2017
DIVISION I
REVENUE
DISTRIBUTION
PLAN

academic enhancement fund
equal conference fund
basketball fund
broad-based distributions
  - sports sponsorship
  - grants-in-aid
conference grants
special assistance fund
student-athlete opportunity fund
### 2017 REVENUE DISTRIBUTION SCHEDULE

<table>
<thead>
<tr>
<th>FUND:</th>
<th>DATE:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equal Conference Fund</td>
<td>April 12</td>
</tr>
<tr>
<td>Basketball Fund</td>
<td>April 12</td>
</tr>
<tr>
<td>Sports Sponsorship Fund</td>
<td>May 17</td>
</tr>
<tr>
<td>Grants-in-Aid Fund</td>
<td>June 14</td>
</tr>
<tr>
<td>Academic Enhancement Fund</td>
<td>June 28</td>
</tr>
<tr>
<td>Conference Grants</td>
<td>June 28</td>
</tr>
<tr>
<td>Special Assistance Fund (SAF)</td>
<td>June 28</td>
</tr>
<tr>
<td>Student Athlete Opportunity Fund (SAOF)</td>
<td>June 28</td>
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</tbody>
</table>

### 2017 REVENUE DISTRIBUTION AMOUNTS

<table>
<thead>
<tr>
<th>FUND:</th>
<th>AMOUNT:</th>
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<tbody>
<tr>
<td>Equal Conference Fund</td>
<td>$50,308,738</td>
</tr>
<tr>
<td>Basketball Fund</td>
<td>$160,508,830</td>
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<tr>
<td>Sports Sponsorship Fund</td>
<td>$71,318,041</td>
</tr>
<tr>
<td>Grants-in-Aid</td>
<td>$139,499,527</td>
</tr>
<tr>
<td>Academic Enhancement Fund</td>
<td>$46,729,513</td>
</tr>
<tr>
<td>Conference Grants</td>
<td>$9,461,081</td>
</tr>
<tr>
<td>Special Assistance Fund (SAF)</td>
<td>$17,688,108</td>
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<tr>
<td>Student Athlete Opportunity Fund (SAOF)</td>
<td>$64,520,459</td>
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</table>
2017 Revenue Distribution Plan
TOTAL: $560,034,297

- Academic Enhancement Fund: $46,729,513 (8%)
- Conference Grants: $9,461,081 (2%)
- DI Basketball: $160,508,830 (28%)
- Equal Conference Fund: $50,308,738 (9%)
- Student Athlete Opportunity Fund: $64,520,459 (12%)
- Grants-in-Aid: $139,499,527 (25%)
- Special Assistance Fund: $17,688,108 (3%)
- Sports Sponsorship: $71,318,041 (13%)
The Academic Enhancement Fund is distributed equally to active Division I institutions. The fund is intended for enhancement of academic-support programs for Division I student-athletes. Each active Division I institution will receive approximately $134,000 in June 2017. The Academic Enhancement Fund will continue to allow spending on academic support salaries and benefits and capital improvements that enhance the academic services. The institution is encouraged to consider using this fund for the provision of other direct benefits to student-athletes that enhance student-athlete welfare. For research purposes only, institutions report on how the funds are used to enhance their academic programs and services for student-athletes. Among the common uses are tutorial services, equipment (e.g., laptops), supplies and additional personnel.

Newly active Division I institutions will receive the Academic Enhancement Fund within their first year. For example, if an institution becomes an active Division I member as of September 1, 2016, they will receive a distribution in June 2017.

The NCAA Board of Governors approved two recommendations from the Values-Based Revenue Distribution Working Group in November of 2016. First, the Academic Enhancement Fund will be sent to the conference to then distribute to their respective institutions. In prior years, the fund was sent directly to the institution unless otherwise distributed per conference bylaws. Second, the Academic Enhancement Fund has been combined with the Student Support Fund. The Student Support Fund was new for May 2016 with the same spend categories and reporting requirements as Academic Enhancement. The combining of the fund was an efficient way to reduce the number of required report of uses submissions by the membership.

- Allowable Uses for Academic Enhancement:
  - Summer School.
  - Fifth or Sixth Year Aid.
  - Tutoring.
  - International Student Fees and Taxes.
  - Professional Program Testing.
  - Supplies (Expendable or Educational).
  - Champs/Life Skills/Student-Athlete Advisory Committee.
  - Other Educational Expenses.
  - Insurance Premiums for Student-Athletes.
  - Medical, Dental or Vision Expenses for Student-Athletes (not covered by another insurance program for student-athletes).
  - Other Health and Safety Expenses.
  - Clothing.
  - Travel.
  - Other Personal or Family Expenses.
  - Academic Achievement or Graduation Award.
  - Academic Support Services.
  - Academic Personnel Salaries and Benefits.
  - Capital Improvements/Equipment.
  - Other Academic or Programming Expenses.
ACADEMIC ENHANCEMENT FUND | 2015-16 reported uses

- Educational Expenses: $34,207,202 (55%)
- Health and Safety Expenses: $25,254,467 (41%)
- Personal or Family Expenses: $2,111,456 (4%)
- Academic or Programming Enhancements: $229,843 (0%)
The basketball fund is distributed to active Division I conferences based on their performance in the Division I Men’s Basketball tournament over a six-year rolling period. In 2017, each basketball unit will be approximately $266,183 for a total distribution of $160.5 million and will be based on units earned from 2011 to 2016. Independent institutions receive a full unit based on its tournament performance over the same rolling six-year period. In mid-April, the basketball fund is sent to conferences, addressed to the attention of the conference commissioner. Independent institutions will receive the fund addressed to the attention of the president or chancellor. Email addresses for the above-mentioned individuals will be captured using The NCAA Directory. Please update your membership contact information to ensure proper delivery.

If a new member participates in the Division I Men’s basketball tournament in March-April 2017, the units for participants will be included in the 2018 basketball distribution.

One unit is awarded to each institution participating in each game, except first game played by automatic qualifiers and the championship game. Units are retained by the conference in which they are earned. All units earned by each conference within a six-year rolling period are included in the distribution calculation.

For distributing the basketball fund, a conference is defined as an entity that is comprised of at least six member institutions that are classified as active Division I for eight preceding academic years.

Conferences are encouraged, but not required, to distribute the basketball fund equally among all member institutions.

The following policies also apply when a conference’s membership changes or realignment occurs:

A. If an institution leaves a conference and realigns with another conference or becomes independent, while the former conference remains in operation, the units previously earned by the institution remain with the former conference.

B. If an independent institution joins a conference, it retains the units it earned as an independent prior to the date it elected to join the conference; any units the institution earns after that date accrue to the conference.

C. If a conference disbands, each institution retains the units it earned in the basketball fund.

D. If an institution leaves a conference and the conference falls below the six-member requirement, the units remain with the conference for a one-year period; however, if the conference then later disbands, those units return to the basketball fund.
E. If 50 percent or more of the member institutions in a given conference leave the conference simultaneously and the remaining conference membership falls below six member institutions, the conference shall be considered disbanded and each member institution shall retain the units it earned in the basketball fund as if the conference had in fact disbanded.

No conference will lose all of its units if it is represented in the tournament by an at-large institution that later is declared ineligible. In this situation, the number of units in the basketball pool earned by the at-large institution would be reduced to one. [By way of example, assume that Conference A is represented in the tournament by only one at-large institution, and that it advances to the Final Four, thereby earning five units. If the institution subsequently is declared ineligible, the number of units will be reduced to one. In another scenario, assume that the conference is represented by two at-large institutions, and one of the institutions subsequently is declared ineligible. The ineligible institution’s units will be completely vacated; the units earned by the other institution will be unaffected.]
The Equal Conference Fund is distributed to active Division I basketball playing conferences. In 2017, each automatic qualifying unit will be approximately $266,183 based on units earned from 2011 to 2016 for a total distribution of $50.3 million. In mid-April, the Equal Conference Fund is sent to conferences, addressed to the attention of the conference commissioner and copying the chief financial officer. Email addresses these individuals will be captured using The NCAA Directory. Please update your membership contact information to ensure proper delivery. There are no reporting requirements for the equal conference fund.

For distributing the equal conference fund, a conference is defined as an entity that is comprised of at least six member institutions that are classified as active Division I for eight preceding academic years.

Conferences are encouraged, but not required, to distribute the fund equally among all member institutions.
The broad-based distribution is sent to all active Division I institutions based on the number of varsity sports sponsored (weighted one-third, totaling $71.3 million) and athletic grants-in-aid awarded (weighted two-thirds, totaling $139.49 million).

The Sports Sponsorship Fund is sent in mid-May; the Grants-in-Aid Fund is sent in mid-June. In the case of the Sport Sponsorship and Grants-in-Aid Funds, the NCAA will defer to conference bylaws when processing the distributions. Each year, conferences are required to confirm in writing to the national office if it desires to have its conference distribution(s) sent directly to the conference office, substantiated by its bylaws. If a conference does not confirm in writing, with a copy of its relevant bylaw, the national office will disburse the funds directly to the respective institutions.

Funds sent to the institution will be addressed to the attention of the president or chancellor. A copy of the covering memorandum will be addressed to the conference commissioner, director of athletics, senior compliance administrator and senior woman administrator. Email addresses for the above-mentioned individuals will be captured using The NCAA Directory. Please update your membership contact information to ensure proper delivery.

Newly active Division I institutions shall qualify to begin receiving revenue distributions related to sports sponsorship and grants-in-aid within its third academic year as an active Division I member. The broad-based calculations are based on prior year information which, in this case, would be the institution’s second active year as a Division I institution. For example, the June 2017 grants-in-aid distribution will be based on the 2015-16 academic year information that will be submitted to the NCAA national office in January 2017. Division I institutions which are newly active in 2016-17 will not be eligible for these distributions until June 2019.

**SPORTS SPONSORSHIP FUND**

An institution receives a unit for each sport sponsored beginning with the 14th sport. (The minimum requirement for Division I membership is 14.) Only sports in which the NCAA conducts championship competition (which meet the minimum contests and participants’ requirements of Bylaw 20.9.6.3) and emerging sports for women are counted. In the 2016 distribution, for sports sponsored beginning with the 14th, an institution received approximately $35,382 per sport (i.e., an institution sponsoring 16 total sports received approximately $106,148; an institution sponsoring 23 total sports received approximately $353,827).
GRANTS-IN-AID FUND

The Grants-in-Aid Fund distribution is based on the number of athletic grants awarded in the prior academic year by each institution (based on full-time equivalencies), with an escalating multiplier which favors schools that provide more athletic grants. The unit value is determined by the total number of athletic grants awarded by all active Division I institutions. Last year, the “unit value” or “point amount” was $295.74.

Institutions are responsible to submit accurate data to ensure the integrity of the grants-in-aid revenue distribution. Using Compliance Assistant will contribute to data integrity.

EXAMPLE

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<tr>
<th>Grant Multiplier</th>
<th>Grant Equivalents</th>
<th>Total Pt. Value</th>
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<th>Grants-in-Aid Distribution</th>
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<td>50</td>
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<td>50</td>
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<tr>
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<td></td>
<td></td>
<td>179.45</td>
<td>1239</td>
<td>$366,421.86</td>
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A. The grants-in-aid data is based on prior academic year and drawn from the Membership Financial Reporting System (FRS) submitted by each institution. Grants-in-aid is calculated by using the revenue distribution equivalencies by sport and in aggregate. (Athletic grant amount divided by the full grant amount).
B. Other expenses related to attendance (also known as gap money or cost of attendance) should not be included in the grants-in-aid revenue distribution equivalencies. Only tuition, fees, room, board and course related books are countable for grants-in-aid revenue distribution per Bylaw 20.02.7.
C. Full grant amount should be entered as a full year of tuition, not semester.
D. Student-athletes are to be counted once and should not receive a revenue distribution equivalency greater than 1.00.
E. Athletic grants are valid for revenue distribution purposes only in sports in which the NCAA conducts championships competition, emerging sports for women and FBS football.
F. Grants-in-aid are valid for revenue distribution purposes in NCAA sports that do not meet the minimum contests and participants’ requirement of Bylaw 20.9.6.3.
G. Institutions providing grants to student-athletes listed on the squad list as “Exhausted Eligibility (fifth-year)” or “Medical” receive credit in the grants-in-aid component.
H. The athletic aid equivalency cannot exceed maximum equivalency limits. However, the total revenue distribution equivalency can exceed maximum equivalency limits due to the additional exhausted eligibility and medical equivalencies (reference Bylaw 15.5.3.1.)

Please reference the 2016-17 Division I Manual, Article 15, Financial Aid for additional information.
The Conference Grant Fund is distributed to Division I men's and women's basketball-playing conferences that employ a full-time administrator and are eligible for automatic qualification into the Division I men's and women's basketball championships. The fund is intended for enhancement of conference programs as detailed below. The Conference Commissioners Association approved to have $220,000 of the Conference Grant to be remitted to the regional officiating advisors program, regardless of whether the conference is granted automatic qualification. Each active Division I conference will receive approximately $288,700 of the Conference Grant net amount in June 2017.

These grant funds must be used to maintain, enhance or implement programs and services in each of the following areas:

A. Improvement of men's and women's officiating programs in all sports.

B. Enhancement of conference compliance and enforcement programs.

C. Heightening the awareness of athletics staff and student-athletes to programs associated with drug use, and assisting coaches, athletics administrators and student-athletes in this regard.

D. Enhancement of opportunities: employment, professional development, career advancement and leadership/management training in intercollegiate athletics for ethnic minorities.

E. Development of conference gambling education programs.

The administration of the grant will take into consideration the diverse nature of conference structures and allow conferences a reasonable degree of flexibility in constructing their programs. At the same time, adherence to specific criteria and restrictions is required to ensure that the grant funds are used according to the principles below and provide for responsible financial accountability. The general principles guiding the grant are as follows:

1. A conference has the authority to determine the amount to allocate to the five areas. However, the conference must spend a portion of the grant in all five.

2. The funds must be used to enhance existing programs, to maintain programs initiated by the NCAA grant funds or to implement new programs.

3. Conferences may establish a "consortium" with one another in one or more of the five areas by pooling grant funds and conducting joint programs, subject to the approval of the Board of Governors.

4. A conference may allocate a portion of its grant in the form of sub-grants to one or more of its member institutions for specific programs approved by the conference in the areas of drug education and the enhancement of opportunities for ethnic minorities and women.
5. It is assumed that programs provided by the conference in the areas of compliance, enforcement and drug education will serve both men’s and women’s athletics programs. However, it is possible that in the area of officiating improvement, separate programs and services for men and for women may be implemented. If separate officiating programs are implemented, at a minimum, the amounts allocated to the men's and women's programs must be in proportion to the total grant. [For example, Conference A receives $150,000, of which $112,500 is by virtue of its men’s automatic qualification and $37,500 for the women's. If the conference determines that it will spend $60,000 of the conference grant funds on basketball officiating improvement then at least $15,000 must be allocated to women's basketball officiating (one-fourth, in proportion to the $37,500/ $150,000 split).]

6. A conference must allocate its entire grant for programs and services each year. It may not carry over the funds to the next year, unless the Board of Governors approves an appropriation for subsequent year spend within the above categories; e.g., to allow the purchase of equipment that might be ordered in one fiscal year, but delivered and paid for in the next fiscal year.

Conferences will complete an annual report of uses form. This form outlines the Conference Grant Fund’s uses within the approved stated areas.

- Enhancement Opportunities – Ethnic Minorities.
- Enhancement Opportunities – Women.
- Gambling & Compliance.
- Men’s Officiating.
- Women’s Officiating.
- Drug Education.

This information is utilized by membership as well as NCAA officiating, health and safety, and inclusion groups to increase awareness of membership initiatives.
CONFERENCE GRANTS | 2015-16 reported uses

- Women's Officiating: $1,724,041 (20%)
- Men's Officiating: $1,951,684 (22%)
- Gambling and Compliance: $1,317,018 (15%)
- Enhancement Opportunities - Ethnic Minorities: $1,385,217 (16%)
- Enhancement Opportunities - Women: $1,988,514 (23%)
- Unused Monies: $1,469 (0%)
- Drug Education: $367,065 (4%)
STUDENT ASSISTANCE FUND | description
(Special Assistance Fund and Student-Athlete Opportunity Fund)

The Student Assistance Fund (SAF) is distributed to conference offices in late June and is segregated into two funds; the Special Assistance Fund and the Student-Athlete Opportunity Fund. The only distinction between these funds is the calculation methodology. As a guiding principle, the SAF shall be used to assist student-athletes in meeting financial needs that arise in conjunction with participation in intercollegiate athletics, enrollment in an academic curriculum or to recognize academic achievement as determined by conference offices. Accordingly, direct receipt of SAF funds shall not be included in determining the permissible amount of financial aid that a member institution may award to a student-athlete. The fund should not be used to replace existing budget items.

SPECIAL ASSISTANCE FUND

The Special Assistance Fund will be $17,688,108 in 2017 and has three components to the calculation, as follows with the percentage of the fund allocated to each component noted in parentheses:

1. Prior year number of Pell grants by institution (70%).
2. Prior year number of grants-in-aid equivalencies by institution (15%).
3. Prior year number of sports sponsored by institution (15%).

STUDENT-ATHLETE OPPORTUNITY FUND

The Student-Athlete Opportunity Fund (SAOF) will be $64,520,459 in 2017, plus Division I Committee on Infractions (COI) imposed fines collected in the previous fiscal year. The COI fine amount will vary from year to year. The fund amount is calculated using the proportion of ‘broad-based’ distributions. Two-thirds of the fund are allocated based on the current year submission for grants-in-aid while the remaining one-third is allocated based on the current year submission for sports sponsorship.

Division I student-athletes are eligible to receive SAF benefits, including international, regardless of whether they are grant-in-aid recipients, have demonstrated need, have either exhausted eligibility or no longer participate due to medical reasons. However, no prospective student-athlete shall be eligible to receive SAF funds.

Pursuant to NCAA Bylaw 15.01.6.1, member institutions and conferences shall not use SAF for the following:

a. Salaries and Benefits.
b. Tuition and fees, room and board, and required course-related books during a regular term (other than summer school) for student-athletes with remaining eligibility.
c. Capital improvements.
d. Stipends.
e. Competition related travel expenses for an ineligible student-athlete.
f. Development opportunities, such as:
   i. Fees and other expenses associated with participation in a sports camp or clinic.
   ii. Fees and other expenses associated with private sports-related instruction.
   iii. Fees for other athletic development experiences (e.g., greens fees, batting cage rental).
   iv. Expenses associated participation in a foreign tour.

The responsibility for oversight and administration of the fund, including interpretations, rests solely with the conferences. The Division I Council establishes the guiding principles of the fund.
A new Division I member institution for 2016-17 will not have 2015-16 grants-in-aid and sports sponsorship data to submit since they were not an active Division I institution during that year.

A conference may accumulate no more than the total allocation received over the previous two years. Subsequent allocations will be forfeited if that amount is exceeded. Independent institution’s funds have been assigned to a conference office for administration based on the same assignment made for administration of the National Letter of Intent in coordination with the conference confirmations received by the NCAA national office regarding conference alignment for the upcoming academic year.

Conferences will be required to report annually, to the NCAA national office, the amount of funds used in each category mentioned above.
STUDENT ASSISTANCE FUND | 2015-16 reported uses

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<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
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<tr>
<td>Educational Expenses</td>
<td>$77,486,297</td>
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<tr>
<td>Personal or Family Expenses</td>
<td>$23,159,367</td>
<td>15%</td>
</tr>
<tr>
<td>Health and Safety Expenses</td>
<td>$40,259,716</td>
<td>27%</td>
</tr>
<tr>
<td>Institutional Academic or Programming Enhancements</td>
<td>$11,035,298</td>
<td>7%</td>
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