



Division II is affordable

- ▶ Rather than being financially self-sustaining, almost all Division II programs are funded through the institution itself, just like other departments of the college or university.
- ▶ Division II’s “partial scholarship” model for financial aid helps keep athletics budgets more in line with the institution’s bottom line. It costs Division II schools less than half as much to sponsor a competitive athletics program as it does in Division I (see accompanying chart).
- ▶ The median expense for Division II athletics departments with football is roughly \$6.5 million, while that figure is about \$17 million for Division I Football Championship Subdivision programs and about \$71 million for programs in the Division I Football Bowl Subdivision.
- ▶ Even when applying generated revenues against total expenses, the median institutional subsidy to balance the athletics budget in Division I is more than \$14 million (FBS) and \$12 million (FCS). The subsidy in Division II is about \$5.5 million for schools with football and \$4.5 million for schools without.
- ▶ A recent study demonstrated that a school moving from Division II to Division I experienced an average increase in athletics spending of \$3.7 million each year. Only \$500,000, on average, was offset by new revenue (tickets, media, agreements, donors, NCAA distribution, sponsorships). That means a reclassifying school would have to generate \$3.2 million each year from other sources of funding (for example, increased student fees, state government support, transfer of funds from other campus departments).

MEDIAN NET OPERATING RESULTS	DIVISION I			DIVISION II		DIVISION III	
	Football Bowl Subdivision	Football Championship Subdivision	DI Schools Without Football	Schools With Football	Schools Without Football	Schools With Football	Schools Without Football
Generated Revenues	\$52,845,000	\$4,492,000	\$2,842,000	\$770,000	\$397,000	\$335,000	\$165,000
Total Expenses	\$71,689,000	\$17,290,000	\$15,956,000	\$6,609,000	\$4,975,000	\$3,689,000	\$2,057,000
Net Generated Revenue	-\$14,407,000	-\$12,550,000	-\$12,595,000	-\$5,611,000	-\$4,657,000	-\$3,213,000	-\$1,835,000