INTRODUCTION

The purpose of this manual is to highlight the responsibilities of the media coordinator at each regional and super regional site of the 2017 NCAA Division I Baseball Championship.

This publication should be used in conjunction with the Preliminary Round Operations Manual and the Division I Pre-Championship Manual.

Media coordinators should work closely with the sports information directors of each participating team to provide smooth press operation at each site, both for the media and teams.

Although this and the other publications attempt to cover all phases of championship competition, some questions may arise before or during the event. Media coordinators and SIDs should feel free to contact the undersigned concerning any aspects of media operation.

Comments and suggestions are always welcome.

Good luck.

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Assistant Director, Media Coordination and Statistics, Marketing and Broadcast Alliances
NCAA Division I Baseball Championship Media Coordinator
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ALL-TOURNAMENT TEAM (REGIONALS ONLY)

An 11-man all-tournament team, including the most outstanding player, should be selected by the media immediately following the final game at each regional. The three outfielders selected do NOT have to play at different positions. The DH may be someone who DHed throughout the regional, or a deserving student-athlete at a position which already had an outstanding player. The two pitchers selected may both be left or right handed. The pitchers can both be starters, or relievers, or one of each. The most outstanding player also must be a member of the 11-man all-tournament team. **No all-tournament team should be selected for the two-team super regionals.**

BLOGGING POLICY

A credentialed media member may blog during any NCAA championship event, provided that such blog does not produce in any form a “real-time” description of the event (i.e., any simulation or display of any kind that replicates or constitutes play-by-play of a material portion of an event, other than periodic updates of scores, statistics or other brief descriptions of the event) as determined by the NCAA in its sole discretion. If the NCAA deems that the credentialed media member is producing a real-time description of the contest, the NCAA reserves all actions against the credentialed media member, including but not limited to the revocation of the credential.

CHAMPIONSHIP WEB SITE GUIDELINES

NCAA.com will host all championship websites for final round sites. The NCAA media coordination staff will provide a list of information that the host SID will need to provide for the site in question. Hosts are allowed to build a micro site that highlights local information (hotels, places to eat, things to do, etc). All content for these micro sites, as well as preliminary or regional round hosts that would like to develop their own championship websites, should be approved through Durenka Robie (drobie@ncaa.org or 317/917-6222).

COMPLIMENTARY TICKETS

No complimentary tickets are available at NCAA championship events. Members of the media desiring "media purchase" tickets should contact the host media coordinator or someone designated by the SID.

CREDENTIALS

All media credentials for regional and super regional competition are authorized and issued by the NCAA at the site of the competition.

NCAA policy PROHIBITS THE ISSUANCE of media credentials to the representatives of any organization that regularly publishes, or otherwise promotes the advertising of, "tout sheets" or "tip sheets," or other advertising designed to encourage gambling on college sports events. The policy also prohibits the issuance of credentials to professional scouts.

Working credentials should not be mailed. The media coordinator should issue credentials individually at a designated headquarters hotel or other appropriate site. A photo ID or some other type of positive identification should be required to pick up credentials.
The NCAA will provide all credentials that will be issued to media only entities, ESPN, team and host game management. The credentials will be shipped overnight after the 16 institutions are chosen to host the Regionals and to the eight that will host the Super Regionals. The NCAA will also provide the labels for media agencies names to be placed on the credentials. This is what will be sent to each site.

250 (12 sites) or 300 (four sites) Media credentials
- 50 ESPN credentials
- 200 Team credentials (50 per team – 35 for official team party and extras if lost)
- 200 Event Management credentials
- 700/750 Double Hook lanyards
- 750 labels (25 sheets of Avery 5160)
- 12 green “Team Videographer” arm bands
- 50 orange “Championships” arm bands

The back of each credential shall include "Conditions Placed On Use Of Credentials" (Appendix A). The conditions should be distributed and signed by each individual at credential distribution.

Host institutions will create and provide All-Access and VIP passes for host institutional operations staff (regular season credentials may be used) and participating teams. Each participating team will be provided five all-access/VIP passes beyond the 35-man roster.

**Guidelines for Credentialing**

A "press agency" for purposes of these press criteria should mean an authorized representative of a single daily, weekly or monthly publication, cable system, radio or television station and network. More than one representative per "press agency" may be authorized by the media coordinator. For more information, please see this link: [http://i.turner.ncaa.com/dr/ncaa/ncaa/release/sites/default/files/files/Guidelines%20for%20Credentialing.pdf](http://i.turner.ncaa.com/dr/ncaa/ncaa/release/sites/default/files/files/Guidelines%20for%20Credentialing.pdf)

Subject to limitations of space, credentials at all sites hosting the baseball championship should be assigned to the working press in accordance with the following priorities:

1. Two individuals, certified by the director of athletics and/or the sports information director of each participating institution, who will represent all campus-related publications and departments.

2. A press agency in the geographic area and/or locale of a participating institution that has staffed its games on a regular basis throughout the season.

3. The designated representative of a national television, cable system, radio network or a radio station that originates a daily "sports talk" program and daily circulation newspapers that do not otherwise meet the criteria.

4. Space permitting, representatives of other weekly, specialty or college newspapers of the host or participating teams or magazines, telephone reporting services and AM/FM radio or public/commercial television stations.
Photography Criteria

Subject to limitations of space, photography credentials shall be assigned in accordance with the following priorities:

1. One photographer, certified by the director of athletics and/or the sports information director of each participating institution, who will represent all campus-related publications and departments.

2. A press agency or a television station from the locale of a participating institution that has regularly staffed its games throughout the season.

3. An individual or crew designated by a national television network or cable system that originates daily sports news programs.

DIGITAL RIGHTS OVERVIEW (INTERNET/MOBILE)

Please visit [http://www.ncaa.com/content/digital-rights-overview](http://www.ncaa.com/content/digital-rights-overview) for updated information.

DIGITAL HIGHLIGHTS USAGE POLICY – MEMBER SCHOOLS

Please visit [http://www.ncaa.com/content/member-school-digital-highlights-policy](http://www.ncaa.com/content/member-school-digital-highlights-policy) for updated information.

DIGITAL HIGHLIGHTS USAGE POLICY – MEDIA, THIRD-PARTY WEBSITES


ELECTRICAL OUTLETS

Some electrical outlets will be required in the working press room (if applicable) and in the press box to assist media representatives utilizing transmission equipment requiring electricity. If possible, there should be one electrical outlet per telephone in the working press room and press box.

IN-GAME INTERVIEWS

All coaches shall be available for interviews. ESPN will be permitted to do in-game interviews with coaches in the fifth inning on a live or tape delayed basis, depending on the coach’s preference. These interviews will take place with the head coach remaining in the dugout and communicating with the announcers via headset communication in an effort to not delay the game.

INTERNET POLICY

The NCAA website, www.NCAA.com, serves as the official online resource for NCAA championships. The NCAA and its partners own the Internet rights to all of its 89 championship events. Rights include live statistics, video and audio streaming, electronic commerce, and post-event footage use. The NCAA and its partners owns all game action, practice footage, press conferences, one-on-one interviews or any other content on the NCAA website.
Internet Live Stats
NCAA.com is the official destination for live scores and statistics from NCAA Championships. In 2017, NCAA Digital plans to acquire a live StatCrew data feed from all rounds of Division I Baseball Championship. Schools participating in these contests may not display live statistics on their official website, other than by linking to NCAA.com, a member of the NCAA Digital operations team will be in contact with the host institution’s media relations director to arrange the live stats feed and testing schedule.

Live statistics are considered a protected right as part of a bundled rights agreement, referenced above. For clarification purposes, a live statistical representation includes play-by-play, score updates, shot charts, updated box scores, photos with captions, etc.

LIVE VIDEO STREAMING RIGHTS POLICY
Please visit [http://www.ncaa.com/content/live-video-streaming-rights-policy](http://www.ncaa.com/content/live-video-streaming-rights-policy) for updated information. For the 2017 championship, live video streaming will not be allowed during the championship as the ESPN family of networks will televise all regional and super regional games. All regional games will be on ESPN2, ESPNU, ESPN3 or Longhorn Network. All super regional games will air either on ESPN, ESPN2 or ESPNU.

MEDIA HOSPITALITY AND ENTERTAINMENT
If a media dinner is planned, it should be scheduled the evening prior to the competition. Pregame meals before each session are encouraged, but not required. Press souvenirs no longer are permitted at any NCAA championship.

Although media hospitality and entertainment are desirable, but not required, disbursements for these items should be guided by the budget which originally was submitted by the tournament manager and approved by the Division I Baseball Committee. Budgets cannot be changed without the prior approval of the committee.

NCAA CHAMPIONSHIP PHOTO TERMS AND CONDITIONS
For NCAA Championships Photo Terms & Conditions, please visit [http://www.ncaa.com/media](http://www.ncaa.com/media)

NEWS FILM AND MINI-CAMS (REGIONALS/SUPER REGIONALS)

All regional and super regional games will be televised by the family of ESPN networks (ESPN, ESPN2, ESPNU, ESPN3 or Longhorn Network). No ENG camera crews may film any regional/super regional games. All ENG crews must plug into the ESPN audio/video multi-distribution box and take the feed from the production truck for highlights. The NCAA recommends that the host SID work with the ESPN producer or operations manager to establish the best location to place the ESPN-provided multi-box. The NCAA recommends that host schools find a covered area within 100 feet of the production truck. Please supply two eight-foot tables and adequate power sources for your local TV stations or school DVD/VCRs.

A television station may broadcast any super regional press conference live regardless of whether they hold the broadcast rights to that specific contest. The rights to these press conferences still remain with the NCAA and are under the same guidelines as the news footage usage.
PERSONNEL

Each media coordinator is responsible for organizing workers to assist in the press operation of the championship.

The number of workers will depend upon the media demand for the games at the site. Communication with the participating SID(s) and the media coordinator's knowledge of the area media will help with advance planning.

Such duties as press runners, quote takers, stat crews, copy machine personnel, fax operators, etc., should all be coordinated with the tournament manager.

PHOTOGRAPHY AREA POLICIES

The media coordinator shall be prepared to designate a "photographer's area" on the field, should media requests warrant it.

No photographers or cameramen will be allowed in the backstop area behind home plate or in the grassy areas in foul territory between the warning tracks and the playing field.

Movement from one photo area to another will not be permitted during the course of an inning. Photographers may move between innings or half-innings, but not during the course of play.

Photographers may take a few moments to move out of the photographers' area immediately following a game for pictures of the players, coaches, team benches, etc., but must not interfere with teams for second or third games coming into the dugouts, infield practice or the ground crew.

No tripods, portable or otherwise, will be permitted on the field. Photographers with tripods must station themselves behind the outfield fences or inside photo boxes, if available.

POSTGAME INTERVIEWS

All coaches and student-athletes shall be available for interviews. However, if a member of the coaching staff or a student-athlete is ejected during the course of the game, the individual(s) will not participate in the press conference.

Each host media coordinator should designate an interview room or area at the facility and an individual to coordinate the activities in it. The interview area should have a public address system, an elevated head table or rostrum. Host institutions are required to have a designated press conference moderator at the regional and super regional.

Media coordinators should utilize an audio mixer (mix down unit) for the designated interview area to permit individuals utilizing microphones to attach their equipment to it, eliminating the presence of audio equipment and/or operators in front of, or adjacent to, the speakers at the dais.

Following is a quick checklist of minimum requirements for the interview setup:

- Permanent structure near the playing field (preferred but not required) or
- Temporary covered structure near playing field
- Seating for a minimum of 25 media
- Risers or an area with an unobstructed view for television cameras
Table for a minimum of 4-6 for the interviewees
Moderator
*Pool reporter
Quote taker(s)
Sufficient amplification
Sufficient electrical outlets
Mult-Box

*When a pool reporter is used for a postgame interview pertaining to an umpire call/decision during the game, the interview will only involve the umpire crew chief, not the NCAA Site Representative or the NCAA Umpire Regional Advisor, that might be on site.

Quotes shall be distributed to the media immediately following each press conference.

The sports information director representing each participating institution, working with the media coordinator, should designate an individual to escort the coach and student-athletes to the interview area after a 10-minute cooling-off period.

All locker rooms should be open to the media after a 10-minute cooling-off period. The timetable begins when the coach enters the locker room or takes his team to a private area on or near the field (the outfield, for example) immediately after the game.

The postgame press conference format shall specify the losing coach and student-athletes should be scheduled in the interview room before the winning coach and a minimum of two student-athletes and maximum of three student-athletes.

The interview with the losing team generally should not exceed 10 minutes.

EXCEPTION: After game of the current regional format, the winning team, which is schedule to play game six IMMEDIATELY following (within one hour of the conclusion of the previous contest), shall go first. In this scenario, only the head coach and starting pitcher for the team winning Game 5 should be required to come to the interview room. Both participating SIDs and both coaches should be made aware of the change in postgame order prior to Game 5.

Additionally, if weather causes any disruption in the schedule that would cause a team to play back-to-back games at any point in the regional, the team that must play back-to-back games will be allowed to take part in the postgame press conference first and only the head coach and starting pitcher will be required to attend the postgame press conference.

Regardless of any personal regular-season radio or television contract(s), the losing coach is obligated to the entire press staffing the tournament and must report to the interview room immediately after the 10-minute cooling-off period expires. The losing coach cannot delay a postgame interview with the covering media to conduct a program for a single newspaper, radio or television reporter. After fulfilling all commitments to the press staffing the tournament, the losing coach and players may participate in special interviews.

The winning coach may do a two-minute radio spot with the institutional radio prior to the press conference.

Coaches and student-athletes should not be made available to selected media representatives prior to the conclusion of the 10-minute cooling-off period. The losing coach and student-athletes may, however, immediately report to the interview room and be available to all media representatives staffing the championship. Should a coach permit one media representative to
enter the dressing room before the 10-minute cooling-off period has expired, the dressing room will be open to all other media representatives desiring access to the area. The only exception to this policy is a network or station that has purchased rights to a regional or super regional game is permitted a FOUR-MINUTE period immediately after the game to conduct post-game interviews. This does not mean four minutes per person, but four total minutes for all individuals interviewed. The media coordinator or designee has the responsibility to terminate the four-minute interview period, NOT the network/station that has purchased rights.

**PRE-REGIONAL/SUPER REGIONAL PRESS CONFERENCES**

A pre-regional press conference with all four head coaches or super regional press conference with both head coaches, may be administered at regional and super regional sites, but it is not a requirement. No student-athletes are required to attend this press conference.

**PRESS PARKING**

Press parking is desired at each site, but this decision must be made by the host. If press parking is limited, "car pools" should be encouraged to permit the greatest use of the parking area. Press shuttle systems also may be used provided any costs are included in the budget submission and are approved by the NCAA Division I Baseball Committee.

**PROGRAMS**

IMG College in Lexington, Kentucky, will provide a preliminary program, with the rosters of all 64 teams, for all regional and super regional sites. The contact at IMG College is Chad Laytham (859/226-4511). Be prepared that Chad may ask you to give him an estimate on how many programs should be shipped to your site.

**RADIO**

Please visit [http://www.ncaa.com/content/audio-policies-0](http://www.ncaa.com/content/audio-policies-0) for updated information.

Westwood One will not activate its rights to the Division I Baseball regionals or super regionals. Therefore, space does not need to be reserved for a national radio broadcast.

Space though shall be automatically reserved for each participating institution's home radio station as designated by that institution. All other stations in the institution's area will be accommodated on a first-come, first-served basis.

Broadcasts of any tournament game must conform to the general broadcasting policies established by the Association. All stations broadcasting a game will be required to submit the NCAA radio rights online request form. The form can be found at [http://web1.ncaa.org/radioRights/policy.html](http://web1.ncaa.org/radioRights/policy.html)

The host institution may NOT assess an additional “Hookup Fee” to any press agency. Any telephone line charges to the host shall be reflected in the proposed budget.

New in 2016, the winning coach may do a two-minute radio spot with the institutional radio prior to the press conference.
RESPONSIBILITY TO THE NCAA

Following each game of the regional and super regional, the statcrew packed file must be emailed to Jeff Williams at jswilliams@ncaa.org. Following the championship regional game, the host SID also must email the all-regional team.

The sports information director representing the winning team from each of the eight super regionals will be contacted by the NCAA’s J.D. Hamilton to coordinate the winning team's advancement to the Men’s College World Series in Omaha. Hamilton will provide each winning SID with information concerning production of the CWS program as well as events and responsibilities at the CWS.

SEAT ASSIGNMENTS

Media coordinators should review seating charts prior to the first day of competition to insure media agencies that regularly staff games played by the participating and host institutions receive preferred seat locations.

Often a media agency does not continue to staff regional competition once the team it primarily covers has been eliminated from the championship. These seats can be reassigned to media representatives staffing the final competition. A media agency installing a telephone at a designated seat should not be reassigned unless it will not staff the final day of competition.

SECURITY

Security personnel should be instructed to protect the working press areas and interview area especially before and after each game, and to limit access in all restricted areas to individuals wearing credentials. It is incumbent upon the media coordinator to emphasize the NECESSITY TO PROTECT THE WORKING PRESS AREAS from the fans, and to encourage the security supervisor to designate additional personnel to staff this area before and after each game.

SPORTS INFORMATION DIRECTORS

The sports information director representing each participating institution shall provide the host media coordinator with a list of media representatives from the institution's geographic area who will staff the event.

Game notes provided by the participating SIDs and the media coordinator are encouraged but not required.

STATISTICAL SERVICES

Play-by-play and complete box scores, including pitching summaries and fielding statistics, should be provided to the media, along with coach and player quotes from both teams' post-game press conferences.

Each participant's sports information director should update team and individual statistics after each game, and the statistics should be reproduced and distributed preceding the team's next competition in the championship.
TEAM/SCOUT VIDEO COORDINATOR

A scout video coordinator is permitted to film the game from an upper video position pending space availability. This is in addition to the credential issued to a team videographer. The scout video coordinator will receive a media credential, and may only film his/her team’s game(s). Representatives of participating institutions may record the network telecast of any game at the site, using a video distribution outlet in the video distribution area. The institution must provide its own recording equipment. The NCAA retains all exclusive copyright to all NCAA championship contests.

TEAM VIDEOGRAPHERS

Please visit [http://www.ncaa.com/content/team-videographer-policy](http://www.ncaa.com/content/team-videographer-policy) for updated information.

Each participating institution may designate one individual as the team videographer. The team videographer will be provided a credential and a TEAM VIDEOGRAPHER or TEAM PERSONNEL armband/vest and will be permitted to film their game ONLY from a designated area(s) which serves all still photographers. During the game, the videographer should follow all rules that apply to still photographers.

Access will also be provided to the court/field during closed practices, the team locker room during pregame, halftime, postgame and any other times when the locker room is open to the media. In addition, the videographer can shoot from any area that a still photographer has access (e.g. concourse).

NOTE: The team videographer for the winning team will be allowed on the competition area to film the postgame celebration and awards ceremony, if applicable.

TELEVISION (REGIONALS/SUPER REGIONALS)

The ESPN family of networks will televise all regional and super regional games. All regional games will be on ESPN2, ESPNU, ESPN3 or Longhorn Network. All super regional games will air either on ESPN, ESPN2 or ESPNU. Please hold five seats in the press box for the ESPN broadcast position. In addition, ESPN will be contacting institutions that may host a super regional with additional questions regarding the facility (e.g. camera positions, lighting, power, etc.).

The NCAA expects institutions to kill any seats necessary to accommodate these camera locations. There may be situations where ESPN’s camera position may have to be altered due to a facility design. The NCAA expects ESPN to request a maximum of 60 credentials and a maximum of 30 parking passes. ESPN will have permission to hang two banners within the stadium during a broadcast. A banner cannot be displayed behind home plate. The designated areas for the banners will be communicated after selections.

TELEVISION POLICIES

Please visit [NCAA.com/media](http://www.ncaa.com/media) for updated information related to the NCAA’s television and video policies. Once on NCAA.com/media webpage, click on the “Broadcast Media Coverage” link to review information on the following topics: • Live Coverage • Videographer Access • 30-Minute Rule • Audio/Video Distribution and Usage • Mult Box How To • Broadcast Announcer Audio • Natural Audio • Satellite Coordinates • News Videographer Access.
WIRELESS/TELEPHONES

Wireless internet access must be available at all championship rounds for media use. The host institution may NOT assess an additional “Hookup Fee” to any media agency. Any wireless charges should be charged to the host or reflected in the proposed budget.

A minimal number of telephones should be installed in a designated media work room as a tournament expense if approved in advance. These phones should be limited to credit card, 800 or incoming calls. The media coordinator should determine the number of telephones, if any, required by evaluating the number of media credentials.

Phones also may be installed in the press box as determined by the media coordinator. The media coordinator can either coordinate all phone line orders or provide the media with a telephone company contact for the site. If a media entity wants their own phone line they shall be charged the exact cost of the installation. The host institution may NOT assess an additional “Hookup Fee” to any press agency. Any telephone line charges to the host or NCAA shall be reflected in the proposed budget.

WORKING PRESS ROOM

A working press room may be designated at the regional and super regional, but is not required. Each media coordinator shall contact each sports information director representing a participating team at the site and request a shipment of pictures, brochures, statistics and other updated information to place in the working press room or press box prior to the team's arrival.
The following should be printed on the back of all credentials:

Terms and Conditions for Use of Credentials

Each individual (“Bearer”) using this credential for access to any NCAA championship game or related events requiring such special clearance including, without limitation a practice, press conference, interview, or other activity associated with such NCAA championship (the “Events”), on behalf of his or her employer or assigning news organization (“Employer”), agrees to the following:

2016-17 CONDITIONS PLACED ON USE OF MEDIA CREDENTIALS

http://www.ncaa.com/credentialterms

Each individual (“Bearer”) using this credential for access to any NCAA championship game or related events including, without limitation, a practice, press conference, interview, or other activity associated with such NCAA championship (the “Events”), on behalf of his or her employer or assigning news organization (“Employer”), agrees to the following:

GENERAL

Each Bearer must be and hereby represents that he or she is acting on a specific assignment for an accredited media agency and has a legitimate working function in conjunction with the Event attended. The credential is not transferable and may be revoked at any time with or without cause.

The rights and privileges granted to Bearer shall automatically terminate if any term of this credential shall be breached. The unauthorized use of this credential subjects the Bearer and his or her Employer to ejection from the facility and prosecution for criminal trespass, without limiting any other rights and remedies at law or in equity.

Bearer shall display the issued credentials at all times and consents to the reasonable inspection of his or her person and property before entering the venue and/or during an Event. While within the venue, Bearer shall, at all times, adhere to the policies in place for the Event, as well as access limitations, and direction provided by the NCAA and its designated agents. Bearer shall not, at any time, display, post, or otherwise reproduce the credential image on any digital platform, including online social media sites or applications (e.g., Facebook, Twitter, Instagram, Snapchat). Additionally, Bearer may not broadcast, telecast, film, record, transmit, display, or otherwise distribute, or allow any other party to distribute, footage or content of the Events on a live basis, including via any real-time online streaming application (e.g., Periscope, Meerkat).

Bearer assumes all risks incidental to the performance by the Bearer of Bearer’s services in connection with the Events and assumes all risks incidental to the Events, whether occurring before, during or after the actual playing of the Events, and agrees that the NCAA, its member institutions, and their respective employees, directors, officers, student-athletes, coaches, and contractors shall not be liable for injuries or loss of personal property or equipment connection therewith.
Bearer further agrees to release the NCAA and all persons and educational institutions involved in the management or production of the competition from any claim or liability arising from failure to provide space for telecasting/broadcasting, or other facilities for the television/radio station, Internet media, network, cable system, or other media entity.

In the event that the name or likeness of the Bearer is included in any broadcast, telecast, photograph, film, video or other media taken in connection with the Events, the Bearer grants the NCAA the nonexclusive, transferable, perpetual right and license to use (and to sub-license the use of) such name and likeness in any media worldwide whether now known or thereafter devised.

Bearer agrees to indemnify the NCAA and save harmless the NCAA, its officers, agents, contractors, employees, and each of its member institutions, their officers, agents and employees, of and from any and all claims, demands, causes of actions, liabilities, damages and expenses (including reasonable attorneys’ fees) arising out of anything done or purported to have been done by Bearer or his/her Employer, including but not limited to Bearer’s breach of any term of the credential. With respect to any claim that might give rise to liability of the Bearer as an indemnitor, the NCAA shall: (a) have the right to fully participate in the litigation of such claim with counsel selected by Bearer and approved by the NCAA at the sole expense of the Bearer; and (b) not be obligated, without its consent, to participate in any settlement of such claim.

MEDIA

The use of any account, description, picture, photograph, video, audio, reproduction, or other information concerning the Events other than for rights for news coverage of, or magazines, books or stories about, the Events is prohibited, except (a) with the prior written consent of the NCAA or its designee or (b) as specifically licensed herein. Nothing in these terms and conditions authorizes or allows Bearer to violate any of the NCAA trademarks, copyright and other proprietary rights. If video and/or audio of the Event is distributed by an NCAA rightsholder, Bearer may only utilize the network feed provided by the NCAA or its designee and Bearer may not alter the feed in any manner without prior approval of the NCAA (e.g., removing network graphics or bugs/logos).

If the Event is not distributed by an NCAA rightsholder, Bearer may produce its own video and/or audio highlights from the Event pursuant to such conditions and in such area as designated by the NCAA. Bearer agrees to the terms and conditions of the NCAA Championships Footage Usage and Licensing Policies.

Real-time transmission of streaming video, digital images, real-time audio, including play-by-play and statistics, of any Event is exclusive to the NCAA’s website and/or any other website designated by the NCAA and its rightsholders. “Real-time” is defined by the NCAA as a continuous play-by-play account or live, extended live/real-time statistics, or detailed description of an Event.

A Bearer may blog during any Event, provided that such blog may not produce in any form a “real-time” description of the Event (i.e., any simulation or display of any kind that replicates or constitutes play-byplay of a material portion of an Event, other than periodic updates of scores, statistics or other brief descriptions of the Event). If the NCAA deems that Bearer is producing a real-time description of the contest, the NCAA reserves all actions against Bearer, including but not limited to the revocation of the credential.
The NCAA is the owner of trademarks, copyrights, and other proprietary rights in the Event and in and any telecast, broadcast, transmission or recording thereof, and no rights are conferred to, or intended to be conferred to, or created on behalf of, Bearer or his or her Employer. Member institution name, logo, mascot, and other intellectual property of a school, is controlled by each member institution. The member institution name and team name may be used for news purposes directly related to their participation in the Event.

The credential confers on Bearer a limited, non-exclusive and non-transferable license to take photographs of the Events, and to allow the entity that engaged the Bearer to take the photographs to use such photographs, only for news coverage of, or magazines, or stories about, the Events, other editorial purposes, and reprints of news pages from such entity’s publications, provided that such use is not likely to create, or does not actually create confusion in the minds of the trade or public that Bearer or its reprints or any elements therein, or the items on which they are reprinted, are sponsored or endorsed by, or are associated or affiliated with the NCAA or that the NCAA licensed Bearer to use their trademarks or copyrights. Neither the Bearer nor the entity that engaged the Bearer may sell photos taken at the Events to third-party entities, including but not limited to other commercial entities or the general public.

In exchange for the access granted by the credential, the NCAA shall have the right to purchase prints of any published photographs taken by the Bearer in connection with the credential, at the best financial terms offered to third parties, and such the NCAA shall be licensed at no additional charge to use the photographs for news coverage purposes only. The NCAA may not distribute reproductions of the photographs to others or license others to reproduce the photographs.

Any secondary use of any picture, audio description, videotape/film or drawing of the game taken or made by the accredited organization or individual to whom this credential has been issued (including, but not limited to, non-editorial, advertising, sales promotion or merchandising) is prohibited without prior specific written approval of the NCAA or its designee.

Radio stations that have not purchased rights shall not carry any broadcast report from courtside on a live basis or any live description of any game action while it is still in progress and are subject to all other requirements as listed in the NCAA Audio Policies.

**NCAA CHAMPIONSHIP VIDEOGRAFTER**

The NCAA Championship Videographer policy is intended to protect the broadcast rights sold to the NCAA media partners, while providing NCAA member institutions the ability to capture and utilize championship footage.

Institutional videographers will be permitted to capture competition footage from the still photographer areas. These areas are designated by the championship sports committees in conjunction with the championship media coordinator. Each institution will be permitted to have one videographer for this purpose and will only be permitted to capture footage of events/contests in which it is participating. In addition, institutional videographers will be permitted inside the locker room, with approval of the institution's head coach, during periods that are off limits to general media.

The NCAA will grant the institution permission to videotape this NCAA championship event for noncommercial uses only. Bearer agrees to the terms and conditions of the NCAA Championships Team Videographer Policy.