I chose
Division II

2012-15 DIVISION II STRATEGIC PLAN
Division II Vision Statement: The NCAA's purpose is to govern competition in a fair, safe, equitable and sportsmanlike manner, and to integrate intercollegiate athletics into higher education so that the educational experience of the student-athlete is paramount. Through a shared effort, Division II intercollegiate athletics also seeks to provide value and significance for its members by supporting the mission of higher education and striking a balance among academic excellence, athletics competition and social growth while its colleges and universities prepare student-athletes to thrive in their lives and careers.
GOAL ONE: ACADEMICS AND LIFE SKILLS
Provide Division II student-athletes a path to graduation while cultivating skills and knowledge for life ahead; learning in high-level athletics competition; and developing positive societal attitudes through service to community.

Goal One stresses the importance of promoting and honoring student-athlete success, protecting student-athlete well-being, developing positive societal attitudes through contributions to community, providing opportunities for student-athletes to have an active role in the governance process, and fostering partnerships to enhance the success of both student-athletes and the student body.

GOAL TWO: ATHLETICS OPERATIONS AND COMPLIANCE
Commit to institutional control by establishing a system for operations and compliance that is engaged and functioning.

Goal Two emphasizes presidential commitment and involvement, leadership and professional development opportunities for athletics personnel, coaches and faculty, and commits conferences and institutions to effective, engaging and functioning compliance programs.

GOAL THREE: GAME DAY AND CONFERENCE AND NATIONAL CHAMPIONSHIPS
Provide fair and equitable competition and a quality, positive and rewarding game day and conference and national championship experiences.

Goal Three emphasizes the need to promote and enhance a quality student-athlete experience in Division II athletics competition and conference and national championships and to ensure game environments are competitive, safe, positive, respectful and entertaining.

GOAL FOUR: MEMBERSHIP AND POSITIONING INITIATIVES
Use the uniqueness of the Division II model to establish Division II as a membership destination and to ensure long-lasting stability.

Goal Four supports a commitment to fiscal responsibility and to the allocation of athletics funds and resources consistent with the identity of Division II. Additionally, Goal Four emphasizes the importance of attracting and retaining members that support the strategic position and philosophy of Division II intercollegiate athletics; promoting the Division II identity through collaborative partnerships and relationships; and strengthening the public’s knowledge and appreciation for Division II.

GOAL FIVE: DIVERSITY AND INCLUSION
Promote diversity and foster an environment of inclusion.

Goal Five supports the importance, value, benefits and role of diversity and inclusion in higher education and intercollegiate athletics.
GOAL ONE: ACADEMICS AND LIFE SKILLS
Provide Division II student-athletes a path to graduation while cultivating skills and knowledge for life ahead; learning in high-level athletics competition; and developing positive societal attitudes through service to community.

Priority 1.1: Promote and honor academic measures of success and retention, including graduation rates.
**Oversight:** Division II Academic Requirements Committee

Priority 1.2: Analyze and assess research to establish requirements that impact and advance the academic success of student-athletes.
**Oversight:** Division II Academic Requirements Committee

Priority 1.3: Provide leadership, development and service opportunities for student-athletes.
**Oversight:** NCAA Student-Athlete Affairs staff, Division II Student-Athlete Advisory Committee

Priority 1.4: Promote and honor student-athlete service, achievement and success through various Division II platforms (e.g., championships, Convention).
**Oversight:** NCAA Honors Committee, Division II Faculty Athletics Representatives, Division II Academic Requirements Committee, Division II Championships Committee

Priority 1.5: Strengthen student-athlete communications and voice in the governance process at the local, conference and national levels.
**Oversight:** Division II Student-Athlete Advisory Committee

Priority 1.6: Protect the health, safety and well-being of student-athletes.
**Oversight:** NCAA Student-Athlete Affairs staff, NCAA Committee on Competitive Safeguards and Medical Aspects of Sport, Division II Student-Athlete Advisory Committee, Division II Committee for Legislative Relief

Priority 1.7: Enhance the partnerships and the integration among the conference and campus community to support and foster the success of student-athletes and the student body.
**Oversight:** Campus and Conference SAACs, Division II Faculty Athletics Representatives, Division II Directors of Athletics, Division II Student-Athlete Advisory Committee
GOAL TWO: ATHLETICS OPERATIONS AND COMPLIANCE

Commit to institutional control by establishing a system for operations and compliance that is engaged and functioning.

Priority 2.1: Continue to enhance and support presidential commitment and involvement in the affairs of athletics at the local, conference and national levels.

Oversight: Division II Presidents Council, Division II Committee on Infractions

Priority 2.2: Provide leadership and development opportunities for athletics administrators, coaches and faculty.

Oversight: Division II Diversity Project Team, Division II Nominating Committee, Division II Management Council

Priority 2.3: Involve, enhance and recognize the role of athletics administrators, coaches and faculty in the governance process at the local, conference and national levels.

Oversight: Division II Conferences, Division II Nominating Committee, Division II Management Council, Division II Faculty Athletics Representatives

Priority 2.4: Develop the role of Division II conference offices as leaders and advocates for rules compliance and academic achievement.

Oversight: Division II Conference Commissioners Association, Division II Conference Office Compliance Administrators

Priority 2.5: Develop, enhance and increase educational materials, resources (e.g., technology), tools and services that support and maintain an effective compliance system.

Oversight: Division II Committee for Legislative Relief, Division II Legislation Committee, Division II Student-Athlete Reinstatement Committee
GOAL THREE: GAME DAY AND CONFERENCE AND NATIONAL CHAMPIONSHIPS
Provide fair and equitable competition and quality, positive and rewarding game day and conference and national championship experiences.

Priority 3.1: Provide game environments and atmospheres that are competitive, safe, fun, positive, respectful and entertaining.
*Oversight: Division II Conferences, Division II Directors of Athletics, Division II Student-Athlete Advisory Committee*

Priority 3.2: Enhance and increase the opportunities to strengthen the experience for game day, conference championships and national championships for Division II student-athletes, coaches, officials, fans and spectators.
*Oversight: Division II Directors of Athletics, Division II Identity Subcommittee, Division II Championships Committee*

Priority 3.3: Commit to fair and equitable regional and national competition by developing appropriate and disseminated selection, seeding and bracketing processes, policies and guidelines.
*Oversight: Division II Championships Committee*

Priority 3.4: Strengthen partnerships and relationships with host communities, schools, coaches associations, media and sponsors at the local, regional and national levels.
*Oversight: Division II Championships Committee*

Priority 3.5: Provide opportunities to develop, establish and improve standards in officiating and increase the pool of qualified officials.
*Oversight: Division II Conferences, Division II Championships Committee*

Priority 3.6: Enhance and increase the use of resources (e.g., technology), tools and services to improve the effectiveness and efficiencies of game day, conference and national championship operations.
*Oversight: Division II Championships Committee*
GOAL FOUR: MEMBERSHIP AND POSITIONING INITIATIVES

Use the uniqueness of the Division II model to establish Division II as a membership destination and to ensure long-lasting stability.

Priority 4.1: Commit to fiscal responsibility at the local, conference, regional and national levels.

Oversight: Division II Institutions, Division II Conferences, Division II Planning and Finance Committee, Division II Championships Committee

Priority 4.2: Allocate funds and resources in a manner that recognizes and supports the unique characteristics and attributes of Division II.

Oversight: Division II Planning and Finance Committee, Division II Management Council

Priority 4.3: Analyze and assess budget policies and procedures to position for new media contracts for the division and the Association.

Oversight: Division II Media Advisory Group, Division II Planning and Finance Committee

Priority 4.4: Attract and retain members that support the strategic position and philosophy of Division II intercollegiate athletics.

Oversight: Division II Membership Committee

Priority 4.5: Commit to develop tools and resources that assist active member institutions and conferences with evaluating their position in conjunction with the strategic position and philosophy of Division II intercollegiate athletics.

Oversight: Division II Legislation Committee, Division II Membership Committee, Division II Presidents Council

Priority 4.6: Promote the use of tools and resources that assess the value of Division II intercollegiate athletics and strengthen the awareness of Division II and its characteristics and attributes.

Oversight: Division II Membership Committee, Division II Identity Subcommittee

Priority 4.7: Enhance communication and partnerships with the media and other organizations to provide opportunities for communicating the unique characteristics and attributes of Division II membership.

Oversight: Division II Institutions, Division II Conferences, Division II Management Council

Priority 4.8: Recognize outstanding achievements with strategic initiatives (e.g., community engagement) by Division II institutions and conferences.

Oversight: Division II Identity Subcommittee

Priority 4.9: Commit to the strategic management of Division II membership growth.

Oversight: Division II Membership Committee

Priority 4.10: Analyze the costs associated with sponsoring Division II intercollegiate athletics programs and institutional compliance to ensure strategic use of limited resources.

Oversight: Division II Planning and Finance Committee, Division II Presidents Council
GOAL FIVE: DIVERSITY AND INCLUSION
Promote diversity and foster an environment of inclusion.

**Priority 5.1:** Continue to partner and build collaborative relationships with other organizations to support and enhance the diversity of administrators, coaches and student-athletes at the local, conference and national levels.
*Oversight: NCAA Office of Inclusion, Division II Diversity Project Team, Division II Conferences, Division II Institutions*

**Priority 5.2:** Enhance commitment by presidents/chancellors, athletics administrators, coaches, faculty and student-athletes to be advocates for establishing environments that foster diversity and inclusion.
*Oversight: NCAA Office of Inclusion, Division II Diversity Project Team, Division II Nominating Committee, Division II Conferences, Division II Institutions*

**Priority 5.3:** Analyze and assess research and current programming to provide programs, tools and resources that support environments of diversity and inclusion.
*Oversight: NCAA Office of Inclusion, Division II Diversity Project Team*

**Priority 5.4:** Provide tools and resources that assist schools and conferences in recruiting, hiring and retaining diverse groups and individuals.
*Oversight: NCAA Office of Inclusion, Division II Diversity Project Team*

**Priority 5.5:** Provide tools and resources to schools and conferences that provide education on the importance, value, benefits and role of diversity and inclusion in higher education and intercollegiate athletics.
*Oversight: NCAA Office of Inclusion, Division II Diversity Project Team, Division II Nominating Committee*