



2018 NCAA Emerging Leaders Seminar Application Scoring Guidelines

100 point total accumulated score

CATEGORY 1: COMMITMENT

- 1. Please explain why you wish to pursue a career in intercollegiate athletics (25 point maximum score)**
 - Does the applicant effectively communicate his or her motivation for pursuing a career in intercollegiate athletics?
 - Consider the following elements:
 - *Provides evidence for his or her interest in pursuing a career in intercollegiate athletics based on a knowledge and awareness of the industry*
 - *Demonstrates a commitment to contributing and effecting positive change for stakeholders of intercollegiate athletics (student-athletes, staff, university, and/or communities)*
 - *Global application of response*

CATEGORY 2: CONTRIBUTION

- 2. Please explain why you wish to participate in the Emerging Leaders Seminar. In your statement include what qualities or experiences you feel you will bring to the program and what you feel the program will bring to you. (20 point maximum score)**
 - Does the applicant identify qualities or experiences he or she will bring to the program?
 - Does the applicant communicate the value the program will have on him or her?
 - Consider the following elements:
 - *Balance between what applicant offers and what he or she feels the program will offer*
 - *Degree of self-reflection*
 - *Interest in participating*

CATEGORY 3: LEADERSHIP/WILLINGNESS TO LEARN

- 3. Please describe a leadership role you have experienced as a graduate student or intern, a significant lesson you have learned from this experience, and how you will apply what you learned to future leadership opportunities. (20 point maximum score)**
 - Does the applicant effectively identify a leadership role?
 - Does the applicant effectively identify a lesson they have learned?
 - Consider the following elements:
 - *Degree of self-reflection in identifying the lesson learned*
 - *Thoughtful and logic-based rationale to positively apply the leadership lessons learned*

CATEGORY 4: INDUSTRY ACUMEN

- 4. Please explain what you feel is the biggest issue facing intercollegiate athletics and how you plan to address it as a future leader. (20 point maximum score)**
- Does the applicant effectively identify an issue facing intercollegiate athletics?
 - Does the applicant demonstrate a knowledge of, or that he or she has researched, the subject matter?
 - To what degree does the applicant provide a strategic, feasible, and positive approach to the issue?

CATEGORY 5: EXPERIENCE

- 5. Please upload your resume. (15 point maximum score)**
- Consider the following elements:
 - *Format, spelling, grammar*
 - *Leadership initiative and/or leadership opportunities*
 - *Professional development programs and/or experiences*