

THE FIFTH ANNUAL SPORTS DIVERSITY AND INCLUSION SYMPOSIUM

September 20-21

NCAA National Office, Indianapolis, Indiana

Agenda as of September 13

Tuesday, September 20

<u>Time</u>	<u>Session Title</u>	<u>Description</u>	<u>Speaker(s)</u>
7:15 a.m.	Shuttle Departs From Hotels for NCAA National Office <i>JW Marriott Front Entrance</i>	Shuttles will meet attendees at the JW Marriott front entrance with designated signage. Attendees also are welcome to walk to the NCAA national office.	
7:30 a.m.	Registration and Breakfast Begins <i>Grant Atrium</i>		
8:30 to 9 a.m.	Opening Remarks <i>Christine Grant Ballroom</i>	Each member of the Diversity and Inclusion Sports Consortium will provide remarks to all attendees.	<p>Bernard Franklin, Executive Vice President of Education and Community Engagement/Chief Inclusion Officer, NCAA</p> <p>Corey Smith, Senior Director, Supplier Diversity and Strategic Sourcing Diversity and Strategic Alliances, MLB</p> <p>Sandy Cross, Senior Director of Diversity and Inclusion, The PGA of America</p>

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Tuesday, September 20

<u>Time</u>	<u>Session Title</u>	<u>Description</u>	<u>Speaker(s)</u>
9 to 10:30 a.m.	GENERAL SESSION: Reimagining Diversity and Inclusion <i>Christine Grant Ballroom</i>	<ul style="list-style-type: none">• Interactive and insightful learning experience based on innovative research on intrinsic and self-determination theories.• Intrinsic inclusion as method to reestablish diversity and inclusion's relevancy and explore the transformative impact of diversity and inclusion within organizations.• Encourage interaction and introspection to reimagine diversity and inclusion and release its transformative power to accelerate and advance its focus beyond race and gender.	Vincent R. Brown, Founder and President, V Randolph Brown Consulting Janet B. Reid, CEO and Founder, Lemand Kyver Consulting
10:30 to 10:45 a.m.	Break		
10:45 a.m. to Noon	BREAKOUT SESSION: Diversity Training, E-Learning and Staff Education <i>Theodore Roosevelt</i>	<ul style="list-style-type: none">• Best practices for engaging national office staff and extended stakeholders in diversity and inclusion training.	Moderator: Kenneth Shropshire, David W. Hauck Professor, Wharton School, University of Pennsylvania Wade Davis, Former NFL Player and Executive Director, You Can Play Richard E. Lapchick, Founder and President, National Consortium for Academics & Sports Andrew Mac Intosh, Instructional Designer and Trainer, RISE
10:45 a.m. to Noon	BREAKOUT SESSION: LGBT SportSafe Inclusion Program <i>Pat Summitt/John Wooden</i>	<ul style="list-style-type: none">• Learn about the groundbreaking LGBT SportSafe Inclusion Program and its 3-Peat Model to incentivize college and professional sports leaders to invest in LGBTQ inclusion.• Understand best practices and policies for addressing LGBTQ-related challenges on a team and within the league or athletics department.• Learn about the roles of key decision-makers in making your professional sports league, athletics department or team LGBT SportSafe.	Nevin Caple, Co-Founder, LGBT SportSafe Eric Lueshen, Co-Founder, LGBT SportSafe



Tuesday, September 20

<u>Time</u>	<u>Session Title</u>	<u>Description</u>	<u>Speaker(s)</u>
Noon to 1 p.m.	Lunch <i>Grant Atrium</i>		
1 to 1:15 p.m.	Remarks <i>Christine Grant Ballroom</i>	Each member of the Diversity and Inclusion Sports Consortium will provide remarks to all attendees.	<p>Kevin Pearson, Manager, Diversity and Inclusion, USOC</p> <p>Robert Gulliver, Executive Vice President and Chief Human Resources Officer, NFL</p> <p>Donna Dozier Gordon, Director of Diversity and Inclusion, USTA</p> <p>Jocelyn Benson, Chief Executive Officer, RISE</p>
1:15 to 2:45 p.m.	GENERAL SESSION: Muhammad Ali: Life, Advocacy and Legacy <i>Christine Grant Ballroom</i>	<ul style="list-style-type: none"> Hear from the executive leadership of the Muhammad Ali Center about the life of the late boxing legend and how his legacy continues. 	<p>Moderator: Kenneth Shropshire, David W. Hauck Professor, Wharton School, University of Pennsylvania</p> <p>Donald E. Lassere, President/Chief Executive Officer, Muhammad Ali Center</p> <p>Erin Herbert, Director of Programming, Muhammad Ali Center</p>
2:45 to 3 p.m.	Break		



Tuesday, September 20

<u>Time</u>	<u>Session Title</u>	<u>Description</u>	<u>Speaker(s)</u>
3 to 4:15 p.m.	GENERAL SESSION: Preparing our Workforce: Hiring, Retaining and Developing Diverse Talent <i>Christine Grant Ballroom</i>	• Strategic actions for developing, hiring and promoting diverse talent in sport organizations.	Moderator: Morgan Cato, Senior Manager - Early Career Development, NBA Ray Anderson, Vice President for University Athletics and Athletic Director, Arizona State University Natoya Brown, Senior Director, HR Programs, NBA Francisco Estrada, Senior Director, Recruitment and Diversity, MLS William Rolack, Senior Director of Workforce Strategy, Diversity, Inclusion and Strategic Alliances, MLB
4:15 to 4:30 p.m.	Break		



Tuesday, September 20

<u>Time</u>	<u>Session Title</u>	<u>Description</u>	<u>Speaker(s)</u>
4:30 to 5:45 p.m.	GENERAL SESSION: Advancing Women in Athletics Leadership <i>Christine Grant Ballroom</i>	<ul style="list-style-type: none">• Sharing best practices and efforts to increase women's access to leadership.• Discussing front office initiatives to promote women into leadership positions.	Moderator: Gail Dent, Associate Director of Public and Media Relations, NCAA Lisa Borders, President, WNBA Joni Comstock, Senior Vice President; Interim Executive Vice President of Championships and Alliances/Senior Woman Administrator, NCAA Sandy Cross, Senior Director of Diversity and Inclusion, The PGA of America Robert Gulliver, Executive Vice President and Chief Human Resources Officer, NFL Kim Ng, Senior Vice President for Baseball Operations, MLB
5:45 p.m.	Shuttle Departs for Reception <i>Brand Building Entrance</i>	Shuttle to the reception will leave from the Brand Building entrance. Attendees are welcome to walk to the reception at the Indianapolis Zoo as well.	
6:15 p.m.	Reception <i>Dolphin Gallery, Indianapolis Zoo</i>		
7:30 p.m.	Shuttle Departs for Hotels <i>Front Entrance, Indianapolis Zoo</i>	Shuttle to the hotels will leave from the Indianapolis Zoo entrance. Attendees are welcome to walk to their hotels from the reception as well.	



Wednesday, September 21

<u>Time</u>	<u>Session Title</u>	<u>Description</u>	<u>Speaker(s)</u>
7:15 a.m.	Shuttle Departs From Hotels for NCAA National Office <i>JW Marriott Front Entrance</i>	Shuttles will meet attendees at the JW Marriot front entrance with designated signage. Attendees also are welcome to walk to the NCAA national office.	
7:30 a.m.	Registration and Breakfast Begins <i>Grant Atrium</i>		
8:30 to 9 a.m.	Remarks <i>Christine Grant Ballroom</i>	Each member of the Diversity and Inclusion Sports Consortium will provide remarks to all attendees.	<p>Dawn Harris, Director, Multicultural Development, NASCAR</p> <p>Jennifer Carroll, Senior Director, Human Resources, MLS</p> <p>Oris Stuart, Senior Vice President, Chief Diversity & Inclusion Officer, NBA/WNBA</p> <p>Vincent Pierson, Manager of Diversity and Inclusion, MiLB</p>
9 to 10:15 a.m.	GENERAL SESSION: Supplier Diversity and Strategic Sourcing <i>Christine Grant Ballroom</i>	<ul style="list-style-type: none"> • Discussing different approaches to supplier diversity, from early stages to comprehensive strategies. 	<p>Moderator: Corey Smith, Senior Director, Supplier Diversity and Strategic Sourcing Diversity and Strategic Alliances, MLB</p> <p>Donna Dozier Gordon, Director of Diversity and Inclusion, USTA</p> <p>Michon Ellis, Chief Executive Officer, LimeGreen Moroch, LLC</p> <p>Damon McDade, Manager, Events, NBA</p> <p>Vincent Pearson, Manager, Diversity and Inclusion, MiLB</p>



Wednesday, September 21

<u>Time</u>	<u>Session Title</u>	<u>Description</u>	<u>Speaker(s)</u>
10:15 to 10:30 a.m.	Break		
10:30 to 11:45 a.m.	BREAKOUT SESSION: dis/Ability and Sport <i>Theodore Roosevelt</i>	<ul style="list-style-type: none"> • Discuss the current access opportunities for athletes with disabilities. • Share the progress in developing pipeline and pathway for athletes with disabilities. 	<p>Moderator: Steve Jubb, Executive Director, National Alliance for Accessible Golf</p> <p>Kevin Corn, PGA, Head Golf Professional, Innsbrook Resort Golf Course</p> <p>Ted Fay, Special Advisor on Inclusive Sport, Eastern College Athletic Conference</p> <p>Yvette Pegues, Ms. Wheelchair International 2016/17, Chief Transformational Officer</p> <p>Nicole Roundy, Winter Paralympian</p>
10:30 to 11:45 a.m.	BREAKOUT SESSION: Employee Resource and Affinity Groups <i>Christine Grant Ballroom</i>	<ul style="list-style-type: none"> • Establishing, sustaining and maintaining such beneficial groups within your organization. • Unique approaches and infrastructures (centralized and decentralized). 	<p>Moderator: Kristen Matha, Associate Director of Academic and Membership Affairs and LGBTQ-A ERG Lead, NCAA</p> <p>Donna Dozier Gordon, Director, Diversity and Inclusion, USTA</p> <p>Antoinette Fox, President – General Motors Hispanic Employee Resource Group</p> <p>Monique Hunt McWilliams, Chief Diversity Officer, Eli Lilly and Company</p>



Wednesday, September 21

<u>Time</u>	<u>Session Title</u>	<u>Description</u>	<u>Speaker(s)</u>
10:30 to 11:45 a.m.	BREAKOUT SESSION: Engaging a Younger, More Diverse Fan Base <i>Pat Summitt/John Wooden</i>	<ul style="list-style-type: none">• Representatives from MLS, MLB and NASCAR share strategies for engaging younger and more diverse fans.• Learn how changes in consumption trends have impacted how leagues determine the optimal mix of traditional and emerging platforms to retain, grow and attract fans.	Megan Miraval, Senior Coordinator, Diversity, Inclusion and Strategic Alliances, MLB Jesse Perl, Director, Brand & Integrated Marketing, MLS Mike Sales, Director, Design, Digital Media - Marketing/Research, NASCAR
11:45 a.m. to 1 p.m.	Lunch <i>Grant Atrium</i>		
1 to 1:15 p.m.	Remarks <i>Christine Grant Ballroom</i>	Each member of the Diversity and Inclusion Sports Consortium will provide remarks to all attendees.	Mark Emmert, President, NCAA Wade Davis, Former NFL Player and Executive Director, You Can Play Allison Keller, Executive Vice President Human Resources and Corporate Development, PGA Tour



Wednesday, September 21

<u>Time</u>	<u>Session Title</u>	<u>Description</u>	<u>Speaker(s)</u>
1:15 to 2:45 p.m.	GENERAL SESSION: Corporate Social Responsibility, Community Engagement and Social Presence <i>Christine Grant Ballroom</i>	<ul style="list-style-type: none">• Connecting business with community.• Creating awareness and leveraging the power of sport.	Moderator: Jocelyn Benson, Chief Executive Officer, RISE Wade Davis, Former NFL Player and Executive Director, You Can Play Earnie Ellison Jr, Managing Partner, Ellison Consulting Group LLC Dawn Harris, Director, Multicultural Development, NASCAR Aubrey McCormick, Chief Executive Officer and Co-Founder, IMPACT360 Oris Stuart, Chief Diversity and Inclusion Officer, NBA
2:45 to 3 p.m.	Break		
3 to 4 p.m.	CLOSING KEYNOTE: Ruthie Bolton <i>Christine Grant Ballroom</i>	Ruthie Bolton, former student-athlete, WNBA professional athlete and Olympian, shares her amazing life story of empowerment, resilience, overcoming adversity and achieving great success. A survivor of domestic abuse, Ruthie uses her message to stress the importance of self-esteem, forgiveness, and personal values.	Ruthie Bolton, Mighty Ruthie Bolton
4 to 4:15 p.m.	Closing Remarks <i>Christine Grant Ballroom</i>		Bernard Franklin, Executive Vice President of Education and Community Engagement/Chief Inclusion Officer, NCAA
4:15 p.m.	Closing Reception <i>NCAA Hall of Champions</i>		
5:30 p.m.	Shuttles Departs for Hotels <i>Brand Building Entrance</i>	Shuttle to the hotels will leave from the Brand Security entrance. Attendees also are welcome to walk to their hotels from the reception.	

