2018 NCAA Inclusion Forum

April 14 to 16
Indianapolis, Indiana

#NCAAIInclusion
As a core value, the NCAA believes in and is committed to diversity, inclusion and gender equity among its student-athletes, coaches and administrators. We seek to establish and maintain an inclusive culture that fosters equitable participation for student-athletes and career opportunities for coaches and administrators from diverse backgrounds. Diversity and inclusion improve the learning environment for all student-athletes and enhance excellence within the Association.

The Office of Inclusion will provide or enable programming and education, which sustains foundations of a diverse and inclusive culture across dimensions of diversity including, but not limited to, age, class, creed, disability, educational background, gender expression, gender identity, geographical location, income, marital status, national origin, parental status, race, religion, sex, sexual orientation.

Adopted by the NCAA Executive Committee, April 2010
Amended by the NCAA Board of Governors, April 2017

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#NCAAInclusion
WELCOME TO THE 2018 NCAA INCLUSION FORUM!

The voice of inclusive excellence is growing stronger!

It is the 2018 NCAA Inclusion Forum and we feel nothing but gratitude and appreciation that you have joined us for this seventh annual event. As a community of athletics and higher education professionals, we look forward to broadening our scope by considering the art and science of inclusion.

In the office of inclusion, we are laser focused on improving the experience of our 500,000 student-athletes, as well as the faculty, coaches, and athletics and conference administrators who teach and support them. And while we may lead the NCAA’s efforts to achieve ambitious diversity and inclusion goals, everyone has a part to play. To claim victory on reaching our highest ideals of inclusive excellence, we have to take different approaches. We must enhance, promote and drive the art and science of inclusion. And one thing I know for sure ... no one does this work alone. We must work together to achieve success.

Everyone’s voice is valued. We all are in the wheelhouse with grassroots and grasstops approaches to driving our inclusive excellence agenda. We are very excited to have a mix of diverse and significant influencers take part in this weekend of thought leadership.

Before arriving at the national office six short months ago, I served the University of Minnesota System, focused on enhancing systematic equity and diversity goals. I also had the distinct pleasure of serving on the board of directors of Penumbra Theatre in St. Paul — the longest running African-American theatre in the country. Penumbra Theatre recently celebrated 40 years of “illuminating the power, potency and pride of black life and culture.”

Lou Bellamy, the founder of Penumbra, demonstrated his brilliance by harnessing the power of two-time Pulitzer-winning playwright August Wilson by premiering several of the plays in his Pittsburgh Cycle including critically acclaimed “Fences.”
WELCOME TO THE 2018 NCAA INCLUSION FORUM!

August Wilson said, “I think all in all, one thing a lot of plays seem to be saying is that we need to, as black Americans, make a connection with our past in order to determine the kind of future we’re going to have. In other words, we simply need to know who we are in relation to our historical presence in America.”

I think this thought holds true for all of us as we create our inclusive canvas in athletics and higher education. We must embrace who we are, articulate the relevance and be able to demonstrate the path.

As we spend this weekend as thought partners engaged in the more than 30 sessions of inclusive excellence, let us appreciate the importance of living with a spirit of Sankofa. Sankofa is an Akan word that means, “We must go back and reclaim our past so that we can move forward.” We must understand our historical and sociopolitical challenges so our work will be an enlightenment and culturally relevant … hence, the art and science of inclusion. It is our hope that you carry back ideas, initiatives and programming that will impact your respective staffs, coaches and the student-athletes that you serve. The mosaic is ours to create.

Establishing inclusive cultures on your campuses and within your conferences can be challenging work. But together, we must remain vigilant and ready to do our parts. I look forward to being a partner-in-progress alongside each of you! Thank you for joining us, and please enjoy your stay in Indianapolis!

Katrice A. Albert
Executive Vice President, Inclusion and Human Resources, NCAA
AGENDA
Saturday, April 14

For speaker biographies and more information, please download the NCAA Events mobile application.

10 a.m. to 4:30 p.m. Registration Opens
White River Ballroom Foyer

Noon Doors Open
White River Ballroom E-F

12:30 to 12:40 p.m. Inclusion Forum Opening Session: Welcome Remarks from NCAA Executive Vice President of Inclusion and Human Resources
White River Ballroom E-F
Katrice A. Albert, NCAA

12:40 to 1:40 p.m. Opening Keynote: Our Team, Our Time: Transformational Leadership for the Work of Inclusion Excellence
White River Ballroom E-F
Derek Greenfield, Derek Greenfield and Associates, LLC

1:50 to 2:50 p.m. Mental Health: Cross-Cultural Perspectives
White River Ballroom E-F
Supporting student-athlete mental health has emerged as a top priority in the NCAA effort to promote safety, excellence and wellness for student-athletes. In this session, the NCAA’s Chief Inclusion Officer and Chief Medical Officer will underscore this commitment, addressing cultural considerations to destigmatize and promote help seeking, and will moderate a student-athlete and coach panel to illustrate both the challenges their constituencies experience, and how critical peers and coaches are in this effort.

Katrice A. Albert, NCAA
Brian Hainline, NCAA
Jason Hite, University of Indianapolis
Enna Selmanovic, University of Cincinnati
2:50 to 3:05 p.m.   Snack  
*White River Ballroom Foyer*
An assortment of snacks and beverages will be available.

3:05 to 4:20 p.m.   Crafting an Integrated Approach: How Athletics Can Harness the Strength of Title IX to Educate and Prevent Sexual Misconduct  
*White River Ballroom E-F*
After providing a general overview of the current state of the law, this session will explore the unique opportunities those in athletics have to engage student-athletes and athletics staff in meaningful discussions around consent, leadership, and prevention. Attendees should come ready to speak with their peers about the challenges and successes they have experienced on campus.

Janet P. Judge, Holland & Knight LLP

4:30 to 5:30 p.m.   Innovating Diversity and Empowering Leaders: Renewing Hope Through Inclusive Excellence  
*White River Ballroom E-F*

Damon A. Williams, Center for Strategic Diversity Leadership & Social Innovation

5:30 to 5:45 p.m.   First Day Closing Remarks from NCAA President  
*White River Ballroom E-F*

Mark Emmert, NCAA

*Graphic Artist Jen Mein will be recording selected sessions each day at the Inclusion Forum. Graphic recordings will be available for viewing at the close of each day.*
Champions of Diversity: The Invaluable Contributions of Allies

Increasing the representation of women and minorities (and especially women of color) in leadership positions within intercollegiate athletics continues to be a priority for the NCAA, its committees and affiliates. Any success in moving the needle towards diversity and equity in any industry requires efforts from all levels: leadership, peers and grassroots. In 2015, the NCAA Minority Opportunities and Interests Committee began recognizing individuals as “Champions of Diversity” for their efforts in supporting and advocating for underrepresented populations in athletics. Featuring two recent honorees, this session will discuss the power and opportunity for leaders to act as allies, champions and sponsors for the creation of access and advancement of others.

Ross Bjork, University of Mississippi
China Jude, University of Wyoming
Julie Kratz, Pivot Point
Richard Lapchick, University of Central Florida

Optimizing the Senior Woman Administrator Designation

In January 2018, the NCAA office of inclusion released a national research report on the Senior Woman Administrator designation. This session, moderated by Committee on Women’s Athletics chair Sherika Montgomery, will provide an overview of the recently published “Optimizing the Senior Woman Administrator Designation.” It will feature an Athletics Director and Senior Woman Administrator at the same school from Divisions I, II, and III. They will share their experiences, challenges and best practices related to working on optimizing the SWA designation. The session will conclude with a brief explanation of the plans being developed to act on the opportunities identified in “Optimizing the Senior Woman Administrator Designation.”

Nnenna Akotaobi, Swarthmore College
Amanda Braun, University of Wisconsin-Milwaukee
Anthony Grant, Metropolitan State University of Denver
Adam Hertz, Swarthmore College
Erin Hitner, Metropolitan State University of Denver
Kathy Litzau, University of Wisconsin-Milwaukee
Sherika Montgomery, Winthrop University
8:30 to 9:30 a.m.  
Building an Inclusive Athletic Department with LGBT SportSafe  
*White River Ballroom I-J*

This session will explore best practices and policies in creating an LGBTQ inclusive athletic department. Topics will include an LGBT 101 overview of terminology and inclusive language, how to support all of your student-athletes regardless of sexual orientation or gender identity/expression, as well as how to start the conversation in athletics. Participants will also have the opportunity to learn how to get involved with the LGBT SportSafe Inclusion Program and the SAAC Mobile Video Challenge.

Nevin Caple, LGBT SportSafe  
Eric Luessen, LGBT SportSafe

9:45 to 10:45 a.m.  
Promoting Healthy Masculinity  
*White River Ballroom B-D*

Activist, feminist, and College Football Hall of Famer, Don McPherson, will share ideas and strategies from his forthcoming book *Throw Like a Girl* on how to promote healthy masculinity and team cultures. Recognizing that all persons lead gendered lives that are impacted by sexism and misogyny, McPherson will show the value of approaching the concept of masculinity with humanity and compassion. Developing healthy masculinity empowers student-athletes to realize their whole selves and potentials, leading to many positive outcomes that include desirable team cultures.

Don McPherson, Don McPherson Enterprises LLC

9:45 to 10:45 a.m.  
Supporting Transgender and Gender-Expansive Student-Athletes  
*White River Ballroom G-H*

While most sports are separated into men’s and women’s categories, student athletes who identify as transgender, non-binary, and gender-expansive are looking for inclusive spaces to participate alongside their peers. From policy to team and school culture, how does your school rank in terms of inclusion and support of transgender and gender-expansive athletes? This session will break down stereotypes, provide information on best policies and practices, and provide resources and steps to take to make sure transgender and gender-expansive athletes have the equal opportunities in sport that are outlined in the NCAA transgender student athlete guide.

Helen Carroll, National Center for Lesbian Rights  
Pat Griffin, University of Massachusetts Amherst  
Chris Mosier, You Can Play
9:45 to 10:45 a.m. The University at Buffalo: Recognizing the 2018 Award for Diversity and Inclusion Recipient

White River Ballroom I-J

The NCAA/MOAA Award for Diversity and Inclusion is an annual recognition that celebrates the initiatives, policies and practices of schools, athletics departments, and conference offices that embrace diversity and inclusion. In January 2018, The University at Buffalo, the State University of New York, was named the sixth award winner, honored for its comprehensive and campus-impacting programming. This session will feature former-student athletes from The University at Buffalo, who will share their experiences with how the school successfully linked its values to student-athlete development and well-being.

Megan Abman, Collegiate Developmental Academy LLC
Sarah Moore, Utah State University
Jose Rodriguez, Cabrini University

11 a.m. to 12:15 p.m. Race: Using the Power of Storytelling and Film to have Difficult Conversations

White River Ballroom E-F

Led by the Rada Film Group, this session will invite attendees to use film and storytelling as a way to engage in a timely dialogue about race. Using clips from the group’s award-winning film projects, The Conversation Series and American Promise, the panelists will help the audience discover the importance and impact of everyone’s voice and how complicating the narrative has become an urgent call to action. Including a look at the frame of race and the impact of athletic identity, the content will encourage seminar participants to focus on parallels for the video experience that will ultimately enhance their everyday life, such as challenging implicit bias and our inherit expectations of diversity and difference.

Joe Brewster, RADA Film Group
Michele Stephenson, RADA Film Group

12:15 to 1:15 p.m. Lunch

White River Ballroom Foyer
Finding Common Ground: Religion and LGBTQ Inclusion in College Athletics

White River Ballroom B-D

This session will begin with a brief description of the Common Ground initiative, a multi-year project bringing together LGBTQ advocates and allies, student-athletes, staff, and athletics administrators from faith-based and public schools to discuss how college athletics programs can be welcoming and respectful for student-athletes and athletics staff of all faiths, sexual orientations and gender identities. The majority of the session will feature group discussion facilitated by members of the Common Ground Leadership Team. Participants will have the opportunity to engage with each other about challenges and successes their athletics programs and campuses experience in addressing this topic in public, private secular and private faith-based schools. The Common Ground Leadership Team will offer strategies and a resource for supporting these important conversations and meaningful actions that create inclusive environments for all student-athletes.

Nevin Caple, LGBT SportSafe
Helen Carroll, National Center for Lesbian Rights
Liz Darger, Brigham Young University
Clyde Doughty, Bowie State University
Pat Griffin, University of Massachusetts Amherst
Gary Pine, Azusa Pacific University
Skip Lord, Houghton College

Generations of Justice: How Inclusion and Activism Can Look Different Based on Age

White River Ballroom G-H

This session will look at a critical topic that often goes unnoticed: Generational differences. On college campuses across the country, there are multiple generations trying to live, work, play, and practice, together without always understanding each other’s lens. Coaches and players, younger staff and seasoned staff, generational issues in communication can be a significant barrier. In this session, we will address common generational issues such as: “Callout Culture”, the various views of the role of athletics in social causes, and how we can all support and hear one another in our versions of inclusion and activism.

Amanda Bonilla, Inclusion Consultant Network, LLC
Alice Jones, Inclusion Consultant Network, LLC
AGENDA

Sunday, April 15

1:15 to 2:15 p.m.  
New Directions for Research Examining Inclusion in College Athletics  
White River Ballroom I-J
Join us for a conversation with three junior scholars engaging in research on underrepresented populations in intercollegiate athletics. Learn about the pathways to their current research topic and the challenges and opportunities they foresee in engaging in intercollegiate athletics research. Hear their recommendations for forging collaborations between practitioners and scholars committed to inclusion in intercollegiate athletics. Time for audience questions will also be allotted.

Lydia Bell, NCAA  
Katelyn Coburn, North Dakota State University  
Marques Dexter, University of Georgia  
Alexandra Ingram, NCAA

2:30 to 3:30 p.m.  
Changing the Narrative About and For Women Coaches  
White River Ballroom B-D
Dr. Nicole M. LaVoi, editor of Women in Sports Coaching (2016) and primary author of the Women in College Coaching Report Card, will share her scholarly expertise on women coaches. Dr. LaVoi will provide data pertaining to the occupational landscape for women college coaches, outline common narratives about women coaches that are often unfounded, provide rationale for why narratives matter for recruiting, hiring and retaining women coaches, and offer some strategies for changing narratives and in turn the occupational landscape for women coaches. Dedicated to supporting women persisting in coaching and increasing the number of women coaches, Dr. LaVoi’s presentation will offer insights that can help participants empower women leaders in intercollegiate athletics.

Nicole LaVoi, University of Minnesota, Twin Cities
2:30 to 3:30 p.m.  Crossing Borders: An Interactive Panel on Improving the International Student-Athlete Experience  
White River Ballroom G-H  
The challenges student-athletes face are well-documented and widely discussed. But, what is it like to encounter the same difficulties while living in a different country, experiencing a new culture? Moderated by Lydia Bell from NCAA Research, this session will highlight the growing population of international student-athletes at NCAA institutions as well as other relevant research data. An international student-athlete and coach and an administrator who engage regularly with international student-athletes will share their perspectives on the unique experiences of student-athletes and staff from abroad. They will provide strategies for creating inclusive and welcoming environments that foster success.

Alexander Auster, George Washington University  
Lydia Bell, NCAA  
Kristi Mejias, Texas A&M  
James Winchester, George Washington University

2:30 to 3:30 p.m. Generation Next: Student-Athletes Leading Inclusive Action on Campus  
White River Ballroom I-J  
Historically, students have been the leaders and agents of change higher education. The current sociopolitical context we are experiencing across the county has created a new sense of urgency for diversity and inclusion on college campuses. Student-athletes are uniquely poised as campus and peer leaders who well understand the benefits of cross-cultural collaboration and inclusive team environments. This session will feature student-athletes who have taken ownership of leading the charge for diversity and inclusion initiatives on their campuses. They will discuss their personal passions around inclusion; and share strategies for how other student-athletes can take ideas from plans to actions that positively impact their teammates, classmates, campuses and communities.

Matthew Behrens, Georgetown University  
Quinci Mann, Lehigh University  
Peyton Owens, University of Minnesota  
David Pfeifer, Indiana University Purdue Indianapolis
3:45 to 4:45 p.m.  Inclusion Fever: Building Team Cultures for Success  
White River Ballroom B-D  
Intercollegiate athletics and team environments are a melting pot of backgrounds, viewpoints, experiences, and identities. Creating a safe space for athletes to feel understood can be a challenging task, but a must if you want your team to perform at its best. Join us for this engaging dialogue on strategies for building inclusive environments within team cultures for athletes and coaches. This session features two prominent coaches with professional and collegiate experience, Stephanie White and Pokey Chatman, and is moderated by Alliance of Women Coaches executive director, Megan Kahn.

Pokey Chatman, Indiana Fever  
Megan Kahn, Alliance of Women Coaches  
Stephanie White, Vanderbilt University

3:45 to 4:45 p.m.  Enhancing the Inclusion Climate: Building A Strategic Approach for Impact  
White River Ballroom G-H  
Diversity and inclusion have become increasingly common words to hear in the media, on campuses, and in our athletic departments. In a very broad sense, just about everyone knows what diversity is and that it is pretty much everywhere around us. However, inclusion is less clear. While there are a plethora of anecdotal statements to help people understand the relationship between diversity and inclusion, catchy sentiments like “Diversity is the mix and inclusion is making the mix work,” can be difficult to connect to real-world inclusive behaviors and measurable initiatives. With little structure or leadership around diversity an inclusion, coupled with each athletic department’s unique challenges, tackling the concept of creating an inclusive environment can be a daunting task. But creating an inclusive culture doesn’t have to be difficult. In this workshop, we will discuss how to create the environment and dialogue necessary to invite inclusion and support the needs of student-athletes, staff, and administration. We will learn tactics and strategies to evaluate the inclusion climate around us, define achievable inclusion goals, then create and execute a plan to activate a culture shift. You will leave with tools to take back to your departments that will help you define achievable goals, have difficult conversations, secure partnerships and help keep inclusive culture an active part of the leadership dialogue.

Amber Cabral, Cabral Consulting, LLC
3:45 to 4:45 p.m.  Investigating the Intersection of Mental Health and Identity  
*White River Ballroom I-J*

The objective of this session is to create awareness around the impact that marginalized identities have in the conversation around mental health in the context of intercollegiate athletics. The panelists will share their philosophies, frameworks, strategies and resources for proactive interventions with individuals coping with multiple stressors related to their various dimensions of diversity and identity (such as, athletic, ethnic, gendered, racial, religious and/or sexual).

**Stephany Coakley**, Temple University  
**Alfiee Breland-Noble**, The AAKOMA Project & The Steve Fund  
**Jessica Wagner**, NCAA

5 to 5:45 p.m.  Special Presentation by Performance Painter David Garibaldi  
*White River Ballroom E-F*

5:45 to 7 p.m.  Reception  
*White River Ballroom Foyer*

Come enjoy food, beverages, music and performances with Inclusion Forum attendees

6:15 p.m.  Special Performance by Spoken Word Poet, Playwright, and Community Activist Saymoukda Vongsay  
*White River Ballroom Foyer*

*Graphic Artist Jen Mein will be recording selected sessions each day at the Inclusion Forum. Graphic recordings will be available for viewing at the close of each day.*
AGENDA  
Monday, April 16

7:15 to 8:15 a.m.  Breakfast  
*White River Ballroom Foyer*

8:30 to 9:30 a.m.  Work-Life Integration: Tips to Persisting in an Intercollegiate Athletics Career  
*White River Ballroom B-D*  
Dr. Carol Lynn Courtney will use her expertise in organizational psychology to lead a discussion with a head coach, a conference commissioner, and two athletics directors about living a healthy and integrated life. The dialogue will focus on placing “Life in the Center” in a deliberate way. Through sharing their stories and experiences, panelists will capture the categories of the “Life in the Center” model including life purpose, emotional/social, intellectual, physical, and financial. Dr. Courtney and the panelists will provide some practical tips for attendees as well as offer a helpful exercise that supports persisting in a career in intercollegiate athletics.

**Stevie Baker-Watson**, DePauw University  
**Vince Baldemor**, Hawaii Pacific University  
**Carol Lynn Courtney**, Courtney Consulting Group  
**Kyle Rechilcz**, University of Wisconsin-Milwaukee  
**Jacqueline McWilliams**, Central Intercollegiate Athletic Association

8:30 to 9:30 a.m.  Achieving Gender Equity: Title IX’s Application to Athletics  
*White River Ballroom G-H*  
NCAA Gender Equity Task Force Co-Chair Judy Sweet will explain Title IX compliance for athletics and provide insights on myths and misunderstandings about the law. Sweet will share relevant facts and figures for key areas such as participation, scholarships, and resource allocations as well as highlight trends in college athletics since the passage of Title IX in 1972. The session will conclude with a description of the Women’s Sports Foundation’s new app that focuses on Title IX education: Play IX

**Judy Sweet**, NCAA Gender Equity Task Force  
**Sarah Axelson**, Women’s Sports Foundation
AGENDA

Monday, April 16

8:30 to 9:30 a.m.  Ability Inclusive Coaching
White River Ballroom I-J
This session will discuss the competencies needed for coaches working with student-athletes at all ability levels and will assist participants in developing strategies for the awareness and creation of inclusive environments that prioritize the well-being of all participants. The panelists will share insights for the way athletics departments can facilitate participation opportunities for student-athletes with disabilities; and how coaches and administrators can best work with campus student support services.

Brian Loeffler, Loyola University Maryland
Larry Markle, Ball State University

9:45 to 10:45 a.m.  Wonder Women: HerStories of Resilience, Power and Success
White River Ballroom B-D
This session will feature a panel of contemporary women of color pioneers who have been courageous enough to be the “first” or “only” in their various sporting domains. While setting the example for others to be able to see themselves represented in rare spaces – from the fencing strip to the polo field – these women continue to intentionally pave the way for others. The panelists will share their stories of triumph and their passions for increasing access and opportunity for future generations of girls and women in sports.

Leslie Allen, Win4Life (W4L)
Nikki Franke, Temple University
Dena Freeman-Patton, California State University Bakersfield
Tina Sloan-Green, Black Women in Sport Foundation
Shariah Harris, Cornell University
KiKe Raifu, Georgetown University

9:45 to 10:45 a.m.  Diversity & Inclusion Strategic Planning: How to Run a 90-Minute Stakeholder Input Session
White River Ballroom G-H
Attendees will learn a step-by-step process for facilitating a diversity and inclusion strategic plan stakeholder input session. This workshop will equip attendees with the materials, questions and strategy to efficiently and effectively solicit input from any campus constituent. If you are responsible for operationalizing your department’s diversity and inclusion strategy, then this session will provide you with a plan and the tools to unpack organizational culture and identify strategic priorities.

Kristen Matha, Ice Miller LLP
AGENDA

Monday, April 16

9:45 to 10:45 a.m.  Advocates of Change: Student-Athlete Activism and Expression in the 21st Century
White River Ballroom I-J
Given their visibility at the university, student-athletes can be powerful advocates for progressive social change on college campuses. This session will explore contemporary forms of student-athlete activism by highlighting the experiences of three student-athlete activists from NCAA member institutions. Topics will include motivations for activism, how to navigate barriers to activism, and how to create support systems for activism. While the focus of this session will be on the student-athlete activist voice, this session will also include the perspective of coaches, researchers, and practitioners.

Emma Morgan-Bennett, Swarthmore College
Yannick Kluch, Bowling Green State University
Andrew Mac Intosh, Ross Initiative in Sports for Equality (RISE)
Johnny Ragin III, E8ght Studios
Kerrie Turner, Bowling Green State University
Taylor Tvedt, Augsburg University

11 to 11:30 a.m.  Reflections from the Regional Student-Athlete Engagement Program Participants
White River Ballroom E-F

11:30 a.m. to 12:45 p.m.  Closing Keynote from Nancy Lieberman - Reflecting Diversity -- Expecting Inclusion
White River Ballroom E-F

12:45 to 1 p.m.  Closing Remarks – Dr. Katrice A. Albert, NCAA Executive Vice-President of Inclusion and Human Resources
White River Ballroom E-F

1 to 2 p.m.  Inclusion Forum Ends / Boxed Lunches Available
White River Ballroom Foyer

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2018 NCAA Inclusion Forum Team:

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Marcus Brown, Academic & Membership Affairs
Paula Buckhaulter, Marketing & Broadcast
Kina Davis, Office of Inclusion
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Jessica Doriot, Enforcement
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