$48,282,356</td>
<td>$211,765</td>
</tr>
<tr>
<td>2023-2024</td>
<td>$60,429,373</td>
<td>$265,041</td>
</tr>
</tbody>
</table>

*Approximate payout / institution based on 228 institutions meeting one of the three academic-unit criteria each year.

(Data taken and revised from NCAA Division I Values Based Revenue Distribution Working Group – September 2016 Report to the NCAA Division I Board of Directors)
QUESTIONS OR COMMENTS?

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