Choose to Lead:

MOAA/NCAA
Division II
Governance Academy

Dr. Bernard W. Franklin
NCAA Executive Vice President
of Membership &
Student-Athlete Affairs/Chief
Inclusion Officer

June 15, 2011
“You do not have to be chosen to lead in Division II.”
Presentation Outline

Lessons on Leadership Development.

Choose to Lead.

Questions/Answers.
“Becoming an effective leader is a journey and not a destination.”
“Leaders make mistakes.”
“Leaders are visionaries.”
“Leaders cultivate leaders.”
“There are many models of effective leadership.”
“Leaders display both passion and compassion.”
“Leaders know when they should walk away.”
“Leaders are driven by the challenge and not the problem.”
“Leaders embrace and celebrate diversity.”
“Leadership is not something you do – it is an experience.”
Choose to Lead

• Institution/local communities.
• Conference.
• National governance committees.
The Benefits of Leadership

• Mentoring.
• Developing a network.
• Professional development.
• Exposure.
“If you always do what you always did, you will always get what you always got.”

Jackie “Moms” Mabley
Thank you.

Questions/Answers