MEMBERSHIP
Division III is the NCAA’s largest division (approximately 40% of total membership).

448 TOTAL MEMBERS
44 Division III voting conferences

ATHLETICS PARTICIPATION
(including emerging sports)
Approximately 36.7% of NCAA student-athletes compete at Division III institutions.

<table>
<thead>
<tr>
<th>Division III</th>
<th>NCAA Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men</td>
<td>Women</td>
</tr>
<tr>
<td>113,355 (58.3%)</td>
<td>81,050 (41.7%)</td>
</tr>
<tr>
<td>310,957 (58.7%)</td>
<td>218,805 (41.3%)</td>
</tr>
<tr>
<td>Total</td>
<td>194,405</td>
</tr>
</tbody>
</table>

Source: 2018-19 Sports Sponsorship and Demographic Forms

STUDENT-ATHLETE COMPOSITION
On average, student-athletes comprise 25% of the student body at Division III institutions. (This percentage ranges from two to more than 55%.)

282 median number of student-athletes at schools that don’t sponsor football.
537 median number of student-athletes at schools that sponsor football.

Source: 2018-19 Sports Sponsorship and Demographic Forms

UNDERGRADUATE ENROLLMENT

<table>
<thead>
<tr>
<th></th>
<th>Lowest</th>
<th>Median</th>
<th>Average</th>
<th>Highest</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student</td>
<td>274</td>
<td>1,739</td>
<td>2,644</td>
<td>25,175</td>
</tr>
</tbody>
</table>

Source: 2018-19 Sports Sponsorship and Demographic Forms

DIVISION III STUDENT-ATHLETES
• Report participating in club sports and intramural sports at greater rates than the student body.
• Report active academic engagement and participation in academic “extras,” such as research with faculty, study abroad opportunities and capstone/senior thesis projects.
• Have a graduation rate approximately 5 percent higher than the overall student body.
• Report significantly greater gains in time management when compared with the student body.
• Report greater involvement in volunteering.
• Are more likely to report that they see themselves as part of the campus community.
• Have equal opportunity and access as the general student body to financial aid based on merit and need – but are not awarded aid based on athletics leadership, ability, performance or participation.

PRIORITY INITIATIVES
• Clarify the values of Division III athletics.
• Appropriately leverage presidential and ADR leadership in the Division III governance structure.
• Ensure the division is effectively managing equity and inclusion issues.
• Enhance the well-being of prospects, student-athletes and staff.
• Promote the Division III philosophical principle that the academic performance of student-athletes should be consistent with the general student body.
• Enhance formal accountability of the governance structure.
• Maintain fiscal integrity.

Source: 2017-19 NCAA Division III Strategic Plan

DIVIII-SPONSORED CHAMPIONSHIPS
MEN CHAMPIONSHIP SPORTS (14)
Baseball, Basketball, Cross Country, Football, Golf, Ice Hockey, Lacrosse, Soccer, Swimming and Diving, Tennis, Indoor Track and Field, Outdoor Track and Field, Volleyball, Wrestling

WOMEN CHAMPIONSHIP SPORTS (14)
Basketball, Cross Country, Field Hockey, Golf, Ice Hockey, Lacrosse, Rowing, Soccer, Softball, Swimming and Diving, Tennis, Indoor Track and Field, Outdoor Track and Field, Volleyball

NATIONAL COLLEGIATE CHAMPIONSHIPS (9)
Men – Gymnastics, Water Polo; Women – Beach Volleyball, Bowling, Gymnastics, Water Polo; Men and Women – Fencing, Rifle, Skiing
DIVISION III 2018-19 BUDGET OVERVIEW

REVENUE

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016-17</td>
<td>$29,695,153</td>
</tr>
<tr>
<td>2017-18</td>
<td>$30,219,258</td>
</tr>
<tr>
<td>2018-19</td>
<td>$31,543,658</td>
</tr>
</tbody>
</table>

Source: 3.18% of NCAA operating revenue allocation.

BUDGET ALLOCATION

| 2018-19 Allocation | 26% to nonchampionships $8.5 million | 50% of annual overall budget $15.9 million in addition to a $5 million insurance policy |

| 2018-19 Allocation | 74% to championships $24.9 million |

CHAMPIONSHIPS (28 Division III specific)

<table>
<thead>
<tr>
<th>Sport</th>
<th>Men's Budget</th>
<th>Women's Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseball</td>
<td>$2,332,000</td>
<td>NA</td>
</tr>
<tr>
<td>Basketball</td>
<td>$1,169,000</td>
<td>$1,253,000</td>
</tr>
<tr>
<td>Cross Country</td>
<td>$592,500</td>
<td>$614,000</td>
</tr>
<tr>
<td>Field Hockey</td>
<td>NA</td>
<td>$504,000</td>
</tr>
<tr>
<td>Football</td>
<td>$2,036,500</td>
<td>NA</td>
</tr>
<tr>
<td>Golf</td>
<td>$621,500</td>
<td>$404,550</td>
</tr>
<tr>
<td>Ice Hockey</td>
<td>$376,000</td>
<td>$314,000</td>
</tr>
<tr>
<td>Lacrosse</td>
<td>$634,000</td>
<td>$851,000</td>
</tr>
<tr>
<td>Rowing</td>
<td>NA</td>
<td>$424,000</td>
</tr>
<tr>
<td>Soccer</td>
<td>$1,244,400</td>
<td>$1,327,000</td>
</tr>
<tr>
<td>Softball</td>
<td>NA</td>
<td>$1,597,000</td>
</tr>
<tr>
<td>Swimming and Diving</td>
<td>$629,000</td>
<td>$695,000</td>
</tr>
<tr>
<td>Tennis</td>
<td>$698,000</td>
<td>$740,000</td>
</tr>
<tr>
<td>Indoor Track and Field</td>
<td>$838,500</td>
<td>$755,500</td>
</tr>
<tr>
<td>Outdoor Track and Field</td>
<td>$929,500</td>
<td>$943,500</td>
</tr>
<tr>
<td>Volleyball</td>
<td>$289,000</td>
<td>$1,153,500</td>
</tr>
<tr>
<td>Wrestling</td>
<td>$451,500</td>
<td>NA</td>
</tr>
</tbody>
</table>

Source: NCAA Financial Statements (excludes overhead)

NONCHAMPIONSHIPS INITIATIVES

<table>
<thead>
<tr>
<th>Initiative</th>
<th>2018-19 Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic Initiative Conference Grants</td>
<td>$3,037,100</td>
</tr>
<tr>
<td>Women and Minority Intern Program</td>
<td>$1,130,000</td>
</tr>
<tr>
<td>Strategic Alliance Matching Grant</td>
<td>$708,600</td>
</tr>
<tr>
<td>Student-Athlete Leadership Conference</td>
<td>$365,000</td>
</tr>
<tr>
<td>Division III Identity Program</td>
<td>$300,000</td>
</tr>
<tr>
<td>Divison-wide Sportsmanship Initiative</td>
<td>$250,000</td>
</tr>
<tr>
<td>Division III Diversity Initiatives</td>
<td>$250,000</td>
</tr>
<tr>
<td>360 Proof</td>
<td>$125,000</td>
</tr>
<tr>
<td>Injury Surveillance and Testing</td>
<td>$110,000</td>
</tr>
<tr>
<td>Campus-based Student-Athlete Leadership Programs</td>
<td>$100,000</td>
</tr>
<tr>
<td>LGBTQ Inclusion Program</td>
<td>$100,000</td>
</tr>
<tr>
<td>Institute for Coaching Advancement</td>
<td>$100,000</td>
</tr>
<tr>
<td>Miscellaneous Division III Initiatives</td>
<td>$95,300</td>
</tr>
<tr>
<td>ADR Institute</td>
<td>$90,000</td>
</tr>
<tr>
<td>SAAC April Meeting and Associate Member Travel</td>
<td>$90,000</td>
</tr>
<tr>
<td>New AD and Commissioner Orientation</td>
<td>$85,000</td>
</tr>
<tr>
<td>FAR Institute</td>
<td>$85,000</td>
</tr>
<tr>
<td>NAD3AA Partnership</td>
<td>$75,000</td>
</tr>
<tr>
<td>Annual Convention</td>
<td>$70,000</td>
</tr>
<tr>
<td>CoSIDA Partnership</td>
<td>$44,000</td>
</tr>
<tr>
<td>Division III Event Cancellation Insurance</td>
<td>$41,000</td>
</tr>
<tr>
<td>Academic Reporting Honorarium</td>
<td>$35,000</td>
</tr>
<tr>
<td>Special Olympics Partnership</td>
<td>$35,000</td>
</tr>
<tr>
<td>SWA Enhancement Grant Program (WLCS)</td>
<td>$30,000</td>
</tr>
<tr>
<td>Membership Learning Management System</td>
<td>$25,000</td>
</tr>
<tr>
<td>Conference Commissioners Meeting</td>
<td>$20,000</td>
</tr>
<tr>
<td>Other Working Groups</td>
<td>$20,000</td>
</tr>
<tr>
<td>CoSIDA D3 Day</td>
<td>$15,000</td>
</tr>
<tr>
<td>NADIII and D3CA Meeting</td>
<td>$10,000</td>
</tr>
<tr>
<td>Staff Professional Development</td>
<td>$7,000</td>
</tr>
</tbody>
</table>

Source: NCAA Financial Statements (excludes overhead)

DIVISION III STAFF SUPPORT

Overall, of 521 NCAA staff members, 38 support Division III directly.
14 provide full-time, 100% Division III support. (Does not include administrative assistants.)

VALUE OF MEMBERSHIP

With an annual budget of $31.5 million and annual membership dues of $2,000 or less, the estimated per-institution value of Division III membership is $72,094 annually.
POSITIONING STATEMENT

Follow your passions and discover your potential.
The college experience is a time of learning and growth — a chance to follow passions and develop potential. For student-athletes in Division III, all of this happens most importantly in the classroom and through earning an academic degree. The Division III experience provides for passionate participation in a competitive athletics environment, in which student-athletes push themselves to excellence and build upon their academic success with new challenges and life skills. And student-athletes are encouraged to pursue their full passions and find their potential through a comprehensive educational experience.

THE THREE D’S

DISCOVER
Division III student-athletes are encouraged to pursue their interests and passions beyond the classroom and field of play … to discover themselves.

DEVELOP
Division III institutions provide an environment that encourages student-athletes to develop into well-rounded adults. Small class sizes, the ability to participate in more than one sport, and an emphasis on participating in activities outside of the classroom are all hallmarks of the Division III experience.

DEDICATE
Division III institutions expect student-athletes to dedicate themselves to achieving their potential. Student-athletes must manage their busy schedules, keep up with class work and face the same challenges as the rest of the student body.

WHAT DOES DIVISION III ATHLETICS HAVE TO OFFER?

- Division III athletics provides a well-rounded collegiate experience that involves a balance of rigorous academics, competitive athletics, and the opportunity to pursue the multitude of other co-curricular and extra-curricular opportunities offered on Division III campuses.
- Division III playing season and eligibility standards minimize conflicts between athletics and academics, allowing student-athletes to focus on their academic programs and the achievement of a degree.
- Division III offers an intense and competitive athletics environment for student-athletes who play for the love of the game, without the obligation of an athletics scholarship. However, three-quarters of all student-athletes in Division III receive some form of grant or nonathletics scholarship.
- Division III athletics departments place special importance on the impact of athletics on the participants rather than on the spectators. The student-athlete’s experience is of paramount concern.
- Division III athletics departments are dedicated to offering broad-based programs with a high number and wide range of athletics participation opportunities for both men and women.
- Division III places primary emphasis on regional in-season and conference competition, while also offering 37 national championships annually.
- Division III affords student-athletes the opportunity to discover valuable lessons in teamwork, discipline, perseverance and leadership, which in turn make student-athletes better students and responsible citizens.
- Division III features student-athletes who are subject to the same admission standards, academic standards, housing and support services as the general student body. The integration of athletics with the larger institution enables student-athletes to experience all aspects of campus life.