NCAA SALUTE [*Available as Vignette #1 or pair PA with still_A]
THE NCAA SALUTES ITS NEARLY HALF A MILLION STUDENT-ATHLETES PARTICIPATING IN 24 SPORTS. WE CHEER FOR STUDENT-ATHLETES IN THE GAME AND IN THE CLASSROOM.

NCAA CHAMPIONSHIPS [*Pair PA with Still__B]
THE NCAA SPONSORS 90 NATIONAL CHAMPIONSHIPS IN 24 SPORTS ACROSS THREE DIVISIONS EACH YEAR. FOR MORE INFORMATION OR TO FIND A CHAMPIONSHIP NEAR YOU, VISIT NCAA.COM (N-C-A-A DOT COM).

[Band/Music]

INITIAL ELIGIBILITY [*Pair PA with still_U]
DO YOU PLAN TO PLAY COLLEGE SPORTS? VISIT NCAA.ORG/PLAYCOLLEGESPORTS (N-C-A-A DOT ORG SLASH PLAY COLLEGE SPORTS) TO LEARN MORE ABOUT NCAA ELIGIBILITY REQUIREMENTS.

CCP RECOGNITION (FOOTBALL) [*Available as Vignette #5.2 or pair PA with still_E_2]

DON’T BET ON IT [*Pair PA with still_M]
THE NCAA OPPOSES ALL FORMS OF LEGAL AND ILLEGAL SPORTS WAGERING AS IT HAS THE POTENTIAL TO UNDERMINE THE INTEGRITY OF SPORTS CONTESTS AND JEOPARDIZES THE WELFARE OF STUDENT-ATHLETES AND THE INTERCOLLEGIATE ATHLETICS COMMUNITY. FOR MORE INFORMATION, GO TO DONTBETONIT.ORG (DON’T BET ON IT DOT ORG).

[Band/Music]
PLAYER/TEAM INTRODUCTIONS

LET’S MEET THE STARTING LINEUPS...

VISITING TEAM INTRODUCTION
FIRST UP, FOR THE ____________________________ (VISITING TEAM/MASCOT) ON DEFENSE...

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AND ON OFFENSE FOR ___________________________ (VISITING TEAM)…

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THE HEAD COACH OF ___________________________ (VISITING INSTITUTION) IS ___________________________ (VISITING COACH).

HOME TEAM INTRODUCTION

AND NOW LET'S MEET THE STARTING LINEUPS FOR THE ___________________________ (HOME SCHOOL/MASCOT)…

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AND ON OFFENSE FOR ________________________________ (HOME TEAM)…

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THE HEAD COACH OF ________________________________ (HOME INSTITUTION) IS ________________________________ (HOME COACH).

[Band/Music or fill with divisional/site specific PA]
NCAA RESPECT CAMPAIGN [*Available as Vignette #2 or pair PA with still_C & still_D]

[INSERT SCHOOL/CONFERENCE NAME] AND THE NCAA PROMOTE GOOD SPORTSMANSHIP BY STUDENT-ATHLETES, COACHES AND FANS. WE REQUEST YOUR COOPERATION IN SUPPORTING THE STUDENT-ATHLETES AND OFFICIALS IN A POSITIVE MANNER. PROFANITY, DEROGATORY COMMENTS OR OTHER INTIMIDATING ACTIONS DIRECTED AT ATHLETES, OFFICIALS, TEAM REPRESENTATIVES OR OTHER FANS WILL NOT BE TOLERATED AND ARE GROUNDS FOR REMOVAL.

[INSERT SCHOOL/CONFERENCE NAME] HAS MANY TRADITIONS, BUT BAD SPORTSMANSHIP ISN’T ONE OF THEM. WE APPRECIATE YOUR COOPERATION IN CREATING A SAFE AND POSITIVE GAME ENVIRONMENT. RESPECT, IT’S THE NAME OF THE GAME

[Band/Music]

NATIONAL ANTHEM [*Can be paired with American B-Roll]

LADIES AND GENTLEMEN, PLEASE RISE AND REMOVE YOUR HATS TO HONOR AMERICA AND THOSE WHO SUPPORT OUR FREEDOM AT HOME AND ABROAD.

[TODAY/TONIGHT] THE COLORS ARE PRESENTED BY LOCAL REPRESENTATIVES OF THE ____________________________ (COLOR GUARD ORGANIZATION). [If applicable]

RECORDED [If applicable]

AND NOW, PLEASE JOIN IN THE SINGING OF OUR NATIONAL ANTHEM.

BAND [If applicable]

AND NOW, PLEASE JOIN THE _______________________________ (INSTITUTION) BAND, UNDER THE DIRECTION OF _______________________________ (BAND DIRECTOR), IN THE PLAYING OF OUR NATIONAL ANTHEM.

VOCALIST [If applicable]

AND NOW, PLEASE JOIN ____________________________ (NAME/GROUP) IN THE SINGING OF OUR NATIONAL ANTHEM.
1st QUARTER

TO #1

NCAA GAME PROGRAMS [*Available as Vignette #7.1 or pair PA with still_P]
WANT TO LEARN MORE ABOUT THE STUDENT-ATHLETES AND TEAMS PARTICIPATING IN TODAY’S CHAMPIONSHIP? PICK UP YOUR OFFICIAL NCAA CHAMPIONSHIP PROGRAM AT MERCHANDISE STANDS THROUGHOUT THE VENUE.

[Band/Music]

TO #2

NCAA SOCIAL MEDIA [*Available as Vignette #10 or pair PA with still_G]
TELL THE WORLD YOU ARE HERE. SHARE YOUR EXPERIENCES; CONNECT WITH OTHER FANS AND GAIN BEHIND THE SCENES ACCESS TO YOUR FAVORITE TEAMS. FOR MORE INFORMATION VISIT NCAA.COM/SOCIAL (N-C-A-A DOT COM SLASH SOCIAL).

[Band/Music]

TO #3  [Band/Music or fill with divisional/site specific PA]

QUARTER BREAK

JOINING FORCES [*Run Military Tribute Video followed by PA Read and stills_L1&2]
AT THIS TIME WE PROUDLY REQUEST THAT ANY CURRENT OR FORMER MEMBERS OF OUR ARMED FORCES PLEASE STAND TO BE RECOGNIZED………..LADIES AND GENTLEMEN, LET’S HEAR IT FOR THESE MEN AND WOMEN WHO HAVE GIVEN SO MUCH TO SERVE OUR COUNTRY!

[ Band/Music]

2nd QUARTER

TO #1

NCAA APP [*Pair PA with still_F]
ALL YOUR SPORTS. ALL THE TIME. DOWNLOAD THE OFFICIAL N-C-A-A SPORTS APP NOW, AVAILABLE ON ANDROID, IPHONE AND IPAD.

TO #2

NCAA MERCHANDISE [*Available as Vignette #6 or pair PA with still_H]
FANS, TAKE HOME A SOUVENIR FROM TODAY’S CHAMPIONSHIP. VISIT NCAA MERCHANDISE STANDS THROUGHOUT THE VENUE FOR GREAT CHAMPIONSHIP GEAR AND MEMORABILIA.

[ Band/Music]
TO #3 [Band/Music or fill with divisional/site specific PA]

HALFTIME

VISITING TEAM BAND PERFORMANCE [If applicable]
FANS FOR YOUR HALFTIME ENTERTAINMENT, PLEASE WELCOME TO THE FIELD THE ________________________________ (BAND NAME) FROM ________________________________ (INSTITUTION).

HOME TEAM BAND PERFORMANCE [If applicable]
AND NOW, PLEASE WELCOME THE ________________________________ (BAND NAME) FROM ________________________________ (INSTITUTION).

CCP RECOGNITION (FOOTBALL) [*Available as Vignette #5.2 or pair PA with still_E_2]
The NCAA thanks our corporate champions – AT&T, Capital One and Coca-Cola – and our corporate partners – Amazon Echo, Buffalo Wild Wings, Buick, Dove Men Plus Care, Enterprise Rent-A-Car, Infiniti, Intel, Lowe’s, Marriott, Nabisco, Northwestern Mutual, Pizza Hut, Reese’s, and Wendy’s. Their support enhances NCAA championships and the educational and athletic experiences of nearly half a million NCAA student-athletes.

NCAA TEAM WORKS [*Available as Video in NCAA PSA’s folder or pair PA with Still__N]
NCAA TEAM WORKS is a community-based program driven by the NCAA, member schools, student-athletes and corporate champions and partners to actively engage in outreach efforts where national championships are played. Providing disaster relief efforts, youth clinics and education support, the NCAA and its partners work together to leave a lasting legacy in each community we visit. For more information, visit NCAA.com/TeamWorks (NCAA.COM SLASH TEAM WORKS).

[Band/Music or fill with divisional/site specific PA]
3rd QUARTER

TO #1
EQUIPMENT SUPPLIER RECOGNITION (FOOTBALL) [Pair PA with still_THX_FB_SOC]
THE NCAA WOULD LIKE TO THANK OFFICIAL EQUIPMENT SUPPLIER, WILSON, FOR THEIR SUPPORT OF NCAA CHAMPIONSHIPS. THEIR CONTRIBUTIONS HELP ENHANCE THE EDUCATIONAL AND ATHLETIC EXPERIENCES OF OUR NEARLY HALF A MILLION STUDENT-ATHLETES.

TO #2
THE NCAA EXPERIENCE [*Available as Vignette #3 or pair PA with still___J]
BE A PART OF NCAA CHAMPIONSHIP ACTION IN V-I-P STYLE WITH THE NCAA EXPERIENCE. GET EXCLUSIVE ACCESS, PREMIUM TICKETS AND HOSPITALITY PACKAGES ALL FROM ONE SOURCE. VISIT NCAA.COM/VIP (N-C-A-A DOT COM SLASH V-I-P) TO SECURE YOUR V-I-P CHAMPIONSHIP EXPERIENCE TODAY!

TO #3 [Band/Music or fill with divisional/site specific PA]

QUARTER BREAK

NCAA TICKETS [*Pair PA with still_I]
[Band/Music]

4th QUARTER

TO #1
NCAA TICKET EXCHANGE [*Available as Vignette #4 or pair PA with still_K]
ARE YOU LOOKING FOR TICKETS TO AN UPCOMING CHAMPIONSHIP? OR DID YOU BUY TICKETS AND CAN NO LONGER ATTEND? BUY AND SELL WITH CONFIDENCE AT THE NCAA TICKET EXCHANGE, KNOWING TICKETS ARE AUTHENTIC AND 100 PERCENT GAURENTEED. FOR MORE INFORMATION, VISIT NCAA.COM/EXCHANGE (N-C-A-A DOT COM SLASH EXCHANGE).

TO #2 [Band/Music or fill with divisional/site specific PA]}
OVERTIME

OVERTIME (IF APPLICABLE)
ATTENTION FANS. N-C-A-A TIE-BREAKER RULES WILL APPLY AS A RESULT OF [TODAY’S/TONIGHT’S] TIE SCORE.

TEAM CAPTAINS WILL REPORT TO MID-FIELD FOR A COIN TOSS. THE WINNER OF THE TOSS MAY SELECT TO BE ON EITHER OFFENSE OR DEFENSE.

AN OVERTIME PERIOD CONSISTS OF TWO SERIES, ONE BY EACH TEAM BEGINNING ON THE DESIGNATED 25 YARD LINE. EACH TEAM RETAINS THE BALL DURING ITS SERIES UNTIL IT SCORES OR FAILS TO MAKE A FIRST DOWN.

IF THE SCORE REMAINS TIED AFTER THE FIRST OVERTIME PERIOD, A SECOND OVERTIME PERIOD WILL BE PLAYED.

IF THE SCORE STILL REMAINS TIED, THEN BEGINNING WITH THE THIRD OVERTIME PERIOD, TEAMS SCORING TOUCHDOWNS MUST ATTEMPT A TWO-POINT CONVERSION.

POSTGAME

FAREWELL-PRELIMINARY ROUND

THANK YOU FOR ATTENDING AND FOR YOUR SUPPORT OF NCAA CHAMPIONSHIPS. GOOD (AFTERNOON/EVENING) AND PLEASE TRAVEL HOME SAFELY.
DIVISIONAL/SITE SPECIFIC SCRIPT SUPPLEMENTS
(TO BE SLOTTED IN ABOVE PA SCRIPT WHERE APPROPRIATE)

WHEEL OF CAMS - SITES WITH LIVE CAMERAS ONLY
[*Pair with Wheel of Cams from NCAA FTP Site followed by appropriate PA and Frame below]*
ALRIGHT FANS, IT’S TIME FOR THE NCAA WHEEL OF CAMS. ROUND AND ROUND IT GOES, WHERE IT STOPS NOBODY KNOWS!

FAN CAM - SITES WITH LIVE CAMERAS ONLY
[*Pair with Fan Cam Open/Frame from NCAA FTP Site]*
ALRIGHT [INSERT SPORT] FANS, GET ON YOUR FEET FOR TODAY’S NCAA FAN CAM!! SHOW US YOUR TEAM SPIRIT.

DANCE CAM - SITES WITH LIVE CAMERAS ONLY
[*Pair with Dance Cam Open/Frame from NCAA FTP Site]*
ALRIGHT FANS, IT’S TIME FOR THE NCAA DANCE CAM. LET’S SEE YOUR BEST DANCE MOVES!

EMOJI CAM - SITES WITH LIVE CAMERAS ONLY
[*Pair with Fan Emoji Open/Frame from NCAA FTP Site]*
ALRIGHT FANS, IT’S TIME FOR THE NCAA EMOJI CAM! LET’S SEE YOUR BEST IMPRESSIONS UP ON THE BIG SCREEN!

FLEX CAM - SITES WITH LIVE CAMERAS ONLY
[*Pair with Flex Cam Open/Frame from NCAA FTP Site]*
ALRIGHT FANS, IT’S TIME FOR THE NCAA FLEX CAM. LET’S SEE THOSE MUSCLES!

KIDS CAM - SITES WITH LIVE CAMERAS ONLY
[*Pair with Kids Cam Open/Frame from NCAA FTP Site]*
HEY KIDS! SHOW US YOUR TEAM SPIRIT. IT’S TIME FOR THE NCAA KIDS CAM!

WHACK-A-MOLE CAM - SITES WITH LIVE CAMERAS ONLY
[*Pair with whack-a-mole open/frame from NCAA FTP Site]*
OK FANS, IT’S TIME TO PLAY WHACK-A-MOLE! IF THE CAMERA LANDS ON YOU, SEE HOW MANY YOU CAN GET/HIT!
EMOJI PUZZLES – LIVE CONTESTANT ONLY
[*Pair with emoji puzzle game on the NCAA FTP Site]*

ALRIGHT FANS, WE HAVE _____________[CONTESTANT NAME] HERE, REPRESENTING THE _____________ [SCHOOL MASCOT] FOR TODAY’S EMOJI PUZZLES GAME. _____________


[AD LIB]

PUZZLE #1 ___________________________

PUZZLE #2 ___________________________

PUZZLE #3 ___________________________

[AD LIB WINNER/PRIZE]

LET’S GIVE HIM/HER A HAND FOLKS! THANKS FOR PLAYING EMOJI PUZZLES!

GUESS THAT MASCOT – LIVE CONTESTANT ONLY
[*Pair with guess that mascot on the NCAA FTP Site]*

ALRIGHT FANS, WE HAVE _____________[CONTESTANT NAME] HERE, REPRESENTING _____________ [SCHOOL MASCOT]. WE ARE GOING TO PLAY A GAME WITH HIM/HER CALLED GUESS THAT MASCOT. _____________[CONTESTANT NAME] IS GOING TO TRY AND GUESS WHAT NCAA SCHOOL MASCOT IS ON THE BIG SCREEN. _________________[CONTESTANT NAME] ARE YOU READY? ALRIGHT, LET THE GAME BEGIN!

[AD LIB]

MASCOT #1 __________________________________

MASCOT #2 __________________________________

MASCOT #3 __________________________________

[AD LIB WINNER/PRIZE]

LET’S GIVE HIM/HER A HAND FOLKS! THANKS FOR PLAYING GUESS THAT MASCOT!
YOU PICK THE SONG
[*Pair with “you pick the song” on the NCAA FTP Site]
OKAY FANS, IT’S TIME FOR YOU TO PICK THE SONG. LET US KNOW WHAT SONG YOU WANT TO HEAR NEXT BY CHEERING AS LOUD AS YOU CAN FOR YOUR FAVORITE TUNE. DO YOU WANT TO HEAR “DON’T STOP BELIEVIN” BY JOURNEY? [PAUSE FOR APPLAUSE]. “SWEET CAROLINE” BY NEIL DIAMOND? [PAUSE FOR APPLAUSE] OR “LIVIN’ ON A PRAYER” BY BON JOVI? [PAUSE FOR APPLAUSE]

ALRIGHT FANS, WE HEARD YOU, THE WINNER IS ________________________________!

NCAA TELEVISION COVERAGE - SELECT SITES ONLY
FANS, REMEMBER TO TUNE IN TO WATCH THE NCAA DIVISION TWO FOOTBALL CHAMPIONSHIP LIVE ON ESPN2 ON SATURDAY, DECEMBER 16TH AT 6 PM EASTERN TIME.

MAKE IT YOURS- DIVISION II SITES ONLY
[*Available as Video in NCAA PSA’s_ DII or pair PA with still_V]
DIVISION TWO STUDENT-ATHLETES HAVE THE OPPORTUNITY TO MAKE THEIR COLLEGE EXPERIENCE UNIQUE BASED ON THEIR INDIVIDUAL PASSIONS AND INTERESTS. INSTITUTIONS ENCOURAGE THEIR STUDENT-ATHLETES TO GET INVOLVED IN ACTIVITIES AND EXPERIENCES OUTSIDE THEIR SPORT AND ENGAGE IN AREAS THAT WILL HELP THEM SUCCEED IN THEIR CAREER AND IN LIFE AFTER COLLEGE. BECOME A DIVISION TWO STUDENT-ATHLETE AND MAKE IT YOURS. VISIT NCAA.ORG/D2 (N-C-A-A DOT ORG SLASH D TWO) TO LEARN MORE.

COMMUNITY ENGAGEMENT- DIVISION II SITES ONLY [*Pair PA with still_W]

DII SOCIAL MEDIA - DIVISION II SITES ONLY [*Pair PA with still_AA]

DII CHAMPIONSHIPS - DIVISION II SITES ONLY [*Pair PA with still_BB]
ADDITIONAL VENUE MESSAGING CONSIDERATIONS
(VENUE/HOST TO PROVIDE PA ANNOUNCEMENTS WHEN APPROPRIATE)

GENERIC PA SCRIPT FOR NCAA CHAMPIONSHIP CROSS PROMOTION [*Pair PA with still_I]
SHARE THE EXPERIENCE AT THE NCAA DIVISION ________ (ONE/TWO/THREE) ________
(GENDER) ___________________________ (SPORT) ___________________ (ROUND) ON __________
(DATE) IN ____________________________ (CITY/STATE). TO PURCHASE TICKETS VISIT

TICKET SALES LOCATIONS
DON’T MISS A SECOND OF THE ACTION, GREAT SEATS ARE STILL AVAILABLE FOR THE
_______________________________ (NEXT ROUND) ROUND. VISIT NCAA.COM (N-C-A-A
DOT COM) OR THE TICKET WINDOWS LOCATED AT _______________________ (LOCATIONS)
FOR MORE INFORMATION.

RE-ENTRY POLICY
FANS, IN THE EVENT YOU NEED TO LEAVE ________ (VENUE), RE-ENTRY _____ (IS OR IS
NOT) PERMITTED. (INSERT VENUE SPECIFIC MESSAGING ABOUT HOW TO RE-ENTER, IF
APPLICABLE) ________________________________________________________________.

POST EVENT REMINDER
FANS AS A REMINDER, WE ASK THAT NON-PLAYER/STAFF PERSONNEL REMAIN OFF THE
FIELD OF COMPETITION AT ALL TIMES, INCLUDING THE CONCLUSION OF THE EVENT. FANS
WHO ENTER THE FIELD OF PLAY MAY THREATEN THE HEALTH AND SAFETY OF OTHERS AND
MAY BE SUBJECT TO EJECTION AND POSSIBLE LEGAL ACTION. THANK YOU FOR YOUR
COOPERATION.
EMERGENCY PA SCRIPTS
(VENUE MAY ALSO PROVIDE STANDARD SCRIPTS WHEN APPROPRIATE)

POST EVENT REMINDER
FANS, AS A REMINDER, WE ASK THAT ALL FANS REMAIN OFF THE PLAYING SURFACE AT ALL TIMES, INCLUDING THE CONCLUSION OF THE EVENT. FANS WHO ENTER THE FIELD OF PLAY MAY THREATEN THE HEALTH AND SAFETY OF OTHERS AND WILL BE SUBJECT TO EJECTION AND POSSIBLE LEGAL ACTION. THANK YOU FOR YOUR COOPERATION.

DEBRIS THROWN ON TO PLAYING SURFACE
[*Available as Video Board Vignette #13.1 or pair with still_CC]
LADIES AND GENTLEMEN, PLEASE REFRAIN FROM THROWING OBJECTS ONTO THE PLAYING SURFACE. IT IS DANGEROUS AND UNFAIR TO THE PARTICIPANTS. SECURITY PERSONNEL HAVE BEEN INSTRUCTED TO REMOVE ANY PERSON FROM THE FACILITY THAT THROWS ANY OBJECT ONTO THE PLAYING SURFACE. THANK YOU.

GAME INTERRUPTED BY INTENTIONAL ACTION OF OUTSIDE GROUP
PLEASE LEAVE THE PLAYING SURFACE IMMEDIATELY. IF YOU CONTINUE TO DISRUPT THIS EVENT OR THREATEN THE HEALTH AND SAFETY OF OTHERS, YOU WILL BE SUBJECT TO EJECTION OR ARREST. PLEASE BE AWARE THAT YOUR ACTIVITY IS BEING RECORDED. PLEASE STOP THIS DISRUPTION AND LEAVE IMMEDIATELY. THANK YOU.

INCLEMENT WEATHER EMERGENCY
[*Available as Video Board Vignette #13.2 or pair with still_DD]
LADIES AND GENTLEMEN, DUE TO INCLEMENT WEATHER IN THE AREA, TODAY’S EVENT HAS BEEN DELAYED. PLEASE FOLLOW THE INSTRUCTION OF USHERS AND LAW ENFORCEMENT OFFICERS TO MOVE INTO SAFER AREAS OF THE VENUE. THANK YOU.

LIGHTNING WARNING
[*Available as Video Board Vignette #13.2 or pair with still_DD]
LADIES AND GENTLEMEN, WE ARE NOW UNDER A LIGHTNING DELAY. PLEASE SEEK SHELTER IMMEDIATELY (OR MOVE TO APPROPRIATE LOCATION) BY FOLLOWING THE INSTRUCTION OF USHERS AND LAW ENFORCEMENT OFFICERS. MORE DETAILS WILL BE RELAYED WHEN IT IS SAFE TO RETURN TO THE VENUE TO RESUME COMPETITION. THANK YOU.
DELAY OF EVENT (REMAIN IN SEAT)
[*Available as Video Board Vignette #13.3 or pair with still_EE]
FOR THE SAFETY OF OUR STUDENT-ATHLETES, SPECTATORS AND STAFF, TODAY’S EVENT HAS BEEN DELAYED. PLEASE REMAIN IN YOUR SEATS AND FOLLOW THE INSTRUCTIONS OF SECURITY OFFICIALS. WE WILL HAVE ADDITIONAL INFORMATION AS SOON AS IT BECOMES AVAILABLE. THANK YOU FOR YOUR PATIENCE.

DELAY OF EVENT (EVACUATE)
[*Available as Video Board Vignette #13.4 or pair with still_FF]
FOR THE SAFETY OF OUR STUDENT-ATHLETES, SPECTATORS AND STAFF, TODAY’S EVENT HAS BEEN DELAYED. PLEASE HEAD TOWARD THE NEAREST EXIT AND FOLLOW THE INSTRUCTIONS OF SECURITY OFFICIALS. VISIT NCAA.COM FOR INFORMATION REGARDING RESUMPTION OF PLAY. THANK YOU.

POSTPONEMENT
[*Available as Video Board Vignette #13.5 or pair with still_GG]
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