2017 NCAA Regional Rules Seminars
Know Before You Go

We look forward to welcoming you to the 2017 NCAA Regional Rules Seminars! Please review the following information before leaving for seminars.

Registration
As an employee or student of a member conference or school, there is no registration fee to attend the NCAA Regional Rules Seminars. All attendees are responsible for their own travel, hotel, meals and other costs. (There is a nominal registration fee for nonmember attendees.)

Event App
The 2017 NCAA Regional Rules Seminars event app is available for iPhone, iPad, Android, and Windows devices. Download and use the app to create your personalized schedule; participate in session polling and learn about presenters and exhibitors; network with other attendees; and receive updates and special announcements during the event. Apple iOS Android Mobile Web

Lodging
Registration includes a hotel reservation if a room is reserved through the online registration system. Credit card information must be entered and is used to guarantee the reservation only. The credit card will not be charged unless you fail to attend the seminar and do not cancel your reservation. Your hotel reservation is not prepaid; therefore, you must present a credit card for payment at the hotel front desk on arrival (it does not have to be the same credit card used for registration).

- Hotels.
  May 15-17.
  JW Marriott Indianapolis
  10 South West Street
  Indianapolis, IN 46204
  317-860-5800

  June 5-7.
  Sheraton San Diego Hotel & Marina
  1380 Harbor Island Drive
  San Diego, CA 92101
  619-291-2900

Getting to the Event

- Transportation.
  o Traveling by air. You are responsible for your own transportation to and from the airport. Listed below is information to help you with your transportation needs.
    - Indianapolis.
      - Go Express Shuttle is $10 per person/one way. Get on shuttle at zone 7 in baggage claim, the JW Marriott is stop 8, but stop 2 is at the Convention Center and is right across the street (saves approximately 20 minutes). The shuttle departs back to the airport twice an hour (on the top of the hour and half past the hour). Debit and credit only.
      - Taxi is approximately $40 one way.
• **San Diego.**
  - Complimentary airport transportation. The Sheraton San Diego Hotel & Marina provides complimentary San Diego airport shuttle service to/from the San Diego International Airport. The courtesy airport shuttle arrives every 20 to 25 minutes from 4:45 to 1 a.m., seven days a week. If you are arriving in San Diego, see below for Terminal 1 & 2 shuttle pickup instructions.

**Terminal 1 Shuttle Pickup Instructions.**

1. After collecting your luggage, follow the "Ground Transportation" signage.
2. Walk across the sky bridge.
3. Take the escalator down to the ground level.
4. Turn right.
5. Cross the taxi/van concrete islands.
6. Walk to 3rd island, marked "Courtesy Vehicles."
7. Wait at any open spot on the curb.

**Terminal 2 Shuttle Pickup Instructions.**

1. After collecting your luggage, walk across the street (toward Taxi/Hotel/Rental Car Shuttles).
2. Walk to the 3rd island (courtesy shuttles/car rental shuttles)
3. Turn left and walk down to area marked "Courtesy Shuttles."

  - **Traveling by car.** You are responsible for parking fees incurred at the seminar property.

**Arrival and Check In**

• **On-site event registration/check-in hours.**
  - Monday – 7 a.m. to 6 p.m.
  - Tuesday – 7 a.m. to 6 p.m.
  - Wednesday – 7 a.m. to noon.

• **Registration locations.**
  - **May 15-17.**
    JW Marriott Indianapolis
    JW Grand Ballroom Foyer – Third Floor
Badges and lanyards. Seminar attendees will receive name badges when they check in. The name badge will include a colored lanyard based on position identified in the registration system (e.g., compliance administrator, faculty athletics representative, financial aid administrator, etc.). We hope this helps identify those doing similar work and encourages attendees to create new networks of professionals they may call on for assistance in the future. Attendees are encouraged to wear their badge at all times while at the seminars. Attendees will not be allowed to pick up badges for other attendees.

Drink tickets. Two drink tickets per attendee will be distributed at registration/check in. Tickets are good for all beverages (alcoholic and nonalcoholic) served at the welcome reception for all attendees from 6 to 7:30 p.m. Tuesday.

Complimentary continental breakfast. A continental breakfast will be available on a first-come, first-served basis Monday through Wednesday in the event registration area until educational sessions begin each morning.

Sessions and Your Agenda
With more than 60 educational sessions and other activities, we recommend you build your agenda before you arrive using the Regional Rules Seminars registration system and the event app. Here is a snapshot of what is offered:

Area of focus educational sessions. Click here to view the individual session descriptions. It is acceptable to attend a session for which you did not pre-register to attend. It is not necessary to notify NCAA staff of schedule changes; however, where attendees have registered for sessions with a capacity limit, we would recommend freeing up your space for another attendee by changing session selections. Simply sign into your registration using your registration confirmation number and make the adjustment.

Session seating. Seating is available on a first-come, first-served basis. Attendees who registered for sessions with limited space (e.g., Social Media Hot Topics) will have priority seating based on the registration list.

Session materials. Materials are available on www.NCAA.org/regionalrules and the event app to review and print approximately two weeks before the seminars. There will be complimentary Wi-Fi access for attendees who wish to access materials onsite. If you wish to print anything, we suggest you do so prior to arriving at the seminars. Please note that there will not be computers or printers available at the seminars to print presentations or handouts. You may use the hotel's business center, although this option would be at your own expense.
All sessions are identified by division and topic area.

Sessions are also categorized to assist attendees based on their experience, expertise and presentation-style preference:

- **Foundational.** A foundational session is one in which the presenter will share entry-level content. These sessions may include a basic overview of legislation, basic case studies, straightforward application of legislation and associated interpretations, and/or an introduction to navigating the academic and membership affairs processes.

- **Advanced.** An advanced session is one in which the presenter will share advanced-level content. These sessions may include a narrow review of specific legislation and associated interpretations (e.g., existence of uncertainty, confusion and high volume of questions and/or misapplication); complex case studies; best practices for interpreting and applying the legislation and associated interpretations; and/or a specific review of navigating the academic and membership affairs processes.

- **Dialogue.** A discussion will be facilitated by staff, and attendee participation is encouraged.

- **Limited Seating.** A limited seating session is one in which attendees who registered for sessions with limited space (e.g., Social Media Hot Topics) will have priority seating based on the registration list.

- **Brown Bag.** These special sessions occur during the lunch hour. Attendees are encouraged to bring their lunch to the session. Lunch will NOT be provided.

**Solution Centers**

- **Sponsors and vendors.** Explore the companies exhibiting at the Regional Rules Seminars and schedule appointments with providers you think might help you and your organization be more successful.

- **Staff resource area.** The re-imagined staff table area is being transformed into an interactive community featuring:
  - **Ask an expert.** Administrators in the areas of interpretations, NAAC membership, NCAA Division I Institutional Performance Program, NCAA Sport Science Institute and more are available for questions and answers.
  - **Chalk talks.** Attendees are encouraged to participate in a short exchange on a specified topic with NCAA staff outside of the educational sessions.
Peer-to-peer discussions. Attendees with like roles, responsibilities and issues are encouraged to congregate throughout the day.

Networking Activities

- **Regional rules exchange.** Peer-to-peer breakfast discussions. You pick the topic and drive the conversation during breakfast Monday through Wednesday.

- **Regional rules create your network.** Join a group through registration, the event app or by signing up near the registration area anytime Monday through Wednesday. Just add your name to your preferred group. Meet others who share your interests!

- **Regional rules seminar welcome reception.** Join all Regional Rules Seminar attendees from 6 to 7:30 p.m. Tuesday for drinks and hors d’oeuvres. Drink tickets for the reception are distributed at event registration/check in.

On-Site Services

- **Wi-Fi.** Attendees will have access to a complimentary Wi-Fi network and are encouraged to bring their own devices. If you wish to print anything, we suggest you do so prior to arriving at the seminars. Please note there will not be computers or printers available at the seminars to print any presentations or handouts. You may use the hotel's business center, although this option would be at your own expense.

- **Event staff.** The 2017 NCAA Regional Rules Seminars team will be available as a resource each day at the event registration/check-in area. Please introduce yourself and provide our team with your feedback on the event.

Additional Information

- **Dress code.** Seminar attire is business casual. Dress in layers or bring a sweater, sweatshirt or light jacket. Hotel meeting space temperature is difficult to regulate; please come prepared.

- **Social media.** Get connected and share your seminar experience on Twitter, Instagram and other social media channels.

  - #compliancecamp
  - #NCAAD2
  - #MakeItYours
  - @NCAADIIRules
  - #WhyD3
  - #NCAAD3
  - @NCAADIII
• **Feedback.** Help the seminar team develop future content and experiences by completing the session and event evaluations. You can provide feedback quickly and easily on your desktop, laptop, tablet or phone via the event app or by responding to the email sent shortly after seminars end.

• **Don't forget.**
  - Business cards to network with fellow attendees.
  - Notebook and pen to take notes during sessions.
  - Laptop or tablet to take advantage of information and materials posted electronically.

**Additional Assistance**

• **Registration and lodging inquiries.** Bridget Fuller of Short's Travel at [bridget@shortstravel.com](mailto:bridget@shortstravel.com).

• **All other inquiries.** Contact the Regional Rules Seminars team at [regionalrules@ncaa.org](mailto:regionalrules@ncaa.org).

We look forward to seeing you at the 2017 Regional Rules Seminars!