PREGAME

NCAA SALUTE [*Available as Vignette #1 or pair PA with still_A] 
THE NCAA SALUTES ITS NEARLY HALF A MILLION STUDENT-ATHLETES PARTICIPATING IN 24 SPORTS. WE CHEER FOR THEM IN THE GAME AND IN THE CLASSROOM.

NCAA CHAMPIONSHIPS [*Pair PA with Still__B] 
THE NCAA SPONSORS 90 NATIONAL CHAMPIONSHIPS IN 24 SPORTS ACROSS THREE DIVISIONS EACH YEAR. FOR MORE INFORMATION OR TO FIND A CHAMPIONSHIP NEAR YOU, VISIT NCAA.COM (N-C-A-A DOT COM).

[ Band/Music]

NCAA TEAM WORKS 
[*Available as Vignette in NCAA PSA’s folder or pair PA with Still__N] 
NCAA TEAM WORKS IS A COMMUNITY-BASED PROGRAM DRIVEN BY THE NCAA, MEMBER SCHOOLS, STUDENT-ATHLETES AND CORPORATE CHAMPIONS AND PARTNERS TO ACTIVELY ENGAGE IN OUTREACH EFFORTS WHERE NATIONAL CHAMPIONSHIPS ARE PLAYED. PROVIDING DISASTER RELIEF EFFORTS, YOUTH CLINICS AND EDUCATION SUPPORT, THE NCAA AND ITS PARTNERS WORK TOGETHER TO LEAVE A LASTING LEGACY IN EACH COMMUNITY WE VISIT. FOR MORE INFORMATION, VISIT NCAA.COM/TEAMWORKS (NCAA.COM SLASH TEAM WORKS).

[ Band/Music]

DON’T BET ON IT [*Pair PA with still_M] 
THE NCAA OPPOSES ALL FORMS OF LEGAL AND ILLEGAL SPORTS WAGERING AS IT HAS THE POTENTIAL TO UNDERMINE THE INTEGRITY OF SPORTS CONTESTS AND JEOPARDIZES THE WELFARE OF STUDENT-ATHLETES AND THE INTERCOLLEGIATE ATHLETICS COMMUNITY. FOR MORE INFORMATION, GO TO DONTBETONIT.ORG (DON’T BET ON IT DOT ORG).

[ Band/Music]
NCAA APP [*Pair PA with still_F]*
ALL YOUR SPORTS. ALL THE TIME. DOWNLOAD THE OFFICIAL N-C-A-A SPORTS APP NOW, AVAILABLE ON ANDROID, IPHONE AND IPAD.

CCP RECOGNITION (MEN’S BASKETBALL)
[*Available as Vignette #5.1 or pair PA with still_E_1]*

[ Band/Music]

SEE SOMETHING, SAY SOMETHING
[*Available as Video in NCAA PSA’s folder or pair PA with still_SS_See Something]*
WE ARE ALL A PART OF A COMMUNITY—AND WE ALL PLAY A ROLE IN KEEPING OUR COMMUNITY SAFE. SO WHILE YOU’RE WATCHING THE GAME, KEEP AN EYE OUT FOR SUSPICIOUS ACTIVITY. TOGETHER, WE CAN PROTECT OUR COMMUNITY. IF YOU SEE SOMETHING SUSPICIOUS, SAY SOMETHING TO LOCAL AUTHORITIES.

INITIAL ELIGIBILITY [*Pair PA with still_U]*
DO YOU PLAN TO PLAY COLLEGE SPORTS? VISIT NCAA.ORG/PLAYCOLLEGESPORTS (N-C-A-A DOT ORG SLASH PLAY COLLEGE SPORTS) TO LEARN MORE ABOUT NCAA ELIGIBILITY REQUIREMENTS.

[ Band/Music]

NCAA SOCIAL MEDIA [*Available as Vignette #10 or pair PA with Still__G]*
TELL THE WORLD YOU ARE HERE. SHARE YOUR EXPERIENCES; CONNECT WITH OTHER FANS AND GAIN BEHIND THE SCENES ACCESS TO YOUR FAVORITE TEAMS. FOR MORE INFORMATION VISIT NCAA.COM/SOCIAL (N-C-A-A DOT COM SLASH SOCIAL).
FANS YOU CAN NOW ACCESS THE OFFICIAL NCAA DIGITAL GAME PROGRAM ON YOUR MOBILE DEVICE, TABLET OR LAPTOP FREE OF CHARGE. VISIT NCAA.COM/GAMEPROGRAMS (N-C-A-A DOT COM SLASH GAME PROGRAMS) FOR AN INSIDE LOOK AT TODAY’S CHAMPIONSHIP.

WELCOME

NCAA RESPECT CAMPAIGN [*Available as Vignette #2 or pair PA with still_C & still_D]
[INSERT SCHOOL/CONFERENCE NAME] AND THE NCAA PROMOTE GOOD SPORTSMANSHIP BY STUDENT-ATHLETES, COACHES AND FANS. WE REQUEST YOUR COOPERATION IN SUPPORTING THE STUDENT-ATHLETES AND OFFICIALS IN A POSITIVE MANNER. PROFANITY, DEROGATORY COMMENTS OR OTHER INTIMIDATING ACTIONS DIRECTED AT ATHLETES, OFFICIALS, TEAM REPRESENTATIVES OR OTHER FANS WILL NOT BE TOLERATED AND ARE GROUNDS FOR REMOVAL.

[INSERT SCHOOL/CONFERENCE NAME] HAS MANY TRADITIONS, BUT BAD SPORTSMANSHIP ISN’T ONE OF THEM. WE APPRECIATE YOUR COOPERATION IN CREATING A SAFE AND POSITIVE GAME ENVIRONMENT. RESPECT, IT’S THE NAME OF THE GAME.

[ Band/Music]

NATIONAL ANTHEM
LADIES AND GENTLEMEN, PLEASE RISE AND REMOVE YOUR HATS TO HONOR AMERICA AND THOSE WHO SUPPORT OUR FREEDOM AT HOME AND ABROAD.

TONIGHT THE COLORS ARE PRESENTED BY LOCAL REPRESENTATIVES OF THE ____________________ (COLOR GUARD ORGANIZATION). [If applicable]

RECORDED [If applicable]
AND NOW, PLEASE JOIN IN THE SINGING OF OUR NATIONAL ANTHEM.
BAND [If applicable]
AND NOW, PLEASE WELCOME THE ________________________________
(INSTITUTION) BAND, UNDER THE DIRECTION OF ________________________________
(BAND DIRECTOR), FOR THE PLAYING OF OUR NATIONAL ANTHEM.

VOCALIST [If applicable]
AND NOW, PLEASE WELCOME ________________________________ (NAME/GROUP) FOR THE SINGING
OF OUR NATIONAL ANTHEM.

PLAYER INTRODUCTIONS
LADIES AND GENTLEMEN, GOOD EVENING, AND WELCOME TO ________________ ROUND
ACTION OF THE 2017 NCAA DIVISION THREE MEN’S BASKETBALL CHAMPIONSHIP. TODAY’S
GAME FEATURES THE ________________________________ (INSTITUTION) VS. THE
______________________________ (INSTITUTION).

(Begin with visiting team, alternate teams; forward, forward, center, center, guard, guard; announce height,
class, hometown, uniform number and name)

LET’S MEET THE STARTING LINEUPS......

AT FORWARD FOR ________________________________
A __________, ______________ FROM ________________________________
NUMBER __________, ________________________________

AT FORWARD FOR ________________________________
A __________, ______________ FROM ________________________________
NUMBER __________, ________________________________

AT FORWARD FOR ________________________________
A __________, ______________ FROM ________________________________
NUMBER __________, ________________________________
(Introduce visiting head coach followed by home team head coach)

AND INTRODUCING THE HEAD COACHES.....

FOR ____________________________ (INSTITUTION),
______________________________________________.
AND FOR ________________________________ (INSTITUTION),
______________________________________________________.

OFFICIATING TODAY’S GAME IS ____________________________
________________________________ AND ________________________.

1st HALF

UNDER 16:00 ON THE CLOCK

[Band/Music]

UNDER 12:00 ON THE CLOCK

JOINING FORCES [*Can be paired with Military Tribute video on the FTP site]
AT THIS TIME WE PROUDLY REQUEST THAT ANY CURRENT OR FORMER MEMBERS OF OUR
ARMED FORCES PLEASE STAND TO BE RECOGNIZED…………LADIES AND GENTLEMEN, LET’S
HEAR IT FOR THESE MEN AND WOMEN WHO HAVE GIVEN SO MUCH TO SERVE OUR COUNTRY!

[Band/Music]

UNDER 8:00 ON THE CLOCK

SUPPLIER RECOGNITION (MEN’S AND WOMEN’S BASKETBALL)
THE NCAA WOULD LIKE TO THANK OFFICIAL EQUIPMENT SUPPLIERS – CONNOR SPORTS,
FISKARS, HILLYARD, SPALDING, SPEC SEATS AND WILSON SPORTING GOODS – FOR THEIR
SUPPORT OF NCAA CHAMPIONSHIPS. THEIR CONTRIBUTIONS HELP ENHANCE THE
EDUCATIONAL AND ATHLETIC EXPERIENCES OF NEARLY HALF A MILLION NCAA STUDENT-
ATHLETES.

NCAA SOCIAL MEDIA [*Available as Vignette #10 or pair PA with still_G on the FTP site]
TELL THE WORLD YOU ARE HERE. SHARE YOUR EXPERIENCES; CONNECT WITH OTHER FANS
AND GAIN BEHIND THE SCENES ACCESS TO YOUR FAVORITE TEAMS. FOR MORE INFORMATION
UNDER 4:00 ON THE CLOCK

[Band/Music]

HALFTIME

[ Contest, dance team or recognition if applicable]

CCP RECOGNITION (MEN’S BASKETBALL)

[*Available as Vignette #5.1 or pair PA with still_E_1]


NCAA MERCHANDISE [*Available as Vignette #6 or pair PA with Still__H]

FANS, TAKE HOME A SOUVENIR FROM TODAY’S CHAMPIONSHIP. VISIT NCAA MERCHANDISE STANDS THROUGHOUT THE VENUE FOR GREAT CHAMPIONSHIP GEAR AND MEMORABILIA.

[Band/Music]

NCAA DIGITAL GAME PROGRAM

[*Available as Vignette #7.2 or pair PA with still_Q]

FANS YOU CAN NOW ACCESS THE OFFICIAL NCAA DIGITAL GAME PROGRAM ON YOUR MOBILE DEVICE, TABLET OR LAPTOP FREE OF CHARGE. VISIT NCAA.COM/GAMEPROGRAMS (N-C-A-A DOT COM SLASH GAME PROGRAMS) FOR AN INSIDE LOOK AT TODAY’S CHAMPIONSHIP.

NCAA TICKETS [Pair PA with Still__I]


[Band/Music]
2nd HALF

UNDER 16:00 ON THE CLOCK

NCAA TICKET EXCHANGE [*Available as Vignette #4 or pair PA with still_K]
ARE YOU LOOKING FOR TICKETS TO AN UPCOMING CHAMPIONSHIP? OR DID YOU BUY TICKETS AND CAN NO LONGER ATTEND? BUY AND SELL WITH CONFIDENCE AT THE NCAA TICKET EXCHANGE, KNOWING TICKETS ARE AUTHENTIC AND 100 PERCENT GUARANTEED. FOR MORE INFORMATION, VISIT NCAA.COM/EXCHANGE (N-C-A-A DOT COM SLASH EXCHANGE).

[ Band/Music]

UNDER 12:00 ON THE CLOCK

NCAA RESEARCH [*Pair PA with still_O]
FANS YOUR OPINION MATTERS. PLEASE VISIT NCAA.COM/FEEDBACK (N-C-A-A DOT COM SLASH FEEDBACK) TO TAKE A SURVEY AND TELL US ABOUT YOUR EXPERIENCE AT TODAY’S EVENT.

[ Band/Music]

UNDER 8:00 ON THE CLOCK

[ Band/Music]

UNDER 4:00 ON THE CLOCK

[ Band/Music]

POSTGAME

FAREWELL-PRELIMINARY ROUND
DOUBLEHEADER [If applicable]

FANS STICK AROUND FOR GAME NUMBER TWO FEATURING THE ________________________________ (INSTITUTION/MASCOT) VS _______________________________ (INSTITUTION/MASCOT). THE GAME WILL START IN APPROXIMATELY ____________ MINUTES.

THANK YOU FOR ATTENDING AND FOR YOUR SUPPORT OF NCAA CHAMPIONSHIPS.
GOOD EVENING AND PLEASE TRAVEL HOME SAFELY.
DISCOVER. DEVELOP. DEDICATE. - DIVISION III SITES ONLY
[*Available as a video in NCAA PSA’s_ DIII or pair PA with still_X]
DIVISION THREE STUDENT-ATHLETES ARE ENCOURAGED TO DISCOVER THEMSELVES BY
PURSUING THEIR INTERESTS BEYOND THE FIELD OF PLAY; TO DEVELOP INTO WELL-
ROUNDED INDIVIDUALS BY PARTICIPATING IN ACTIVITIES OUTSIDE OF THE CLASSROOM;

DIII FACTS-DIVISION III SITES ONLY [*Pair PA with still_Y]

DIII SOCIAL MEDIA- DIVISION III SITES ONLY [*Pair PA with still_Z]
ADDITIONAL VENUE MESSAGING CONSIDERATIONS
(VENUE/HOST TO PROVIDE PA ANNOUNCEMENTS WHEN APPROPRIATE)

GENERIC PA SCRIPT FOR NCAA CHAMPIONSHIP CROSS PROMOTION
SHARE THE EXPERIENCE AT THE NCAA DIVISION ________ (ONE/TWO/THREE) ________
(GENDER) ______________________ (SPORT) __________________ (ROUND) ON ____________
(DATE) IN ______________________ (CITY/STATE). TO PURCHASE TICKETS VISIT

RE-ENTRY POLICY
FANS, IN THE EVENT YOU NEED TO LEAVE ________ (VENUE), RE-ENTRY _____ (IS OR IS
NOT) PERMITTED. (INSERT VENUE SPECIFIC MESSAGING ABOUT HOW TO RE-ENTER, IF
APPLICABLE) ________________________________________________________________ .

POST EVENT REMINDER
FANS AS A REMINDER, WE ASK THAT NON-PLAYER/STAFF PERSONNEL REMAIN OFF THE FIELD
OF COMPETITION AT ALL TIMES, INCLUDING THE CONCLUSION OF THE EVENT. FANS WHO
ENTER THE FIELD OF PLAY MAY THREATEN THE HEALTH AND SAFETY OF OTHERS AND MAY
BE SUBJECT TO EJECTION AND POSSIBLE LEGAL ACTION. THANK YOU FOR YOUR
COOPERATION.