Using the Power of Sport to Address Social Issues: A Special Look at Human Trafficking

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Working Together to End Trafficking

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The Global Picture

21 million estimated victims
Supply and Demand

Cheap goods & commercial sex

High demand for... high risk for children
$150 BILLION annually
Average Price of a Slave

Height of Trans-Atlantic Slave Trade

$40,000

Today

$90

Inclusion Forum
#NCAAIInclusion
High Profit, Low Risk

PROFITS

COSTS

RISKS
Human trafficking rates are particularly high in California, Texas, Florida, and New York.

In the U.S., human trafficking has been reported in all 50 states, — a source, destination, and transit point for trafficking victims.
WHERE ARE THE VICTIMS?

Regional distribution of human trafficking

- 1,500,000
- 1,600,000
- 3,700,000
- 11,700,000
- 600,000
- 1,800,000
The Nordic Model
UNICEF’s work to combat human trafficking
Let's Help Fatima End Bonded Labor

$2,339,938 USD
raised by 76,105 people in 1 month

2,340% funded

$100,000 USD goal

Donate Now
Athletes Have the Power

REAL MEN
DON'T
BUY WOMEN!

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End Trafficking

#ENDTRAFFICKING
Learn the Signs

End child trafficking today, call the hotline: 888-373-7888 or text INFO or HELP to “BeFree” (233733)

*Call to report a potential case, get information, or request training. It’s 100% confidential, and interpreters are available.

Anyone can be trafficked, but children who are abused, homeless, a runaway, or in foster care are especially vulnerable.

**SIGNS A CHILD IS BEING TRAFFICKED:**
- Knows little about his or her whereabouts
- Works excessively long hours
- Exhibits fear or anxious behavior
- Was hired with false promises
- Has inconsistencies with his or her story

*This list represents only a selection of possible signs. To see the full list visit POLARPROJECT.ORG/HUMAN-TRAFFICKING/RECOGNIZING-THE-SIGNS.
Use your VOICE
Host a Screening of *Not My Life* at a SAAC Meeting
Stand with UNICEF USA to End Trafficking, Violence, and Exploitation

unicefusa.org/pledgetoendtrafficking
Premium Quality Soccer Balls That Give Back

OUR STORY
THANK YOU!

#ShutOutHT

unicefusa.org/endtrafficking

@EndTraffick